PANDEMIC RELIEF FOR DETROIT PROJECT

By Manish Mehta (RCAAN) & Ashish Sarkar (RCAA)

April 6, 2021, GG 2014854 Presentation to Lakes Area Rotary Club

Host Club: Rotary Club of Ann Arbor North (www.rcaan.org)

International Sponsor Club: Rotary Club of Pune Metro, India

Project Steering Committee: Diane Sheffrey & Eric Tindall (RCAAN), Jason Whipple (RCAA), PDG Dr. Mav Sanghvi (Novi), PDG Don Riddell (Troy), Myra Ford, Colleen Dolan-Greene & Trey Greene (Detroit), Dr. Nitin Chouthai, Priya Iyer (Palav), Makarand Phadke (RC Pune Metro) and Akshay Malappa (RC Bangalore Brigades)
Attendees at Lakes Area Rotary Talk, 4/6/2021
RCAAN’s International Service Record (1996-2021)

- 1996, Neck prosthetic donation for cerebral palsy patient in Uruguay
- 1997-98, $13k, Medical Equipment in Community Hospital, India
- 1997, $1k Bore Well donation for a laborers’ community, Bangalore, India
- 1999-2000, $16k, 100 units Bore wells for villages in Bangla Desh
- 2000-2001, $15k, 20 School-Boats for girls high schools in Bangla Desh
- 2006-2009, $330k 3H Grant for Community/Medical Center in Paranaa, Brazil
- 2009-10, $4k for Micro-Finance and Entrepreneur Support in Nigeria (Grown to $10k)
- 2010, $1k, for Shipping Container of medical equipment to Belize by Warren Rotary
- 2011-12, $18k, Simplified D6380 Grant for 110 toilets in Sundarbans, India
- 2014-15, $51k, Global Grant for Tuberculosis Awareness Campaign in Indore, India
- 2014-15, $1k, for Agriculture Training with Sherbro Foundation in Sierra Leone, $500 in Ghana by RCAA
- 2015-19, $190k, Global Grants for 1,340 toilets in Sundarbans, India
- 2018-19, $39k, Global Grant for Neonatal Care Equipment in Pune, India by RCAA
- 2018-19, $31k, Global Grant for Pond Rejuvenation and Rebuilding Girls School Toilets in Bungamati, Nepal
- 2018-19, $62k, Global Grant Scholarship in Environmental Policy for Ms. Madison Vorva, Cambridge Univ, UK
- 2019-20, $88k, Global Grant Project for Pop-Up Eyecare and Dental Clinics in Shipping Containers, Jamaica
- 2020-21, $36k, Micro-Credit Scheme for 200 Ososa Community members (Ogun State), Nigeria
- 2020-21, $73k, Pandemic Relief Project for Detroit, USA (First TRF Reverse Global Grant)
Pandemic Effects in Detroit in 2020-21

COVID-19 Epidemic

- 2,000 deaths amongst Detroit residents in March-June 2020
  - Over 7,000 deaths in Wayne County as of March 2021
  - 12% of death toll in Michigan (but was as high as 23% in mid-2020)
  - Vulnerabilities from chronic conditions: Diabetes, High BP, Lung disease, Dense population
  - Higher exposure rates of Detroiters due to on-site work

- Coronavirus killed 5.5% of people infected in Detroit
  - Statewide fatality rate is 2.4%

Socio-Economic

- Nearly 80% of Detroit’s population is Black (per US Census Data)
- 3X unemployment rate (was 17% in May 2020) due to sudden job losses
- Lack of access to health insurance, medical care
- High poverty and food insecurity
Global Grant Project Objectives

Provide humanitarian relief in the form of immediate assistance:

• Material aid to local hospitals, nursing homes and underserved populations by supply of Personal Protective Equipment (PPE) to stop the spread of Covid-19 infection, and

• Food-bank assistance in the hardest hit areas around the City of Detroit and neighboring suburban communities.

• “Reverse” Global Grant initiated by Pune Metro and Palav for compassionate service to Detroiter during the worst months of COVID-19 Pandemic
Genesis and Uniqueness

• Past Rotary GG collaborations between RC Pune Metro (Host Club) and RC Ann Arbor (as International Sponsor Club)
  • Past GG (2017-18) on “Neonatal Intensive Care Equipment Supply” Project in Pune Hospital
    • RC Ann Arbor, Ann Arbor North, Novi and Detroit – project implemented by Novi-based Pioneer Medical Research Foundation/Palav NGO.
  • Past GG in 2015-19 on sanitation projects awarded 1,340 toilets in Kolkata, India
    • RC Ann Arbor North, Ann Arbor, Ann Arbor West and Novi (+Chelsea, Ferndale, Milan, Saline, Ypsilanti)
• Leveraged Rotary Foundation’s ~$40M Pandemic Relief Funding (~1,295 projects).
  • RCAA’s Ashish Sarkar did major legwork to leverage 6 D6380 Clubs, RC Detroit and Palav
    • Liaised with TRF; Identified local PPE suppliers; Obtain quotes;
    • Solicited PPE requirements from area institutions and non-profits handling Pandemic
    • Identified 9 area Food Banks serving the needy
  • DDF raised from Tanzania and Uganda (D9211), US and Canada (D6380) and India (D3190)
  • RC Pune Metro’s Makarand Phadke engaged 6 donor Clubs in Pune and Bangalore, India.
  • Additional leverage with Kroger and Club contributions resulted in a ~$90,000 funding pool!
Actions, Outcomes and Impact

Kick-Off on 15th December 2020 | Completion 21st April, 2021
Area Rotary Clubs Coordinated Institutional Outreach and Delivery of PPE/Funds

~$36,000 to PPE Beneficiary Institutions:
10,000 specialty facemasks/face shields, 75,000 surgical, nitrile and latex gloves, 250 gowns, sanitization stations, thermometers and safety signage.
  • Veterans Admin Hospital Detroit – RC Detroit
  • Henry Ford Hospital - Palav
  • Univ of Detroit Mercy Dental Clinic- RC Detroit
  • Brilliant Detroit Comm Outreach – Palav
  • *SAY Detroit Outreach Services - Palav
  • UMRC Porter Hill Nursing Home – RC Detroit
  • *Homeless Veterans Centers – RC Troy
  • Presbyterian Village Nursing Homes – RC Detroit

~$35,000 to Food Bank Beneficiaries
100,000 meals for Detroit’s vulnerable & disadvantaged citizens served by:
  • Gleaners Community Food Bank ($15k matched by Kroger) - RCAAN
  • *Ypsilanti Meals on Wheels - RCAAN
  • *Detroit Area Agency on Aging – RC Detroit
  • Cass Community Social Services - RCAA
  • Hope Warming Homeless Center - RCAA
  • *St. Christine’s Soup Kitchen – RC Novi
  • Food Gatherers - RCAAN

Note: * = Also received Facemasks and/or sanitizing supplies

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Acknowledgements to Rotary & Palav Volunteers

Rotary International Foundation Pandemic Initiative (2020-21)
RIPN (2022-23) Jennifer Jones for Inspiring Kickoff Event Speech
PDG Don “Sparky” Leonard, Rotary Club of Chatham
35 Rotarians from D6380, D6400, D3190
15 Palav volunteers from Metro Detroit

• Rotary Club of Ann Arbor North – Diane Sheffrey, Eric Tindall, Dr. Steve Modell, Dr. Manish Mehta (International Host Club)
• Rotary Club of Ann Arbor – Ashish Sarkar, Jason Whipple
• Rotary Club of Detroit – Dr. Myra Ford, DG Dr. Noel Jackson, Coleen Dolan-Greene, Trey Greene, Meg Coughlin, Kelsey Hartung, Mary Ferris, Jonathan Griffith
• Rotary Club of Detroit AM - Carolann Morykwas, Dr. Nitin Chouthai
• Rotary Club of Novi – PDG Mav Sanghvi, Bryan Berent, Jeff Wainwright, Bev Len, Todd Lockhart, Tia Gronlund-Fox, John O’Brien
• Rotary Club of Troy – PDG Don Riddell, Bala and Roma Murthy, Steve Donlan

• Rotary Club of Pune Metro (India) – Dr. Makarand Phadke (International Sponsor Club)
• Rotary Club of Bangalore Brigades (India) – Akshay Malappa
• Rotary Club of Lakes Area – Lorene and Paul McVey
• Rotary Club of Ypsilanti – DG Karen Gabrys
• Rotary Club of Ann Arbor West – Vineet Katial

• Rotary / TRF Staff – Cecelia Walter, LaTia Gambrell, Abby McNear, John Hewko
View Videos and Media Reports of Kickoff & All Delivery Events

• Kickoff with Gleaners Community Food Bank – 12/15/2020
  • A 2-minute WXYZ ABC TV News clip “Big Donation Effort Helps Food Banks” at:
  • https://youtu.be/LRSrGFpM9GA
  • Link to the 50-minute Zoom Conference Recording by Gleaners staff:
  • https://zoom.us/rec/share/zGmG8opdwxEkpnBJdQgCp0I_Ah8hxxlXuUqO7HYcYdAdERGhzidNJq9jn3S8X0g.Qa_wCGQw_h4px4P
    • Enter Passcode: nxrkcD2.

• Google folder link to all project photos and videos
  • View under separate folders for each PPE or cash recipient.
  • https://drive.google.com/drivefolders/1gbkNkpuM16fjaLY7Sjs1t70_uAPd7kni?usp=sharing
RCAAN’s Diane Sheffrey Provided PPE Storage in her Ann Arbor home for ~4 months!
PPE Delivery at Veterans Hospital, Detroit

PPE delivery by Rotarians from RCAAN, RCAA and Detroit with Palav volunteers and VA Hospital staff Camille Randle.
Check Delivery to Motor Meals in Detroit & Ypsilanti

Ashish Sarkar (RCAA), Manish Mehta (RCAAN) and RC Detroit Club President Myra Ford present check and PPE to DiAnna Solomon, Development Director of Detroit Area Agency on Aging for Motor Meals of Detroit

RCAAN’s Manish Mehta presents a check to Kelly Schwarz, Operations Director at Ypsilanti Meals on Wheels
PPE Delivery to S.A.Y. Detroit

Rotarians from RCAAN, RCAA, Detroit and Palav volunteers deliver PPE to Herb Hayden, Executive Director of SAY Detroit
PPE Delivery to Brilliant Detroit Outreach

Rotarians from RCAAN, RCAA, Detroit and Palav volunteers deliver PPE to Emma, Operations Director of Brilliant Detroit Community Services
PPE Delivery to Henry Ford Hospital, Detroit

Rotarians from RCAAN and RC Detroit with Palav Volunteers deliver PPE to Dr. Marcus Zervos
PPE Delivery at Detroit Mercy Dental Clinic

Rotarians from RCAAN, RCAA, Detroit and Palav volunteers deliver PPE to Thomas Sklut, Director of Development at University of Detroit Mercy Dental Clinic.
PPE Delivery to UMRC and Presbyterian Village Nursing Homes

Rotarians from RCAAN, RCAA, Detroit and Palav volunteers deliver PPE to Julia Szuper, Executive Director of UMRC Assisted Living

PPE Delivery by Rotarians from RCAAN, RCAA, Detroit and Palav team to Roger L. Myers, President & CEO of Presbyterian Village Nursing Homes.
PPE & Cash Assistance to St Christine Soup Kitchen by RC Novi Rotarians

$3500 Check payment to Maureen Northrup of St. Christine’s Pantry and Soup Kitchen (Detroit) completed by PDG Mav Sanghvi, Bryan Berent, Jeff Wainwright, Bev Len, Todd Lockhart, Tia Gronlund-Fox, John O’Brien in front of warmers previously donated by RC Novi.
RCAAN Humbly Requests a Favor....

• Rotary adopted "Protecting the Environment" as its 7th Area of Focus.
• RI President Holger Knaack is promoting ideas and soliciting actionable projects for addressing environment issues at www.IFixThePlanet.org
• RCAAN will launch a 30-day Plant-Rich Diet (PRD) Challenge this October to popularize PRD for Healthy People, Healthy Planet, via ESRAG (Environment Sustainability Rotarian Action Group)
• Click the IFixThePlanet website: https://www.ifixtheplanet.org/contestants/plant-rich-diet-challenge/
• Create a Username and Password
• WATCH OUR 90-Second VIDEO on Plant-Rich Challenge
• VOTE for our video!
Prevent and even reverse:

- Obesity
- High blood pressure
- Heart disease
- Type 2 diabetes
Visit [www.rcaan.org](http://www.rcaan.org) for more information