

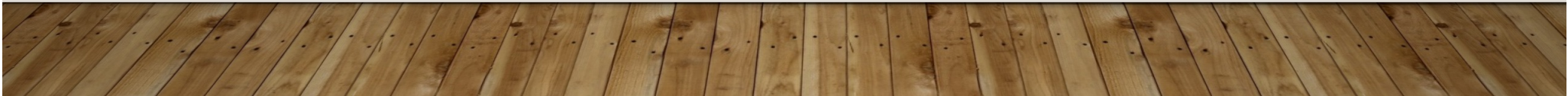
STRATEGIC PLAN 2021-2026 DRAFT PRESENTATION

VICTORIA ROTARY
CLUB– MAR 4 2021

PRESENTED BY
PRESIDENT-ELECT
PATRICIA CROSSLEY

**THIS IS A CHANGING
WORLD.WE MUST BE
PREPARED TO CHANGE
WITH IT.**

PAUL HARRIS. 1935



THE SOURCE OF ALL THE DOCUMENTS PRESENTED

SURVEY (2020)

(2021) FIRESIDE CHATS

BREAK-OUT ROOMS
(SPEND A DOLLAR)

SOAR ANALYSIS

INFORMAL DISCUSSIONS

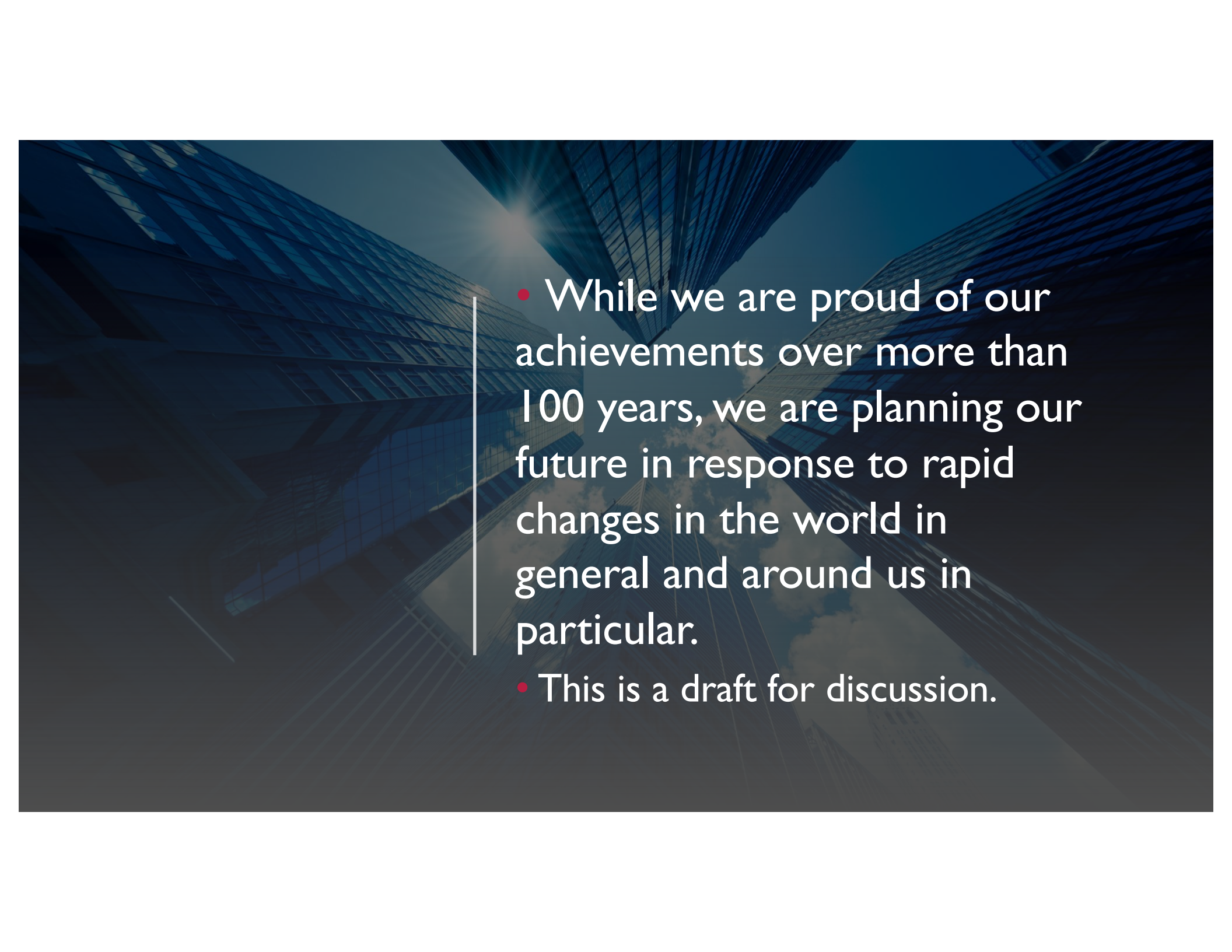
RI GOALS (PETS)

MEETING (P, P-E, P-D,
MEMBER)

INTRODUCTION

THE FOLLOWING ARE ALL LIVING DOCUMENTS AND WILL BE MODIFIED AND
UPDATED BY EACH YEAR'S BOARD

- The purpose of this document is to outline a strategic framework supporting the continued advancement of the Rotary Club of Victoria. It is not an operational plan but rather, its end purpose is to articulate our values, aspirations and the strategic priorities that will bring about a bright and secure future for the club.

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- While we are proud of our achievements over more than 100 years, we are planning our future in response to rapid changes in the world in general and around us in particular.
 - This is a draft for discussion.

SMART GOALS

- **Specific** - it's clear and concrete, ideally action-oriented
- **Measurable** - you can objectively evaluate whether or not you met the goal
- **Achievable** - it is possible, realistic
- **Relevant** - it connects back to your big objectives and matters to you
- **Time-bound** - has some time component as a deadline or frequency

A framed sign is mounted on a dark gray wall. The sign has a white background and a black border. Below the wall, a wooden floor with light brown planks is visible.

I. RCV MISSION, VISION AND VALUES (ADOPTED FEB 18 2021)

VISION (EDITED)

- To be a strong, vibrant and leading Rotary club in Victoria.

MISSION

- We empower young people through scholarships and leadership programs.
- We seek to meet the needs of our neighbours locally and internationally by targeted fundraising.
- We support local business and offer meaningful fellowship and learning opportunities through meetings and social activities

VALUES:

- Our mission and vision of service is mobilized by our values and guided by the Rotary 4-way test:
- Community
- Promoting Learning and Mentoring
- Service above Self
- Diversity, Equity and Inclusion



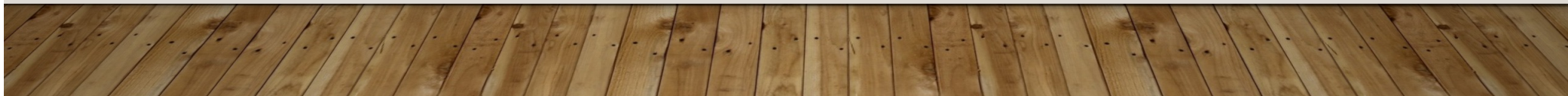
2. IMPLEMENTATION: SUPPORTING EXCELLENCE IN ...

FOSTERING COMMUNITY:

Strategic Priorities:

- 1. We will clearly emphasize commitment and reliability of all members to support club administration and outreach.
- 2. We will maintain a clearly defined organisational and committee structure.
- 3. We will ensure good communication to and between members.

- 4. We will create club structures that allow freedom to participate in a way that makes sense for each person, including , but not limited to, on-line, in person and varied times.
- 5. We will promote regular social activities and will ensure that all club activities generate laughter and fun
- 6. We will continue to adapt and modify programs, planning & bylaws if necessary to meet changing needs.



EXCELLENCE IN LEARNING AND MENTORING:

Strategic Priorities:

- 1. We will maintain a challenging and informative 'speaker' program for at least two meetings per month.
- 2. We will continue to explore the creation of a Business Network hub to promote and inform business members and others from the wider community
- 3. We will develop and maintain active engagement in mentoring, educating and supporting youth
- 4. We will create and maintain an effective new member orientation program to ensure the integration and retention of new members.

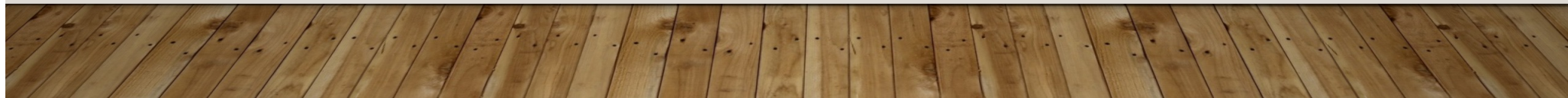
- 5. We will cultivate an understanding of leadership through service and an awareness of societal needs both inside and outside our community.
- 6. We will develop and maintain a continuing PR program to ensure RVC is known in the community
- 7. We will ensure that leaders mentor those who will follow them

SERVICE ABOVE SELF

Strategic Priorities:

- 1. We will work in partnership with local agencies and community organisations to develop a diverse range of practical, appropriate-level service projects to support or engage in
- 2. We will hold one major fundraiser each year with targeted recipients.
- 3. We will encourage members to bring to the board's attention small fundraisers and hands-on projects for needs perceived in the community.
- 4. We will retain awareness of and interest in international projects

- 5. We will maintain an atmosphere of purposefulness, kindness and respect amongst club members and with the community
- 6. We will actively seek non-Rotary funding possibilities for service projects such as scholarships.
- 7. We will renew continuing support to projects after thoughtful consideration each year
- 8. Every member of the club will start accumulating Paul Harris fellowship points within three years of joining.



DIVERSITY, EQUITY, INCLUSION

Strategic Priorities:

- 1. We will focus on creating a club that is multi-generation and ethnic to better reflect the local community.
- 2. We will create a Diversity, Equity, Inclusion committee whose task will be outreach to minority groups and education to members
- 3. We will ensure that by 2024 women form 50% of our membership and minorities account for 20%
- 4. We will acknowledge significant holiday periods for all groups of our community (eg Christmas, Easter, Hannukah, Diwali, Ramadan, lunar New Year, International Women's Day, Remembrance etc)
- 5 We will remain open to learn from others and to share their and our different cultural backgrounds.

WHAT NEXT?

