



DISTRICT 7070 NEWSLETTER
August 1, 2015
South Central Ontario, CANADA

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DG Michael and Jo-Ann Bell

***District Governor's
Newsletter
AUGUST 1, 2015
Be A Gift To The World***

My Fellow Rotarians,

To all of the clubs that we have visited in this past month, a huge thank you for the wonderful hospitality that you have extended to Jo-Ann and myself. It is easy for us to see why we have such an amazing District. Your friendship and commitment to your local communities is truly inspiring.

August is Membership and Extension Month. At my club visits so far, you have been sharing with me your goals and strategies for growing your clubs. We have talked about looking at our clubs through fresh eyes to make certain that we are open and welcoming to potential new members.

As I have said, I believe that if we are to be successful in Rotary, we need to be relevant and to have fun. If we are relevant and in tune with the needs of our local community and if we are meeting those needs and having fun while we do it, we will attract like minded individuals who simply want to be a part of what we are doing.

It is important, I believe that we lead by example, I therefore challenged each of the President's Elect at their training session to do three things in this Rotary year:

1. To practice wearing their Rotary pin every day
2. To bring a new member into Rotary
3. To make a personal donation to our Rotary Foundation

Now, I extend that challenge to each and every Rotarian in District 7070. I know that we, as a District, can do better than Rotary's average that sees only 15% of Rotarians inviting a new member into Rotary.

And remember, we have a new story to tell. Nigeria celebrated one year free of the wild polio virus on July 24th, 2015. In addition, without any new cases, all of Africa will celebrate being one year polio free as of August 11th, 2015. This is our story, so let's be ready when the media or our friends ask about this great success. It is also the time that we need to redouble our efforts now that we are closer than ever to eradicating the wild polio virus.

Together we will *"Be a gift to the world"*.

Best wishes,

Michael

District Governor Michael Bell at mjbell925@gmail.com



Be a gift to the world

FROM DISTRICT GOVERNOR ELECT JIM LOUTTIT

Dear Fellow Rotarians,



Attending the annual convention is a perfect way to experience Rotary's internationality, exchange ideas with fellow members, and discover new avenues – and potential partners – for service.

Find details about next year's event, including venues, housing, speakers and entertainment, breakout sessions, preconvention events, and deadlines at www.riconvention.org. Check the site often for new information about Rotary's biggest event of the year.

I am heading up the District 7070 Rotary International Convention Committee to Seoul, Korea (May 28 to June 1, 2016) and it would be my pleasure to visit your Rotary Club and do a presentation with a video about the convention. If you are a Rotarian and a travel agent putting together pre or post convention tour options, please get in touch with me and I will be happy to include this information in my presentations.

I can be reached at jvlperu@gmail.com.

Be sure to go to the Rotary International Convention website <http://www.riconvention.org/> today.

It's your chance to connect with Rotary members from around the world. You'll build new relationships and exchange ideas across cultures. You'll also be able to: Enhance your professional skills; Network to find a project partner; and Participate in a meaningful service project.

Experience the hospitality of this world-class city at one of the most beautiful times of the year. Plan now to: Visit UNESCO World Heritage sites; Sample traditional Korean fare; and Experience Seoul's vibrant nightlife.

The Seoul convention will be a unique experience highlighted by once-in-a-lifetime activities arranged by the Host Organization.

Committee: Tour Korea with local Rotary members; Enjoy stirring music and dance performances by local artists; and Show off your talents at the Rotary Family Talent Contest.

Name of Event	2016 ROTARY INTERNATIONAL SEOUL CONVENTION
Period	Saturday, May 28 ~ Wednesday, June 1, 2016
Venue	KINTEX – Goyang-si, Gyeonggi-do Province
Host	Rotary International · Rotary International Seoul Convention HOC
Theme	Connect With Korea-Touch The World.
Participants	Approx. 50,000 participants

Events

Opening General Session. Closing General Session. General Sessions, Young Leaders Summit, Breakout Sessions / Workshop, 3K Peace for Walk, House of Friendship (Exhibition), Service Opportunities (Volunteer), HOC Events (Welcome Festival, Cultural Events), Service Project, Host Hospitality Night, Rotary Family Talent Contest, Tour Programs, District Conferences, Country/ Zone Unofficial Affiliated Events.

The Host Organizing Committee for the Rotary International Convention 2016 looks forward to welcoming you to Seoul, Korea. And in the next few weeks, take a look at the District 7070 Website www.rotary7070.org for lots more on the 2016 Rotary International Convention.

Jim

District Governor Elect Jim Louttit at jvlperu@gmail.com



Rotary International President Ravi Ravindran's Monthly Message - August 2015



Dear Fellow Rotarians:

In the 1930's, Ole Kirk Christiansen, a Danish carpenter, had a wooden sign hanging on his wall that read, Det bedste er ikke for godt: "Only the best is good enough". Today, Christiansen is remembered as the inventor of Lego, the colourful plastic bricks beloved by children around the world. But in the early days of the Lego company, its signature product was a wooden duck – one built to the highest standards, out of aged beech, with three coats of clear varnish. Lego's company history tells how Christiansen used his ducks to teach a lesson in quality to his son Godtfred Kirk:

One evening, when I came into the office, I said to my father: "It's been a good day today, Dad. We've earned a little more." "Oh," said Dad, "what do you mean?" "well, I've just been to the station with two boxes of our toy ducks for the Danish Co-op. Normally they get three coats of varnish, but since it's for the Co-op, I only gave them two. So I saved the business a bit of money. He looked at me in dismay. "Godtfred, fetch those boxes back. Unpack them and give the ducks another coat of varnish. You're not going to bed until the work's done – and you'll do it on your own." There was no arguing with Dad. And it was a lesson for me about what quality meant.

Today, Lego's quality standards are legendary, and its products are the most popular toys in the world: Lego prices outnumber humans 86 to 1.

We all recognize that this success stems directly from Lego's business practices – its insistence on quality, efficiency, and innovation. I compare this with our efforts in governance and accountability in Rotary, and realize that sometimes we fall short of the standards expected.

The leaders at the Rotary International, zone, district, and club levels have to maintain the highest of standards in governance. The Rotary International President and Directors must serve the membership in a meaningful manner; zone leaders must deliver on the investment Rotary makes in them; district leaders must provide dynamic leadership in the district and focus on transparency in accounting and timely reporting of financials; and club leaders must adhere to proper reporting functions and get their clubs onto Rotary Club Central.

Just as Christiansen refused to consider sending a lesser product to any of his clients, so should we refuse to consider giving a lesser effort to any of our work. We must always demand the best of ourselves – in our professional lives, and especially in our Rotary work.

For, in Rotary, what is our product? It is not wooden ducks or plastic bricks. It is education, water, health, and peace. It is hope, and it is life itself. For this work, only our best is good enough. I ask you all to remember this – and to do your very best to *Be a Gift to the World*.

Ravi

K. R. Ravindran **President, Rotary International**

Rotary Foundation Chair, Ray Klingensmith's Monthly Message - August 2015 – A longer look ahead

Dear fellow Rotarians,



The Rotary Foundation has traditionally used a few annual goals to guide its planning for the next Rotary year. However, there is a more comprehensive plan in place for the current Rotary year. At their October 2014 meeting, the Trustees utilized the spirit of the Rotary International strategic plan by approving four priorities to stay in place for the next three years:

1. End polio, now and forever.
2. Strengthen Rotarian's knowledge, engagement, and financial support of The Rotary Foundation.
3. Increase the quality and impact of Rotary's humanitarian service effort through Foundation grants and the six areas of focus.
4. Enhance the image and awareness of the Foundation's record of achievements,

particularly the success of PolioPlus and its 100-year record of doing good in the world.

In addition to the agreed four priorities for the next three years, the Trustees also approved four measurable goals for each of the priorities. Therefore, we have 16 measurable goals to guide our efforts. The goals can be changed each year as progress is made on achievement of the priorities, but for the current year our course is set – and for the first time, measurable!

I will be sharing some of the goals with you in the future editions, but it is worth noting that the advent of measurable goals for the Foundation came at a propitious time. Rotary International President K. R. Ravindran is a proponent of key performance indicators (KPI's) for the work of Rotarians in leadership positions, and the new measurable goals made it much easier to develop some KPI's for our regional Rotary Foundation coordinators and endowment/major

gift advisers. The KPI's are still an experiment, and they will need refinement and development, but they are a step in the right direction as we try to take a longer look ahead each year!

Ray Klinginsmith

Ray Klinginsmith

Rotary Foundation Trustee Chair

Nigeria goes one year without a case of polio

Here is a copy of the District News Release that was released on July 24, 2015

Africa's only polio-endemic country marks one year since its last case of the disease

TORONTO, ONTARIO (July 24, 2015) — Today marks one year since the last case of wild poliovirus was found in Nigeria, the only remaining country in Africa where polio had never been stopped. This achievement could signal that the world will soon see a polio-free Africa, a major milestone in global public health, it was announced today, by Michael Bell, Rotary International District 7070 Governor.

"The 2,300 Rotarians in District 7070, which includes 54 Rotary Clubs, stretching from Toronto, east to Belleville and from Toronto north to Alliston have long supported efforts to end this crippling disease, through donations of over \$2.8 million covering the last 30 years that Rotary has been involved in the worldwide fight to eradicate polio," Mr. Bell added.

Rotary — the global organization composed of more than 34,000 community-based Rotary clubs — has been a leader in the fight to eradicate polio since 1985, when it launched PolioPlus, the first global initiative to immunize children against polio. The organization has contributed more than \$1.4 billion to efforts to end the disease.

"Nigeria's last polio case occurred on July 24, 2014, in southern Kano state. As a result, the World Health Organization (WHO) may soon remove Nigeria from the list of polio-endemic countries. Africa hasn't seen a new case since August 11, 2014. When Nigeria and the entire African region go three years without a case of polio, WHO will certify them as polio-free. In 2014, WHO declared India and its Southeast Asia region polio-free," added Mr. Bell.

Despite today's milestone, experts caution that the world must remain vigilant.

"The next two years will be critical to ensuring that Nigeria remains on track and keeps polio from returning. The support of donors, governments, and partners like Rotary is needed more than ever to ensure there is no recurrence of the disease," Mr. Bell said.

Beyond Nigeria, Pakistan and Afghanistan are the only countries left where polio has never been stopped. According to experts, eradication efforts will be most challenging in Pakistan, which accounted for nearly 90 percent of the world's polio cases in 2014.

"But there has been recent progress. In June, Pakistan reported a decline of more than 70 percent in polio cases in 2015, compared with the same time period last year. Also, Rotary and its partners are implementing innovative new strategies to address the challenges there," Mr. Bell added.

In 1988, there were 350,000 cases of polio annually, in 125 countries — about 1,000 cases per day. Rotary and its partners have reduced that figure by more than 99.9 percent, and in 2014, there were fewer than 400 cases in the entire world.

All 54 Rotary Clubs, in southern Ontario and the 7 Rotaract Clubs (Rotary for young adults aged 18 to 30), the 10 Interact Clubs (Rotary for youths aged 12 - 18) adults, and even the 3 Earlyact Clubs (Rotary for youth aged 5 to 13) encourage everyone in their local communities, here in southern Ontario to support Rotary's efforts to end polio by visiting www.endpolio.org to donate and to learn more.

About Rotary

Rotary brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.2 million members in more than 34,000 Rotary clubs around the world. Their work improves lives at both the local and international level, from helping families in need in their own communities to working toward a polio-free world.

About polio eradication

When Rotary launched its polio immunization program, PolioPlus, in 1985, polio struck more than 1,000 children around the world every day. Fewer than 400 new polio cases were confirmed in 2014 – primarily in Nigeria, Pakistan, and Afghanistan, the only countries where polio has never been stopped.

As the volunteer arm of the Global Polio Eradication Initiative, Rotary has contributed more than \$1.4 billion and countless hours of volunteer service to ending polio. Through 2018, every dollar Rotary commits to polio eradication will be matched two-to-one by the Bill & Melinda Gates Foundation, up to \$35 million a year. To date, more than 2.5 billion children have been immunized against the paralyzing and sometimes deadly poliovirus.

Visit rotary.org and endpolio.org for more about Rotary and its efforts to eradicate polio. Video and still images will be available in the [Rotary Media Center](#).

For more information about Rotary in southern Ontario, , visit <http://www.rotary7070.org>

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SHELTERBOX NEWS FOR August 2015

From: Ron Noseworthy, Chair, ShelterBox Canada



Shelterbox and Rotary Partnership:

Canadians across the country are helping families who have lost everything after a disaster. Everyone from our donors, ShelterBox Canada Volunteers and Response Team Members (SRT's) are helping make a difference.

Canadian SRT Jessica Kim in Nepal

Jessica Kim (Toronto, ON) had been working in Nepal for the past month distributing SchoolBoxes, containing classroom materials, to orphanages in the Kathmandu Valley.

Each box includes supplies for teachers such as blackboard paint and chalk, along with activity packs for children containing materials such as notebooks and pencils. These packs not only help children to continue their studies, but to play and express themselves. Jessica helped deliver materials for 450 children.

Canadian SRT Claire Noseworthy in Malawi

Claire Noseworthy (Kenora, ON) worked with various other SRT's and volunteers to distribute aid in Malawi after extreme rainfall and flooding.

"Margrot Kalimanjika (shown here) a 69 year old grandmother came into the classroom in Matandwe with a tear in

her left eye. She was so thankful we were giving her a Shelterbox and she would be able to move back home with her 3 grandchildren and her son."

Owen Trand, Sam Arling and SRT Andre Bloemink fundraise in Fernie

In lieu of birthday presents, Owen and Sam raised \$342 for ShelterBox. Andre raised over \$26,000 in Fernie alone.

For information about volunteering with ShelterBox, visit us at www.shelterboxcanada.org or call 1-855-875-4661

Thanks to your generosity, over 1.4 million dollars was donated to ShelterBox Canada in the last year to help families who have lost everything.

Please note, ShelterBox Canada has new donation designation options. The options are:

- ShelterBox Aid (ShelterBoxes, SchoolBoxes, ShelterKits)
- Where my donation is needed the most
- Box Sponsorship (you will receive a box number)

These options can also be viewed on our website at http://www.shelterboxcanada.org/donate_form.php

When making a donation please let us know your choice, or download our donation form from our website under the "Be Involved" tab, then "Raise Funds for ShelterBox" the forms are on the right side of the page.

Be Involved - There are lots of ways that you can get involved with ShelterBox! Helping to support local Ambassadors or hosting your own community event to fundraise and raise awareness about ShelterBox are just a few ideas.

Email: support@shelterboxcanada.org

Website: <http://shelterboxcanada.org>

Best regards

Ron Noseworthy

Past Chair, ShelterBox Canada

ShelterBox Response Team Member

Past President Rotary Club of Kenora

ron@shelterboxcanada.org Home 807-548-4668

HIP (Honoring Indigenous People) News Update: August 2015



HIP Website

Please have a look at our website (www.rotaryhip.com) for regular updates. There are a lot of links to other organizations and is a great "go-to" site. Also encourage others to have a look too!

HIP is pleased to announce a new project approved this week. Below is an outline of all of our approved projects. Please consider if you or your club are able to provide support. Thank you.

New Project:

Akwesasne Child & Family Services, Mohawk Council of Akwesasne and Akwesasne Area Management Board- College Prep and Life Skills

Co-Ordinator: Nathan Sunday nsunday@aamb.ca

The Akwesasne College Prep and Life Skills program consists of two 3-week sessions with approximately 30 students each during July and August 2015. The program will provide 60 high school students a necessary transition into college or university and the desire is to decrease the drop-out rates of students continuing their education. Workshops will be attended and taught by post-secondary representatives, current post-secondary students, agencies and professionals in the educational field(s). A cultural perspective will also be taught in order to create a re-awakening of the mind, body and spirit. Life skills of cooking, budgeting and laundry will also be discussed by the students whom most have never lived away from home. The final part of the program will consist of visits to campus' including SUNY Canton, St. Lawrence University, Algonquin College, Clarkson University and the Operating Engineering Training Institute of Ontario.

The Ask: A Summer Co-ordinator has been hired. The cost will be **\$6,000** for hiring of the co-ordinator and **\$1,500** for supplies for the program.

If you would like to provide support, please contact Russell Roundpoint roundpoint@aamb.ca or Nathan Sunday nsunday@aamb.ca.

Other Approved Projects:

Sioux Lookout - Pelican Falls First Nations High School

Co-Ordinator: Angus Haapa 807-623-8914 ahaapa@nnec.on.ca

After a visit to Sioux Lookout last summer by Rotarians Chris Snyder and Tom Sears, it was suggested that Pelican Falls High School submit a proposal to HIP.

The Ask: Funding to purchase a new school van that is reliable and safe to transport the children (approximate cost **\$50,000** for a 14-person van). Maintenance and upkeep of the van will be funded by the community and monitoring of its usage will be closely tracked. Rotary has been involved in other vehicle purchases in Malawi and elsewhere and logos of Rotary and HIP could be placed on the van and thereby increase the presence of Rotary in the north. If you have questions on how to support this project, please contact Chris Snyder @ 416-364-0181 Ext. 2501 or snyder@eccgroup.ca

Rotary Club of Guelph - Musical Instruments - "Music to their Ears"

Co-Ordinator: Joanne McAuley 519-822-9345 joannemcauley43@gmail.com

Deadline: Fall 2015

The Rotary club is co-ordinating a visit to a northern community in the fall. They are gathering new and used musical instruments (*violins, guitars, flutes, whistles, recorders, harmonicas* - all welcome) to encourage native youth to enjoy the freedom and confidence music brings. The group will be working with an NGO, ArtsCan Circle, a very successful not-for-profit organization with commitments in several native communities. As well, there will always be a need for more instruments and fun workshops.

Also a week-long hearing clinic in the community was recently conducted by a team with co-ordinator Dr. Lynne McCurdy. Hearing examinations were performed along with training in basic hearing problems, adjustment and repairs of hearing aids. HIP looks forward to receiving a report very soon but funding is required to subsidize a computer that programs the hearing aids.

The Ask: The cost of the computer (**\$5,000**) and extra baggage to transport the donations (**\$1,000**) is greatly needed. Please contact Joanne for further details on donations and financial support.

Neskantaga Education Centre - Playground Replacement and Upgrades - "A Fun and Safe Environment"

Co-Ordinator: Noverene Taylor, Principal 807-479-2565 noverene@hotmail.com

The principal, staff and board members of the Neskantaga Education Centre are seeking donations/funding for a new playground for the students. There is a need to upgrade the current playground for the students. A public fundraising campaign has been set up by the community. Please click on the link to see their progress or donate:

(<http://www.gofundme.com/mv3ivo>). Several Rotary clubs and a family foundation have donated \$16,000 to date. Statistics show that children who are afforded some time each day to go outside, get some fresh air, run off their excess energy and play with their friends tend to behave better during class time and focus better on their classroom instruction and learning.

It has been 15 years since installation of the old equipment. The swings are damaged, the woods are rotten, the paint is peeling and most of the bolts which attach the slide to the rest of the unit are missing. The equipment poses a danger to the children of the community.

The community have sourced a playground system which can accommodate up to 75 students from ages 5-12 years of age. The new equipment will be built according to current (Canadian) Ontario standards. **The Ask** - new playground equipment will be **\$32,000**(excluding shipping). Fundraising efforts are being undertaken by asking parents and local and private organizations to help support. All money donated will go into a special account. If you would like to financially support this project, please send cheques payable to Neskantaga Education Centre, PO Box 106, Lansdowne House, ON P0T 1Z0. Receipting is available.

PS - The Rotary Club of Toronto has supported this community to access laptop computers through one of our HIP partnerships, One Laptop Per Child.

Wawahte Education Project - Documentary of Indian Residential Schools - "Telling The Story"

Co-Ordinator: Robert Wells, Author rwells6@bell.net

As a continuation of his book "*Wawahte*", the author has produced a forty-five minute educational documentary on the Indian Residential Schools story. John Sanfilippo is a masterful artist who has integrated archival photographs into Wawahte's balanced account of Indian Residential Schools. The documentary will be provided at no cost to every school/every teacher in Canada and allow free access to the residential school story using a method that will hold the students' attention. It will also be made available to the world on YouTube. Its premier will be in October - watch for details on the screening in the Kingston area.

The Ask: Spread the word about the documentary with your educational contacts, school boards or clubs. Also, if you would like to participate in a film screening, please contact the author to arrange. It is a very important story that needs to be told.

Sincerely

Chris Snyder Chair, HIP snyder@eccgroup.ca 416-364-0181 Ext. 2501



WWS7 in Sao Paulo

This year's theme of WASH in Schools proved to be very popular. Attendees gave the event rave reviews. If you weren't able to attend in person, you can listen to all the sessions by logging into [WWS7 - Audio & PowerPoints](#). You'll also find the PowerPoint presentations that were used by our presenters.

Hygiene Matters!

Surprisingly, hygiene education was left out of the Millennium Development Goals. Now, there is a movement afoot to include this important, effective, and affordable method of preventing diarrhea and pneumonia in children, in the new "SDGs". The SDGs or "Sustainable Development Goals" will replace the MDGs for 2015. The challenge seems to be agreeing on appropriate indicators for tracking hygiene, as described in a recent Huffington Impact article by

Dr. Layla McCay. [Read More...](#)

Bench Terracing Works!

The Rotary Club of Poona, Rotary District 3131, India has undertaken a major Watershed Management Global Grant Project. The project is for US \$155,000 and is located in the Village of Masobawadi, Dist. Sangamner, an area of around 50 hectares which has scanty rainfall. To manage & utilize runoff water for useful purposes, protect, conserve and improve the land for efficient & sustained production, rainwater is captured as it runs downhill. The Project, expected to be completed by 2016, will reduce soil erosion, increase infiltration of rain water and provide livelihood to the villagers. Bench Terracing brings sloping land into different level strips to enable conservation of water & cultivation. It consists of construction of step like fields along contours by half cutting and half filling. The original slope is converted into level fields.

India's water supply to drop by 50%

"Groundwater levels are falling as India's farmers, city residents and industries drain wells and aquifers. What water is available is often severely polluted. The future may be worse, with the national supply predicted to fall 50% below demand by 2030. Enter the India Water Tool 2.0, a new web platform. It's the most comprehensive, publicly available online tool yet to evaluate India's water risks. Created by a group of companies, research organizations, and industry associations-including WRI and coordinated by the World Business Council for Sustainable Development (WBCSD)-the tool can help companies, government agencies, and other water users identify their most pressing challenges and carefully target water-risk management efforts." [Read More...](#)

A Plea from one Club President to Another

Three years ago, the president of the Rotary Club of Downtown Los Angeles, Peter Lattey received a plea for help from the President of the Migori, Kenya Rotary club on the club's Facebook page. The Migori club was failing and he needed some advice. After some discussion it was decided that the club should find a service project that would raise their profile in the community. Thus was born a water and sanitation project that will ultimately provide clean water, latrines and hand wash stations to over 15,000 school students. [Read More...](#)

Adopt A School Program

WASRAG is partnering with Procter & Gamble, H2O for Life, PIND Foundation and Rotary Clubs to provide water, sanitation, hygiene education, and menstrual hygiene management, in 30 schools in Rotary District 9140, the Niger Delta, Nigeria. The first nine schools have been selected and planning is complete. Five of these schools have now been "adopted" by international Rotary Clubs! If you are interested in getting involved in this program, and leveraging your fundraised dollars (approximately \$4 contributed for every Rotary Club \$1!) please contact [Nancy Gilbert](#).

New Projects...

We love hearing about your projects and are delighted to relay these great opportunities for Rotarians to get involved in WASH projects! When posting your projects on the Wasrag website, please remember to include the name of your Rotary club and District number. Contact us at info@wasrag.org if you need help with your posting.

Wasrag needs your membership.

Membership revenue helps cover our administrative costs, website upgrades, training, development of support materials etc. To check whether your membership has expired, email [Anna](#). To become a member, simply click on the button.

The Water and Sanitation Rotarian Action Group (Wasrag) is pleased to consider partnerships with any corporate supporter. Due to the unique attributes of water sources and water provision, acceptance of corporate support does not imply an endorsement of any particular water technology. Rotarians, Rotary clubs, and Rotary partners must evaluate any technology to determine if it is the best solution for the conditions where the program will be implemented. Wasrag can provide guidance about where different technologies work best, but Rotarians and Rotary clubs must make the final decision about how to implement their programs

The Water & Sanitation Rotarian Action Group is a group of Rotarians whose purpose is to support Rotary clubs to

effectively plan, finance, implement, monitor and evaluate water, sanitation, and hygiene programs, where they are most needed in a collaborative, cost-effective, timely, and sustainable manner, true to the principles of Rotary International. Wasrag operates in accordance with Rotary International policy but is not an agency of, or controlled by, Rotary International.

Adopt a Village Featured in August 2015 The Rotarian Magazine

Many Rotary Clubs in District 7070 support Whitby-Sunrise Rotarian Steve Rutledge and his Adopt a Village program in Laos which brings water and schools to the children of Laos. Page 12 of the August 2015 Rotarian magazine features Steve's Adopt a Village. Congratulations Steve, And be sure to go to the Adopt a Village website at <https://adoptavillageinlaos.wordpress.com/> . Perhaps your Rotary Club will join with the other District 7070 clubs and help Steve help the children of Laos.

Rotary Global Rewards Now Live

Rotary Global Rewards is a new member benefit program designed to make membership even more rewarding for Rotarians. This exciting program includes discounts on products and services such as travel, car rentals, hotels, dining and entertainment. It's our way of giving back to those who give so much. ROTARY GLOBAL REWARDS NOW LIVE

[See the discounts](#)

[Learn more about the program](#)

[Visit the Member Center](#)

Explore "My Rotary"

Be sure to explore My Rotary where your Rotary experience comes to life.

Visit My Rotary and click on the new Member Center to:

- CONNECT with Rotarians who share your interests and exchange ideas
- CUSTOMIZE your online experience by updating your profile and preferences
- REGISTER for the Rotary International Convention in Seoul
- GET DISCOUNTS with Rotary Global Rewards

Go to www.rotary.org/myrotary

Rotary Club Central

- Plan together
 - Track progress
 - Achieve Goals
-
- It's a one-stop shop.
 - It eliminates paper.

- It fosters continuity in leadership.
- It enables clubs to track their progress.
- It creates transparency.
- It showcases the important work that Rotary clubs do worldwide.
- Go to www.rotary.org/clubcentral

3 New Membership Resources – Available Now

These three membership resources are now available at www.shop.rotary.org

What's Rotary? (item number 419) : newly revised, this popular wallet card can be given to Rotary prospects and simply answers “What's Rotary? And here is the answer that appears on the new card: “Rotary is a volunteer organization of 1.2 million business and professional leaders united worldwide to provide humanitarian service and help build goodwill and peace. About 32,000 Rotary clubs in more than 200 countries and geographical areas conduct projects to address today’s challenges — including illiteracy, disease, hunger, poverty, lack of clean water, and environmental concerns — while encouraging high ethical standards in all vocations. As the world’s largest private provider of international scholarships, The Rotary Foundation of Rotary International helps more than 1,000 students annually to study abroad and serve as cultural ambassadors. Rotary also partners with seven prestigious universities around the world, providing opportunities to earn a master’s degree in peace and conflict resolution. PolioPlus is Rotary’s flagship program. By the time polio is eradicated, Rotary club members will have contributed US\$850 million and countless volunteer hours to immunize more than two billion children in 122 countries. Rotary is a spearheading partner in the Global Polio Eradication Initiative, along with the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention. Founded in Chicago in 1905 as the world’s first volunteer service organization, Rotary quickly expanded around the globe. Today, club members meet weekly to plan service projects, discuss community and international issues, and enjoy fellowship. Clubs are nonpolitical and open to every race, culture, and creed.” Be sure to ore some of these cards today.

Connect for Good: (pamphlet number 595) : Printed in June 2013, this pamhphlet shows how to get involved and connect with Rotary, It provides an updated overview on Rotary for **all** members (new and old). It can also be downloaded from the www.rotary.org website and from the www.rotary7070.org website.

Be A Vibrant Club: Your Club Leadership Plan: (pamphlet number 264): Printed in April 2014, this pamphlet offers strategies for rejuvenating your club's structure, activities, and membership. Now available for 15 different regions, each featuring its own club success story. It can also be downloaded from the www.rotary.org website and from the www.rotary7070.org website.

Rotary Brand Center:

Be sure to use the resources in the Rotary Brand Center at www.rotary.org/brandcenter to help communicate, inspire and collaborate. The Rotary Brand Center provides tools to help members apply a consistent look and voice in all communications. A consistent look is vital to strengthening our image and enhancing our reputation. Visit Rotary's Brand Center for resources and templates to help you tell your Rotary story. Sign in to:

1. Access Rotary, Foundation, Rotaract, and Interact logos
2. Create your own club or district logo
3. Find voice and visual identity guidelines

4. Customize a club brochure template
5. Download newsletter, presentation, and letterhead templates.

Why Did You Join Rotary?

Be sure to take a look at page 52 and 53 of the August 2015 Rotarian magazine.

Editors at The Rotarian asked members around the world why they joined and why they stay in their club.

Here is just a small sample. Perhaps, just one of the answers is also why YOU joined Rotary and stayed:

1. "I joined Rotary to be a part of our collective humanitarian projects, and I have stayed because of the joy on the faces of beneficiaries each time we solve a need."
2. "I had a desire to give back to my community and the world. My father was a Rotarian, so I knew a lot about it. That was about nine years ago. I think what keeps me there is the friendships, not only the people in my local club, but with Rotarians I've met around the world."
3. "I joined to make a difference in my community. I've stayed because I am."
4. "Making friends, travel, and self-development attracted me to Rotaract. After a successful decade in Rotaract, I graduated to be a Rotarian. The bonding with Rotary family and the way projects are executed to benefit society at large helped me ascend to be a Rotarian."
5. "I sat down and figured out how much time I was donating, and how much more effective it would be as part of a club instead of doing it all myself. I joined for the service and stay for all the friends I've made. It's nice to travel and instantly have friends wherever I go."
6. "Honestly? I joined for business. But I stayed for the fellowship and causes."
7. "I joined to render service to the downtrodden; I stayed because I found fun and friendship."
8. "The more I give back, the more I continue to get. Rotary moments, personal development, great friends, the joy of service – Rotary is the gift that keeps on giving!"
9. "Rotary inspires me to contribute to good humanitarian causes. My club is a great platform for service and fellowship."

Track your club's progress toward a Presidential Citation

Did you know that you can use Rotary's online tools to earn President K.R. Ravindran's Presidential Citation? This year's citation goals are measured using information clubs provide online. You can track your progress by signing in to the new Presidential Citation Report on My Rotary.

- [Learn more in the July issue of Rotary Leader](#)
- [Access Rotary club reports](#)
- [Update your club information in Rotary Club Central](#)

Celebrate Membership & New Club Development Month:

August is Membership and New Club Development Month, when Rotary Clubs, around the world focus on membership in Rotary. Does your club have a plan? Are you executing your own plan to invite your friends and

business associates to join your Rotary Club? It's time. Time to celebrate your Rotary club, your members, and the good you do in your community and around the world.

There are many ways to join in the celebration, but here are a few activities to get you started:

•**Say it loud, say it proud!** Let everyone in your social network know that you are a proud member by changing your Twitter and Facebook profile to the [I'm a Proud Member](#), [I'm a Proud Rotaractor](#), or [I'm a Proud Interactor](#) graphic. Copy and save the graphic as your profile picture for August.

•**Exchange ideas.** Do you have successful membership strategies that have worked well in your community? Share them on the [Membership Best Practices Discussion Group](#).

•**We Are Rotary.** Using the hashtag #WeAreRotary, [post photos](#) to Facebook, Twitter, Instagram, or Vine of your club members at work in your community or abroad to show how Rotary makes a positive impact in the world.

•**Making a difference.** Rotary clubs are known for the high-impact service projects they undertake locally and globally. Share stories about your service projects and how they improve lives on [Rotary Showcase](#). Be sure to follow us on [Facebook](#), [Twitter](#), and [Instagram](#) to see what Rotary members around the world are doing to celebrate Membership Month.

•**What does Rotary mean to you?** Rotary members have pushed polio to the brink of eradication, delivered clean water to those in need, improved their local communities, provided scholarships to the next generation of peacemakers, and continued to do good in the world.

Discover twelve ways to make the most of your membership.

- [See the list](#)
- [Share your story of why you joined Rotary on Facebook](#)
- [Join a Twitter chat on membership with General Secretary John Hewko](#)
- [Read how Pakistani Rotary members are making a difference](#)

RADAR 139 UPDATE

From Joanne Ashley, Chair of District 7070 Radar Committee

My Fellow Rotarians,

It is almost impossible to believe that for almost a decade this little District project dubbed RADAR 139 has been on the move and has raised in the neighbourhood of 50-60 thousand dollars. Thank you so much for your continued support of our AIDS Awareness programme.

The premise was and continues to be that the RADAR District team selects, with due diligence, either an Agency/Organization or Hospital whose primary focus is HIV/AIDS and the needs of Mothers, Babies and Children dealing with the ongoing struggles that is part and parcel of this world wide disease.

The RADAR team as one might suspect have a variety of AIDS focussed needs for "Mothers and Children" and to have that added support, be it Nationally, Internationally or at a local level I felt in writing this, that to name a few projects with our RADAR team members, (often utilizing our great Rotary Grants), would personalize just a few of the recent recipients for specific projects. These include: Dr. Ruth Mathesen's Mataque Clinic in Kenya, Ray Richardson's ongoing work with Dr. Paul Thistle, Zimbabwe, and Richard Mewhiney's work in Uganda

All of the RADAR 7070 success for this past decade has ONLY been due to your annual \$139 dollars to be a part of "CONNECTIONS" with the need to care for those living with or affected by HIV/AIDS. Some Clubs over the years adopted their own interpretation of the \$139 dollars often donating up to a 1,000.00 dollars! We on the District RADAR Team cannot thank you enough!! This most recent Rotary year (2014/15) we with your assistance, were able to present a cheque in the amount of \$6,748.00 dollars to Dr. Paul Thistle who attended our Rotary Club of Whitby meeting where he gave a stirring talk about the needs at the Karanda Mission Hospital in Zimbabwe.

In this current Rotary year we are pleased to announce the Toronto based Teresa Group celebrating their 25th Anniversary will be the recipients of the money raised through RADAR 139. The Teresa Group take great pride in their compassionate care and programming for children and families affected by HIV/AIDS. Their current caseload is approximately 585 children and youth and 286 families who live in grinding poverty. They offer in their words a balanced, holistic approach to client centred programming.

Some of these programmes include addressing Psychosocial needs; Direct Counseling; Tutor/Mentoring; a Summer Camp Program that gives 25 of their Teresa Group kids an opportunity to enjoy a week at camp. Many issues surrounding HIV and poverty are dealt with such as emergency food assistance, Kids clothing exchange etc. One very important program is a Formula program which reduces mother to child transmission by 14-18 %. There is also Pre-Natal Group, a New Moms and Babies Group and the all important 100 strong Volunteer program that is vital to carrying out the variety of needs of all who are touched by Teresa Group.

I urge you to visit the Teresa Group web-site at. www.teresagroup.ca to obtain further information. On behalf of the RADAR team I thank you in advance for considering your Clubs donation to our unique project RADAR 139

And be sure to visit : <http://www.rotary7070.org/SitePage/radar-aids-action>

To facilitate our donation please make cheque payable stating DISTRICT 7070 memo line RADAR 139 and mail to the District Treasurer Devon Biddle at his home address at 393 Hillcroft Street, Oshawa On. L1G 2M4

Thank you again ,

Joanne Ashley

RADAR – Rotary Action for the Development of AIDS Responses

THREE ROTARY CLUBS IN DISTRICT 7070 JOINTLY PRESENT A ROTARY CHARITY GOLF TOURNAMENT

Editor's Note: Every Rotary Club has a golf tournament this time of year and that is great. But it is news when 3 Rotary Clubs get together , hold a golf tournament together and help out one charity. Congratulations to the Rotary Clubs of Markham-Uniondale, York and Willowdale for getting together on this fundraising effort. If you can make the tournament, be ready for some Rotary fellowship.

Here are the details:

The twelfth annual Rotary Charity Golf Tournament , to be held Monday August 24th, 2015 at Meadowbrook Golf & Country Club, is jointly presented by the Markham-Unionville, York and Willowdale Rotary Clubs. Proceeds from this year's Rotary Charity Golf Tournament will be shared between the Rotary Clubs, with the Principal Beneficiary

being Eva's Initiatives.

Eva's is an innovative and award winning organization that operates three unique facilities in the GTA, providing safe shelter and diverse programs and services to help homeless and at-risk youth reach their potential to lead productive, self-sufficient and healthy lives. Operating three shelters, Eva's is the largest provider of youth-only shelter beds in the city. Eva's staff work with homeless youth to develop personalized actions plans designed to empower each young person to achieve both short- and long-term personal and career goals.

Youth are encouraged to participate in:

- 1 Training and Employment
- 2 Phoenix Print Shop-Social Enterprise/Commercial Print Shop
- 3 Independent Living Skills
- 4 Family Reconnect
- 5 Harm Reduction
- 6 Recreation & Education

The joint Rotary Golf Committee is lead by John Traczyk, Markham-Unionville Rotary Club, Michael Yeh, Rotary Club of York, and P.J. Kursell, Willowdale Rotary Club.

Registration and sponsorship information is available at: <http://tiny.cc/RotaryGolf2015>

The Rotary club of Belleville Salutes 2 Past District Governors – both named Bill MacKay

Editor's Note: In 1977-78, I served as Public Relations Chair for District 707 when Bill MacKay Sr was our District Governor. A great year as I recall. Many of you in District 7070 will know and remember fondly both Past District Governors Bill Mackay Sr and Bill MacKay Jr. Past District Governor Bill MacKay, Jr sent me this story and I have to share it with you. Many Rotary memories with both Past District Governors named Bill MacKay.

Here is the story as told by Bill Mackay Jr:

The year is 1980. Joe Clark was the Canadian Prime Minister until defeated by Pierre Trudeau.

In January of that year - Canadian ambassador to Iran, [Ken Taylor](#), organizes the escape of American citizens from Iran, Terry Fox started his Marathon of Hope run across Canada in support of cancer research and O Canada becomes the official national anthem.

Rotarian George Zegouras would become Mayor of Belleville as Hazel McCallion is finishing her first term as Mayor of the City of Mississauga.

Past District Governor Bill MacKay Sr. (Dad) had finished his year as District Governor in 1977-78 and was just settling into his role as Past District Governor when Rotary asked him to be Rotary's official representative at the charter night of a new Rotary Club – Mississauga Dixie. District 707 as it was known then, stretched from Belleville in the east to the Guelph area in the west and north to Alliston. As such, this new club would become the latest club in District 707 to join Rotary International. The charter night was June 20, 1980.

It's not often that a Past District Governor would have the opportunity to present a Charter Pin to a family member. Bill MacKay Sr's son, Bill MacKay, was one of those charter members that joined Rotary that night. It's rare when that family member would also go on to serve as a Club President of the same Rotary Club, after a move back to Belleville. It's rarer still when that Rotarian would also serve as District Governor (2003-04) in the same district renamed to 7070.

A gift to the Rotary Foundation can make a difference in the lives of millions around the world. A Paul Harris Fellow

is recognition that allows The Rotary Foundation to improve communities by promoting peace, preventing disease, bolstering economic development, and providing clean water and sanitation. And so after 35 years of being in Rotary, this time a Paul Harris presentation also allows a son to say "Thanks Dad".



Past District Governor Bill MacKay 2003-04 (standing right) presents a Paul Harris fellow to Past District Governor Bill MacKay Sr 1977-78 (seated) while Barbara MacKay (wife & mother) looks on. Belleville Rotarians can be seen giving Bill MacKay Sr. a standing ovation. The father and son together have served Rotary for over 91 years.

Rotary Global Essay Competition - ROGEC 2015

From: Suvama Kutwal, President , Rotary Club of Pune Katraj RID 3131, INDIA

Dear Rotarians,

I am President of Rotary Club of Pune Katraj, RI District 3131, India. I am proud to be a Rotarian and pleased to have had the opportunity to lead my club. I welcome you all to the new Rotary Year and wish you all the very best for the coming year. As Rotarians, together we will make this world a better place to live.

I am writing to you all to appraise you on a unique event that we are organizing again this year. After the huge success that we had in the year 2013-14, we are again back with ROGEC-2015, a global essay competition with a view to crusaders of Peace in a constructive dialogue and allow them a platform to express themselves on global issues concerning Peace.

This competition is open to all the citizens of the world. The winners will be invited to India for 5 days and will get involved in various informative and cultural activities. The winners will be escorted from Mumbai airport and dropped

back to Mumbai airport by Rotarians. The winners will stay with Rotarians in Pune city and Rotary Club of Pune Katraj will ensure safety of their valued guests for entire duration of their 5 day stay. Full details are on the website

The essays can be submitted online at <http://www.rogec.org/registration.html>. The last date for essay submission is 10-Nov-2015

Detailed information is available on www.rogec.org and please Like our Facebook page on www.facebook.com/Rotary.Rogec.

I request you to circulate this mail among your members, friends and acquaintances, share this information through your Club bulletins and encourage participation in this event.

Looking forward to a great year ahead.

Regards,

Rtn. Suvarna Kutwal

President, Rotary Club of Pune Katraj RID 3131, INDIA

www.rogec.org

www.facebook.com/Rotary.Rogec

Initiate or sponsor international Global Grant projects.

District 7070 launches a project bank on www.rotary7070.org

From: PDG Lars Henrikson, District 7070 Rotary Foundation Grants Sub-Committee Chair

Thanks to the Rotary Foundation, Rotarians and Rotary Clubs have a wonderful resource to improve the living conditions for people around the world. The main vehicle is the Global Grant concept. Clubs and/or Districts in two different countries join forces and work together on a project. Funds for the project raised by Clubs are matched by the District through their District Designated Funds (DDF). All the monies are then matched by The Rotary Foundation. The amount of DDF we have is a function of how much money we raised for the Rotary Foundation three years ago.

The Rules

In order to qualify for a Global Grant, a project must meet the following criteria

- ❖ There must be at least one Host Partner – Club or District – where the project will take place and one International Partner – Club or District. Clubs in D7070 are almost always the International Partner, but nothing prevents us from being the Host Partner in a project for example towards a First Nation community.
- ❖ The project must fall within at least one of the six Focus areas
 - Peace and Conflict Prevention/Resolution
 - Disease Prevention and Treatment
 - Water and Sanitation
 - Maternal and Child Health
 - Basic Education and Literacy
 - Economic and Community Development
- ❖ The budget for the project must be at least USD30,000
- ❖ The amount being requested from the Rotary Foundation must be min. USD15,000

If you get YES on each one of these questions, the project may qualify for a Global Grant. The application is made on-line at www.rotary.org. Applications can be made throughout the Rotary year.

Find projects by visiting the Project Bank at www.rotary7070.org

Global Grant projects are initiated in many different ways. Club members may have travelled and found needs that could be solved through a Global Grant project. Your Club may have been contacted by other Clubs or Districts, inviting your Club to participate. Rotary events, such as RI Conventions and District Conferences, are other ways. Another source is the Rotary Action Groups.

District 7070 regularly receives information on projects from other districts around the world. To make these projects known to Rotarians and Clubs in our District, we have decided to launch a 'Foundation Project Bank' on the District's website www.rotary7070.org. You will find it under the Foundation tab.

The Foundation Project Bank is a work in progress. We will list both projects from Clubs in our own District that are looking for sponsors and projects from other districts, looking for an International Partner or just financial support for the project.

So I have a project; What happens next?

Once a Club has a project, that it wants to be the International Partner for, it can start making the application for a Global Grant on-line by visiting www.rotary.org. As your first step, please find out that the Host Club and District are qualified. In addition, the Club in D7070 must be qualified. Qualification is received by having two Club members attending the yearly qualification seminar and the Club signing the MOU with the District.

Clubs can also sponsor projects where another Club, in our District or somewhere else, is the International Partner. In such a case, the Club will 'only' commit to support the project with a certain amount. Always commit in USD, so you know how much money you will have to contribute. Similarly, Clubs that make applications should work in USD and ask for commitments from other Clubs in USD. Using USD throughout the process will eliminate a lot of work at the end.

Project financing

Global Grant projects can be financed the following way

- ❖ Rotary Club Cash contributions
- ❖ DDF – District Designated Funds; matching Club cash by the District
- ❖ Non-Rotarian cash support
- ❖ Award by the Rotary Foundation

Each year, districts around the world receives 50% of the funds they raised for the Rotary Foundation's Annual Fund three years prior. For the 2015-16 Rotary year, D7070 has received about USD165,000. This amount can be used for District Grants, Global Grant matching of Club cash contribution and activities such as Vocational Training Teams (VTT) and Foundation scholarships.

According to the Rotary Foundation, up to half of the amount received can be used for District Grants. We will around USD50,000 for that purpose. This means that there will be in access of USD115,000 to match Club cash contributions for Global Grants as well as VTT and Foundation Scholarships.

D7070 Global Grant Matching Formula

Our District uses the following formula as a guideline for matching Club cash contributions to Global Grant projects.

Subject to availability, D7070 may match Club Cash dollar for dollar up to USD5,000 per Club and project.

So if your Club is contributing USD3,000 to a Global Grant project, you may request the same amount of DDF from the District. If your Club contributes USD8,000 to the project, you may request USD5,000.

We say subject to availability of two reasons. At the end of the Rotary year, e.g. May or June, we may have spent

all the DDF. Secondly, as the Rotary Foundation will match DDF dollar for dollar, while Club cash is matched 50 cents to the dollar, we want every project to have some DDF. However, it is possible to fund a Global Grant project without any DDF. It will only require much more Club cash.

Contact the District Foundation Grants Sub-Committee for more information

It may seem to be very complicated to get through the Global Grant labyrinth. Please, feel free to contact me, or any other committee member, whenever you have a question about Global Grant projects, from application to financing to reporting

Many thanks for your interest in the Rotary Foundation's Grants program.

Lars Henriksson
PDG, District Foundation Grants Sub-Committee Chair
Email. lars@norditrade.com
Tel. 416-489 8438

REMINDERS:

Tennis Canada Partnership & Rotary Fundraising Opportunity

From District Governor Nominee Neil Phillips

To: My Fellow Rotarians and especially the Club Presidents, Presidents-Elect, Foundation Chairs, Fundraising Chairs

I am pleased to announce that as a follow-up to a presentation made at the Club Assembly in May, District 7070 has entered into a partnership with Tennis Canada to promote Rotary and raise some funds through this year's Rogers Cup in Toronto.

In brief, we are being offered tickets at a deep discount for Quarter Finals day – with a portion of all tickets sold being donated back to Rotary. Not just Rotary – but your Club. A specific discount code will be provided for interested Clubs, as well as a custom PDF flyer, which they can promote. Alternately, a code is available to simply donate the funds to the End Polio Now campaign.

Rotary Day: Thursday, August 13th

The ticket pricing is...

Day matches

\$99 Gold ticket + HST (\$10 will be donated to Rotary Club from every ticket) Normally \$144

\$55 Bronze ticket + HST (\$5 will be donated to Rotary) Normally \$87

Night matches

\$115 Gold ticket + HST (\$10 donated) Normally \$155

\$70 Bronze ticket + HST (\$5 donated) Normally \$99

As well, delivery and processing fees are WAIVED for Rotary.

While the funds raised in and of themselves will not be huge amounts, the event is a fantastic experience, one of the most intimate sporting events at such a high level available. In addition to the matches themselves, the grounds at York provide for much more: truly, it is an event. (And we have a Canadian female we hope to be making a major push.) Our hope is that if this is successful, we can continue our partnership with Tennis Canada to increased benefit. If we end up with significant participation, there may be special messaging re Rotary at the event.

More info on the event in general can be found here:

<http://www.rogerscup.com/women/english/home.php>

The catch? **THERE IS NONE.** There is no commitment made by District 7070 for ticket sales: Tennis Canada has simply offered to donate for every ticket sold, be it 10 or 100 or more! Your Club does not need to worry about cash or direct ticket sales; everyone is directed to the online Rogers Cup site as they normally would – you simply provide people with a discount code. At the end of the event, we will supply cheques to each Club from Tennis Canada. It's a win-win, with no risk on our part.

What does your Club need to do?

If you would like to participate and receive a Club-specific code and flyer, email me directly and let me know.

If you would like to participate but donate all funds to the polio campaign, email me. I will send that flyer shortly, once the online sales are set up.

If your Club has questions – please contact me directly. I also have videos available that can be shown at your Club meeting.

This initiative has been in discussion for several months, and is supported by DG (for a few weeks yet!) Brian and DGE Michael.

Regards,

Neil C. Phillips District 7070 Chair – Tennis Canada :-)
[905-670-6778](tel:905-670-6778)

Visit our new Member Center

As a member of Rotary, you're part of a global network of community volunteers who are making a positive difference. Visit the new Member Center to access the many benefits and resources available to you, including Rotary Global Rewards, our brand new member benefits program.

- [Visit the Member Center](#)
- [Read about the unveiling of Rotary Global Rewards at the convention](#)
- [Learn more about Rotary Global Rewards](#)

2015 Rotary Foundation Walk Sunday, September 20, 2015

8 am to 2 pm at the TORONTO PAN AM SPORTS CENTRE, 875 Morningside Avenue Toronto, ON

The Foundation Walk was started twenty-three years ago. The idea was to raise money for Our Foundation. That first year one hundred and ten thousand dollars was raised (\$110,000.00). The money was sent to the Rotary Foundation. This money now goes toward the Grant program.

Our district keeps this money separate and it is usually given by each club at the time and location of the Foundation Walk each year.

The Walk is an occasion to meet other Rotarians, to have great fellowship and to enjoy a meal together. In all, the Walk and its money help make a difference in many lives both at home and abroad. Grant money is available to the clubs to apply for programs such as fresh water, literacy or whatever the clubs choose.

Lars Henriksson is responsible for the allocation of funds.

We encourage Rotarians to bring friends, neighbours and their pets to enjoy the day.

Sponsored by the Rotary Club of Forest Hill.

This year's Chair: Past District Governor Mike Cooksey

Check out <http://www.rotary7070foundationwalk2015.org/> for all of the details.

PURPOSE OF THE WALK: The annual Rotary Foundation Walk is meant to bring all the clubs in the District together in a **family-oriented social setting** with an emphasis on club-to-club and person-to-person contact.

Secondly, it is meant to provide an opportunity for clubs and members to **contribute their annual giving** to the Rotary Foundation with an added air of friendly competition.

District 7070 Rotary Foundation Million Dollar Dinner September 15, 2015

From Bill Patchett, District 7070 Rotary Foundation Chair

District 7070 is hosting a Million Dollar Dinner on Tuesday, September 15, 2015 at the David Duncan House in Toronto.

Our goal is to bring together Rotarians who have given or committed \$ 2,000. Or more. Our Guest Speaker is incoming Rotary International President, John Germ.

You are invited if:

1. You have given \$ 5,000. This would be for two. Husband and wife or significant other.
2. You have given \$ 1,000. during Brian Thompson's year as District Governor and will be giving \$ 1,000. In the first part of D. G. Michael Bell's year that is by September 1, 2015.
3. You are a Major Donor, Bequest Society Member whose outright gift or commitment is \$ 5,000.

Note-Legacy Gifts of commitments of \$ 25,000 provide for an individual- named endowment.

4. An outright Major Gift of \$ 5,000. All Polio gifts are matched 2:1 by the Bill and Melinda Gates Foundation. Thus your \$ 5,000 gift becomes \$15,000.

Email me your interest: patch@eagle.ca

Join us for delicious food, great ambience, an outstanding Speaker and interesting fellowship at:

The David Duncan House located at 125 Moatfield Drive, Don Mills.

Please fill out the form below so that we can plan the number of people coming.

If you require a special meal e.g. vegetarian etc. please indicate the form.

Presidents: Please inform your members of this dinner.

Rotary International District 7070 Million Dollar Dinner Pledge Form

Tuesday September 15, 2015 – David Duncan House, Don Mills

Yes, I would like to be a guest at the Million Dollar Dinner ()

Please email this form to Bill Patchett at patch@eagle.ca

My gift to the Rotary Foundation:

Name: _____

District 7070 Club: _____

Address: _____

Email & Telephone _____

Meal Alternative _____

I have given \$ _____ to the Rotary Foundation by June 30, 2015

And by September 1, 2015 \$ _____ in U.S. dollars. (A minimum of \$ 2,000)

OR:

I look forward to greeting you on September 15, 2015. Thank you.

William R. Patchett

District 7070 Foundation Chair

patch@eagle.ca 905-372-5271

From the District 7070 Rotary Foundation Committee

From Bill Patchett, Chair District 7070 Rotary Foundation Committee

Dear Fellow Rotarians,

Another year begins for the Rotary world and all of us in District 7070 and it is a great time to ask all Rotarians to think about supporting our Rotary Foundation. You will be making a difference in so many ways throughout the world. Rotarians do make the world a better place.

All Rotary Clubs in District 7070 have committed, again this new Rotary year, to donating at least \$20.00 PER Rotarian to PolioPlus. Has everyone in your Club, this Rotary Year, donated the \$20.00 per Rotarian for the eradication of Polio? This Rotary Year, the Bill and Melinda Gates Foundation will match our contributions on a 2 for 1 basis. And we sure would like **every Rotarian in District 7070** to do the same in 2015-2016. Yes, we are very close! You are making a difference.

Has your Rotary Club set your goals for contributing at least \$ 100.00 for each member of your club for **Annual Giving to the Annual Programs Fund of the Rotary Foundation**? Congratulations to the District 7070 Clubs that have already made that commitment to the Rotary Foundation and I hope that all of you will keep up the good work to reach your goal. This is where we get our money for Grants. Last year, we did have 100% in commitments met. **Has your Club made plans to make that donation yet?**

Has your Club sent in your objectives for The Rotary Foundation Committee for the 2015-16 Rotary Year yet?

If we want to reach our goal, we would like to see \$ 100.00 from **every** member, in **every** Rotary Club. This is our commitment to the **Every Rotarian Every Year** Campaign of the Rotary Foundation - **EREY (Every Rotarian Every Year)**.

Our Rotary Foundation provides the money for our Grants Program. The Grants can be used for both local and international projects. It is interesting to note that more of you are applying for Grants. This is most encouraging. On the other hand, these applications require us to raise more money for Foundation. Please encourage your Treasurer to send in your commitment. I would also encourage the Assistant District Governors to check on their clubs and their progress.

Are there any prospective Major Donors in the District? Please let me know if you or someone you know wishes to take this next step to support Our Rotary Foundation.

Many thanks to all of you for your support.

William R. Patchett

District 7070 Foundation Chair

Past District Governor 7070 2006-2007

End Polio Now Coordinator Rotary International Zone 24

Email: patch@eagle.ca phone: 905-372-5271

Rotary Leadership Institute for 2015-16

No Charge to First year Rotarians

From Ted Morrison, Past District Governor and Chair of District 7070 Rotary Leadership Institute

To My Fellow Rotarians,

THIS IS YOUR OPPORTUNITY TO LEARN MORE ABOUT ROTARY AND SHARE YOUR IDEAS WITH OTHER ROTARIANS. AND IT IS A GREAT LEARNING EXPERIENCE FOR NEWER ROTARIANS. SIGN UP ONLINE TODAY.

FOR ALL ROTARIANS WHO HAVE JOINED A ROTARY CLUB IN DISTRICT 7070 IN THE SINCE JULY 1, 2014: OUR ROTARY DISTRICT WILL PAY YOUR TUITION FEE FOR ROTARY LEADERSHIP INSTITUTE PART ONE !!! ALL YOU HAVE TO DO IS SIGN UP ONLINE ON THE WWW.ROTARY7070.ORG WEBSITE TODAY.

What Is The Rotary Leadership Institute (RLI)

RLI is a grassroots coalition of Rotary districts implementing a leadership development program for "potential" leaders of Rotary CLUBS. RLI believes that excellent CLUB leadership (all types of club leaders) is essential to the future of Rotary in a complex and fast changing world. Most Rotarians have not been exposed to the great scope of Rotary around the world and have not considered what leadership skills are necessary to move Rotary forward. RLI strongly believes that a good Rotary Club leader must know the evolution of Rotary, its current status and activities in the world and have a vision for what Rotary can be in the future.

RLI provides a three day non-consecutive basic course in both Rotary knowledge and leadership skills, especially for voluntary organizations. RLI follows an adult learning approach with facilitated discussion led by trained Rotary facilitators.

The cost is \$70 per Rotarian per course. This cost covers course materials, coffee breaks and lunch. Usually the Rotary club covers the cost for their members to attend since the club will be the beneficiary of a more knowledgeable membership.

Courses for 2015-16:

Part I and Part II and Part III will be held on October 3, 2015 at Loyalist College, Belleville, Ontario (8:30 am to 4:00 pm)

Part I and Part II and Part III will be held on November 7, 2015 at The Oshawa Golf Club, 160 Alexandra Street, Oshawa, Ontario (8:30 am to 4:00 pm)

Part I and Part II and Part III will be held on April 24, 2016 at Seneca College (Finch Campus) , Toronto. Ontario (8:30 am to 4:00 pm)

Registrations are NOW being accepted for the remaining two sessions for 2015-2016 on a first-come, first-serve basis on line at the www.rotary7070.org website by signing in and signing up and paying your \$70 for your course. A minimum of 18 participants is needed for a course to run.

If you have any questions, please contact Past District Governor Ted Morrison by email ted.sharron@rogers.com or by phone 905-623-3810. Please do not be disappointed. Register TODAY.

Rotary Salutes the President of Rotary International - 2007-2008 - Wilf Wilkinson - We are all Invited – October 3, 2015

From : Grant Southwell, Rotary Club of Trenton

To My Fellow Rotarians in District 7070;

It's been a long time coming but the Trenton Rotary Club is planning to hold a recognition evening to recognize a member of our Club and the President of Rotary International - 2007-2008 - Wilf Wilkinson - on Saturday, October 3, 2015.

The dinner evening will be held at the National Air Force Museum of Canada, located at 220 RCAF Road in Trenton around the famous "Halifax" Bomber which is predominantly displayed therein.

The tickets are \$150.00 each, with a limited supply as the facility will only accommodate a modest group for events such as this.

Tickets for this event have just arrived and will be available soon by writing to our Club at PO Box 22065 Trenton ON, K8V 6S3

We would like all Rotarians in District 7070 to have a priority opportunity to circle this date, and plan to attend - to be there to show our recognition and appreciation to a remarkable Canadian Rotarian who has done so much to advance the Rotarian purpose and goals throughout the world.

Further information and/or details of this event can be obtained by contacting either myself at grantanddianesouthwell@gmail.com (613-397-1475), or our President Elect Tim Weaver at tim@weaverfuneralhomes.com.

Yours In Rotary,

Grant Southwell

Rotary Club of Trenton

Club Visioning – A Thing for Your Club to Consider?

Rotary Clubs, like any other organizations, need to have a plan for where they are heading. In order to assist Clubs to develop a vision, the District has a team of experienced Rotarians who can facilitate visioning sessions. Since we started the program, five or six years ago, close to 40 Clubs have held sessions. A few Clubs have held two or three sessions, up-dating their vision on a regular basis.

Why do we need vision?

Visioning facilitation helps a Rotary Club to develop its own vision and then sets out the steps necessary to achieve that vision. It is worth noting that the result is not a vision set out by the District or Rotary International. Instead, the result is a vision designed and endorsed by the Club's own members. This vision will help to ensure consensus, continuity and consistency in the Club leadership and programming, to set the stage for future progress.

The Process

The facilitation concept we use was developed by Rotarians for Rotarians. Today, it is being used by over 100 Rotary districts around the world. It starts with the Club setting a date for holding a session. A session takes about three hours, so sessions are typically held either in an evening or on a Saturday morning.

A couple of weeks prior to the date, members of the Club are invited to answer a questionnaire how they currently feel about their Club. This questionnaire is on SurveyMonkey and takes about 10-15 minutes to fill out. It is also possible to leave comments to the questions.

At the actual visioning session, the participants are told to place themselves five years ahead. In a workbook, that

the facilitation team provides, the members are asked to state what the Club has done by then. In short, members talk about what the Club has done, not what it should do. There are no right or wrong answers for the workbook, which covers all aspects of a Rotary Club. Instead, at this stage members are encouraged to think boldly. All statements from the participants' workbooks are put on flip charts. A Club session usually generates 30 – 40 sheets. These are then placed on the walls. The participants will have a two-step voting activity. For the second round of voting, the least popular statements in round one are eliminated, giving the participants fewer alternatives to choose from.

As a result of the voting session, a handful of statements from each category will stand out. They will form the basis for developing the Club's Action Plan – the most important part of the visioning process.

It is the Club's responsibility to develop the Action Plan. However, the District, and the Club's Assistant Governor in particular, would be happy to assist. The resources and experience in this field vary from Club to Club. Some are very familiar with these steps; others benefit from assistance from the District's facilitation team.

Our experience is that Clubs find it very useful to hold a visioning session. The format we use in the District seems to work very well. Probably because it was developed by Rotarians, to Rotarians. It is also fairly easy to administer and we have found that most participants really enjoy the session. Planning the future of the Club becomes a fun fellowship event.

Further contact

If you are interested in holding a Visioning facilitation in your Club, or just have questions in general, please **contact PDG Lars Henriksson**, lars@norditrade.com, tel. 416-489 8483.

Check Out Rotary Club Central

From Ian E. Lancaster

My Fellow Rotarians,

The recent 2013 Council of Legislation concluded that the Planning Guide for Effective Rotary Clubs form would be replaced by Rotary Club Central (RCC), an online goal setting tool for clubs that is accessed by signing in at www.rotary.org

So how does Rotary Club Central assist us with our clubs and our districts? Rotary Club Central gives the club and district leaders the ability to monitor club progress and achievements in three key performance areas which are as follows:

- Membership initiatives,
- Service activities,
- Rotary Foundation giving.

From a District Level, all district leaders, including the Governor, Governor-Elect, Assistant District Governors, and Committee Chairs can view a summary of goals and achievements for all clubs in their district by clicking on "District View". By tracking the progress of proposed targets, District leaders can quickly identify areas of concern and offer assistance or prescribe corrective action to achieve the targets.

At the Club level, only the President, Secretary, Treasurer, Foundation Chair, and Membership Chair can edit goals and achievements for the year they are in office. However, all club members can view club goals and achievements for all years. The ability of members to view the club's progress adds a new dimension; the reporting is in real time, clearly defines the achievements and assists the club's leadership in its planning.

In addition to the benefits to Districts and Clubs, the data collected through the RCC progress tool will give Rotary a better way to measure the impact Rotarians are making worldwide.

An added benefit to Rotary Club Central is that trends can be established over the past five years. It includes charts that track membership retention and Annual Fund giving.

Club leaders are encouraged to log in to Member Access and enter their data in Rotary Club Central so that their Club members, the District Governor, and Assistant District Governors can see it. If a club is unable to enter goals, any district leader can input data on behalf of the club. The Club President will be notified by email when any

changes are made to their goals.

Rotary Club Central gives us the opportunity to record, monitor and evaluate our clubs, districts and the health of our organization. We are able to discover trends easily without having to set up the database; if corrective action is required, the need for it will be recognized earlier. We will get the opportunity to learn from each other's successes as the successes are realized in Clubs, Districts and Zones.

Rotary Club Central is the dash board – we need only read it for a healthier Rotary.

Ian Lancaster

Mobile Business Directory of the Members of Rotary International District 7070

From Rotarian Rob MacArthur, a member of The District 7070 District Website Team

Are you a Rotarian in District 7070?

How would you like to advertise your business on our new mobile business directory for as little as \$10 for the first year?

Check out the site at <http://www.rotarydistrict7070.mobi> to register today!

Are you a consumer looking for a service or business owned by a Rotarian?

Check the site often to see our business directory grow.

Who wouldn't want to do business with a group of business owners that follow The Four-Way Test

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Check out our Facebook link: 7070 Directory
www.rotarydistrict7070.mobi

The Rotary District 7070 Mobile Business Directory has been in operation for over a year now. We have over 30 District members listing their businesses. The Directory has had over 6,000 visits with a click through rate of over 6%. This means that 6% of those visits did something... they called a business... they clicked on the map to find the business... or they went to the businesses website. In the industry, over 6% is very good. The more members we have participating and sharing the directory, the more exposure it will have and the better success it will have. Any Rotary member of District 7070 can be on the directory for a cost of \$10.00. To look at the directory and to find out more about it, please go to www.rotarydistrict7070.mobi. You can also fill out the form to have your business put on the directory.

If you have any questions, please contact any member of the District Clubrunner Committee.

Is your business missing out on an opportunity?

If you would like more info, please contact Rob MacArthur at info@robmac.org.

Editor's Note: A very special Thank You to **Rotarian Rob MacArthur** of our District Website Team who has created the Mobile Business Directory of the Members of Rotary International District 7070

A Rotary District 7070 Speakers Bureau is Being Created

From Rotarian Aziz Saleh, a member of The District 7070 District Website Team

Guest Speakers or Your Own Club Member Speakers:

Have you heard a good speaker at one of your weekly Rotary meetings? It may even be one of your own Rotary Club members who often are your best Rotary speakers.

How about sharing that speaker with everyone in District 7070.

Perhaps your Club is looking for a good speaker.

This is your chance to help.

The District 7070 Website Committee is creating a **Rotary District 7070 Speakers Bureau** that we will post on the District 7070 website and we need your input.

Please send the following info:

Speaker's Name and Topic,

Speaker's Contact information

A short Speaker Biography

The Name of The Rotarian and your Rotary Club making the recommendation

To Rotarian **Aziz Saleh** at azizdsaleh@gmail.com

A very special Thank You to Rotarian Aziz Saleh of our District 7070 Website Team who has volunteered to put together the Rotary International District 7070 Speakers Bureau for you to use.

District 7070 Conference - October 23, 24, and 25, 2015 At The Westin Harbour Castle , Toronto

Lets all go and BE THE CHANGE:

The annual Rotary District 7070 Conference is on October 23 – 25, 2015 at The Westin Harbour Castle Hotel in Toronto.

Have you registered? Have you booked your room?

Now is the time.

Be sure to go to the District 7070 website www.rotary7070.org or go directly to the District Conference Website "Lets Go - Be the Change in 2015 " and register today.

Please mark your Calendars for the District 7070 Rotary Conference in Toronto at The Westin Harbour Castle Hotel on October 23 - 25, 2015. And if you wish someone to come to your club and talk about the District Conference, be sure to get in touch with Conference chair Paul Roeser at proeser@interlog.com

Resources & reference for you to use in your Rotary Club

[Rotary Voices: Stories of service from around the world](#)

[Rotary Leader: Helping club and district officers achieve success](#)

[Rotary Images: Download photos to use in your club or district publications](#)

Get Connected, Rotarians !!!

Have you checked out the **new Rotary website**: www.rotary.org

Have you checked out the **Rotary District 7070 website** : www.rotary7070.org

Are you following us on **twitter** @rotary7070

Advertise your business on our new mobile business directory at <http://www.rotarydistrict7070.mobi>

Be sure to "Like" us on **our Facebook Page** : Rotary District 7070