

**CLOWNING AROUND FOR A CAUSE!**

Quite simply, clowns help kids and on **Sunday, November 17th, 2024**, Clowns for Kids will be returning to Belleville, ready to put smiles on kids’ faces at the annual **Santa Claus Parade**!

Started in 2022, Clowns for Kids is a fundraising initiative where local businesses and members of the community generously donate their time and money in order to give kids the unforgettable experience of dressing up and walking in the Belleville Santa Claus parade as a Rotary Clown, handing out candy-canes and engaging in some good old-fashioned clowning around!

Corporate sponsorship opportunities are available, so if you would like to sponsor this event, please reach out. You can also sponsor a clown in the parade - whether it be your own child, grandchild or neighbour. If you would like to get in on all the shenanigans yourself, you can sign up and join us on parade day – it really is a blast and we would be thrilled to have you! Simply donating to this incredible event is yet another way to support this incredible event. Sign up or donate here <https://bit.ly/3zBnQNx>

So far, this unique fundraiser has raised more than $20,000 in support of local children’s programming and we’re excited to continue raising funds in 2024.This year, all funds raised will go to initiatives supported by the Rotary Club of Belleville, including the Belleville YMCA’s new Centre for Life facility, Food for Learning warm breakfasts, The Children's Foundation and Easter Seals Camp Merrywood near Perth Ontario, helping kids with physical disabilities.

Joining us again this year are Belleville Senators Head Coach Dave Bell and Alternate Captain Donovan Sebrango. The Belleville Senators have been supporting Clowns for Kids since the beginning, and we are thrilled to have them back again this year!

For more information, please reach out to Committee Chair Heather Hall at [heatherahall22@gmail.com](mailto:heatherahall22@gmail.com). You can also check out our Facebook page at **Clowns for Kids - Belleville Rotary.**