

## ***We Honor Veterans Campaign Fact Sheet***

**WHAT:** *We Honor Veterans* ([www.WeHonorVeterans.org](http://www.WeHonorVeterans.org)) is a national hospice provider awareness campaign conducted by the National Hospice and Palliative Care Organization (NHPCO) in collaboration with the Department of Veterans Affairs (VA). NHPCO is actively supporting the campaign and providing resources for hospices to participate because:

- Of 2.4 million deaths in the United States each year, approximately 680,000 are Veterans
- A vast majority of Veterans are not enrolled in VA and may not be aware of end-of-life services and benefits available to them, including the Medicare Hospice Benefit and VA-paid hospice care
- Community hospices can join other hospice providers across the country in honoring our Nation's Veterans and be listed on the *We Honor Veterans* website

**WHY:** Hospices will have the ability to promote their level of commitment to Veterans by displaying the *We Honor Veterans* logo on their websites as well as community outreach and educational materials. By becoming a *We Honor Veterans* Partner, hospices will be better prepared to:

- Build professional and organizational capacity to provide quality care for Veterans
- Develop and/or strengthen partnerships with VA and other Veteran organizations
- Increase access to hospice and palliative care for Veterans living in their community
- Network with other hospices across the country to learn about best practice models

**HOW:** Hospices can join the *We Honor Veterans* campaign by signing and submitting the Partner Commitment form, found at [www.WeHonorVeteran.org](http://www.WeHonorVeteran.org). Hospices can “earn their stars” and matching logo by completing activities for each of the four levels of commitment. This allows VA staff and Veterans to easily identify hospices that have made a commitment to offer veteran-specific care and services provided by a competent and highly skilled workforce.

**Recruit** Get oriented and commit to the *We Honor Veterans* program

**Level 1** Provide Veteran-centric education for staff and volunteers, and identify patients with military experience (1 Star: *We Honor Veterans* Level 1 logo)

**Level 2** Build organizational capacity to provide quality care for Veterans (2 Stars: *We Honor Veterans* Level 2 logo)

**Level 3** Develop and strengthen relationships with VA medical centers and other Veteran organizations (3 Stars: *We Honor Veterans* Level 3 logo)

**Level 4** Increase access and improve quality of care for Veterans in your community (4 Stars: *We Honor Veterans* Level 4 logo)



**RESOURCES:** [www.WeHonorVeterans.org](http://www.WeHonorVeterans.org) provides community hospices, state hospice organizations, Hospice Veteran Partnerships and VA programs with tools and resources that encourage them to:

- Commit to honoring Veterans at the end of life
- Assess their current ability to serve Veterans
- Learn more about caring for Veterans
- Find resources to support Veterans at the end of life
- Provide veteran-centric education for staff
- Measure Quality and Outcomes

**CONTACT:** [veterans@nhpco.org](mailto:veterans@nhpco.org)