NorthStarMastFinal

Sept 12, 2013

Editors: Tammy Broderick and

Char Luttrell

Meeting Thursdays

at Noon at the

Holiday Inn

Near the University of Michigan

Service Above Self

RCAAN Board

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Rotary at Cleary

President Keith Krings welcomed us to Rotary at Cleary University, while the Holiday Inn and Hawthorne Suites were under construction.

Engage Rotary, Change Lives

One of our two newest members, Sophia Franciscus, related that she has been searching for a group to belong to, a community, for many years. Sophia said that becoming a member of the Rotary Club of Ann Arbor North a few weeks ago gave her a sense of belonging and inclusion that she has been seeking for a long time. Well said, Sophia, and welcome, again, to RCAAN.

Guests and Visiting Rotarians

This week’s guests were: Kathy Richards, wife of Larry Crockett; Dick Rosenfeld, Jackson Rotary Club; John Rasmussen, Downtown Ann Arbor Rotary Club; Dr. Steven Modell, our honorary member; and a visitor named Ahmed.

Poker Brings In $2184

Lisa Hudy reported that last weekend’s four-day poker tourney brought in $2184 to fund the good works of the Rotary Club of Ann Arbor North. Thanks to everyone for volunteering and thanks to Laura Van Steenis for organizing the volunteers!

Ronald McDonald House Dinner

Brigitte Romero said that our latest Ronald McDonald House dinner last Saturday was a success, with help from Gail Scott, Tamra Ward, and some Interact students. Best of all, there were no leftovers!

Songs and More

Phil Zepeda led us in singing “America” and “The Rotary Smile Song.” Gail Scott gave the invocation and Larry Crockett led us in reciting the Rotary Four-Way Test.

Bible and A Brew

Phil Zepeda invited everyone to “Bible and A Brew,” a discussion series held Thursday nights at 7 p.m. starting October 3 at Wolverine State Brewing Company Taproom, at 2019 West Stadium Blvd. in Ann Arbor. (behind Great Lakes Cycling and Fitness). For more information, contact [Info@AgapeA2.com](mailto:Info@AgapeA2.com)

B.A.B.E.S.

Tamra Ward blasted John Copeland’s club anniversary (Sept 10), John Copeland’s wedding anniversary (Sept 11) and Char Luttrell’s birthday (Sept 13). Congratulations, all!

50/50

Char also won this week’s drawing. Tammy Broderick sold the winning ticket.

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Happy Dollars

Char was happy to have won the 50/50 and to have her birthday celebrated at Rotary. Jack Edelstein was happy to report that he saw a monument to Art Klumpf in Cleveland. Don Broderick reported that a mother cat and a family of kittens has taken up residence in his Jaguar! Need a kitten? See Don and Tammy.

Balance Lab View 180

Phil Zepeda introduced our speakers, Daniel Xiaodan Zhou and Vijay Rajan, founders of Balance Lab VIEW 180, a new approach to combatting political polarization in American society. (Daniel is a doctoral candidate in the School of Information at the University of Michigan and Vijay interned with Phil’s company, Ann Arbor Financial Services.) BioLab View 180 is a new business model which incentivizes understanding of opposing political views by paying paying readers to read articles with points of view that are different from their own.

Daniel explained that this new approach grew out of research that showed that people who spend more time with like-minded people become more isolated and polarized, while those who spend more time with those of opposing views become less polarized.

Our speakers showed a You Tube video to illustrate their point, showing that they are working to give people tools to communicate opposing ideas effectively, with a financial incentive.

They plan to gain popularity by building a loyal user base. Initially, people will pay to post already published articles. Eventually, users may be able to post their own writings.

The founders plan to survey their users and provide feedback on how well the articles they are promoting are helping to change people’s minds. The pair are looking for teammates, advisors and investors. To learn more, contact Vijay at [vrajan@umich.edu](mailto:vrajan@umich.edu) and Daniel at [mrzhou@umich.edu](mailto:mrzhou@umich.edu).

Upcoming Programs

Sep 19 Club Assembly

Sep 26 District Governor

Jim Gilmore

Oct 3 RCAAN Foundation

Presidents’ Cabinet

Phil Zepeda

Oct 10 Bill Cowger

“How I Found Rotary in Africa”

Oct 17 Mike Caruso

Oct 24 RI Lisbon Convention

Manish Mehta

Oct 31 Auto Industry Update

David Cole

Nov 7 Media/Communications

Geoff Larcom

Nov 14 RI Foundation

Gail Scott

Nov 21 Solar Energy Research

Rachel Goldman

Nov 28 THANKSGIVING

No Meeting

Dec 5 EMU Women’s Soccer

Michael Miller

Dec 12 Trinity Health Breast Cancer

Janet Burns