



# SOAR analysis

Strengths, Opportunities,  
Aspirations, Results

from Fireside chats, break-out sessions, PETS, informal discussions



# Strengths:

- - diverse skills set
  - - commitment to service
  - - respect from the community
  - - good leadership
  - - dynamic fundraising
  - - relationship oriented
  - - fun social aspects
  - - willing to adapt and change
  - - interest in learning
  - - commitment to youth
  - - wisdom and experience
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# Opportunities:

- - on-line communication and meeting possibilities
- - more emphasis on hands-on service
- - more interact clubs in High Schools, scholarship opportunities
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- review membership diversity & growth ( Shekhar Mehta: each one bring one)
- - better new member mentoring
- - more grant applications
- - well organised major fundraising



# Aspirations:

- - be the premiere club in our community
  - - more diverse membership: gender, age, ethnicity, social background
  - - all members engaged
  - - innovative ways to grow
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# Results

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## Members

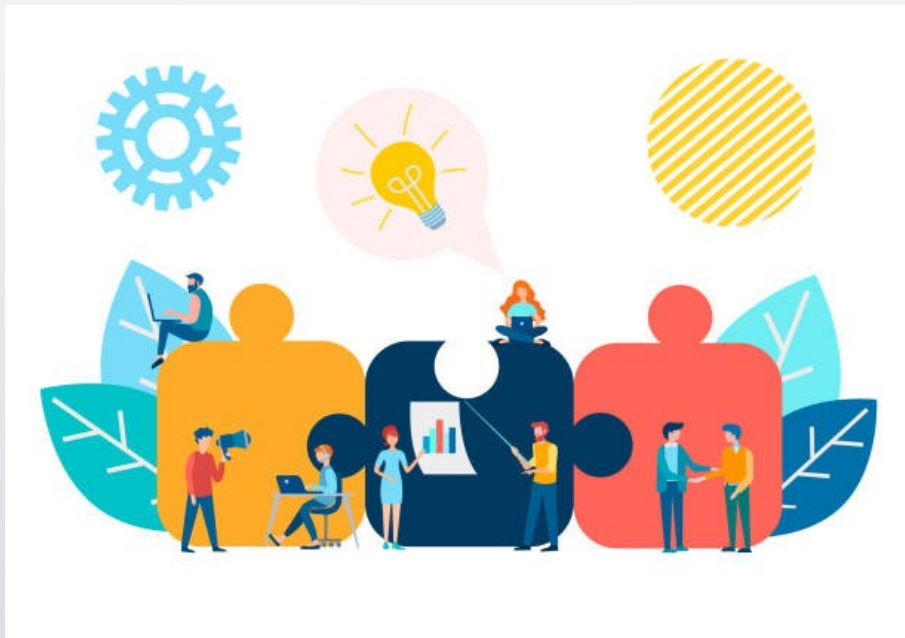


- Multi-generational and ethnic diversity.
- Better reflect the local community.
- Committed and reliable to tasks



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# Meetings



- Exciting, purposeful and informative.
- Time limit to respect working members with social option (eg meal) later.
- Variation in time to meet more member schedule limits

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## Club culture



- Clearly defined organisational and committee structure.
- Frequent information to members.
- More knowledge of members.
- Freedom to participate in a way that makes sense for each person.
- Laughter and fun.



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## Service



- Work with local organisations to maximise and focus impact.
- One major fundraiser with targeted recipients.
- Small fundraisers and hands-on projects for needs perceived in community.

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## Social



- Set number and variety expected (dinners, picnics, outings etc) that where possible include partners and children.



**SERVE TO  
CHANGE LIVES**