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brainstorming ideas

1 message

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To: Steve & Sherry Lessens <s.and.slessens@gmail.com>

Wed, Feb 13, 2019 at 9:10 PM

Hi Steve,

Here are some ideas that I thought up for your consideration

Each one reach one

A. who do you know:

Accountant/CPA, Attorney/Lawyer, Banker, Dentist, Financial Planner, Insurance Agent, Minister, pharmacist, Stock Broker, Veterinarian etc

B. Just ask "Are you a Rotarian"

For any answer except "yes" use your 30 second elevator speech and invite them to attend our club meeting.

C. The "Rotary Talk" Meeting

At this club meeting every member will present a talk of 30 seconds to 2 minutes (timed). The topic of your talk is "Why we should join Rotary" (assuming there are no Rotarians in the audience)

D. The Formal Invite Program

Every member will bring a list of at least 3 people with addresses and phone numbers. Give them to the president who will send each person a formal invitation to attend/join our meeting. the list can be as long as you want. The person whose list produces the most new members will get their new next quarter dues paid by the club.

E. Bring your old Rotary magazines or extra copies of the Rotarian Magazine to the meeting. We will give these to the guest/non Rotarian guest speakers as part of a "Welcome package". the welcome package can also include information on our club, who we are, and a membership application.

F. Use meet-up and other social media sites to promote our club

G. Ask local business leaders/owners " do you know someone who would make a good Rotarian? Use a prepaid response card to send back to us.

Please let me know what you think and if you have any more ideas.

Don B.