

# GETTING SET FOR RADIO AUCTION Fri. 13 Doesn't Phase Rotarians

Friday the 13th doesn't mean a thing to the Quesnel Rotary Club and to prove there is nothing in the old superstition club members have swung into high gear in preparation for the big radio auction they will hold on Friday of next week commencing at 8.05 p.m.

Tomorrow two carloads of local Rotarians will travel to Pr. George for a first-hand illustration of how the auction operates, though they already have a pretty fair idea.

All proceeds of next week's auction will be in aid of the Civic Centre and the Rotarians are expecting the show will give the Centre funds a very healthy boost.

There will be more than 200 items to be sold, everything new and donated by local business houses. Only bids made by phone will be accepted, and to speed things along there will be four phones available.

The auction will be staged in the old municipal hall and bidders will have simply to pick up a phone and ask for the Radio (See Page 4 - ROTARIANS)

Continued from Page 1

## ROTARIANS

Auction. Auctioneer Frank Burns will of course be on the air at CKCQ offering articles and announcing bids as they come in.

Next week's issue of the Observer will carry a full list of articles which will be offered so prospective purchasers will be able to choose in advance the articles on which they wish to bid.

Out-of-town bidders (persons living in rural areas) will be expected to pay their phone charges and must pick up any article they might purchase when they are next in town.

Bidders residing in Quesnel will receive cards after being successful in bidding for an article. Rotary club members will be acting as runners and will deliver each card to the successful bidder and at the same time pick up the money bid on the article.

The card will designate where the purchaser can pick up the article purchased.

While it is the first time a radio auction has been held here, the sponsors are confident it will be a complete success, particularly in view of the popularity of similar auctions in other centres.



VOL. 49 — No. 18

QUESNET, B.C. THURSDAY,

DECEMBER 5, 1957

Today's Paper 24 Pages

5c Copy

### Rotarians Check Over Auction List



LOCAL ROTARIANS will be busier than the proverbial one-armed paperhanger from now until Friday, December 13 when

they stage their big radio auction, first event of its kind ever to be held in Quesnel. Checking over the inventory of auction

items in the above picture are Norm "Marty" Martindale, Don Fraser, Lloyd Harper, Peter Siemens, Don Patchett and club

president Peter Gook. Everything to be auctioned is brand spanking new, and net proceeds are being donated to the Civic Centre Fund.

—Observer Photo.

# QUESNEL ROTARY



# RADIO AUCTION

## GRAND PRIZE

WILL BE ANNOUNCED AT THE END OF THE AUCTION

EVERY SUCCESSFUL BIDDER IS ELIGIBLE. IF YOU WIN A BID ON ANY ITEM AUCTIONED YOUR NAME WILL BE ENTERED IN THE DRAW FOR THIS VALUABLE PRIZE.

## Fri. & Sat., Dec. 13 & 14

Commencing at 7:30 p.m.

Over Radio Station **CKCQ** 570 on your dial

APPROXIMATELY \$2000.00 WORTH OF GOODS

The Funds From This Project Will Be Used For The

## QUESNEL & DISTRICT COMMUNITY CENTRE

HERE IS THE LIST OF AUCTION ITEMS CONTRIBUTED BY LOCAL BUSINESS PEOPLE

## THANKS!

THE ROTARY CLUB OF QUESNEL GRATEFULLY ACKNOWLEDGES THE CO-OPERATION AND GENEROSITY OF THE MANAGEMENT AND STAFFS OF—

- \* RADIO STATION CKCQ
- \* CARIBOO OBSERVER
- \* QUESNEL ADVERTISER

All Merchants, Donors and Helpers who, through their generous contributions of Merchandise, Money and Time, have assisted in making this Radio Auction possible.

- \* Quesnel Junior Chamber of Commerce
- \* Quesnel Boy Scouts and Sea Scouts

NO.	DONOR	ARTICLE	VALUE	NO.	DONOR	ARTICLE	VALUE	NO.	DONOR	ARTICLE	VALUE
101.	Watts Bakery	2-2½ lbs. CHRISTMAS CAKES	5.00	142.	Stedman's 5c to \$1.00 Store	25" DOLL	9.95	186.	Cariboo Homes Ltd.	CABINET WORK	10.00
102.	B.C. Propane Ltd.	2 BURNER HOT PLATE	21.50	143.	Two Mile Planing Mills Ltd.	1 LOAD OF MILL ENDS	12.00	187.	Anderson's Precision Rep.	GENERATOR or STARTER (LABOUR)	10.00
103.	Marty's Meat Market	PICNIC HAM	3.50	144.	Ace Taxi	14 lbs. XMAS TURKEY	10.00	188.	Mule Train Auto Court	10 GAL REGULAR GAS	5.00
104.	Sword - Kerr Logging Co. Ltd.	PERCOLATOR or TEAMAKER	10.00	145.	Barlay's Drugs	MUSICAL JEWEL BOX	9.00	189.	L & M Repairs	CIGAR LIGHTER for 1951-55 PLYMOUTH or DODGE CAR	4.00
105.	Fawcett's Store	HAMPER OF GROCERIES	10.00	146.	Gook and Bartell	1 TOBOGGAN	10.00 - 15.00	190.	Quesnel Supply	STEEL TAPE and RAZOR PLANE	4.45
106.	D. J. McCall	HAM	7.50	147.	Peter R. Gook Agencies Ltd.	\$5000. FIRE INSURANCE FOR 3 YEARS	25.00	191.	Northern Light Hardware	TABLE LAMP	12.55
107.	House of Style	LADIES' HAIR CUT	1.25	148.	Quesnel Service	LUB. and OIL CHANGE	4.25	192.	Allen's Bakery	3 - 100 lb. BAGS of FLOUR	18.00
108.	Keen's Grocery Dept.	GROCERIES (Customers Choice)	10.00	149.	Wong's Men's Wear	TWO SPORT SHIRTS	12.90	193.	J. J. Roddis & Son	1 GALLON PAINT	8.90
109.	Dave S. McWhinnie Ltd.	ELECTRIC IRON	11.95	150.	Ben Barrett Ltd. (Shoe Store)	1 PAIR STROLLERS	9.95	194.	Dr. N. H. Fox	SUN GOGGLES	14.25
110.	S. N. Williams	12 lbs. TURKEY	8.50	151.	Quesnel Packers	HOME CURED HAM	10.00	195.	Floyd's Corner Store	1 SPORT SHIRT	9.95
111.	Len Sullivan Motors Ltd.	DELCO DRY CHARGE BATTERY	23.50	152.	Keen's Signs	SIGN WORK, TRUCK LETTERING or COMMERCIAL LETTERING	12.00	196.	Betty's Grocery	FOOD HAMPER	5.75
112.	Pacific Western Planing Mills Ltd.	1 LOAD OF MILL ENDS	15.00	153.	Berezan Radiator	REMOVE, REPAIR and REPLACE A PASSENGER'S CAR RADIATOR - Value Up To	20.00	197.	Finning Tractor and Equipment Ltd.	TURKEY	7.80
113.	Ernie Dawson	WRIST WATCH	40.00	154.	P. D. Siemens (Jeweller)	BIFORA TOP BOY'S WATCH	12.95	198.	Keen's Men's and Boys' Wear	MEN'S GLOVES	5.00 - 6.00
114.	Cariboo Observer	PAPER MATE DESK SET	7.95	155.	Clara's Bake Shop	2 Doz. CHICKEN PIES	4.80	199.	Keen's Men's and Boys' Wear	MEN'S SWEATERS or 2 BOYS' SWEATERS	10.00
115.	J. F. McDonald (Home Oil Dist. Ltd.)	CASE OF EXEL LUBRICATION OIL	16.33	156.	Sargent Const. Co. Ltd.	CARPENTER LABOUR	15.00	200.	Mayo's Flowers	2 GIFT CERTIFICATES - \$5.00 Each	10.00
116.	Marty's Photo Studio	CAMERA, CASE and FILMS	30.90	157.	Johnston Bros. Motors Ltd.	BATTERY	27.00	201.	L. Filiatrault	½ GAL. LIQUID WAX	2.50
117.	Carib-Uty Salon	HAIRCUT-STYLE-SET-SHAMPOO AND TRIM	3.75	158.	Mickey's Esso Service	1 CASE ESSO RADIATOR ANTIFREEZE	14.60	202.	Hartnett Furniture	2 PIECE LUGGAGE SET	25.50
118.	D. J. McCall	16 lb. TURKEY	9.60	159.	Bluenose Blacksmith & Welding Shop	FIT TRAILER HITCH	12.00	203.	Baker Creek Service	10 GALLONS GAS and GREASE JOB	7.00
119.	Wades Transport	SERVICE TO OR FROM QUESNEL TO PRINCE GEORGE	10.00	160.	Spencer - Dickie Drugs Ltd.	WALLET	5.00	204.	Stromme's Cafe	4 DINNERS	4.00
120.	H. J. Gardner & Sons Ltd.	2 Gal. of BAPCO PAINT	13.30	161.	Tom Martell Ltd.	SOCKET SET and ALLEN WRENCHES	15.00	205.	Cariboo Store	KIDDIES SNOW SUIT, 2 WINTER CAPS	10.00
121.	Beaver Planing Mills Ltd.	500 ft. 6" SHIPLAP	27.50	162.	Frank Burns	100 GAL. of ESSO FURNACE OIL	24.50	206.	Fosters Store	FOOD HAMPER	6.00
122.	Quesnel & Dist. Credit Union	12 lb. Grade A TURKEY	8.30	163.	Sam's Shoes	WALLET	5.95	207.	Quesnel Advertiser	500 LETTERHEADS, 500 ENVELOPES	17.00
123.	McLEOD RIVER LUMP	½ TON COAL	11.00	164.	Marsh Sand & Gravel Co.	1 TRUCK LOAD of GRAVEL	12.00	208.	North Cariboo Beverages	CASE SOFT DRINKS	3.25
124.	K. W. Thihaudau	1 Gal. FURNITURE POLISH	5.46	165.	John A. Fraser	ELECTRIC ENGINE HEATER	9.40	209.	Riverside Sports Centre	MEN'S WALLET	6.00 - 7.00
125.	Fred's Meats	CHOICE CUT PRIME BEEF	4.00	166.	P. D. Siemens (Jeweller)	COLIBRI LIGHTER	7.50	210.	Cariboo Power Saw Service (Don Randall)	DUCK CALL	4.00
126.	P. D. Siemens (Jeweller)	BIFORA TOP GIRL'S WRIST WATCH	12.95	167.	Beath Motors Ltd.	VENTILATING & DEFROSTING FAN 12 or 6 VOLT - COMPLETELY INSTALLED	15.00	211.	Penny Gardens	24 TINS MOTOR OIL	18.00
127.	Vic Felton (Highland Esso Service)	CAR WASH, WAX JOB, LUBRICATION JOB	7.50	168.	Acme Fuels (Ernie Pitman)	1 LOAD CORES	12.00	212.	J. L. Williams Radiator & Fender Shop	1 GALLON ANTI-FREEZE	3.60
128.	Rannard's Clothing Store	CHILD'S DRESS	4.00	169.	Cariboo Men's Shop	1 SUIT of UNDERWEAR (wool)	13.95	213.	Ingils Grocery	4½ lb. PICNIC HAM	2.50
129.	Frank's Barber Shop	5 MENS HAIR CUTS	6.25	170.	Quesnel Jewellers	BAROMETER	10.95	214.	Quesnel Machinery Ltd.	1½ qt. FIRE EXTINGUISHER	21.00
130.	Nugget Cafe	4 SPECIAL TURKEY DINNERS	10.00	171.	Spencer-Dickie Drugs Ltd.	Sheaffer CARTRIDGE PEN	2.95	215.	S. D. Crowe, Texaco Dist.	SET SPARK PLUGS	8.82
131.	F. B. Bass (Quesnel Ltd.)	CHILD'S SLEIGH	6.25	172.	Cariboo Tire Sales	TIRE ROTATION and EXAM. SERVICE	5.00	216.	North End Texaco Station	SET SPARK PLUGS	8.82
132.	Oyster Bar Cafe	TWO CHRISTMAS DINNERS	5.00	173.	S. N. Williams	CAMERA and FLASH ATTACHMENT	8.95	217.	Pine Tree Service	1 - 670 x 15 TIRE	14.90
133.	C. D. Hoy & Co. Ltd.	20 PIECE SET OF DISHES	9.95	174.	Ben Barrett Ltd. (Shoe Store)	1 PAIR BONNIE STUART BABY SHOES	3.95	218.	Quesnel Cleanup Service	1 MONTH FREE GARBAGE REMOVAL	1.50
134.	D. H. SMITH & Co. Ltd.	HOUSEHOLD POOL TABLE COMPLETE	49.50	175.	Northwest Digest	3 YEAR SUBSCRIPTION	6.00	219.	Funnell Machinery Supply	2 GALLONS ANTI-FREEZE or SERVICE	6.50
135.	Kelly Douglas Ltd.	FOOD HAMPER	24.00	176.	Cariboo Shoe Store	MEN'S LEATHER TOP RUBBERS	12.00	220.	Cariboo Traders	GLASS VASES - 1 PAIR	9.50
136.	Spencer - Dickie Drugs Ltd.	Brownie FLASH CAMERA	5.90	177.	Dawes Electric	WIRING, ELECTRICAL REPAIRS or LIGHTING FIXTURES	10.00	221.	Dew Drop Inn	NECKLACE SET	9.95
137.	Ben Barrett Ltd.	1 PAIR OF MEN'S OXFORDS	16.95	178.	Stella MacGowan's Business Services	STENOGRAPHIC or MIMEOGRAPHING WORK	10.00	222.	Overwaita	CHRISTMAS HAMPER	15.00
138.	LEES TRANSPORT	FREIGHT BETWEEN QUESNEL AND VANCOUVER	20.00	179.	Quesnel Service	LUB. JOB and OIL CHANGE	4.25	223.	Sterling Service	COMPLETE OIL CHANGE	8.50
139.	Quesnel Floors	TO SUPPLY AND INSTALL ANY TYPE OF FLOOR TO MAXIMUM OF	20.00	180.	K. W. Thihaudau	1 Case SHELL ANTI-FREEZE	15.12	224.	Finning Tractor & Equipment Co. Ltd. (Prince George)	1 TURKEY	7.80
140.	Dr. H. Johnson	SUNBEAM MIXMASTER	30.00	181.	Spencer - Dickie Drugs Ltd.	BOX OF CHOCOLATES	3.50	225.	Quesnel Supply Co. Ltd.	5 lb. RESURFO and RAZOR PLANE	4.30
141.	P. Woykin (B.A. Oil Co. Ltd.)	100 Gallon B.A. SOLAR HEAT	24.50	182.	Fraser's Food Market	14 lb. TURKEY GRADE A	9.00	226.	Spencer - Dickie Drugs Ltd.	ELIZABETH ARDEN FLOWER MIST	2.50
				183.	Jack Lewis Barber	5 HAIRCUTS	6.25	227.	Cariboo Creamery	1 CASE MIXED VEGETABLES	5.75
				184.	Lambert Ladies Wear	WOOL STOLE	10.50	228.	North Cariboo Growers Co-op	10 lbs. DOG MEAL	1.06
				185.	L & M Repairs	TRACTIONIZING JOB	3.00				

When You Hear The Auctioneers Ask For Bids Over The Air: Pick Up Your Phone and Ask For "RADIO AUCTION" Right Away

A BOY SCOUT OR SEA SCOUT WILL IMMEDIATELY DELIVER TO YOUR HOME A CERTIFICATE WHICH WILL ENTITLE YOU TO CLAIM YOUR PURCHASE.

PLEASE HAVE YOUR CASH or CHEQUE READY AND YOUR PORCHLIGHT ON.

CUT OUT THIS ADVERTISEMENT AND REFER TO MERCHANDISE BY NUMBER





# Cariboo Observer

VOL. 49 — No. 20

QUESNEL, B.C. THURSDAY, DECEMBER 19, 1957

Today's Paper 24 Pages 5c Copy

## GIVES CENTRE A BIG BOOST

# Radio Auction Hit With Public

Quesnel Rotary Club's radio auction held last Friday and Saturday was a success exceeding the most optimistic hopes of Rotary Club members and response on the part of the public was so great that what was originally planned as a one night operation extended far into the second evening before a total of 195 articles was disposed of.

"Even when we were forced to close off well after midnight on Saturday there were still donations coming in," said club president Peter Gook. "The response from the public was amazing.

"In view of the success achieved last weekend we will definitely be making the auction a yearly affair," he added.

There was an endless variety to the items offered that extended all the way from services to such things as cutting chains for power saws, puppies and even a load of gravel.

It was the load of gravel that surprised the auctioneers. It drew a brisk round of bidding.

"Gravel is more popular than one would imagine," commented one Rotarian.

Requests for performances by Rotary Club members and others present at the auction rooms added to the interest and at the same time swelled the total returns.

While some collections have still to come, sale officials state that more than \$2400 was grossed in the two-night sale. Until all expenses have been settled it is difficult to determine how much will be going to the Civic Centre fund, but it may easily reach as high as \$1500.

President Peter Gook had special praise for members of the

Jaycees and Boy Scouts who acted as runners throughout the sale. The Jaycees provided drivers while the Scouts acted as the actual runners taking cards to successful bidders and collecting for the items that could be picked up later.

The flood of bids piled up to such an extent that it was 1:30 Saturday morning before details of the Friday night sale could be wound up. Saturday night was even worse. It was 3:30 Sunday morning before the last of the accounting was done.





THE MEN did all the talking at the Rotary Radio Auction. The Ladies just listened, as witness Mrs Jack Hartnett, Mrs Ernie Dawson, Mrs George Allen and Mrs Tom Fry taking telephone bids. Jack Rome and Ernie Dawson watch the board.

BELOW: Sea Scout Ron Jensen and Scouts, Alan Griffin, Robin Grady and Larry Barker grab a bite between collections.



## GOING-GOING-ALL GONE!

The Quesnel Rotary Radio Auction was an unqualified success. Every item donated by the merchants of Quesnel was sold. The gross amount raised in two nights, the 13th and 14th of December was in excess of two thousand dollars which after expenses are deducted will make a very impressive contribution towards finishing the Civic Centre.

The Rotarians are loud in their praise of the co-operation they received from everybody in the Quesnel area, and indeed within sound of Radio CKCQ. Bids came in from as far afield as Vanderhoof and Fort Fraser in the north and Williams Lake and 100 Mile in the south. The telephone operators estimate that some two thousand calls came in that couldn't get through because of the busy signal.

The organization of the Auction was under the control of Don Fraser a Rotarian with a remarkable ability of getting everybody to work (including himself.) Cont. Page 32



LEFT: Rotarian Fred Beath at the board Bob Leckie of CKCQ at the controls, Rotarians Jack Hartnett and Peter Gook check bids, Denny Reid, CKCQ, auctions while Rotarians Bill Willis and Stan Bjarnason sort bids. Photos by Marty