

Rotary



**DISTRICT 7070
NEWSLETTER
JANUARY 1, 2015**

District 7070

Southern Ontario, CANADA

District Governor Brian Thompson and his wife Karen



District Governor's Newsletter

JANUARY 1, 2015

LIGHT UP ROTARY

- SPREAD THE WORD -

Dear Fellow Rotarians,

January – a time of beginnings, of transition, and of Rotary Awareness. And I like to think of Rotary Awareness in two ways:

- First – Internally. How much do we and our fellow members really know about Rotary – not just about our own club, but in the larger Rotary world as well?
- Second – Externally. How much do the communities that we serve and reside in, or do business in, know about Rotary? (Hint – not nearly enough!).

Both are important. The degree of community support for what we do depends, in part, on the depth of the second, and the depth of the second depends largely on the depth of the first.

It's so easy to get wrapped up in the fundraiser or project at hand that we can neglect the longer term need to cultivate the soil of knowledge that sustains them. And we have so much to be proud of. Just knowing what Rotary has already done can inspire us to achieve even more.

How much stronger and more effective would we be at conveying our love for Rotary and what we do to others if we put just a little more emphasis on being knowledgeable ourselves?

Do you have:

- A club Historian?
- A Rotary Minute as a regular feature of club meetings?
- A Club Public Relations Committee, and is the Chair plugged into the District network?

- A Strategic Plan for increasing your community's knowledge of who you are and what you do locally, and of what Rotary does locally and globally?
- A Rotary Day planned?

Have you explored the potential impact on community awareness and benefit that two or more clubs could have if you cooperated on a joint project?

Remember this about your community:

The more they know about what we do, the more we **can** do.

Have a Happy New Year, Everybody. Let's **Light Up Rotary!**

Best wishes,

Brian

FROM DISTRICT GOVERNOR ELECT MICHAEL BELL

DG Elect Michael Bell and his wife Jo-Ann



Dear Fellow Rotarians,

I am heading up the District 7070 Rotary International Convention Committee to Sao Paulo, Brazil (June 6 - 9, 2015) and it would be my pleasure to visit your Rotary Club and do a presentation with a video about the convention. If you are a Rotarian and a travel agent putting together pre or post convention tour options, please get in touch with me and I will be happy to include this information in my presentations. I can be reached at mbell1038@gmail.com.

Be sure to go to the Rotary International Convention website <http://www.riconvention.org/en/2014/Pages/saopaulo2015.aspx> today.



The Host Organizing Committee for the Rotary International Convention 2015 looks forward to welcoming you to Sao Paulo, Brazil. And in the next few weeks, take a look at the District 7070 Website www.rotary7070.org for lots more on the 2015 Rotary International Convention. Please remember that the Rotary International Convention in Sao Paulo, Brazil has changed dates to June 6 - 9, 2015.

[Learn more about this change](#)
[Check riconvention.org for updates, registration & housing details](#)
[Find information about HOC events](#)

Michael

District Governor Elect Michael Bell at mjbell925@gmail.com

Rotary International President Gary Huang's Monthly Message – January 2015 – Rotary Awareness Month

Dear fellow Rotarians:



At the beginning of this Rotary year, I asked Rotarians everywhere to *Light Up Rotary* by holding a Rotary Day. How you do this is something I'm leaving up to you: It can be a full day or just a few hours. It can be organized by your club, by your district, or even across your entire country. It can be a service project, a festival, or any kind of event you want. As long as it's open to the community, embraces the whole family of Rotary, and is fun, it's a Rotary Day.

The goal of a Rotary Day is to shine a light on Rotary. For many years, we in Rotary felt that it wasn't appropriate to boast about our good work. We felt it was best to serve quietly and let our work speak for itself. But today, in many communities, people aren't even aware that they have a local Rotary club. Not because the clubs aren't strong, or because they aren't serving well. They are. But if Rotarians don't talk about their work,

people will never know about it.

It is time for us to *Light Up Rotary* and let people know what we are doing. In the first half of this Rotary year, I've been thrilled to see how many Rotarians have taken up my Rotary Day challenge. I've attended Rotary Days in so many places, including the Philippines, Korea, China, the United States, Turkey, India, Taiwan, Sri Lanka, and Bangladesh. Every one has been different, and every one has met the challenge to *Light Up Rotary* in its own way.

If you've organized a Rotary Day in your community, tell us about it: Email details and photos of your event to rotarian@rotary.org, with "Rotary Day" as your subject line. We'll do our best to feature as many Rotary Days as possible in the coming months.

And if you haven't planned a Rotary Day yet, why not? It's a great way to share your love for Rotary with your community. When we tell others about Rotary and let them know how membership can enrich their lives, we share a gift that was given to us when we were invited to join our clubs. By passing that gift on, we help ensure that Rotary, and its service, will endure for generations to come.

Gary C. K. Huang

President, Rotary International

Rotary Foundation Chair, John Kenny's Monthly Message - January 2015 - Have You Achieved Your Foundation Goals

John Kenny

Chair 2014-15

Rotary Club of Grangemouth, Scotland



Dear fellow Rotarians,

January: In Roman times, this was symbolized by the two-headed god Janus – one head looking back and one head looking forward.

This is the time for us to take stock and see, of the goals we set for ourselves at the start of the year, how many we have achieved, and how we can fully realize all of them by the end of this Rotary year.

How are we meeting our goal of polio eradication? Did we encourage our district to give 20 percent of its District Designated Fund toward the eradication of this terrible disease? Are we supporting National Immunization Days? There is still much to do.

The number of polio cases in Pakistan in 2014 far exceeded the number in 2013.

Have you made your contribution to our charity – our only charity – our Rotary

Foundation? Have we impressed on those Rotarians who have not made a contribution the need to do so? The number of Rotarians who have not given to our Foundation far exceeds the number who have given, and we need to reverse that statistic. Our target for the Annual Fund is US\$123 million. Let us ensure that we reach it. Have you considered taking advantage of the new grants program by using district or global grants? Last year, 858 district grants and 492 global grants were awarded.

Have you nominated a Rotary Peace Fellow candidate? Have you sought out a Major Donor to help fund the program? Have you registered for the Rotary Peace Symposium, just prior to the Rotary International Convention in São Paulo, Brazil, in June?

I have always held the belief that if the message of Rotary does not get to the Rotarian and the club, it loses its thrust. The Rotary club is the heartbeat of Rotary. What you make of the remaining months of the year, as you endeavour to *Light Up Rotary*, is up to you.

My New Year best wishes.

John Kenny

Rotary Foundation Trustee Chair

January is Rotary Awareness Month – Help Strengthen Rotary's Image – Every Rotarians' Responsibility

From Dave Andrews, District 7070 Public Relations Chair

Learn how to strengthen Rotary's image in the new Tell Rotary's Story - Voice and Visual Identity Guidelines for Rotarians.

What is Rotary? Have you ever struggled with an answer to that question? You're not alone. How do you describe an organization that is so many things to so many different people? It turns out that we had the answer all along. In research conducted over the past two years, we heard the same message from our members:

Rotary brings together friends, family, and community leaders to create positive, lasting change in our communities and around the world.

To help carry that message into the 21st century, a fresh, modern look and inspiring and inviting voice was created. You can see these changes in Rotary's redesigned website and publications like **Connect for Good**

and **Rotary Leader**. It includes a new signature (logo) and specific fonts and colors for digital and print media. **Our voice is more action-oriented** focusing on the why rather than the how: Join for our community. Stay for the world.

The next step is incorporating our new visual identity into our club and district communications. You'll find everything you need to update your website, newsletters, and brochures in **Tell Rotary's Story voice and visual identity guide**. Our new signature and mark of excellence are available for download. And more tools and resources are being planned.

We know these changes won't happen overnight, but every little thing we do – from Facebook posts to fundraising posters – that presents a cohesive, consistent, and contemporary Rotary story will help strengthen Rotary's image and our ability to engage the public and our members.

- [Voice and Visual Identity Guidelines for Rotarians](#)
- [Download logos and graphics](#)
- [Frequently Asked Questions](#)
- [More questions? Contact \[graphics@rotary.org\]\(mailto:graphics@rotary.org\).](#)

JANUARY IS ROTARY AWARENESS MONTH:

From Dave Andrews, District 7070 Public Relations Chair

Here is a "Rotary Moment" (a 2 minute Rotary Information talk) that I gave to our Rotary Club of Oshawa-Parkwood on January 8, 2013.

Please feel free to use these words and I encourage you to use these words to deliver your own message to your Rotary Club:

"January is Rotary Awareness Month when Rotarians all around the world raise the awareness of Rotary and Rotary projects in their community and throughout the world.

You saw one way that happens on January 1 with Rotary's float at the Rose Parade. Two minutes of Rotary's public image reached out to 85 million people world wide. Now that is what I call increasing Rotary's Public Image.

Take a look at our District 7070 Facebook Page (www.facebook.com/rotary7070), where a picture of the float is prominently displayed.

And be sure to go to the Rotary website and the Rotary District Website and look for the Humanity In Motion Public Service Announcement, "You Are The Missing Piece".

Be sure that **your Club** from gets **your Club's public image** out to the rest of the world.

You can see the ad on the Humanity In Motion section of our RI website (www.rotary.org), our District Website (www.rotary7070.org) and on our District 7070 Facebook Page.

In fact, our District 7070 Website and our very own Club Website www.rotaryoshawa-parkwood.org, has the ad embedded right in it for everyone to see and the ad challenges the viewer to call our Club's Direct of Membership, Lennis Trotter and ask about how to join our Rotary Club. It even has phone number and email address. I encourage your club to do the same.

Every club in our District has been asked to embed the Humanity In Motion Public Service Announcement "You Are The Missing Piece" into their Club's Website, with the name, phone number and email address of their Club's membership Director.

And your friends, relatives, and neighbours may see the ad, too. And that means “Someday, when you least expect it... someone.... Somewhere... is going to come up to you and say....”

WHAT IS ROTARY? It’s time to practice Your Rotary speech.....Be prepared.

Here are just some of my answers. Please feel free to use any portion in your answer to What Is Rotary?

- *Rotary is a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary’s 1.2 million members hail from more than 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world*
- *Rotary brings together a global network of volunteers who dedicate their time and talent to tackle the world’s most pressing humanitarian challenges. Rotary connects 1.2 million members from 200 countries and geographical regions. Their work impacts lives both at the local and international levels, from helping families in need, right here in our town, to working toward a polio-free world.*
Rotarians are neighbours, friends, and community leaders who come together to create positive, lasting change in our communities and around the world. With differing occupations, cultures, and countries, Rotarians are given a unique perspective. Their shared passion for service helps Rotarians accomplish the remarkable

“Rotary is a volunteer organization of 1.2 million business and professional men and women, leaders in our community.

We are united worldwide to provide humanitarian service and help build goodwill and peace.

There’s about 32,000 Rotary clubs in more than 200 countries and geographical areas.

We conduct projects to address today’s challenges — including illiteracy, disease, hunger, poverty, lack of clean water, and environmental concerns.

*And while **we** are doing all of this, **we** are also encouraging high ethical standards in all vocations.*

*And did you know that **we** are the world’s largest private provider of international scholarships.*

Our Foundation, called the Rotary Foundation of Rotary International helps more than 1,000 students annually to study abroad and serve as cultural ambassadors..... It’s even more valuable than a Rhodes Scholarship.

Rotary also partners with seven prestigious universities around the world, Like Duke University for example.... To provide opportunities to earn a master’s degree in peace and conflict resolution.

And of course there is PolioPlusRotary’s flagship program.

By the time polio is eradicated, Rotary club members, including those in our own Rotary club, here in Oshawa, will have contributed US\$ 1 billion and countless volunteer hours to immunize more than two billion children in 122 countries.

Rotary is a spearheading partner in the Global Polio Eradication Initiative, along with the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention.

Rotary started in Chicago in 1905 . It’s the world’s first and largest volunteer service organization.

Rotary quickly expanded around the globe. It became International right here in Canada, when the Winnipeg Rotary Club was formed in 1910, ... 100 years ago.

Our club members meet every Tuesday at 6:00 pm at The Oshawa Golf Club, , all year long,to plan service projects, discuss community and international issues, listen to some great speakers, and enjoy fellowship. I remember when I joined, many years ago, I met so many people for the very first time, and today , they are my close friends.

All Rotary clubs are non-political and open to every race, culture, and creed.

So perhaps you might like to come to a meeting with me, as my guest, real soon.”

Did this get **you** thinking?

Remember “Smile – You’re on Candid Camera” when Allen Funt would say: Don’t be surprised when Someday,when you least expect it... Someone.... Somewhere... is going to come up to you and say ...WHAT IS ROTARY? It’s time to practice **Your** Rotary speech.”

And be sure to read the

Rotary at a Glance:

As of October 1, 2014, there are 1,220,115 Rotary members in 34,558 Rotary Clubs in the world. There are 169,395 Rotaract members in 7,365 Rotaract Clubs in the world. And there are 396,980 Interact members in 17,260 Interact Clubs in the world. And there are 186,093 Rotary Community Corps members in 8,091 Corps in the world.

A major breakthrough against polio

Rotary and its partners in the Global Polio Eradication Initiative are approaching a significant milestone: the eradication of type 3 wild poliovirus. The last case of polio caused by the type 3 virus was reported in Yobe, Nigeria, on 10 November 2012.



- [Read more](#)
- [Advocate for a polio-free world](#)
- [Join a discussion group on ending polio](#)

Ron Manfield receives Paul Harris Fellow for his Polio Eradication Efforts



In case you missed the final 2013 Canadian concert date of District 7070's own Rotarian Ron Manfield and the Bob Carey Orchestra at Oakville Place, in Oakville, Ontario, Canada, on November 23, 2014 whereby the profits from the evening went to End Polio Now , here is a downloadable version of the souvenir program for your viewing pleasure.

And Ron received, from Dr Bob Scott (past Chair of the Board of Trustees of The Rotary Foundation and past Chair of the Global Polio Eradication Initiative, at the intermission of the concert, a Paul Harris Fellow for all of his fundraising efforts and promotions to help eradicate Polio from the face of the earth through the PolioPlus campaign of the Rotary Foundation.

And be sure to watch for news for another concert to be held in the spring of 2015 in new York City and another in

Chicago around World Polio Day 2015. All in support of Ending Polio Now.

Congratulations, Ron, from your fellow Rotarians in District 7070..

<http://mpcmusic.com/2014/12/05/oakville-center-souvenir-program/>

Update #1 Rift Valley WASH in Schools Program

From Jackie Scroggi and Norma Davis

Dear Rotarians.

This update has been sent to all clubs and Foundations that have supported Global Grant #1416998 in plans to establish model WASH programs in 6 schools > in Nakuru, Kenya in partnership with the Rotary Club of Nakuru.

Please share this update with your club.

Global Grant funds were transferred to the Rotary Club of Nakuru designated project bank account in August.

Three schools have raised their school contribution and the others are close to their target. In order to ensure the school's ongoing commitment to this project and to build a sense of ownership, they are required to make a financial contribution to construction.

The Head Master of one of the original targeted schools, St Francis Secondary- was unwilling to involve his staff and community in the training and fundraising aspects of this project and so the school was replaced with Kombi Moto Secondary school close to Nakuru.

To date, an agreement has been signed with the contractor and he has been paid 10% of the costs on submitted invoices.

Construction of rainwater harvesting tanks and latrines has started in three school sites. [Kongasis, Subukia and Kagoto.

Meetings were held in October with all schools to begin the Health and Hygiene training.

Nakuru Rotarians are visiting school sites on an on-going basis to monitor progress.

I wanted to share with you the first pictures we have received of construction of the tanks and latrines in 3 schools in Nakuru Kenya.



Kagoto Primary



Kagoto Primary, 2 latrines



Kagoto Primary, 3 latrines



Kongassis Sec hand washing



Tank 1 near Kongassis Sec kitchen



Subukia Day tank

Barb Bocking of the Rotary Club of Toronto Eglinton will be visiting the sites in February and will report back to us on the progress that is being made. I will keep you informed.

Thank you so much to the Rotary Clubs in District 7070 who financially supported this project. We will continue to keep you updated. Wishing you all the best in this very important time of the year. Health and happiness to you and your families in the years to come

Yours in Rotary

Jackie and Norma



www.startwithwater.org

www.wasrag.org

World Water Summit 7 in Sao Paulo, Brazil Thursday, June 4, 2015 Immediately before the Rotary International Convention

From: Bill Boyd, Past Rotary International President and current Chair of WASRAG

Water, sanitation, and hygiene education (WASH) forms one of the six areas of focus for The Rotary Foundation, and Rotary Clubs around the world. Rotarians with a particular interest in WASH have come together through Wasrag - the Water & Sanitation Rotarian Action Group, to share experiences, learn, and provide program support to clubs, districts, and their partners.

Each year Wasrag sponsors a one-day Summit, held immediately before the Rotary International Convention, that focuses on important aspects of WASH. The 2015 Summit theme is *WASH in Schools*, and will be held in Sao Paulo, Brazil.

Investing in WASH in Schools has proven results.

Children spending significant time in school need access to safe drinking water, hand washing facilities, comfortable and clean sanitation facilities, and training on WASH. And we know that children take knowledge and practices home - resulting in a secondary impact of improvements at home. Rotary Clubs can make huge contributions to the global goal of good WASH facilities in all primary and secondary schools around the world.

REGISTER EARLY! Learn about approaches to WASH in schools, technology issues, "the software" side of things, hygiene education kits and resources, opportunities to partner, how to monitor and evaluate results, how this relates to the other Areas of Focus, and much more.

Register [NOW](#) for: World Water Summit 7

Theme: **WASH in School**

For more information download the [Flyer](#), or visit our [Website](#)

Type	Early Bird*	Full Rate
Wasrag Members	\$125	\$150
Non-Members	\$150**	\$175**
Rotaractors/students	\$60	\$60

*Valid until April 30, 2015. Fees are in US dollars.

**Includes Wasrag membership.

SHELTERBOX NEWS FOR January 2015

2014 – The Year in Review



From: Ron Noseworthy, Chair, ShelterBox Canada



Dear Fellow Rotarians, Donors and Supporters,

It's been a busy 2014 for everyone connected with ShelterBox... a year which has seen ShelterBox respond to 25 disasters around the world.

It is thanks to the support of our donors around the world that our response teams are able to operate in countries like Nepal, working around the clock to ensure aid reaches families in need, no matter how remote, following disasters.

This past autumn ShelterBox sent seven response teams to assist in Nepal following a series of severe floods and landslides in the country. The teams quickly became familiar with Nepal's world famous rugged and mountainous terrain to overcome challenging conditions when delivering aid.

One disaster, which we have continued to respond to throughout the year, is the ongoing conflict throughout Syria, Lebanon, the Kurdistan region of Iraq and Jordan.



ShelterBox has to date sent aid to support more than 5,000 families in Syria, the Kurdistan Region of Iraq, Lebanon and Jordan in some truly challenging situations. Throughout 2014 our aid efforts have continued in earnest, working with partner organizations to continually preserve to deliver vital aid to where it is needed the most.

One of the aspects of life that has been most greatly affected is education. Children whose families are on the run from conflict in Syria have been described as a generation lost to education. However ShelterBox is helping to bring refugee children back into the classroom.

SchoolBoxes contain essential supplies for teachers, including wind-up radios that also charge mobile phones, and school equipment for 50 children. They also include blackboard paint and a brush – these two items alone can transform any flat surface into a focus for learning.

School packs, in bright yellow material bags, also contain stationery, pens and calculators along with drawing and math equipment.



ShelterBox continues to work to assist families in need in the region. As another winter closes in on those who have lost their homes, thanks to the support of our donors, we strive to help bring families in from the cold.

As we continue to reflect on 2014, we also look at how working in collaboration with Rotary has not only helped us to grow as an organization, but has helped us respond even more quickly to disasters. We extend huge thanks to the global Rotary community without the support of which we could not continue our work to help families in need following disasters.

Thank you

Best regards

Ron Noseworthy Past Chair, ShelterBox Canada Past President Rotary Club of Kenora
ShelterBox Response Team Member ron@shelterboxcanada.org Home 807-548-4668

Help End Polio Concert and Dinner Evening - January 18, 2015

Assistant Governor Michael Parker announced a Concert and Dinner Evening on January 18, 2015 in the Port Hope United Church: A District 7070 Fellowship Event featuring the Northumberland Orchestra and Choir with Special Guest Olivia Rapos, followed by dinner in local restaurants in Port Hope, hosted by The Rotary Club of Port hope, with proceeds going to PolioPlus. Tickets are \$65 per person. Watch for more details on the District Website soon. Call Michael for tickets anytime.

Thank you to Bill Patchett for making this evening , November 6, 2014, a Rotary Foundation Night to remember.

HIP (Honoring Indigenous People) News Update: Rotarians Building Bridges to Aboriginal Peoples Through Business and HIP Innovation



A lot has happened with HIP over the past year in our initiative to partner with indigenous people and their educational needs as well as creating awareness amongst all Canadians of the history, issues and culture of the indigenous people in Canada.

These include a number of new Rotary/indigenous partnerships, about 50 Charter Members from across Canada (we need more), approximately \$6,000 in donations, requests from indigenous communities, launch of and ongoing updates of our website, visits to several reserves, attendance at pow wows, discussions with other groups about partnering including the Paul Martin

Aboriginal Educational Initiative, the new partnership, Canadians for a New Partnership (www.cfnp.ca), an initiative launched this September by several Prime Ministers, Premiers and National Chiefs of the Assembly of First Nations, discussions with OISE (with Shawn Atleo), Frontier College, ONECA (Ontario Native Educational Counselling Assoc) and the Lt. Governor Aboriginal Forum and chiefs in the fly in communities in northern Ontario. The new Grand Chief, Perry Bellegarde is a former Rotarian and is aware of and supportive of our initiative. More discussions will take place in the new year.

All of these groups are very excited about what we are trying to do. For example, on the awareness front, the potential impact we can make of having one or more speakers next year at each of our clubs speak about indigenous people is incredible.

We do, though, need more clubs and individuals, Rotarians and others to become members and be active. We also need to build our grassroots involvement in the indigenous community.

We are trying to communicate through our website. Shortly we will be adding Facebook. I ask everyone to take a few minutes and look at our website. There is a phenomenal amount of invaluable information on it including books, links, articles, blog and glossary. Please do mention it to your friends. It is easy to remember www.rotaryhip.com.

Other things you can do:

- have one or two speakers
- visit, discuss and get involved in a project with your local indigenous community
- read the papers particularly the Globe & Mail - do not dwell on the negative issues - there are many good things happening
- tell your friends about what we are doing and get them interested
- ask indigenous people to join your club
- take time to find out more about the ways of indigenous people
- read some books - our website has many listed and we are adding more all the time
- send us a brief summary of what you are doing
- ask questions
- make a point of talking to indigenous people - find out their story
- speak with fellow Rotarians - get excited, set up a committee to do something

The list could go on. Over the next few months, we will be introducing a question and answer page. If you have a project which you need more money for it, let us know. We have a screening process to ensure quality. We have an amazing opportunity to play a major role in reconciliation with the indigenous community. It will take a long time but it will help to repair some of the injustices and lead to a better and fairer Canada.

Latest News

We posted a nice "thank you" from Nesksantaga, a community that recently received laptops. Please check out under the heading *Home - Latest News*.

HIP Website

Please have a look at our website (www.rotaryhip.com) for regular updates. There are a lot of links to other organizations doing similar work and is a great "go-to" site. Also encourage others to have a look too!

Blog

Our blog is updated weekly with current items.

Links

We have added a new link to the organization **ONECA** (under heading of *organizations that have made a commitment*) who provides Native counseling and educational services. Please check their website and read the good work they are doing.

As well, we have added a link to a YouTube video (under heading of (*Resources/Links/Online Media*) titled An Urgent Message from "Ancient Ones".

Charter Membership

The HIP membership continues to grow but is always looking for more to join. Check under "Friends & Supporters" on the HIP website to see who is registered. Is your name listed? You can join today by selecting "Become a Member" on the HIP website. Donations are accepted too so contact us and we can provide the details.

Please encourage Rotary clubs and members of the indigenous community to become involved either joining as a member or referring a project to our committee for consideration. We welcome new projects and would like people to come forward with their needs.

We hope you can speak to others about **HIP (Honouring Indigenous People)** and encourage them to become involved.

With all best wishes for a productive and meaningful 2015. Cheers !

Sincerely,

Chris Snyder Chair, HIP snyder@eccgroup.ca 416-364-0181 Ext. 2501

Rotary Peace fellowship applications available

Find everything you need to apply to be a Rotary Peace Fellow or share the online application with someone in your district who would make a good candidate. Every year, Rotary selects some of the world's brightest and most dedicated professionals to receive fully funded fellowships to study at our Rotary Peace Centers.

- [Visit the application page](#)
- [Watch an animated video on the application process](#)
- [Join a discussion on peace](#)

Here is a Rotarian whose Vocation is in the business of being in tune with the world!

From Ian E. Lancaster, Chair, District 7070 Vocational Service

My Fellow Rotarians,

As I mentioned in my note at the beginning of the Rotary year, I was looking to find and share the stories of Rotarians in our District with unique vocations/professions.

I was able to find one such Rotarian and shared her story a couple of months ago. Since that time I have been searching for others whose vocation was truly unique. I am pleased to say I found another such Rotarian. My guest this month is **Al Brisco**.

Al is a proud member for twelve years and a Past President of the Rotary Club of Colborne. Al's Classification is Musician / Music Sales.

Let me share with you Al's comments about his special skills and profession.

Vocation / Profession: Pedal Steel Guitar player / Steel Guitar merchant / store owner

How long have you been doing 'this'?

I have been playing Pedal Steel Guitar since 1964, which has taken me to many countries.

What prompted you to go in this direction?

While playing electric bass & piano with a country music band from Renfrew, Ontario, "The Countrymen" in the early 1960's, they would lament about how great it would be to have a steel guitar to enhance their style of music, such as songs by Hank Williams, George Jones, Ray Price, etc.

Since there were no pedal steels within many miles from me, all I had to work from was a double Starday LP with Pete Drake's Sho-Bud pedal steel on the cover. Another local singer named Jack Burant had read in a Country Song Roundup magazine about how the mechanics of a pedal steel guitar worked. Once I located two identical Simpson-Sears 6-string lap steels, I went to Scott's Hardware store in Renfrew & purchased plywood, pipes & fittings, etc. to make the table on which to bolt the lap steels. Hence, my Sho-Pal pedal steel was born, which I still have, however it has been retired for 45 years.

While playing music for a living, I began to realize that I needed to diversify in another direction for some security, as playing music might not last forever. I began to sell steel guitars & related items part time in 1979 while maintaining playing music. I developed my retail experience by working for Cosmo Music in Richmond Hill, ON in the 1980's, & upon leaving there in 1990, I started Steel Guitars of Canada which I operate to this day.

Where do you draw your clients from?

I have customers all over the world. The steel guitar business is a very niche market, & of course my reputation as a pedal steel guitar player has assisted in developing my customer base, partly due to my having been invited to play many various conventions, festivals, jamborees, etc. in many countries such as Germany, Ireland, Finland, Netherlands, Switzerland and Australia, in addition to events in Canada & the US.

How do you promote your business?

While travelling In the days before the internet, I would try to find out the names of any steel guitar players in the various towns where we played, building a database of names. In those days I would publish and mail a catalogue to potential customers.

In the mid 1990's, I was lucky to know an industry friend who assisted me with building a web site, using e-mail, etc., so I had an internet presence before most stores in our type of business.

Of course, with the internet changing so fast, I've had several re-makes of my web site over the years to help keep promoting my business.

What work have you done for Rotary, your community or others?

In my Rotary Club, I have held the positions of Treasurer, President, & currently look after Membership, Foundation & Youth Services.

In the community, I have assisted in such Rotary projects as garbage pickup in the Spring, installing signs for our Rotary Centennial Playground, arranging our local Merchants' Christmas Party, building the Suzanne Kernaghan bridge, establishing an EarlyAct Club at Colborne Public School, fundraising for the Picnic Shelter to be built at Rotary Centennial Playground in 2015, to name a few.

How does your vocation/profession fit into the Rotary philosophy and your Rotary life?

Being my own boss affords me the luxury of flexible hours to assist in various Rotary functions. I always keep the Rotary 4-Way Test as my guideline in conducting business.

How would you like it to fit in?

Whether it's playing musical engagements or conducting my retail business, I always try to keep Rotary business ethics in mind with Service Above Self.

I think you would all agree that Al has chosen a truly unique vocation/profession and I know from personal experience that he truly serves his community well.

Ian Lancaster Vocational Services Chair,

REMINDERS:

Nominations for the position of District Governor for the Rotary year 2017-2018

From: District Governor Brian Thompson

Hello Everyone,

One of the strengths of Rotary and District 7070 is our succession planning. You will find attached a nomination form for the position of District Governor for the Rotary year 2017-2018. If you are interested or you think a member of your Club or District committee is interested please encourage them to apply. The mandatory qualifications are that the Rotarian must have been a Past President of a Club and at time of office have been a member of Rotary for a minimum of 7 years.

A submission from your Rotary Club shall be in the form of a resolution, adopted at a regular meeting of your club, properly certified by the secretary, and accompanied by a resume or biographical sketch of the suggested Rotarian.

I would be happy to personally speak to any candidate who would like to discuss this further.

NOTE: The nomination forms are due to me by January 15, 2015 and the interview date will be around mid-February, 2015.

Some handy Resources & References

- [Rotary Voices: Stories of service from around the world](#)
[Rotary Leader: Helping club and district officers achieve success](#)
[Rotary Images: Download photos to use in your club or district publications](#)

Follow President Gary Huang on Facebook

Every month, be sure to see photos from around the world as we follow Rotary International President Gary Huang's travels during his yearlong term. For up-to-date coverage, visit www.facebook.com/rotarypresident or Rotary's Twitter and Instagram feeds.

Travel to The R.I. Convention: Tour from Paragon Travel:

From Sylvia McPherson, member of The Rotary Club of East York

Dear Fellow Rotarians:

For the 2015 Rotary International Convention, we are offering international air departing May 30 to cover the pre-convention tour and return from San Paulo June 10th. The Pre-Convention Tour Highlights include: Buenos Aires, Iguassu Falls and Rio. For your convenience, Paragon can arrange the 4-Day /4 -Night San Paulo Conference hotel portion of your stay. We also offer an optional, 4- day/3-night Amazon visit Post-convention. More details will follow next month. Give us a call.

Sylvia McPherson Travel Consultant Paragon Travel Agency Ltd.

Rotary Club of East York 416-461-0231 ext 325 www.paragontravel.com

More Reminders:

Rotary International President Gary Huang asks that all Rotary Clubs have Rotary Days in the Communities

IS "ROTARY DAY" IN YOUR COMMUNITY READY TO GO ?

This year, Rotary International President Gary Huang is urging all Rotarians, in every community around the world, to *Light Up Rotary* by participating in Rotary Days. The Rotary Day concept is a simple one: hold a fun, informal event in your community for the non-Rotary public and use it as an opportunity to introduce them to Rotary. It's that easy. Rotary Days can help your club drive up interest in membership, strengthen your club's relationships with local institutions and community members, and improve Rotary's image in your community. Imagine the collective impact we can have if all 34,000 Rotary clubs worldwide make a concerted effort to introduce the public to the fun, rewarding experiences that we all enjoy as Rotary members.

- [Learn more about Rotary Days](#)
- [See a calendar of Rotary Days events worldwide](#)
- [Enter the Rotary Days video contest](#)

Rotary Leadership Institute for 2014-2015

From Ted Morrison, Past District Governor and Chair of District 7070 Rotary Leadership Institute

To My Fellow Rotarians,

THIS IS YOUR OPPORTUNITY TO LEARN MORE ABOUT ROTARY AND SHARE YOUR IDEAS WITH OTHER ROTARIANS. AND IT IS A GREAT LEARNING EXPERIENCE FOR NEWER ROTARIANS. SIGN UP ONLINE TODAY.

What Is The Rotary Leadership Institute (RLI)

RLI is a grassroots coalition of Rotary districts implementing a leadership development program for "potential" leaders of Rotary CLUBS. RLI believes that excellent CLUB leadership (all types of club leaders) is essential to the future of Rotary in a complex and fast changing world. Most Rotarians have not been exposed to the great scope of Rotary around the world and have not considered what leadership skills are necessary to move Rotary forward. RLI strongly believes that a good Rotary Club leader must know the evolution of Rotary, its current status and activities in the world and have a vision for what Rotary can be in the future.

RLI provides a three day non-consecutive basic course in both Rotary knowledge and leadership skills, especially for voluntary organizations. RLI follows an adult learning approach with facilitated discussion led by trained Rotary facilitators.

The cost is \$70 per Rotarian per course. This cost covers course materials, coffee breaks and lunch. Usually the Rotary club covers the cost for their members to attend since the club will be the beneficiary of a more knowledgeable membership.

Remaining Courses for 2014-2015:

Part I and Part II and Part III will be held on April 18, 2015 at Seneca College (Finch Campus) , Toronto. Ontario (8:30 am to 4:00 pm)

Registrations are NOW being accepted for the remaining two session for 2014-2015 on a first-come, first-serve basis on line at the www.rotary7070.org website by signing in and signing up and paying your \$70 for your course.

A minimum of 18 participants is needed for a course to run.

If you have any questions, please contact Past District Governor Ted Morrison by email

ted.sharron@rogers.com or by phone 905-623-3810. Please do not be disappointed. Register TODAY.

Mobile Business Directory of the Members of Rotary International District 7070

Are you a Rotarian in District 7070?

How would you like to advertise your business on our new mobile business directory for as little as \$10 for the first year?

Check out the site at <http://www.rotarydistrict7070.mobi> to register today!

Are you a consumer looking for a service or business owned by a Rotarian?

Check the site often to see our business directory grow.

Who wouldn't want to do business with a group of business owners that follow The Four-Way Test

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Check out our Facebook link: 7070 Directory

www.rotarydistrict7070.mobi

Did you know that 22 businesses have signed up so far. Last month there were 200 views. Since January 2014, there have been 3,000 views from 971 different visitors. The most "looked up" business categories to date are automobile leasing, dental services, printing services, and media services.

Is your business missing out on an opportunity?

If you would like more info, please contact Rob McArthur at info@robmac.org.

Editor's Note: A very special Thank You to Rotarian Rob MacArthur of our District Website Team who has created the Mobile Business Directory of the Members of Rotary International District 7070

A Rotary District 7070 Speakers Bureau is Being Created

From Rotarian Aziz Saleh, a member of The District 7070 District Website Team

Guest Speakers or Your Own Club Member Speakers:

Have you heard a good speaker at one of your weekly Rotary meetings? It may even be one of your own Rotary Club members who often are your best Rotary speakers.

How about sharing that speaker with everyone in District 7070.

Perhaps your Club is looking for a good speaker.

This is your chance to help.

The District 7070 Website Committee is creating a **Rotary District 7070 Speakers Bureau** that we will post on the District 7070 website and we need your input.

Please send the following info:

Speaker's Name and Topic,

Speaker's Contact information

A short Speaker Biography

The Name of The Rotarian and your Rotary Club making the recommendation

To Rotarian **Aziz Saleh** at azizdsaleh@gmail.com

A very special Thank You to Rotarian Aziz Saleh of our District 7070 Website Team who has volunteered to put together the Rotary International District 7070 Speakers Bureau for you to use.

The District 7070 Rotary Foundation MILLION DOLLAR DINNER – Sept 15, 2015

From Bill Patchett, Chair District 7070 Rotary Foundation Committee

Dear Rotarians,

Our District will be conducting a MILLION DOLLAR DINNER.

A Million Dollar Dinner is a celebration event designed to recognize all Major Donors and Bequest Society Members whose outright gifts or commitments are \$10,000 or greater. These gifts / commitments will be included if they are made between July 1, 2015 and September 2015. Our goal is to show that District 7070 is committed to our Rotary Foundation by raising a minimum \$1 Million US Dollars in that time period.

It will be held at the David Duncan House in Don Mills. Their address is 125 Moatfield Drive and telephone number is 416-391-1424. The date is September 15, 2015. **PLEASE NOTE THE NEW DATE.**

Our 2016-2017 Rotary International President John Germ will be our guest speaker.

Here are some of the ways that you can get involved and attend this exciting event:

- An outright Major Gift of \$10,000 or greater. (Don't forget that all PolioPlus gifts are matched 2:1 by the Bill and Melinda Gates Foundation, increasing your \$10,000 gift to \$30,000 for Polio Eradication Efforts).
- Make your gift via a 3-year pledge. So \$10,000 over 3 years is \$3,333 per year to establish a Major Donor - level 1 gift, with recognition at the time of your commitment not of the completion of the gift.
- Outright gifts of stock or other valuable items have a very unique tax advantages.
- Increase your existing Benefactor or Bequest gift commitment by at least \$10,000. Remember that legacy gift commitments of \$25,000 and greater provide an individual for an individual named endowment within Rotary's larger endowment fund. Yes, your name lives on forever.
- Make a new legacy gift commitment and become a Bequest Society member by adding a codicil to your will to include the Rotary Foundation (Canada) or change the beneficiary of RRSP' and life insurance policies. Copies of your legal documents are not required.
- And there is a 6th way too. It will be a pleasure to have you as my guest if you make a \$ 1,000.00 contribution during D.G. Brian Thompson's year and a further \$ 1,000.00 contribution next July, August or September during DGE Michael Bell's year.

You all will be my guests.

The David Duncan House is renowned for its hospitality, food and ambience.

Please join us. Do let me know your intentions.

Many thanks to all of you for your support.

William R. Patchett

District 7070 Foundation Chair

Past District Governor 7070 2006-2007

End Polio Now Coordinator Rotary International Zone 24

Email: patch@eagle.ca phone: 905-372-5271

And please spread the word. Share this information at your club meeting, in your club bulletins and on your websites. Make sure everyone is aware of our District 7070 Million Dollar Dinner.

For more information, please call Bill Patchett or our Rotary Zone 24 Major Gift Officer, Carolyn Ferguson at 905-304-6831 or at Carolyn.ferguson@rotary.org

DONATE to End Polio Now – Your Club’s Commitment

From Bill Patchett, Chair District 7070 Rotary Foundation Committee

Dear Rotarians

It is the time of year we remind all Rotarians to think about supporting our Rotary Foundation. You will be making a difference in so many ways throughout the world. Rotarians do make the world a better place. And what better way to celebrate than to honour your commitment to Ending Polio.

I am delighted to state that 100% of the clubs in our district made a commitment to donate funds to End Polio and To The Rotary Foundation for this new 2014-2015 Rotary year. The address to which to send your contribution is The Rotary Foundation Canada, c/o 911600, P.O. Box 4090, Stn. A, Toronto, On M5W 0E9. Please indicate Annual Fund or Polio on the memo line. Do remember all contributions must be sent in American dollars.

Thank you all for your ongoing support.

In the last four years, your district raised over three million dollars. As members of Rotary, the Foundation belongs to you – Our Foundation.

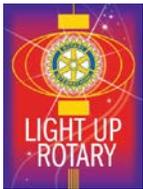
The money that we raise saves lives through our various avenues. We, certainly help those in need.

Each month, I will send out statistics to show how your club is managing toward your goal. Help us all continue to make District 7070 one of the top giving districts.

Many thanks to all of you for your support.

William R. Patchett District 7070 Foundation Chair Past District Governor 7070 2006-2007

End Polio Now Coordinator Rotary International Zone 24 Email: patch@eagle.ca phone: 905-372-5271



Do a make-up: Watch a Rotary Webinar!

Propose to your members that should they need a make-up, one option would be to watch one of the many excellent recorded webinars available online from Rotary International. All webinars are listed on [Rotary's website](#) and can be accessed at your convenience, 7 days a week, 24 hours a day!

Now there is a great idea!

A Cruise to END POLIO NOW

From Sylvia McPherson, Rotarian, East York Rotary Club

My fellow Rotarians,

Rotarian, Dr. Bob Scott and wife Ann will be hosting the March 20, 2015 Fundraising Cruise to END POLIO NOW . Bring your family and friends and join them on this 10-day Southern Caribbean cruise aboard Holland America's ms Noordam. The ship sails out of Fort Lauderdale. Group activities include: a walk to End Polio, an on-board make-up meeting, and joint Community Service Project day with Curacao Rotary Club. Each booking

raises \$150.00 for Polio Plus. Roundtrip air and transfers are available to complete your package.
Please contact Sylvia McPherson, Paragon Travel at sylvia@paragontravel.com or [416-416-0231](tel:416-416-0231) ext. 325 for details

And be sure to see the last page of the October 2014 Newsletter for more details.

Get Connected, Rotarians !!!

Have you checked out the **new Rotary website**: www.rotary.org

Have you checked out the **Rotary District 7070 website** : www.rotary7070.org

Are you following us on **twitter** @rotary7070

Advertise your business on our new mobile business directory at <http://www.rotarydistrict7070.mobi>

Be sure to "Like" us on **our Facebook Page** : Rotary District 7070

Be sure to "Like" Rotary on their Facebook Page: Rotary International

Does your Rotary Club have a website? A Twitter account? A Facebook Page?