



Silverdale Rotary Duck Race

27th ANNIVERSARY *OVER \$1.6 million raised for OUR community!*

March 5, 2020

Dear Potential Sponsor,

The Silverdale Rotary Duck Race is going into its 27th year of raising money for our local community and we want to add your company to our valued list of DUCK RACE SPONSORS!

During the year, the Silverdale Rotary distributes funds from our Duck Bucks ticket sales to over twenty different non-profit organizations. These are groups that make a significant difference in our community such as Back Packs 4 Kids and the Coffee Oasis Homeless Youth Program to the Kitsap Humane Society and Habitat For Humanity. This past year we also awarded \$12,000 in scholarships to local students and gave dictionaries to third graders in Central Kitsap.

Unlike other auctions or benefits, which reach only a select audience at an individual event, the Silverdale Rotary Duck Race has HUGE VISIBILITY over several months utilizing print, radio, television, and internet advertising that always includes a full list of OUR SPONSORS. By the way, have you seen our commercials?! They're Hollywood-worthy!

Our sponsors are also listed on EACH of the 18,000 tickets that pass through the hands of every ticket buyer. And for our top tier sponsors, we have our GIANT INFLATABLE DUCKS that can be placed at your place of business for even greater awareness of your support in the community.

The Silverdale Rotary Duck Race is an awesome opportunity to support your local community, as well as capitalize on the massive promotional value of being associated with THE BEST LOCAL EVENT as voted on by Sound Publishing Readers in 2019.

We know many businesses do their budgets a year in advance, so I'm reaching out now to ask if we can count on you to put us in your 2020 advertising budget.

Please contact me directly at 360-394-1737 or rssop84@yahoo.com and let's setup a meeting to discuss your sponsorship for next year. Coffee is on me!

Thanks,

Rick Soper
2020 Silverdale Rotary Duck Race Chair

2020 Pledge Agreement and Sponsor Information Form

Fill in all lines; place N/A on any lines that do not pertain to you.

Are you a First Time Sponsor? (Y/N) _____

Business Name: _____

Contact Person: _____

Business Address: _____

City: _____ State: WA Zip: _____

Mailing Address: (Same? Y/N) Other _____

Phone Number: () _____ E-mail Address: _____

SPONSORSHIP: (covers cost to set up and run the race)

CASH Donation Amount: \$ _____

IN-KIND Contribution: Value: \$ _____

PROMOTIONAL ITEMS (any item/coupon worth \$99 or less) Value: \$ _____

PRIZE DONATIONS: (each individual prize must be worth \$100 or more)

Cash Prize Value: \$ _____

Non-Cash Prize: Value: \$ _____

Total Sponsorship and Prize Donation Package Value: \$ _____

Sponsor Benefits: Based on Sponsorship and Prize Donation Package Values. - See Quacker Backer Packages

Would you like us to display your business banner on Race Day? (Y/N) (approx 3'x 5': provided by you)

Are you eligible for the Inflatable Duck displayed at your Business? (Y/N) Do you want it? (Y/N): Number of Days:

(include extra day for ≥ \$1,000)

Do you want a Sponsor Plaque? (Y/N) or 2020 Year Plate? (Y/N)

Please ensure that all blanks above are filled in.

Sponsor Signature: _____ Date: _____

Rotarian Point-Of-Contact: _____ Contact Date: _____

Rotarian Phone: () _____ - _____ Rotarian E-mail: _____

Return this agreement with your payment to the address below. Thank you.

All Sponsorships and logos are due and payable on or before March 31, 2020.

This is not a receipt. You will receive a receipt upon deposit of funds.

Please make checks payable to: Silverdale Rotary Club

Tax ID: 91-1682373

Payment (Circle)	Visa	MC	Amex	Check	CV Code (rqd): _____
Visa/MC/Amex #:	_____				Exp. Date (rqd): _____
Card Holder Name:	_____				CC Address (rqd): _____
CC ZIP (rqd):	_____	Signature:	_____		Date: _____



QUACKER BACKER PACKAGES

27th Annual Silverdale Rotary Duck Race - July 26, 2020

Advertising - all logos must be supplied by March 31, 2020, or a "text" listing will be used.

Note: 2020 newspaper ads and media spots featuring Duck Race are subject to sponsorship agreements reached with major providers (Kitsap Sun, Sound Publishing, Comcast/Wave Broadband).

	Total Sponsorship and Prize Donation Package Value								
Incentive Explanation	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Sponsorship - Placement on front of Duck Ticket	yes	yes	Million Dollar Duck (only one available)						
Valpak Insert - Logo	yes	yes	yes						
Newspaper Ads & Information Posters	yes	yes	yes	medium logo					
Whaling Days Parade - Business announced during the parade	yes	yes	yes	yes					
Donation of PRIZE : Placement on front of Duck Ticket (minimum single PRIZE value \$500)	yes	yes	yes	yes	yes	yes			
Large Inflatable Duck at Business	3 weeks*	10 days*	7 days*	5 days*	3 days*	1 day*			
Banner on Pier on Race Day (supplied by sponsor)	yes	yes	yes	yes	yes	yes	yes		
Sponsor Plaque	yes	yes	yes	yes	yes	yes	yes		
PRIZE listed on Duck Ticket back	yes	yes	yes	yes	yes	yes	yes	yes	yes
Sponsor Recognition Poster	yes	yes	yes	yes	yes	yes	yes	yes	yes

*Add an additional day for Sponsorships containing \$1,000 cash or more.

Pledge Agreements are subject to acceptance by Duck Race Committee

Feb 18, 2020



**Your support of the Silverdale Rotary Duck Race
benefits many organizations and helps change lives!**

Long Term Project

Haselwood Family YMCA Teen Center - \$200,000 (2011-2016)

Community Service

Kitsap Rescue Mission
Central Kitsap Food Bank
Newberry Hill Heritage Park
Kitsap Humane Society
Harrison Medical Center Foundation
Kitsap Project Connect
Silverdale Veterans Memorial
Clear Creek Task Force
Silverdale Christmas Tree
West Sound Wildlife Shelter
Kitsap Cancer Services
Scarlet Road

Youth Services

CKSD Third Grade Dictionaries
Bremerton Y Kids and Y Day Camps
Kitsap Foster Care Association
West Sound YFC Foster Care
Stand Up for Kids
The Coffee Oasis
American Red Cross CPR Saturday
CK and Klahowya Grad Nights
Eastside Baby Corner-West Sound
Camp to Belong
Kids Kove Playground
Martha and Mary Early Learning
CK Food Back Packs for Kids
Cast for Kids Foundation
Holly Ridge Center

Vocational Service

Students of the Month
Teacher of the Year
Sailors and Marines of the Quarter
Coast Guardsmen of the Quarter
Academic Scholarships
Business Week
Rotary Youth Leadership Awards
Leadership Kitsap
Boys and Girls State

Major Projects

Kitsap Kids Playground
Rotary Gateway Park
Clear Creek Trail
Anderson Hill Overpass Murals

International Service

Dominican Republic Projects
Clean Water
Breakfast Programs
Literacy
Children of the Nations Partnership
Polio Eradication Worldwide
Supplies for School in the Philippines
Medical/School Supplies in Burkina Faso
Building/Supplying a Clinic in Honduras
Days For Girls/ Side By Side

And Many More!

