



**WestShore Rotary Sunrise - New Space JDF Senior's Centre  
Thursday, April 13, 2017**

**Attending:** Allan Pederson, Russ Lazaruk, Lorne Olson, Heather Ratcliffe Hood, Alex Martin, Lew Pilkington, Hugh Robertson, Mike Wedekind, Bob Beckett, Dave Proudfoot, Jim ten Hove, Maureen Hobbs

**Regrets:** Jeremy Clare, Sipoli Moli, Bonnie Keleher, Doris London

President Lew thanked Hugh and members for setting up in our new meeting space, JDF Senior's Centre.

**Happy Birthday:** Maureen's son Collin's birthday today

**Announcements/ Events:**

- Lorna requesting Rotary volunteers for the Food Bank, Wednesday, May 24th 6-9pm
- Truck left for Cabos, Mexico with Fire Fighting Equipment, Soap and Hygiene. Should be crossing USA/ Mexican Border on Easter Monday.
- Sooke Rotary Club having their big Spring Fair & Auction on April 29 that Seaparc Leisure Complex
- Garage Sale May 6th for Haiti Project 10-2pm Glen Meats fund raising; Russ to make a list of unwanted items for garage sale. On Friday night Glenwood meats 12-4pm to receive goods and price them and store them Friday night. Good to have volunteers to assist with the garage sale. Check in with Bob Beckett to sign up as helpers.
- Website Registration for Bob Becketts Retirement Party at the Royal Colwood Golf Club, June 10th Fund Raising
- Kitchen - need a tour of the kitchen and help to start breakfast next week. 6:15am for the start. All dishes must be cleaned up before 8am. If club can continue to look after the flags, setup materials for now that would be appreciated.
- Club needs to generate a fund raising project to fund raise for club general needs.
- PUC meetings - Bob mentioned that the PUC Clubs reported out on their fund raising activities.

**Strategic Plan:** Hugh et al

Discussion: Members discussed need for a signature fund raiser. Is this already part of our Strategic Plan? Also remember that the Youth Housing is still a need. Is there an appetite for us to move forward with our Strategic Plan? How do we do that? Need to have some structured time to do so. Within the planning document, there are four areas of focus.

1. Have fun
2. Increase membership
3. Better job in marketing our club
4. Restructure our work plan

Key actions next. Next Directors' meeting to review the Strategic Plan 2017 document and develop specific actions for the next several meetings. General comments: Lots of opportunities to re"open" and celebrate our club's new meeting space e.g. JDFSC is the largest Seniors' Centre in the province. Can these new ideas be discussed in the context of the Strategic Planning document? If so, will need an agenda for addressing such at the next Directors' meeting and next Rotary morning meetings. *(Everyone all talking aloud at the same time for the last 5 minutes of the meeting and no one really listening :)*

**Next Director's Meeting:** 6pm Tuesday, April 18th Firehall Board Room. Agenda to be developed.

**50/50:** Lew Pilkington

**Foundation:** Dave Proudfoot

**Adjourned: 8:00am**