

Gibsons
Rotary

Club 252 District 5040

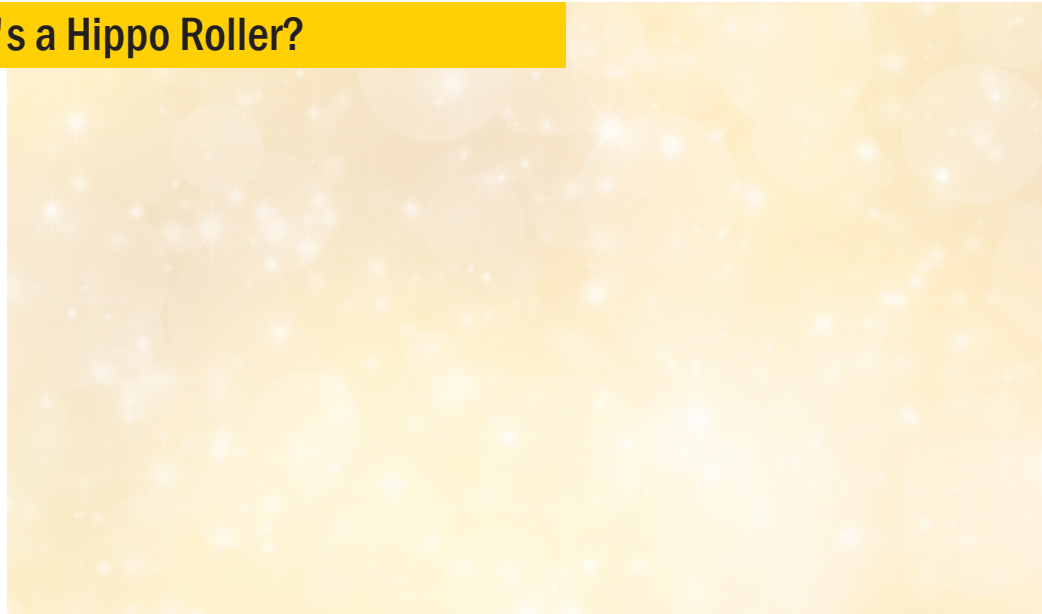


Is Your Club
Up to a Challenge?

Help Us Roll 1000 Hippos



► What's a Hippo Roller?



The Hippo Water Roller

Empowering Women and Children



For many, clean water comes with the twist of a tap. But in rural Africa, access to water requires hard work: hours of walking, waiting in line and heavy lifting. The time spent on this basic need keeps many children out of school and prevents women from carrying out their domestic tasks and income generating work.

The Hippo Roller's innovative design allows the transport of water more easily and efficiently by placing the water inside its "wheel." A full hippo roller holds 200 lbs (90 kg) of water – five times the amount possible using traditional methods. But because the weight is borne on the ground, it has an effective weight of just 22 pounds (10 kg) allowing even small children to easily manage a full roller over most types of terrain.

The hippo roller is a vast improvement over the toxic, re-purposed gasoline and paint containers that are typically used to collect water in rural

communities. Traditional methods of collecting water include carrying heavy five gallon buckets on the head. Over time these heavy loads place an enormous strain on their bodies. Far less effort is required to roll the water along the ground than on the head!

A single hippo carries enough water to meet the basic needs of 5 people per day and gives them access to better hygiene and living conditions.

In addition, hippo rollers make it possible for families and schools to collect water and grow their own vegetables using a drip irrigation cap.

Who benefits?

More than a billion people worldwide do not enjoy water on tap in or near their homes. Transporting water is a time-consuming, daily necessity.

The hippo roller, with its large drum capacity, frees women and children from this daily chore of hauling water for their households. Fewer trips to collect water means women and children can spend their time on productive educational and economic opportunities.

Hippo water rollers are manufactured and shipped from Johannesburg, South Africa. They are handed out in partnership with NGO's, aid agencies and businesses that want to help empower impoverished communities.

Approximately 45,000 rollers have been distributed worldwide directly impacting over 350,000 people.





We're often asked, ***“Why hasn't someone thought of this before?”***

The hippo roller is a simple way to move more water, more easily and in less time. It was designed for use in tough rural conditions and can handle most terrains, including sand and stony roads, sharp rocks and steep hills since two people can pull the same roller if necessary. Other benefits:

- It's a simple, easy-to-understand technology.
- Easy to demonstrate the benefits and value to a rural family.
- It's inexpensive: \$150US puts a hippo roller into the hands of a grateful woman.
- The drum is made from UV stabilized plastic that prevents cracks, leaks and breakages. Average lifespan is about 4-6 years.
- It's a stand-alone tool not dependent upon other components to deliver its benefit.
- The large opening allows for easy filling and cleaning of the interior. The sealed lid ensures hygienic storage of water.
- No mechanical parts to replace or break down.
- It's versatile. Recipients use the hippo for other uses, such as watering gardens, transporting goods, storing gear, etc.
- It's family-owned, so there is pride of ownership. The tool is cared for because of the substantial benefits it brings.
- The rollers are delivered a truck load at a time and their arrival becomes a community event. Videos are made and posted online.

The hippo roller was invented in 1992 and a small non-profit organization has distributed over 45,000 rollers, primarily in South Africa. **There is huge potential of this simple tool in many others places on our planet where access to water is a daily chore.**

Imagine its usefulness after an earthquake, flood or other diaster to provide water to those in need. Imagine a world where hippo rollers are a common everyday tool.

Learn more at: www.roll-a-hippo.org





Empowering Donors

Roll-a-Hippo connects DONOR with RECIPIENT

The most empowering activity within a charitable organization is creating an *emotional connection between the donor and the recipient*. Asking for a donation is more inclusive when the donor feels a connection and value for their donation. This vital touch is missing in many large scale charitable organizations.

The magic of gifting a hippo roller includes connecting with the receiving family through our **Donor Certificate Program**.

Here's how it works:

1 Each hippo roller costs \$150US which includes delivery to the recipient family. As a sponsor, you (or group of friends, family, colleagues, clubs, etc.) provide a short personal note, a photo and your contact information.

2 The Hippo Roller organization in South Africa manages the manufacturing and distribution of the rollers to families in need. They are identified by local NGOs and government services.

3 Your information page is inserted into a designated hippo roller and delivered to the recipient family. This personal connection back to the donor is highly valued by the recipient family.... and vice versa!

4 An established connection could bear additional fruit such as personal friendships, teaching opportunities, pen pals, etc.



A personal message from former South African President **NELSON MANDELA...**

“A personal appeal is made to your organization to actively support this project which will positively change the lives of millions of our fellow Africans.”



[Help Us Roll 1000 Hippos Challenge >](#)

Help Us Roll 1000 Hippos

The Gibsons Rotary Club is providing **the spark to ignite a global project.** *We'd love to have you and your club join us in this CHALLENGE to change the lives of 1000 women!*

- **\$150(US\$) puts a hippo roller into the hands of a grateful woman** •

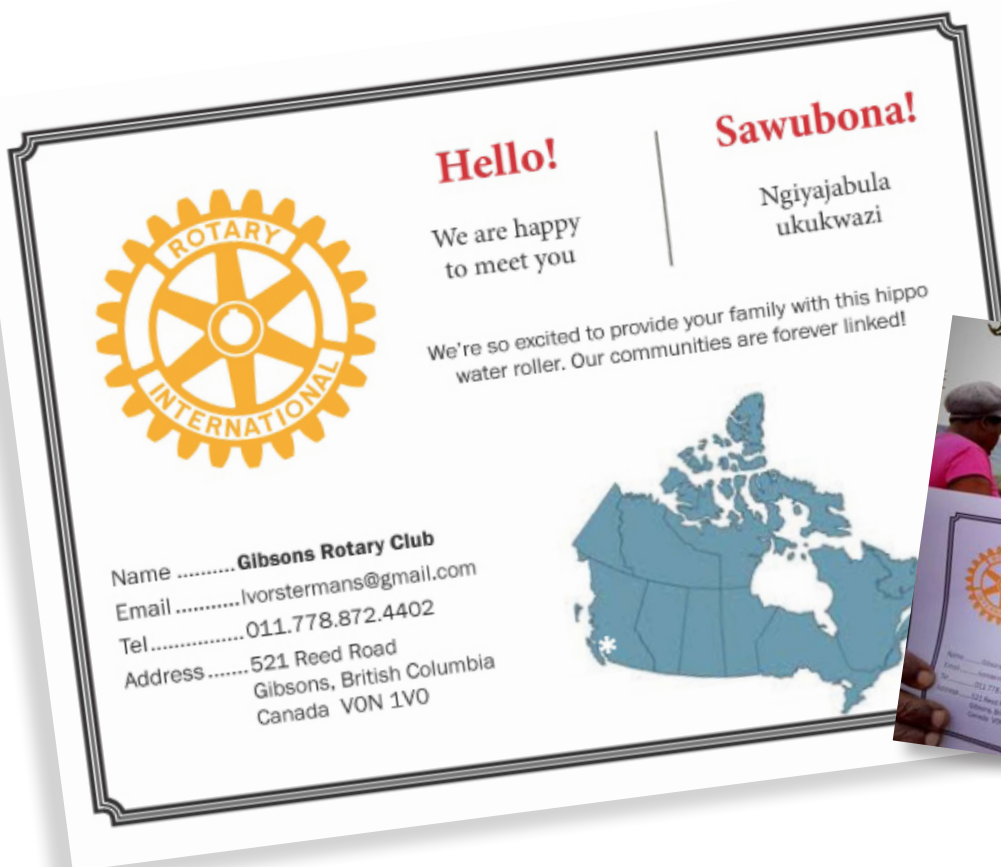
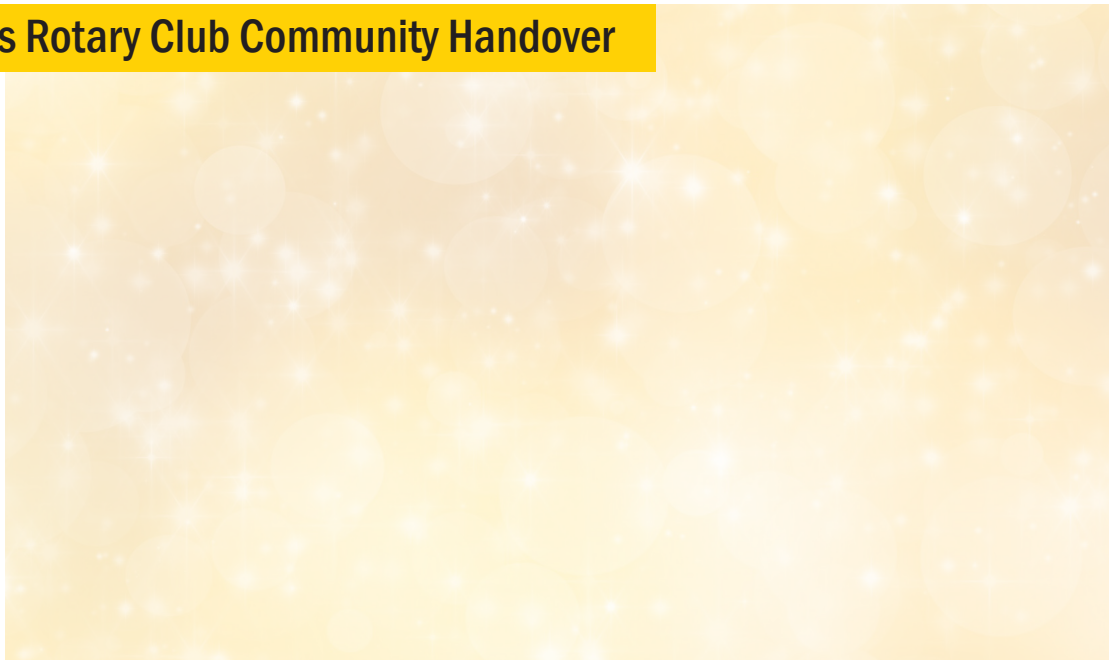
Our first donation of \$5,000 bought 32 rollers which were delivered just before Christmas 2014. Seeing the video and photos of women holding our **Donation Certificates** was deeply satisfying.

Here's why our **ROTARY CLUB LOVES** this project:

- ✓ **It's well established.** The hippo roller has been designed, manufactured and distributed through a credible organization in Johannesburg, South Africa for over 20 years. **It's trustworthy.**
- ✓ **The infrastructure and due diligence is in place.** Hippo roller recipients are identified and vetted by local NGO's and community service agencies. **No bureaucracy or red tape.**
- ✓ **The community benefit is immediate.** Our club received confirmation of delivery -- including a video and photos -- within 35 days of our initial donation. **Instant gratification... and it's personal.**
- ✓ **The need is global.** Our Club is focused on a community in South Africa, but this simple tool is needed worldwide. **Imagine partnering with other Rotary clubs.**
- ✓ **Participation is open-ended.** Individual Rotarians, Rotary Clubs, groups and individuals from the local community can all participate by sponsoring... 1, 5, 10, 100 or more hippo rollers. **It's a fun fundraising tool.**
- ✓ **Matching funds from Rotary International.** We double our impact by using what is available through Rotary International. **That's smart volunteering!**
- ✓ **Great PR value.** It's makes a great photo op!! We have two hippo rollers available in our District for fundraising, creating awareness, student participation etc. **It makes a great pr story!**
- ✓ **Easy to administrate.** When we saw all the benefits, it was easy to cut the cheque from our **International Project Fund.** **It's heart to heart giving.**



► Gibsons Rotary Club Community Handover



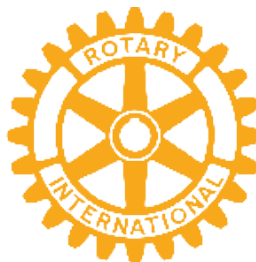
Such a simple tool. Such a grateful smile...





Gibsons Rotary

Club 252 District 5040



We invite you and your Rotary Club to join us in funding and distributing this simple, practical tool.

Help Us Roll 100 Hippos has a goal of donating 1000 hippo water rollers to help reduce the suffering and hardship women and children endure in their daily chore of transporting water. \$150(US\$) delivers a hippo roller to a needy woman.

Here's how you and your **Rotary Club** can help:

- ▶ **DONATE NOW...** we add your donation to our fundraising goal.
- ▶ **DONATE...** through the website: www.roll-a-hippo.org
- ▶ **AS A CORPORATE SPONSOR...** it's *your* community helping *their* community.
- ▶ **AS A ROTARY INTERNATIONAL PROJECT...** it's Rotary Clubs working together for mutual benefit and support.



Want to join our challenge? Contact me:

Luke Vorstermans: Tel: 778.872.4402 luke@rollahippo.org

If you would like to participate:

- ✓ as an activist...
- ✓ as a brand advocate...
- ✓ alerting your network...
- ✓ creating awareness...

Please contact: **Linda Ryan**

linda@rollahippo.org

Tel: 604.652.6627

We reside in Gibsons, B.C. Canada

