



BRING BACK THE SOUND OF LIFE

The Rotary Club of Vancouver Hearing Foundation has dedicated more than 30 years to help bring back the sounds of life for countless individuals across the province.

With its annual Bike-A-Thon, a 120km ride to Harrison Hot Springs, the Rotary Club of Vancouver has raised over \$3.3 million in support of research and to provide treatment and care for patients with hearing disorders.

Help us reach more people and bring back the sound of life.

HOW CAN YOU HELP?

- Become a corporate sponsor or make a corporate donation.
- Raise \$300 in pledges or more and ride the 120 km yourself.
- Form a "Challenge Team" of riders from your company and compete for the Team Cup.
- Form a "Partnership Relay" with a spouse, friend and/or relatives.
- Match a Rider's total pledges or make a pledge to a Rider.
- Donate a prize.

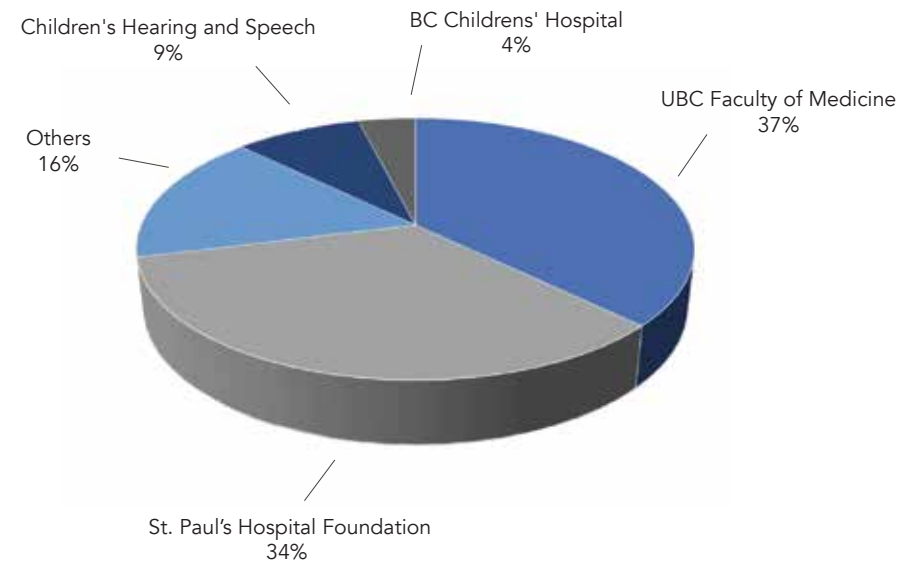
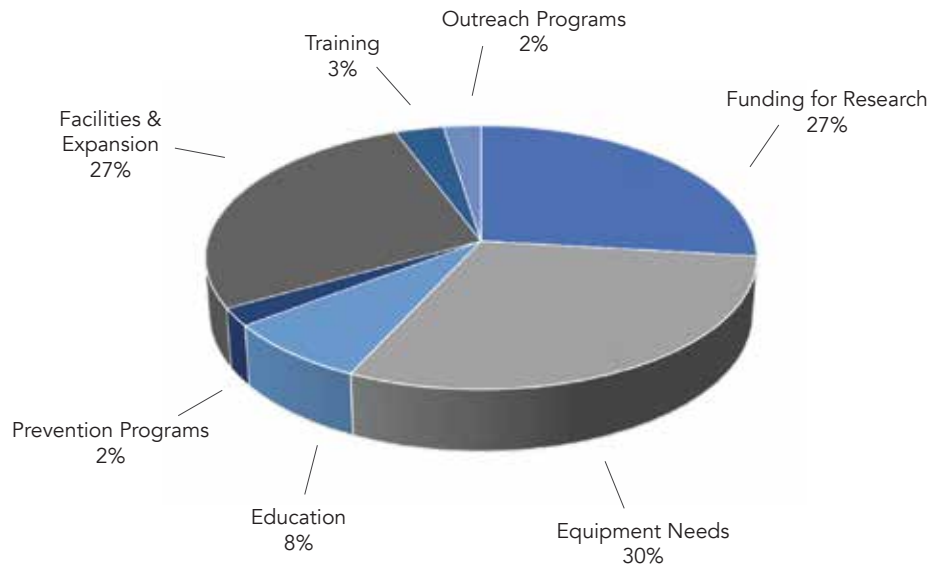
CORPORATE SPONSORSHIP

	PLATINUM	GOLD	SILVER
	30,000+ Views	15,000+ Views	5,000+ Views
Social media ads with sponsors logo			
Complimentary tickets to celebration banquet	8	5	3
Complimentary riders	8	5	3
Banquet sponsorship	✓	✗	✗
Ride for Hearing promotional materials (all print and online materials)	✓	✗	✗
Signage along the ride & finishing line	✓	✗	✗
Exclusive publishing of sponsorship	✓	✗	✗
Name recognition at the Celebration Banquet	✓	✗	✗
Display company banner at event	✓	✗	✗
Sponsor exclusive appreciation event	✓	✓	✗
Logo on rack cards	✓	✓	✗
Rotary luncheon invitation - appreciation	✓	✓	✓
Logo on brochures	✓	✓	✓
Logo on posters	✓	✓	✓
Logo on Rotary website with link to your company	✓	✓	✓
All event news releases	✓	✓	✓
Inclusion in evening remarks	✓	✓	✓
COST OF SPONSORSHIP	\$10,000.00	\$5,000.00	\$2,000.00
Additional year of promotion with all above included	+ \$5,000.00	+ \$3,000.00	+ \$1,500.00
Name Sponsorship	+ \$5,000.00		

WHERE ARE THE FUNDS GOING?

The funds raised have been used to support cochlear implant research at UBC, to establish the Rotary Hearing Centre at UBC Hospital and the BC Rotary Hearing and Balance Centre at St. Paul's Hospital. In addition, grants have been made to BC Children's Hospital, Children's Hearing and Speech Society of BC, The Hearing Foundation of Canada, the BC Family Hearing Resource Centre, the UBC School of Audiology & Speech Sciences and the Vancouver Hearing Centre to name a few.

RECIPIENTS	TOTAL CONTRIBUTION
UBC Faculty of Medicine	\$1.02 million
St. Paul's Hospital Foundation	\$0.93 million
Others *	\$0.45 million
Children's Hearing and Speech BC	\$0.24 million
Childrens' Hospital	\$0.11 million
Grand Total	\$2.75 million



*Others: BC Cancer Foundation, BC Family Hearing Resource, Vancouver Community College, Hearing Foundation of Canada, Vancouver Public Library, Western Institute for the Deaf, Hear4U Foundation, Vancouver Hearing Centre, and more