

ROTARY RECAP

OBJECT

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

MISSION

The mission of Rotary International, a worldwide association of Rotary clubs, is to provide service to others, promote high ethical standards, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

CODE ESSENCE

A worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities.

STRATEGIC PLAN

1. Support and strengthen clubs
2. Focus and increase humanitarian service
3. Enhance public image and awareness

FOUR-WAY TEST

Of the things we think, say or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

FOUNDATION - FUTUREVISION AREAS OF FOCUS

1. Peace and conflict prevention/resolution
2. Disease prevention and treatment
3. Water and sanitation
4. Maternal and child health
5. Basic education and literacy
6. Economic and community developmentClub Service

AVENUES OF SERVICE

CLUB SERVICE

Club Service focuses on strengthening fellowship and ensuring the smooth functioning of Rotary clubs.

VOCATIONAL SERVICE

Vocational service involves club members serving others through their professions and aspiring to high ethical standards. Rotarians, as business leaders, share skills and expertise through their vocations, and they inspire others in the process.

COMMUNITY SERVICE

Community Service is the opportunity Rotary clubs have to implement club projects and activities that improve life in the local community.

INTERNATIONAL SERVICE

International Service encompasses efforts to expand Rotary's humanitarian reach around the world and to promote world understanding and peace. It includes everything from contributing to PolioPlus to helping Rotary Youth Exchange students adjust to their host countries.

NEW GENERATIONS SERVICE

New Generations Service recognizes the positive change implemented by youth and young adults through leadership development activities such as RYLA, Rotaract and Interact club service projects, and creating international understanding with Rotary Youth Exchange.

WHAT SUCCESSFUL CLUBS DO

- Sustain and increase membership
- Implement successful service projects
- Support the Rotary Foundation
- Develop leaders in clubs and beyond