

Campbell River Daybreak Rotary

THE SPINNING REEL

September 9, 2020: Everywhere.



Rotary Four Way Test

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all?

Attendance:

Daybreak Members Present:	25ish
Number of Makeups:	NA
Total:	21ish
Current Membership:	59
Attendance Percentage:	42%ish

- ◆ **Meeting Officially Called to Order: Don H** after lots of wine talk
 - ◆ Together we connect, inspire, end polio, transform our world, community and ourselves.
 - ◆ Started with inspirational Rotary video that can be found here:
https://youtu.be/Ubqc7_MnBeE
- ◆ **Secretary Report: Kelly Fisher brought in by Beatle's *Here Comes the Sun***
 - ◆ Guests: Jim Kent, Kyle Fawkes
 - ◆ Linda Hayes BD, Jim & Cathy V ANN, Terry J & Brain S ANN.
- ◆ **Fining Sgt: Mark B**
 - ◆ This Sept 9 date is significant in history as:
 - ◆ In 1776 the term "United States" was accepted.
 - ◆ In 1956 Elvis had his first appearance on the *Ed Sullivan Show*.
 - ◆ Craig G crossed a line using the "Good Sandra" line.
 - ◆ Dan W fined just for "pure spite".
 - ◆ Group fine is the traditional fine for all current and ex-educators since it's the beginning of the new, and very strange, school year.

◆ **Happy/Sad Bucks:**

- ◆ Mark B had a HB as he made the poor decision to game until 2:30 am but still made the meeting and a SB for the proclamation from Bonnie Henry that there will be no in-person meetings for us in the near future.
- ◆ Sandra P was happy to acknowledge the great evening of rowing with George...no fish but an amazing sunset and moonrise. She also donated a SB as she missed golfing with Craig.
- ◆ Kelly gave a sad \$5 as she used to be the youngest in her office but now, when the noise of the selectric typewriters was brought up, half the staff didn't know what they were talking about. Sad to say I know exactly what Kelly is talking about :(Doug P also aged himself for remembering how he used to deliver ice blocks for the ice chests and I'm glad to say that was before my time :)
- ◆ Craig G gave a HB as his grandson attended his first day of Forest School without a look back to mom.
- ◆ Barry P gave a HB for witnessing Sandra P's birdie on the 17th hole. Awesome!
- ◆ Doug P gave a HB for missing last meeting while visiting with his grandson and tubing down the Qualicum River.
- ◆ Jim H donated a HB to salute the new bike park opening. Some amazing skills on display.
- ◆ Sandra P gave a HB to celebrate the new and improved glassesless (how's that for making up words Craig?) Jim H.
- ◆ Mike R bucked up to announce that there will be a Storm season, although it will look different from previous years.
- ◆ Tony F was had a happy story of selling two \$50 books of tickets in a row, one to a previous winner and one to a previous Irwin victim.

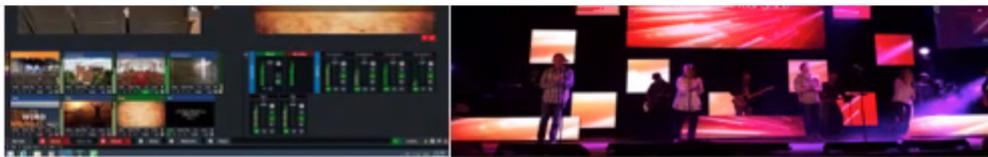
◆ **Guest Speaker: Jim Kent, Tidemark Theatre**

- ◆ Jim V, as president of the Tidemark Society, remarked on how the Tidemark is going through difficult times but is still alive and changing. He introduced Jim Kent, who has been the Tidemark Managing Director for the past 4 years. Jim has worked in many places on the Island and had produced record attendance at the Tidemark before COVID.
- ◆ Jim was glad to be invited although the 6:45 time is difficult for a person in the arts as they rarely surface before 8.
- ◆ Jim noted that a theatre is the antithesis of COVID protocol as it requires groups to come together in a dark, closely packed room to share. This means in order to survive the Tidemark business plan has to change and evolve.
- ◆ March 12 was the last live show and then everything stopped. They first cancelled April events, then May, then June... There is no end in sight at this time.
- ◆ The theatre is not sustainable without live events as the city only funds 23% of the budget and the rest coming from events. The Tidemark has survived since 1946 and is iconic for Campbell River so it's survival is paramount.

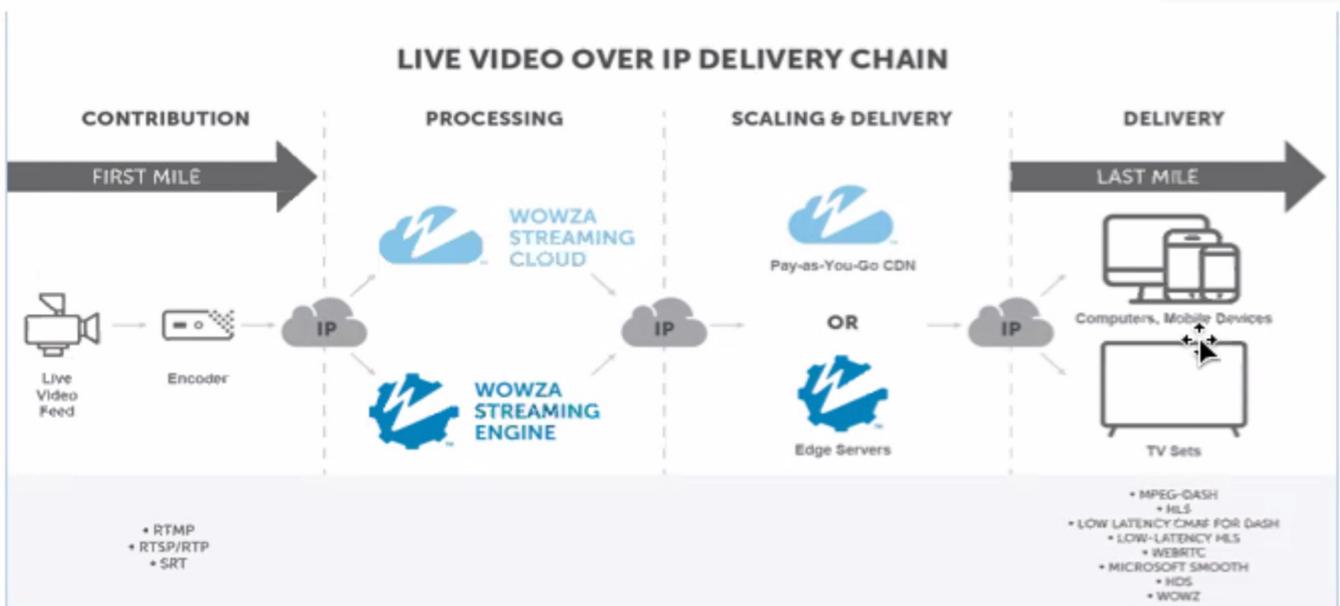
◆ **Guest Speaker: Jim Kent cont.**



- ◆ The Tidemark had to be downsized to a skeleton crew and restructure to survive. They started to research how technology could deliver services remotely. They also needed to ask the community if they would support online events and there seemed to be a willingness.
- ◆ They next went down the “technology rabbit-hole” and researched how to be able to offer a professional experience that could be streamed and that people would pay for. They focused on quality and efficiency and purchased robotic cameras, a switcher and streamer, a motorized dolly and a state of the art projection system to send shows around the community and the world. They have tested the system and the quality is fantastic.
- ◆ The Society is now moving forward with programming a full season with local talent. They are going to try a hybrid model where a small group (less than 50) will attend an event live and others can watch the event streamed at home. The cost for streaming will be roughly half of what those attending live will pay.
- ◆ This business model should work during COVID but will be retained even when things get back to normal as it means community members with mobility issues can still enjoy a live performance.
- ◆ Jim and the Tidemark Society have placed the Theatre in a “nimble” position to continue to provide arts to the community.
- ◆ I know that I’d pay to watch a quality performance online during these challenging times and think many would do the same. Amazing what solutions are being found during these challenging times.



Signal flow chart - Performance/Camera/Switcher/Broadcast/CDN/TTS Website



◆ **Duck Dip:**

- ◆ To sign up to sell follow the [LINK](#).
- ◆ All DD sponsors have been recognized but Barry P hasn't heard from all potential sponsors on the list. If you know are the link to a sponsor please contact them and let Barry know their intentions this year.

◆ **Announcements:**

The \$50 draw this week was won by...Taylor Stephens!

Next Meeting: September 16 via ZOOM at 6:45 am.