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| **INCREASED ABILITY TO ADAPT** |
|  | A source of volunteers |
|  | A club for funding |
| ♦ (1) | Problem solving for the community |
|  | A hub to bring the community together |
|  | A resource for community projects  |
| ♦♦♦♦ (4) | Moved venue from bad food and good space to Country Club with better food, ok space, to great food, not so good space.  |
|  | Increased membership |
|  | Became more visible  |
|  | Created successful fundraiser  |
|  | Increased community involvement  |
|  | Education/Literacy |
|  | Help the needy |
| ♦ (1) | Diversify club |
| ♦ (1) | Focus on social activities  |
| ♦♦ (2) | Virtual Meeting |
| ♦ (1) | Suitable location for meeting  |
|  | Yummy lunches  |
|  | Known for cohesion, unity; flavored with diversity  |
| ♦♦ (2) | Known for members are broad-based – industry sectors  |
|  | Known for most effective service organization  |
|  | Known for action in the community – immediate unmet needs  |
|  | Known for beautifying the community – Rotary clock |
|  | Known for assisting to improve fluency – local schools |
| ♦♦♦♦♦♦ (6) | Known for service projects  |
|  | Known for getting things done  |
|  | Strong social bonds (among all members)  |
|  | Emphasis on International Projects aka Sustainable Cambodia, Ending Polio |
| ♦♦♦♦♦♦♦ (7) ♦♦♦♦♦♦♦♦♦♦ (10) | Changed meeting location  |
|  | Remerged with A.M. Club |
|  | Increased membership  |
| ♦ (1) | Part of the solution to end housing issues in Lenawee  |
| ♦♦♦♦♦♦♦♦♦♦♦ (11) ♦♦♦♦♦♦♦♦♦♦♦♦♦♦♦♦ (16) | Club Structure – 2 mtgs, 1 social, 1 service per month  |
| ♦♦♦♦ (4) | All-Service Club Social & Annual Projects & Interclub Council  |
| ♦♦ (2) | Area 8 Meetings – 4x per year  |
| ♦♦♦♦♦♦♦♦♦♦ (10)♦♦♦♦♦♦♦♦♦♦♦♦ (12) | Developed stronger relationships in the community and within the club |
|  | Supported youth in our community |
| ♦ (1) | We were innovative |
|  | Ambassadors of the region  |
|  | We spearheaded community events |
| ♦♦♦♦♦♦♦♦ (8)♦♦♦ (3) | Expanded our club with leaders in the community  |

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| **EXPANDED REACH** |
|  | We increase membership from 50 to minimum of 75 |
|  | Lowered average age of members |
| ♦♦♦♦♦♦♦ (7)♦♦ (2) | More flexibility with meetings (i.e. Zoom)  |
|  | Accepting of Diversity |
| ♦♦♦♦♦♦♦♦♦ (9)♦♦♦♦♦♦♦♦♦♦♦♦♦♦ (14) | Increased social media presence/share |
| ♦♦♦ (3) | Improved onboarding process |
|  | Utilize Rotary branding  |
|  | Annual update of brochure, website, membership access |
|  | Reduced average age of members to 50 |
|  | Better social media |
| ♦♦♦ (3) ♦♦♦ (3) | Fun club |
|  | Problem solvers |
|  | Action based |
|  | Member engagement  |
| ♦♦♦ (3)  | Added 30 active members – 50% under the age of 40 |
| ♦♦♦♦♦♦♦♦♦♦♦♦ (12)♦♦♦♦♦♦♦♦♦♦♦♦♦ (13) | Increase club participation in service projects |
|  | Increased our presence in community projects |
| ♦♦♦♦♦♦♦♦ (8)♦♦♦♦♦♦♦♦♦ (9) | Partnered with other service organizations  |
|  | Expanded our social media presence  |
|  | Utilized public service announcements on local radio  |
| ♦ (1) | Increased membership of 25-30 year olds |
| ♦♦♦♦♦♦♦♦ (8)♦ (1) | Increased membership to more closely match our demographics  |
|  | Social media beyond Facebook (Instagram, TikTok, etc.) |
|  | Increased brand awareness across our community |
| ♦♦♦♦♦♦♦ (7) | Club members are highly involved in community organizations to maximize greatest impact |

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| **ENHANCED PARTICIPANT ENGAGEMENT** |
| ♦♦♦♦ (4) ♦♦♦♦♦♦ (6)  | We brought in program speakers – Action Oriented/engaged for members  |
| ♦(1) | We reached out to new businesses |
|  | Our committees were engaged and active |
| ♦♦♦ (3) | Social activities included family member engagement |
|  | 20% of members attended District 6400 Leadership Training |
| ♦♦ (2) | Held fireside chats – 2x per year (or as appropriate)  |
|  | Once a month we intermingled (& included) at meetings  |
| ♦♦ (2) | We listened to members ideas & implemented  |
| ♦♦♦♦♦♦♦♦ (8) ♦♦♦♦♦♦♦♦♦♦♦♦ (12)  | Increased our social cohesiveness through regular social activities  |
| ♦♦ (2) | Created our own ‘closed’ Facebook group |
| ♦ (1) | Implemented an updated orientation for new members  |
| ♦♦ (2)♦♦♦♦♦♦ (6)  | Created a yearlong calendar of events & required each member to participate in 5 |
| ♦♦♦♦♦♦ (6)♦ (1) | Matched new members with current active members for mentorship  |
| ♦♦♦♦♦♦ (6)♦♦♦(3) | Changed meetings to every other week with 1x social event per month  |
| ♦♦♦ (3) | Family friendly projects & programs |
|  | Improved fireside chats offered more often  |
|  | Leadership training for members |
|  | Mandatory sweater vest uniforms  |
|  | More participation in District Trainings and Leadership Development  |
| ♦♦♦♦♦♦♦ (7)♦♦♦ (3) | We made our meetings more fun! |
|  | Expanded variety of Service Projects  |
|  | Expanded Social Events/Outings – new things!  |
| ♦♦♦♦♦♦♦♦♦♦♦ (11) ♦♦♦♦♦♦♦♦♦♦♦♦ (12) | We participated in a Pickle Ball Social Gathering – Training, Teaching, Playing(or Putt Putt or Movie Outing)  |
| ♦♦♦♦♦ (5) | We developed Club Leaders that train members on various topics (i.e. child protection, DacDB, ClubRunner, Rotary.org) |

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| **FUNDRAISERS** |
| ♦ (1) | Bike Tour | $18,000 |
|  | Wreath Project | $6,000 |
| ♦♦♦♦♦♦♦♦♦♦♦ (11)♦♦♦♦♦♦♦♦♦♦♦ (11) | Reversal Raffle with Dinner (themed) | $20,000 |
| ♦ (1) | Purse Bing | $5,000 |
| ♦ (1) | Rotary Show | $30,000 |
|  | New Years Eve Bash | $3,000 |
|  | Rotary Dance Off | $6.00 |
| ♦♦♦♦♦ (5) | Las Vegas Night | $22,716.47 |
|  | Reverse Raffle | $10,000 |
|  | Other Raffles | n/a |
|  | Auction | n/a |
|  | Motivational Speakers (Zig Zigler) | n/a |
|  | Chuck Chase Cook Book | n/a |
| ♦ (1) | Reverse Raffle | $20,000 |
| ♦♦♦♦♦♦♦♦♦ (9) ♦♦♦♦ (4) | Vegas Night New Years Eve Party | $20,000 |
| ♦♦♦♦♦♦♦♦♦♦♦♦ (12)♦♦♦♦♦♦♦♦♦♦♦♦♦ (13) | Vacation Rental Raffle | $5,000 |
|  | Quarterly Travel Series | $5,000 |
| ♦ (1) | Pickleball Tournament  | $5,000 |
| ♦♦♦♦♦♦♦♦♦♦ (10) ♦♦♦♦♦♦♦♦♦♦ (10) | Pickleball Tournament | $10,000 |
| ♦♦ (2) | Cigar Social | $2,500 |
| ♦ (1) | Tulips to end Polio | $2,500 |
|  | Christmas Wreaths | $5,000 |
|  | Passive Income Possibilities (cont. to brainstorm how) | ? |
|  | Reverse Raffle | $3,000 |
| ♦♦♦ (3) | Rubber Ducky Drop | $3,000 |

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| **CLUB SIZE** |
|  | 5 |
|  | 10 |
|  | 15 |
|  | 20 |
|  | 25 |
|  | 30 |
|  | 35 |
|  | 40 |
|  | 45 |
| ♦ (1)  | 50 |
| ♦♦ (2) ♦♦ (2) | 55 |
| ♦♦♦♦♦♦♦ (7)♦♦♦♦♦♦♦♦ (8) | 60 |
|  | 65 |
| ♦♦♦♦♦ (5)♦♦♦♦♦♦♦♦ (8) | 70 |
| ♦♦♦ (3)  | 75 |
|  | 80 |
|  | 85 |
|  | 90 |
|  | 95 |
| ♦ (1)  | 100 |

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| **INCREASED IMPACT** |
| ♦ (1)  | We continued to utilize District grants (global)  |
| ♦♦♦♦♦♦♦♦♦♦♦ (11)♦♦♦♦♦♦♦♦♦ (9) | We continued to expand youth services (Fluency Friends & Others)  |
| ♦ (1) | Continued our scholarships – 4 Way Test |
|  | Engaged career day for new college students  |
|  | Expanded River Raisin Clean-Up |
| ♦♦ (2) | Increased our Red Cross blood drive involvement  |
| ♦♦♦ (3) | Supported Moriyama, Japan student exchange  |
|  | Increased support for the water wells |
| ♦ (1)  | Increased our internal grant process  |
| ♦♦♦♦♦♦♦♦ (8)♦♦♦(3) | Continued support of Woodworking Warriors Veterans program  |
|  | Eradicated Polio  |
| ♦♦♦♦♦♦♦♦♦ (9)♦♦♦♦♦♦ (6) | Built Rotary Pavilion & Garden at Heritage Park  |
| ♦♦♦♦♦♦♦♦♦♦♦♦♦ (13)♦♦♦♦♦♦♦♦♦♦ (10) | Partnered with Adrian based food banks, shelters and charities  |
| ♦♦ (2) | Addressed mental health substance abuse & homelessness |
| ♦ (1) | Visioning document is North Star of Club |
| ♦♦ (2) | Established relationship with sustainable Cambodia  |
| ♦ (1) | Created personal connections to international projects |
| ♦ (1) | More members attended district conferences  |
|  | Influenced direction & involvement of international projects  |
|  | Provided college scholarships  |
| ♦♦♦(3)♦♦ (2) | Revitalized Jr. Rotarian and Rotaract students into the club |
| ♦♦ (2)  | Secured 3 district grants |
| ♦♦♦♦♦♦♦♦♦♦ (10)♦♦♦♦(4) | Increased participation in 4-H and other local youth organizations  |
|  | Supported/Added an additional school to Fluency Friends program |
| ♦♦♦♦♦♦♦♦♦♦♦ (11)♦ (1) | Completed an international mission trip |
|  | Sponsored international clean drinking water initiatives  |
| ♦♦(2) | Restart vocational lunches  |
|  | Recruit college Rotaract Program  |
|  | Youth Exchange |
|  | Global Grants/District |
| ♦ (1) | Sponsor High School Clubs or Programs |