



Rotary



JUNE 1, 2014 DISTRICT 7070 NEWSLETTER

District 7070

Southern Ontario Canada

**Rotary International President Ron Burton
And District Governor Valarie Wafer**



**June 1, 2014
Letter from:
District Governor
Valarie Wafer**

Engage Rotary, Change Lives! And Celebrate Fellowship

June is Fellowship Month in Rotary and as we head out of a long cold winter and into BBQ season it will be a welcome theme. One of the top reasons to join Rotary is fellowship. Mark and I have enjoyed getting to know the District 7070 family and have made

many new friends.

As we head into the final month of this Rotary year, each club and each President should be proud of their accomplishments, it has been an incredible year!

Take the time this month to celebrate, recognize success and enjoy the company of each other, friends and family.

As you read this we will be in Sydney for the International conference, joining many Rotarians from our District and around the world. It will be our 6th International Convention and we are excited to reacquaint with many friends.

As my year as District Governor comes close to ending, the Rotary International convention is a great opportunity to welcome DGE Brian and Karen and springboard the new Rotary year !

District Governor Valarie Wafer

FROM DISTRICT GOVERNOR ELECT BRIAN THOMPSON



DG Elect Brian Thompson and his wife Karen

The District 7070 Assembly, held on May 3 at the BMO Institute for Learning in Toronto, drew about 150 delegates and received some great feedback. My congratulations to all those who led and attended and enriched the experience for everyone. In particular, almost two dozen Rotarians took the lead to prepare and present sessions at the District Assembly -- a lot of Rotary knowledge and heart was there. I thank all of you.

Special thanks to our District Trainers, PDG Doug Byers and PDG Lynda Ryder, for their leadership and hard work in planning and orchestrating the Assembly.

Those who attended were able to share their knowledge and experience with their peers -- we had sessions on fundraising tips and traps, ClubRunner, Honouring Indigenous People, Team Building, Grants, Youth Services, and many more. It was a jam-packed half-day. I hope everyone had some fun as well!

If you didn't attend, you missed some great networking, sharing of Rotary know-how on building stronger clubs, and the opportunity to meet new people.

A heads-up for more district networking opportunities just around the corner. You can climb onboard the Foundation Walk in Toronto on September 21, helping to raise money for the Rotary Foundation to make the world a better place. Also, you can participate in the District Conference in Toronto, Oct. 24 - 26th, 2014. More about both in a future issue. Meanwhile, mark your calendar!

Brian [905-579-9507](tel:905-579-9507)

District Governor Elect Brian Thompson at rotarybrt@rogers.com

Rotary International President Ron Burton's Monthly Message – June 2014

Dear fellow Rotarians:



We have a saying in Oklahoma that you need to leave the woodpile just a little higher than you found it. To do that, I need to ask you to get involved. Involvement is what our theme this year – Engage Rotary, Change Lives = is all about. And, as each of us has done that – as each of us has gotten up out of our chairs and truly engaged Rotary – we changed lives.

This year, I asked each one of you to bring in one new member. The Board has laid a foundation for strengthening membership around the globe: Sixteen regional membership plans are now in place. They are built around making sure that we give people a reason to be in Rotary. I believe that if we can get prospective members to help us with a project – it could be reading to kids, or working in a soup kitchen, or picking up trash along a highway – the rest will take care of itself. They will realize that they made a difference in someone's life. And they'll also realize that when you give through Rotary service, you get so much more in return.

I also asked each one of you to make a gift of some amount to our Rotary Foundation. All of our governors did that and became the first class in the history of Rotary to make that commitment.

Sometimes we get comfortable in going to our club and not having any responsibility. Maybe it's because we haven't been asked to be more engaged. And, of course, it's great to go to your meeting and see your friends. But if you want to get fired up, you need to be doing projects. Hands-on projects are great equalizers. When you're unloading boxes off a truck, you're just like the next person, and that person is just like you. When everyone's serving together, there's camaraderie, and that's how you keep people engaged.

Rotarians sometimes don't realize all that Rotary is doing and is capable of doing. If they could witness the impact of the projects I have seen this year, it would change their lives. They would understand that they belong to an organization whose members have a common desire to do something good and who, working together, accomplish incredible things.

I continue to be in awe of the good I see Rotarians doing. I am firmly convinced that the woodpile is just a little high because of your efforts. It is my hope that each one of you will continue to *Engage Rotary, Change Lives*.

Ron Burton **President, Rotary International**

Rotary Foundation Chair, D.K.Lee's Monthly Message - June 2014 – A Year In Review

Dear fellow Rotarians,



Some of you might know the words of actor Christopher Reeve: "So many of our dreams at first seem impossible, then they seem improbable, and then, when we summon the will, they become inevitable".

I began my year as Rotary Foundation trustee chair with four goals: to eradicate polio, build ownership and pride in our Foundation, launch our new grant model, and engage in innovative partnerships and projects. It has been an exciting year of change, growth, and new achievements, and as I end my term, I am inexpressibly proud of the work I have seen Rotarians do.

Perhaps one of the most important milestones we have seen this year was the World Health Organization's certification of Southeast Asia as polio-free. This was a long-awaited declaration. Just five years ago, India represented nearly half of all polio cases worldwide. The 11 countries in the region – Bangladesh, Bhutan, the Democratic Republic of Timor-Leste, India, Indonesia, Maldives, Myanmar, Nepal, North Korea, Sri Lanka, and Thailand – are home to 1.8 billion people and represent the fourth of six regions worldwide to be officially certified polio-free. This landmark didn't happen on its own; it embodies a lot of hard work by many dedicated volunteers.

In my final month of service as trustee chair of our Rotary Foundation, I leave feeling grateful. I'm grateful for the opportunity to know so many of you hard-working and devoted Rotarians, and I'm grateful for all your help in making the four goals I set become a reality.

D.K. Lee **Rotary Foundation Trustee Chair**

IMPORTANT DATES JUNE 2014

June 1 – G'Day from Sydney. The 2014 Rotary International Convention kicks off in Sydney, Australia. Check www.rotay.org for news and updates through June 4. Follow the Action on Twitter using the hashtag #RICON14

For a complete list of speakers, go to

<http://www.riconvention.org/en/2014/Program/Speakers/Pages/ridefault.aspx>

Discover the latest news, highlights, interviews, and happenings in and around the convention in Sydney with exclusive content from the [Convention Insider](#) blog team



RI Pres Ron Burton addresses Convention

Lots of news on the internet, Facebook and Twitter



In the photo to the left. Australian Prime Minister Tony Abbott announces \$100 million to polio eradication at the 2014 ROTARY INTERNATIONAL CONVENTION.

June 5 – The Rotary Foundation Trustees meet in Sydney.

June 5 – Think, eat, save. Every year, the world wastes 1.3 billion tons of food. This year's World Environment Day focuses on ways we can reduce our "foodprint".

June 6 & 7 – The 2014-15 Rotary International Board holds its first meeting in Sydney.

June 16 – The Day of the African Child – In 1976, black children marched through Soweto, South Africa, to protest apartheid education policies; many were killed by security forces. This day is set aside to honour the rights of African children.

June 20 – World Refugee Day – More than 43.7 million people are refugees or internally displaced because of wars and conflicts. Learn more at www.worldrefugeeday.us .

June 30 – It's the final day to submit your nominations for the Rotary Foundation Distinguished Service Award and Global Alumni Service to Humanity Award.

Rotary Foundation Trustees approve New Foundation funding model



SECURING OUR FOUNDATION'S FUTURE

The Rotary Foundation Trustees have approved a new model for funding the Foundation's operating costs. Effective 1 July 2015, the Foundation will direct 5 percent of Annual Fund donations to help pay administrative and fund development expenses and to build a strong operating reserve. The Foundation will also draw on other funding sources, including 5 percent of cash contributions for global grants and up to 10 percent of select corporate gifts.

Our current method of using investment earnings to fund these costs is no longer financially sustainable in today's unpredictable markets. Recognizing that financial markets will continue to be volatile, the Trustees developed a new model to achieve long-term financial sustainability.

Most nonprofit organizations allocate a percentage of their contributions to support future fundraising efforts. Looking ahead, the Foundation will continue its strong record of financial accountability and transparency.

Our Foundation has been **Doing Good in the World** for almost a century, thanks to the generosity and hard work of Rotarians. While contributions have primarily funded programs, strong investment returns over the years have been used to fund operating costs. This strategy of funding operating expenses from investment returns, year after year, was not sustainable throughout the recent financial crisis, mostly because we did not use all the returns from the good years to build up our reserves.

Our Foundation weathered the storm better than many nonprofits, but those "tough times" caused Rotary to consider what actions might be needed to ensure another century of strong programs. Recognizing financial markets will continue to be volatile, the Trustees have developed an enhanced strategy to achieve long-term financial sustainability.

The Trustees have agreed that our first priority must be to ensure that we have sufficient resources to operate our Foundation. Given the current environment of volatile investment markets, we need additional sources to provide sufficient and more reliable funding.

Our second priority is to build a reserve to keep our organization operating if annual funding sources are not sufficient. Therefore, effective 1 July 2015, we will draw on the following new sources of funds to help operate our Foundation and build a strong reserve: **5% OF ANNUAL FUND CONTRIBUTIONS*** ; **5% OF CASH CONTRIBUTIONS TO FUND GLOBAL GRANTS**** , **10% OR LESS OF SELECT CORPORATE GIFTS**.

Once the operating reserve has been fully funded, any surplus will be moved to the Endowment Fund. The surplus will generate spendable earnings to fund the Foundation into the future and ensure that our Foundation can continue its good work in the world.

This new funding model will have no impact on District Designated Funds or the 3-year investment cycle.

* This 5% will not affect District Designated Funds (DDF).

** Formerly known as "flow-through cash"

Once the operating reserve has been fully funded, any surplus will be moved to the Endowment Fund. The surplus will generate spendable earnings to fund the Foundation into the future and ensure that our Foundation can continue its good work in the world.

What will happen if we don't change the funding model? In today's volatile investment environment, we can't rely on investment earnings to cover all of our operating costs and instead run the risk of depleting our reserves. In years when earnings were negative, we have had to pay for fund development and administrative expenses from the World Fund, reducing the amount available for grants. Our projections show that continuing our current model will keep us on this downhill path and prevent us from building our reserves to the targeted goal of 2.5 times the annual operating expense budget.

What about expenses? Keeping expenses down is always top priority for The Rotary Foundation. But simply reducing costs won't help us reach our long-term goals for growth and greater impact. If, like most nonprofits, we subscribe to the theory that you have to make strategic investments to grow, we need to invest more in our fundraising activities. The number of Rotarians who support their Foundation has grown in recent years because of concerted action to encourage giving. We still have many other members to reach, in addition to corporate and private foundations and other non-Rotarian prospective donors. To do that, we need to direct more, rather than fewer, resources to these efforts.

Rotary's new grant model, formerly known as Future Vision, was supposed to cut costs. What happened? The new grant model has greatly streamlined our processes and reduced program operation costs. Once all of the legacy grants have ended, we expect to enjoy an even greater savings. However, those savings are being applied to support program operations — not fundraising and administrative costs — so that more contribution dollars can go directly to grants.

I thought that every dollar contributed to the Foundation went directly to support our program awards. Isn't that the case?

That statement was true until 2002, when steep market drops resulted in negative earnings for the first time. The Foundation then began to follow the example of almost every other nonprofit and also use contributions to cover program operating costs. Operating costs for administration and fundraising, however, continue to be covered by Annual Fund investment earnings and a portion of Endowment Fund spendable earnings. In years when these are not sufficient, we use money from the operating reserves or the World Fund.

How does the new funding model compare with that of other nonprofits?

Most nonprofits allocate a certain percent of their contributions to support future fundraising efforts. Our current funding model severely limits fundraising resources and keeps the Foundation from competing on equal ground for the charitable dollar. Under our new model, the Foundation will direct 5% of Annual Fund donations toward fund development activities that will ultimately enlarge the financial resources available for district, global, and packaged grants.

Nonprofits commonly apply an overhead fee for fixed or indirect costs from large corporate gifts — a practice that corporate donors generally expect and accept. We plan to have a flexible policy that will allow Rotary to adjust the fee up to 10% as appropriate on select corporate gifts.

Cash contributions for global grants, formerly known as "flow-through cash," are a unique feature of our Foundation and thus can't be compared with policies for other nonprofits. Such contributions are not invested, so processing costs are not offset by the benefit of returns. The new funding model will include a 5% fee to cover administrative costs for handling these funds.

How will the new model affect Rotary's standing with charity rating agencies?

Currently, The Rotary Foundation far exceeds the benchmarks that independent charity watchdogs view as a measure of high efficiency:

- **A+ from the American Institute of Philanthropy**
- **Full accreditation from the BBB Wise Giving Alliance**
- **4 Stars from Charity Navigator**

Recently, the three major charity rating groups have publicly agreed that many charities should spend more on overhead and avoid what has been called "the nonprofit starvation cycle." Instead of judging an organization's worth primarily on its frugality, they recommend assessing its impact and its success in

achieving its mission and may change their criteria.

Our new grant model's emphasis on evaluation and measurability will help us to better document the true level of our impact. We expect that independent rating agencies will continue to give us high marks.

Will the new model discourage giving?

Currently, most contributions come from Rotarians. The Annual Fund broke new records in 2012-13, with over \$115 million in contributions. Giving to the Endowment Fund was also up, and the number of bequests and Arch C. Klumph Society members continues to rise at a gratifying level. Spending more on fundraising will allow us to expand our donor base and be more competitive in the market for corporate and foundation support. Our partnership with the Bill & Melinda Gates Foundation offers a successful model to follow moving forward.

But we know that Rotarian support and participation is essential to our Foundation's future success. We also know that our Foundation provides true value to Rotarians. Many appreciate the fact that they can personally participate in using Foundation funds to improve the quality of life both locally and abroad. Few other charities offer that opportunity. Similarly, it would be hard to find other charities that do not spend as much or more than The Rotary Foundation on overhead costs.

We don't take that loyalty for granted, however. Charitable giving is a highly personal decision, one that each Rotarian must make individually. We expect that some Rotarians will be upset by the new funding model, while others will understand the need for it and appreciate the farsightedness of the plan.

What happens next?

The new funding model takes effect on 1 July 2015, allowing time for the Foundation to communicate information about the new model, update the online grant application, and provide necessary training.

The Rotary Foundation strives to make its finances highly transparent. We invite you to explore the wealth of financial information available to you on www.rotary.org/myrotary

Rotary's historic climb in Sydney – May 30, 2014

Adam Ross Rotary News 30-May-2014



During Friday's world record-breaking Sydney Harbour bridge climb, Rotary members raised enough money to protect 240,000 kids from polio.

Despite the physically grueling four-hour trek up and down the bridge's storied steel arches, the 340 participants kept their good spirits and stood side-by-side waving 278 flags.

"When the helicopters were going around, you just felt like one great big nation," says Graeme Davies, district governor of the Rotary Club of Kincumber in Australia.

The massive turnout eclipsed Oprah Winfrey's world-record climb in 2011 when she summited the bridge alongside 315 of her most ardent fans. But for Rotary members, the record paled in comparison to the experience and the opportunity to take a step closer to ending polio forever. The event raised 110,000 Australian dollars (US\$102,300).

"It made me even prouder to be a Rotarian," said John Avakian from Healdsburg, California, USA. "It was an incredible experience of tremendous camaraderie."

Rotary members cheered for each of the 26 groups, including a group from District 7070, as they made way through the lobby to the entrance of the bridge climb. Cloud cover hid the sun for most of the morning, but light broke through briefly as the climbers unfurled their flags, which had been tucked into their sleeves during the ascent. Helicopters circled overhead from a variety of local Sydney news stations. Climbers cheered, danced, and even broke into the "Wave" from 400 feet above ground.

"I think that's exactly what Rotary needs," said Nate Harimoto of Thousand Oaks, California, "a show of force from all around the world."

Climbers from Taiwan, Australia, China, Japan, United States, Canada and dozens of other countries and regions supported each other during the event. They watched each other's backs, literally and figuratively, helping to steer climbers' heads away from hanging steel beams. For a day, their commitment to help others also became a commitment to help each other. And in the process, they raised enough money to show the world how committed they are to polio eradication.

For Leilani Ross of Queensland, however, the climb was also about closing an important family chapter. She had long wanted to climb the bridge with her father, but didn't get the chance before he died a few years ago.

"The friendliness is just wonderful," Ross said. "Everyone is very welcoming."

Cheryl Drozdowicz, a former Youth Exchange student from Wisconsin, USA, who stayed with Ross 35 years ago, watched her go up. After the convention, Drozdowicz will travel back to Queensland for the first time since her program all those years ago.

"I always feel like a piece of my heart is still there," Drozdowicz said.

Fondly known as the "Coat Hanger," the bridge officially opened in 1932. The bridge is also referred to as the "Iron Lung" because it employed so many Australians during the Great Depression. Tourists began climbing the bridge in 1998, which is now considered a tourist must with over 3 million visitors from more than 130 countries in that time.

Australian prime minister opens convention with \$100M polio pledge - June 1, 2014

As Rotary members from around the world filed into Allphones Arena for the opening ceremony of the 2014 International Convention in Sydney, they were greeted by news that the Australian government will commit \$100 million over five years to help eradicate polio.

Australian Prime Minister Tony Abbott and New South Wales Premier Mike Baird were on hand to address the convention and assure Rotary members of Australia's commitment to their cause. Abbott has been at the center of attacks in recent days for his proposed federal budget, but he walked out to a standing ovation. "I don't normally get such an enthusiastic welcome," he quipped after Rotary members returned to their seats. "I just hope there are plenty of Australians out there."

"Please do not applaud the Australian government for what it does," Abbott added. "Applaud yourselves for what you do."

Before Abbott delivered his remarks, he met with Rotary International President Ron Burton, General Secretary John Hewko, and other senior leaders. They implored him to build on his country's fiscal commitment to polio with additional leadership, specifically in polio endemic countries. The prime minister was receptive, asked questions, and said he looked forward to continue building pathways toward a healthier world. Burton presented him with a few gifts, including his presidential tie.

Later in the program, Burton delivered the keynote address, and spoke passionately about Rotary's inability to get a fair return on its monetary investments into Youth Exchange, RYLA, Rotaract, and Interact.

"I would submit to you that we fail to adequately capitalize on our investment [to those programs]," he added. "It's our own fault. We need to start treating our New Generations as family and welcome them all into Rotary before we lose them."

Burton has invested a great deal of his time in the last two years to youth programs, helping to ensure Rotary prospers well into the future.

"The bottom line is that Rotary's future – its very survival – is up to us," he said. "We can either get up out of our chairs and really make something happen, or we can just sit there and become an endangered species and eventually die off."

He went on to applaud Rotary members for their work to eradicate polio in India, which reminded him that if Rotary members can do that, "they can do anything."

Tara Pullen, a member of the Rotaract Club of Gunargarang, Australia, appreciated Burton's message and love of Rotary.

"I know there are times when you feel stressed and overworked, but you should remember what is at the core of what you're doing for Rotary," she added. "It was an inspirational thing for me to think about."

Donald Young, a member of the Rotary Club of Cromwell, New Zealand, was also moved by Burton's speech.

"I think we are all aware of some of the membership issues facing Rotary," he said. "I was glad to hear President Ron speak so bluntly about where we stand, and what we need to do to ensure our future."

Other Rotary members expressed their excitement about the Australian donation.

"I got goose bumps when the prime minister told us about the \$100 million their government will give toward polio eradication," said Bernd Egger, from the Rotary Club of Halberstadt, Germany. "It was really amazing and an honor for us."

Later in the program, Australian pop vocal group Human Nature entertained the audience. The four-man group has a long-running Motown-themed show in Las Vegas.

To close out the opening session, RI Director-elect Julia Phelps introduced the flags of the Rotary world. Two hundred and thirteen flags were presented, including the newest one, Myanmar. The Surf Lifesavers of New South Wales helped to inspire the flag ceremony, and a video of them rowing flags across the Sydney Harbor accompanied the presentation.

June is Rotary Fellowships Month

Rotary Fellowships are groups of Rotary members who

- Share a common interest in recreational activities, sports, hobbies, or professions
- Further their vocational development with others in the same profession or field
- Enhance their Rotary experience by exploring new opportunities and making connections around the world

HOW ROTARY FELLOWSHIPS OPERATE

- Each fellowship functions independently of Rotary International, establishing its own rules, dues requirements, and administrative structure.
- Membership is open to Rotarians, spouses of Rotarians, and Rotaractors.

- Fellowships must have an international scope, with active members in at least three countries.

Fellowships:

- Enable Rotarians to make lasting friendships outside their own club, district, or country
- Contribute to the advancement of Rotary’s public image and identity
- Serve as an incentive for joining Rotary and for continuing as a member

Rotary has fellowships for any interest. Find one for yours at www.rotary.org/fellowships .

FORMATION OF THE RICHMOND HILL SATELLITE ROTARY CLUB – MAY 20, 2014

Congratulations to President Nash Azam and the Richmond Hill Rotary Club

Here is Nash’s Report

Present: 18 to 20 people including Rotary District 7070 dignitaries and 11 potential satellite club members. Of significance we were especially honoured by the presence of Wilf Wilkinson, Past President of Rotary International and Past Chair of the Trustees of the Rotary Foundation.

Introduction and overview:

Samir Dossal, our host and lead organizer of a potential satellite rotary club opened the evening by stating what an honour it was to have the people present as guests in his home and to be a part of rotary and how excited he was to be involved in the formation of our first ever satellite Rotary Club.

He gave special recognition to Ted Koziel, Past District Governor of District 7070 , Past District Governor Mike Phelan, who are in charge of membership expansion at the district level; Nash Azam, President of the Richmond Hill Rotary Club and David Obadia, the Richmond Hill Rotary Club Membership Chairman, both of whom showed support and encouragement for this initiative.

Samir went on to explain that Rotary was the best organization of its type in the world and needed to expand – the question is what will work; the idea of a satellite club is to make it easier to become a Rotarian; that flexibility is the focus as there are many good people who want to give back and enjoy the friendship and fellowship Rotary provides but cant make the weekly commitment for a variety of reasons.

Samir elaborated on the fact that this was an opportunity; that this concept of a satellite club has tremendous potential; that members of the satellite club would become members of the Sponsor club (in this case, the Richmond Hill Rotary Club).

Samir has talked to many people and felt this alternate way of being a Rotarian can work; that it is open to experimentation.



District Governor:

Current District 7070 Governor Valarie Wafer referred to the passion in Samir's voice and talked about Rotary not being an obligation; she referred to the growth of Rotary in Asia and diminishing numbers in North America; that Rotary must move with the times and find innovative ways to do things. District Governor Valarie liked the concept of Richmond Hill Rotary being the mother club and also pointed out that a satellite club could facilitate younger members as it would be more economical and this was important.

District 7070 Co-chair of Membership Expansion:

Past District Governor Ted Koziel commented that one of his favourite expressions was that “Rotary offered the opportunity for ordinary people to do extraordinary things”. He also recognized that time constraints and financial constraints affected good people wanting to join Rotary. Ted further stated that Rotary was very rewarding from a fellowship and friendship perspective as well as the satisfaction of doing good works. Ted thanked Samir for his efforts in putting the evening together.

Special thanks:

Samir gave a special thanks to Nash for his ongoing encouragement and support and again emphasized that as the satellite club moves forward it will follow the guidelines of rotary but have flexibility and it will involve experimentation to see what works best.

Donation:

Samir asked Wilf Wilkinson, Past President of the Rotary Foundation to accept a token donation of \$1100.00 from a rotary supporter; and further explained some of these funds would be used towards getting the satellite club moving.

Wilf Wilkinson:

Referred to his introduction to Rotary in Trenton, Ontario and what a wonderful experience it has been; that he accepted joining Rotary in the first place, because of all the good work it does – he went on to talk about how conditions have changed and that Rotary must do whatever works that will allow it to do the good things it does; maintain business integrity and build friendships and that there is lost of room for Rotary growth in Richmond Hill, and thanked Samir and his family for there generous hospitality.

Introductions and questions:

Samir had everyone present say a few words, introducing themselves and telling a little about their activities/occupation or Rotary connection; and asking any questions they might have.

Samir specifically acknowledged Glen Waugh as a pillar and strength in Rotary and Glen said a few words about what it means to be a Rotarian.

Awards:

Nash presented Samir with an “excellence of service” award on behalf of the Richmond Hill Rotary Club and thanked him for his hard work in getting a satellite club off the ground.

Nash also presented District Governor Valarie Wafer with a “district service award” on behalf of the club for her very fine work as District Governor this past year and how much her efforts to bring Rotary up to date technologically were appreciated as well as her leadership

REMINDER: Help Us Name Our Book

Log onto www.rotary.org/trf100 before June 15, 2014 to select a name for Rotary’s definitive history of The Rotary Foundation, which will be published in the 2016-2017 Foundation centennial year. By entering your name and email address, you could be one of 10 people to win a free book. One lucky winner will also receive a paid registration for two to the 2017 centennial convention in Atlanta

Rotary Oak Ridges Moraine Annual Tree Planting

From Susan Hazlett, Rotary Club of Richmond Hill

Congratulations to the Rotary Club of Richmond Hill . This year the Rotary Club had their annual tree planting event on May 8. They had 400 students and their teachers participating. Susan wanted to share with everyone the report from Stephen Smith, ISA Certified Arborist, Urban Forester, Urban Forest Associates Inc. on the trees that were planted:

ORM planting numbers

Here's what they planted.

Species	Number
White oak	25
Bur oak	35
Red oak	37
Shagbark hickory	23
Trembling aspen	70
White cedar	150
White spruce	50
White birch	17
Staghorn sumach	1100
Total	1507

All are well mulched and watered. Tree guards on the ones that need it. The site was well prepared so the roots will be able to spread well.

Stephen Smith **ISA Certified Arborist, Urban Forester** **Urban Forest Associates Inc.**



SHELTERBOX IN ACTION

ShelterBox Deployment Update – May 2014

From: Ron Noseworthy, Chair, ShelterBox Canada

We have some updates about recent ShelterBox deployments in 2014.

Serbia , Bosnia and Herzegovina

ShelterBox response teams were sent to Serbia as well as Bosnia and Herzegovina after unprecedented torrential rain causes widespread flooding, creating massive damage and destruction and forcing hundreds of thousands of people from their homes. ShelterBox offers communities in need more than emergency shelter. We will also be looking at water filtration options.

Bolivia

ShelterBox has been working with Oxfam and Rotary in Bolivia to bring emergency shelter and vital supplies to families forced from their homes due to widespread flooding. Aware of ShelterBox's work, Rotarian Freddy Mercado in the flooded region contacted ShelterBox, bringing its attention to the scale of the disaster for it was not in the media spotlight. Children also received a teddy bear as part of their family's ShelterBox aid package, bringing them a sense of normality that is important during times of trauma. All the bears have been hand-knitted in Cornwall, UK, where ShelterBox headquarters are located.



Bosnia – Flooding bear



Bolivia – ShelterBox Camp



Bolivia – Child with teddy bear

Syria

ShelterBox continues to ensure the ongoing distribution of aid in response to the three year conflict. ShelterBox must be constantly able to adapt to ensure aid reaches the families most in need as the distribution pipelines change frequently.

In 2013 ShelterBox responded to 34 disasters in 18 different countries helping over 10,000 families.

Thanks for your continuing help and support. For more information visit www.shelterboxcanada.org

Ron Noseworthy,
Chair, ShelterBox Canada

REMINDER: April 2015 Rotary District 7070 Sweat Equity To Malawi, Africa

Are you interested or do you know someone who would be interested in assisting in building a school in Zomba, Malawi, Africa in 2015 through Rotary Sweat Equity 7070? If so please contact Rhonda VanderLinde, Past President, Rotary Club of Oshawa at r-vanderlinde@hotmail.com for more information.



And on Thursday, June 19, 2014 at the Officers Mess of the Ontario Regiment (The Colonel R.S. McLaughlin Armoury) at 53 Simcoe Street North in Oshawa, Ontario (social Hour at 6 pm and Dinner at 7 pm), there is a Lobster Dinner for \$65 per person with the profits going to the 2014 Rotary District 7070 Rotary Sweat Equity project in Zomba, Malawi, Africa to help this school. Please email Rhonda as soon as possible. Steak Dinners are available as a substitute.

REMINDER: Interota is Coming! SOON

From: Andrea Tirone Co-Chair, Interota 2014

You've heard about it, you've seen the logo, but now you ask "How can I get involved?!" The start of the International Rotaract Conference is less than 2 months away (July 26 through August 1 in Toronto and Montreal). With hundreds of Rotaractors about to descend on Toronto, **we want Rotarians in District 7070 to be involved!** Over the next several months, the Interota Organizing Committee invites you to reach out to them to see how your club or individual Rotarians might be a part of the historic event for Rotaract in Canada. The committee is looking for [corporate sponsorship](#), donations-in-kind, and volunteer support as they welcome over 300 Rotary youth from around the world. If you are interested in helping, or just want to hear more about Rotaract and Interota, please contact info@interota2014.com or visit www.interota2014.com for more information.

Kind Regards, **Andrea** Co-Chair, Interota 2014 Tel: [416-629-1395](tel:416-629-1395) | www.interota2014.com

REMINDER: Mobile Business Directory of the Members of Rotary International District 7070

From The District 7070 District Website Team

Are you a Rotarian in District 7070?

How would you like to advertise your business on our new mobile business directory for as little as \$10 for the first year?

Check out the site at <http://www.rotarydistrict7070.mobi> to register today!

Are you a consumer looking for a service or business owned by a Rotarian?

Check the site often to see our business directory grow.

Who wouldn't want to do business with a group of business owners that follow The Four-Way Test

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Check out our Facebook link: [7070 Directory](#)
www.rotarydistrict7070.mobi

A very special Thank You to Rotarian **Rob MacArthur** of our District Website Team who has created the Mobile Business Directory of the Members of Rotary International District 7070

REMINDER: Rotary Club of Brighton Annual Interclub BBQ Monday Aug. 11, 2014 AT 4:30-8:00 PM Proctor Park, in Brighton

From: Dave Sharp Email: sharp.ones@sympatico.ca

Each year, The Rotary Club of Brighton hosts their annual InterClub BBQ where. They have invited all of the local and surrounding Rotary clubs to attend. This is not a fundraiser but a break even social event. They serve hot dogs, hamburgers and corn on the cob and of course, they end the evening with their Karaoke competition between the various clubs in attendance. The cost is only \$10 each for all you can eat. There are refreshments

available at very reasonable prices. They would love to see more attendance from ALL clubs in District 7070 and if you can spread the word, it would be appreciated.

For more info, they can contact Dave Sharp, Secretary [613-475-5109](tel:613-475-5109)

REMINDER: A Rotary District 7070 Speakers Bureau is Being Created

From The District 7070 District Website Team

Guest Speakers or Your Own Club Member Speakers:

Have you heard a good speaker at one of your weekly Rotary meetings? It may even be one of your own Rotary Club members who often are your best Rotary speakers.

How about sharing that speaker with everyone in District 7070.

Perhaps your Club is looking for a good speaker.

This is your chance to help.

The District 7070 Website Committee is creating a **Rotary District 7070 Speakers Bureau** that we will post on the District 7070 website and we need your input.

Please send the following info:

- Speaker's Name and Topic,
- Speaker's Contact information
- A short Speaker Biography
- The Name of The Rotarian and your Rotary Club making the recommendation

To Rotarian **Aziz Saleh** at azizdsaleh@gmail.com

A very special Thank You to Rotarian Aziz Saleh of our District 7070 Website Team who has volunteered to put together the Rotary International District 7070 Speakers Bureau for you to use.

REMINDER: Are You a Donor yet ? Beadonor.ca - A Challenge to All Rotarians in District 7070

From: Hilda Finnigan, Past President, Rotary Club of Oshawa-Parkwood

District Governor Valarie Wafer supports a **challenge to all Rotarians**, in District 7070 to increase the number of registered consents for Organ and Tissue Donation in the Province of Ontario and in particular in our District.

Hilda Finnigan, Past President of the Rotary Club of Oshawa-Parkwood is a volunteer with the Trillium Gift of Life Network and will assist in the set up of a Campaign Page for every Rotary Club in District 7070.

We hope that Rotarians will **encourage family and friends** to join in the clubs' initiative. **All you need is your health card and two minutes of your time.** This is the **ultimate opportunity for "Service Above Self"** with no financial impact on the donor or their family!

To confirm the set up a campaign page and have your club involved in this challenge, or for more information please contact Hilda Finnigan at finnigan6157@hotmail.com

REMINDER: Don't miss the May 31 deadline for District Grant Proposals

From Past District Governor Lars Henriksson, District Foundation Grants Sub-Committee Chair

Like this Rotary year, District 7070 has set aside \$70,000 for District Grants for the 2014-15 Rotary year. Clubs that want to apply for District Grants should send in their applications no later than May 31, 2014 in order to be considered to be included in the District's Spending Plan for 2014-15. The Spending Plan is the District's application to The Rotary Foundation for what is called a District Block Grant.

Due to the large number of applications for the current year, we have made some changes to the matching formula. The District may match each dollar that a Club contributes to a project with up to 75 cents for a maximum of \$1,500 per Club and project. The maximum total district grant contribution to a single project is set to \$7,500. District Grants can be used for both local and international projects.

Applications for District Grants must be made on the official D7070 proposal form that is available on the District's website, www.rotary7070.org. Once completed, the form can be saved and emailed to PDG Lars Henriksson, District Foundation Grants Sub-Committee Chair at lars@norditrade.com.

In addition to the \$70,000 for District Grants, D7070 also has close to \$80,000 of DDF (District Designated Funds) available for Global Grants, i.e. Humanitarian Projects, Vocational Training Teams and Scholarships for graduate students. When it comes to Humanitarian Projects, the District may match Club cash contributions dollar for dollar, up to \$5,000 per Club and project, subject to DDF being available.

Applications for Global Grants are made on-line at www.rotary.org. However, please contact Lars Henriksson if you are looking for DDF for a Global Grant project. Applications for Global Grants can be made throughout the Rotary year.

Please, do not hesitate to **contact Lars Henriksson** if you have any questions or comments regarding District and Global Grants, either by email or telephone, tel. 416-489 8438.

NEWS From the District 7070 Rotary Foundation Committee

From Bill Patchett, Chair District 7070 Rotary Foundation Committee

Dear Fellow Rotarians,

Anytime is a great time to ask all Rotarians to think about supporting our Rotary Foundation. You will be making a difference in so many ways throughout the world. Rotarians do make the world a better place.

All Rotary Clubs in District 7070 have committed to donating at least \$20.00 PER Rotarian this Rotary year to PolioPlus. Has everyone in your Club, this Rotary Year, donated the \$20.00 per Rotarian for the eradication of Polio? This Rotary Year, the Bill and Melinda Gates Foundation will match our contributions on a 2 for 1 basis. And we sure would like **every Rotarian in District 7070** to do the same in 2013-2014 and in 2014-2015. Yes, we are very close! You are making a difference.

Has your Rotary Club contributed at least \$ 100.00 for each member of your club for **Annual Giving to the Annual Programs Fund of the Rotary Foundation**? Congratulations to the District 7070 Clubs that have reached your commitment to the Rotary Foundation and keep up the good work to reach your goal. This is where we get our money for Grants. Last year, we did have 100% in commitments met. **Has your Club made that donation yet?**

Has your Club sent in your objectives for The Rotary Foundation for the 2014-2015 Rotary Year yet?

If we want to reach our goal, we would like to see \$ 100.00 from **every** member, in **every** Rotary Club. This is our commitment to the **Every Rotarian Every Year** Campaign of the Rotary Foundation - **EREY (Every Rotarian Every Year)**.

We have only one month to have all clubs reach their Rotary Foundation goal. Our Rotary Foundation provides the money for our Grant Program. The Grants can be used for both local and international projects. It is interesting to note that more of you are applying for Grants. This is most encouraging. On the other hand, these applications require us to raise more money for Foundation. Please encourage your Treasurer to send in your commitment. I would also encourage the Assistant District Governors to check on their clubs and their progress.

Are there any prospective Major Donors in the District? Please let me know if you or someone you know wishes to take this next step to support Our Rotary Foundation.

Many thanks to all of you for your support.

William R. Patchett

District 7070 Foundation Chair

Past District Governor 7070 2006-2007

End Polio Now Coordinator Rotary International Zone 24

Email: patch@eagle.ca phone: 905-372-5271

Engage Rotary – Change Lives

ROTARY YOUTH LEADERSHIP AWARDS – 2014 – ANOTHER DISTRICT 7070 SUCCESS STORY

From: Michael Cooksey, Chairman, District 7070 RYLA Committee

Dear Presidents and Fellow Rotarians:

Did your club get a chance to give to a deserving young member of your community the unique opportunity for leadership training and personal growth – all under the Rotary Banner, this year in May 11 – 16, 2014 at Loyalist College in Belleville? This was far more than a weekend seminar. It was a solid week of total immersion in leadership training that could change their life.

That's RYLA.

The Rotary Youth Leadership Awards ("RYLA") is a program for young people, that was officially adopted by Rotary International in 1971. Conducted on a district level, RYLA offers Rotarians a special opportunity to take part in developing qualities of leadership and good citizenship among the young people of their communities. District 7070, has conducted RYLA programs continuously for many years. RYLA is a life-changing experience for young people aged 19 - 25. Each club may sponsor qualified individuals to attend a one-week leadership training program, all expenses paid.

The District 7070 RYLA program, "Leadership Begins With Me", provides an opportunity for the participants to get to know themselves better and to cultivate the respect and trust of others. They are able to identify their own leadership skills and determine ways to make more effective use of their resources. Their enthusiasm and technique is brought back to the community from which the participants were sponsored, and thus impacts on the young people being influenced by these youthful leaders.

RYLA introduces a large number of young people, (this year, there were 30 Rylarians) and their families to the Rotary ideals of service each year. It helps bridge the communication gap between the generations and helps improve relationships among youth groups, families and the community. RYLA also has been instrumental in the formation of Rotaract clubs and complements all other Rotary youth activities.

The objectives of RYLA are:

- To encourage and assist selected youth leaders and potential leaders in methods of responsible and effective voluntary youth leadership by providing them with an unforgettable, indelible training experience;

- To encourage continued and stronger leadership of youth by youth;
- To publicly recognize the high qualities of many young people who are rendering service to their communities as youth leaders; and
- To further demonstrate Rotary's respect and concern for youth.

The Award

1. The 30 Rylarians lived for one week **(from Sunday May 11, 2014 to Friday May 16, 2014)** on the campus (at Loyalist College in Belleville) and attended the leadership training course, all expenses paid by the sponsoring Rotary club;
2. It is an invitation to the candidate to join a meeting of the sponsoring Rotary club to meet Rotarians and to learn something of Rotary; and,
3. It is a special occasion to attend a meeting of the sponsoring Rotary club, after attending RYLA, to address the Rotarians about the RYLA experience and to be presented with a RYLA certificate in recognition of "service to the community".

The Program consists of

- Discussions on many aspects of youth
- Simulated games designed as a stimulating series of "learning by doing" experiences;
- Small group discussions on the thinking and ideas which arise as a result of the lectures and simulations;
- An opportunity to discuss individual and group issues and concerns;
- Structured recreational activities;
- Leisure activities and fellowship; and,
- Responsibility for the organization and operation of several committees - recreation, entertainment, daily newspaper, etc.



Selection Criteria

The RYLA program requires selflessness, self-awareness and previously exhibited leadership qualities. In order to benefit from the lectures, activities and tasks, participants need the ability to communicate effectively and to work well with other young men and women.

Candidates who are 19 to 25 years of age and who meet the remaining criteria have a much better opportunity for a successful week. Candidates who have completed at least 4 years of secondary schooling will be better prepared to understand and apply the lessons which occur daily. The principles of adult education are assumed and applied. Therefore a degree of academic maturity is required.

Yes, RYLA is a terrific program! How does your Club get involved?

Be sure to watch the District Website for 2015 RYLA Awards for Youth and contact your Youth Services Director

or RYLA Committee Chair in your Club, for action. Key actions and dates will be listed as soon as they are available. "Instructions to Participating Rotary Club". For starters, in 2014, the cost was **\$900.00. That could go into your 2014-2015 Youth Services Budget.** The Committee will need the name and coordinates of your candidate(s) by about **April 14, 2015**. However, the RYLA Committee assures us that **it will be easier for everyone, particularly your candidate, if you have made your selection much sooner than that.** Your call. And when the time is right, please make your cheque payable to "**District 7070 RYLA 2015**", and have it sent directly to:

DISTRICT 7070 RYLA 2015 COMMITTEE

c/o Josie Abbate

10 Constance Drive

Whitby, ON L1P 1N3

Home: [905 665-6085](tel:9056656085)

Cell: [905 259-6085](tel:9052596085)

Josie Abbate

giuseppina@rogers.com

Please contact Josie or me if you need more information, or want someone to come to your Rotary Club and present RYLA to you, and thanks for your interest in helping to build Canada's future.

Sincerely,

Michael Cooksey

Chairman, District 7070 RYLA Committee

Michael.cooksey@bmo.com

416-359-8163

Christine Phelan

Facilitator, District 7070 RYLA Committee

christinemphele@gmail.com

[416-889-5368](tel:4168895368)

Mary Wetzel

Facilitator, District 7070 RYLA Committee

wetzmary@gmail.com

[416-859-3684](tel:4168593684)

REMINDER - Job Postings for the 2018 Host Organizing Committee of the Rotary International Convention in Toronto.

We are pleased to commence the process to put together the 2018 Host Organizing Committee for the Rotary International Convention in Toronto. The Host Organizing Committee is responsible for informing and mobilizing clubs in the districts to assist with convention activities revolving around the House of Friendship, Home Hospitality and 2 major social events. We will assist the convention organizers from Rotary International with other volunteer requirements.

We are posting 3 jobs for the Executive Committee and are looking for expressions of interest from Rotarians for these positions.

These senior leadership positions are multiyear commitments until December 31, 2018. There will be ongoing requests in the coming year for committee members.

- (1) Director Finance and Administration -Co Chair -Areas of Responsibility and Accountability relates to Host Organizing Committee's Activities - Budget, Rotary International, on going reporting, Insurance, Legal, member of the Host Organizing Committee with a term 2014 to 2018.
- (2) Director Fundraising and Sponsorship -Co Chair -Areas of Responsibility Accountability as it relates to Host Organizing Committee's activities- House of Friendship, Home Hospitality, 2 Major Social Events, a member of the Host Organizing Committee with a term 2014 to 2018.
- (3) Director of Marketing and Promotion -Co Chair -Areas of Responsibility and Accountability as it relates to Host Organizing Committee's Activities - Publicize the convention and events to local Rotarians, the general public in the GTA, Logo design, convention information centre, obtain sponsors, a member of the Host Organizing Committee with a term 2014 to 2018.

Please contact:

Michele Guy - mguy@couttscrane.com

Michael Cooksey - Michael.cooksey@bmo.com

Steve Wilkinson - stephen.wilkinson@ontario.ca

REMINDER: 2014 Season of the Golfing Fellowship of Rotarians in the Greater Toronto Area

From: Mark E. Dawber, The Rotary Club of Toronto West

The GTA GFR is a fellowship opportunity for Rotarian golfers in Districts 7070 and 7080. Three tournaments were held in 2013 and three are planned for 2014, with the objective being to promote fellowship amongst Rotarians who enjoy golf. Tournament winners are determined using the Stableford Scoring System.

Here is the Tournament Schedule for 2014:

May 29th - Nobleton Lakes Golf Club. The price of \$135 includes green fees, a shared cart, salad bar, strip loin dinner from the grill, dessert, coffee, taxes and prize fund.

July 7th or 8th - Glen Eagle Golf Club, Bolton (details to follow).

September 15th - 18th - T.B.A.

Guests are encouraged and welcome to all events. They have their own division and prize table.

To register for future communications from the GTA GFR or to find out more about us, please contact any of the following.

Mark E. Dawber 905 278 4420 email – markdawber@rogers.com

Lynn Lewis 905 890 5526 Lynn.Lewis@td.com

Ken Lewis lewis4972@rogers.com

HIP – Honouring Indigenous People

From: Chris Snyder, Rotary Club of Toronto, and National Chair, HIP Honouring Indigenous **People**

I am delighted and excited to advise the HIP (Honouring Indigenous People) website is now up and running www.rotaryhip.com. HIP was formerly known as ARCC.

This is a partnership of Rotarians in Southern Ontario from 5 districts (6330, 7010, 7040, 7070 and 7080) and the indigenous community. We are honouring indigenous people through the education of indigenous people in all its forms and creating awareness of the culture, issues and history of indigenous people in Canada.

It is hoped that all Rotary clubs and Rotarians and others across the country will take up the challenge and become involved in an indigenous educational initiative and commit to educating themselves and others about indigenous people in Canada. We also hope the indigenous community will come forward with their requests for educational partnerships.

HIP was put together with input from many indigenous people. Our board is made up equally of indigenous people and Rotarians.

The website was created by Jennifer Wemigwans - a person very committed to providing indigenous education to indigenous people. You will see this reflected in the website and hers as well www.invertmedia.com. Jennifer also came up with the name HIP.

The HIP website is designed to provide educational material and includes books to read, a glossary and links to many other websites.

It is and will always be a work in a progress. We ask for your feedback and suggestions.

The website also provides a list of possible approved projects for you to partner with. More will be coming.

We are asking people to become Charter Members. This will help support administrative costs and will be a sign that one is interested in and committed to what we are doing. Charter memberships will be available for \$100 until June 30, 2015. I am pleased to say our first member is Lynda Ryder, a member of the Etobicoke Rotary Club, a former District 7070 Governor. To become a member, go online under Contacts & Donations – Become a Member

At a time when the education of indigenous people is front page news, the timing of this initiative could not be better. Our taking action represents a concrete, powerful and positive step forward for all Canadians.

This is a great opportunity to do something with indigenous people. We invite you to go online, get involved and encourage others to do the same.

Yours very truly,

Chris Snyder

Rotary Club of Toronto
Chair, HIP Honouring Indigenous People
on behalf of the HIP Board
c/o 100 Simcoe St., Suite 100
Toronto, ON M5H 3G2
416-364-0181 Ex. 2501
snyder@eccgroup.ca

REMINDER: Membership Resources

[Membership Development Resource Guide \(417\)](#)

[New Member Orientation: A How-to Guide for Clubs \(414\)](#)

[How to Propose a New Member \(254\)](#)

[Leadership Development: Your Guide to Starting a Program \(250\)](#)

[Be a Vibrant Club: Your Club Leadership Plan \(245\)](#)

[Club Membership Committee Manual \(226b\)](#)

[More Membership Resources](#)

Get Connected, Rotarians !!!

Have you checked out the new Rotary website: www.rotary.org

Have you checked out the Rotary District 7070 website : www.rotary7070.org

Are you following us on twitter @rotary7070

Are you following District Governor Valarie Wafer on twitter @wafervalarie

Be sure to "Like" us on our Facebook Page : Rotary District 7070

Be sure to "Like" Rotary on their Facebook Page: Rotary International

Does your Rotary Club have a website? A Twitter account? A Facebook Page?