

# **The Four Way Flasher**



Vol. 27, Issue 42

May 25, 2021

Website: MeadowRidgeRotary.ca

Meetings: Tuesday 12 Noon, Virtual Meeting

President: Clint Callison Phone: 604-460-3650 E-mail the President
Secretary: Brenda Jenkins Phone: 604-816-6961 E-mail the Secretary
Editor: Peter Boekhorst Phone: 604-465-3392 E-mail the Editor



# **MAY IS YOUTH SERVICE MONTH**

Happy Birthday	Happy Anniversary

#### **UPCOMING SPEAKERS:**

May 25: Treena Innes	June 1:	June 8:
RM Urgent and Primary Care Centre		

## **OUR CLUB LAST WEEK'S MEETING:**

President Clinton Callison presided.

Guests: Al Stjerngaard - Rotary Area D Assistant Governor

Program: Chili Yalamanchili - Who's Who

## SRIKRISHNA PRASAD YALAMANCHILI

If you don't know, that's my full name.

I think I have every letter in the English alphabet. That is my first name Srikrishna, my middle name is Prasad and Yalamanchili is the last name, so that is why I go by Chili, to make life easier.

I was born in Andhra Pradesh, a province in Southern India.



So that is a map of India, we have about 28 states and 8 union territories. Andhra Pradesh is my home province, along with the surrounding 5 or 6 states they are called the southern states.

In reference, to the north you can see Punjab, most of the East Indian you see here from Punjab province. So these southern states, each one has its own language, its own culture, its own food. So I speak Telugu, that is my mother tongue.

My Dad was an electrical engineer (it's like working for BC Hydro back there), mom's a homemaker and we are three kids. I am the oldest. I have a brother in Austin Texas and a sister in Phoenix. He is an engineer, she is a Doctor, and I am an engineer.

On my Mom's side they are all farmers, their main occupation is agriculture and farming. There are lots of bullock and bullock carts and I would pretend I was a farmer





This is before the tractors and the missionaries. This is how they used to do their ploughing and farming using those bullocks.

My dad is a government employee so he used to transfer every two to three years to a different city so he decided boarding school works best for us.

I did elementary, middle and high school in three different provinces. My engineering degree in another, so I can speak four of these languages really fluently. I can't read but I can speak all of those languages.

I did my BTech in Electrical Engineering from '86 to 90. I am fascinated with digital images and photography.

To do your Master's in the states you need a TOEFL, that's English language exam, and then GRE, Graduate Records Exam, so you need those two towards your reputable University.

I went to California and did all of his prerequisites in bio-medical engineering like physiology and anatomy and all biological prerequisites.

My dad had given me enough money for the first semester's tuition and maybe first and last month's rent and then a week after I landed I am broke. I did not have any money and I can not ask money from home.

So my first job was at the Chevron gas station in Sacramento. So that paid enough money towards my rent and groceries but I still need to pay my tuition, so I got an internship at the California department of transportation as a programmer, that paid enough money for the tuition fee. After I finished all of my prerequisites, I moved to Texas finally.

I had kept in touch with Dr Rao from the time he was in India and had the chance to work under him.

Dr. Rao had invented something in the 80's that is used in JPEG compression that we know now.

I was in the first couple of thousand people who actually saw how JPEG worked before we released it to the world. So I did my research under Dr Rao, got lots of experience with image file format.

So I finished my graduation 93 and to get a job you have to move all the way to Silicon Valley.

With all the tips I made from Pizza Hut, I was able to afford a new car, it's a 93 Geo Storm. So after I graduated I packed everything in the car to drive from Dallas to Silicon Valley. So I was driving, I spent the night at New Mexico, rest area. I could travel on the highway right to San Francisco or I could take a detour and go to Las Vegas.

Being a gambler, and I had been to Las Vegas before many times, I thought I would just spend a night there, so I took a detour. I think that single action pretty much decided my entire professional career. So I reached Las Vegas about 8 o'clock and booked a room at the Mirage Casino, freshened up, came down, sat at a Black Jack table and didn't leave the table for the next sixteen hours, lost all the money that I saved in Texas. So I had to call my brother who was in Florida at the time to wire me money to put gas in my car and go to Silicon Valley. While I was at the table I met a headhunter and she took my information, and a week later she called me and said "hey there is a company that is interested in your skills, do you want to go for an interview? I said "yah, where?". She said Las Vegas.

I thought oh good, I can go back, get the job and recoup all my losses. So I went back, got the job, it's a good paying job. What I was doing was compressing huge files of video so it can play smoothly on the computers in those days, so those older laptops.

So it is a gaming company, so I used my skills to compress those huge image video so you can play smoothly on the computer, so I worked there for six months, and they say you win some and you lose some but I think I lost a lot, most of my paycheck went to building a couple of rooms in Las Vegas. I was having fun but it was the wrong kind of fun. So I said this is not the right city for me. I had another chance meeting at a BlackJack table, I met a couple of tech entrepreneurs and venture capitalists, they said what are you doing here? Come to Los Angeles and work for us. So I went to Los Angeles

At the beginning of the six years I had a full head of hair but over that time I started going bald so I said why not go completely bald I started shaving my head.

I met my wife through a relative of a relative of a relative. A friend said "hey there is a cute girl over there; want to go and see her?" So we got married!!

Believe it or not, we spoke maybe five or six words until then, now we are married! So we got to know each other, it's an arranged marriage but twenty years later, now she is the one that talks all the time.

It was time to settle down and put my roots, but I am not a big fan of the US, I liked the US Dollar but I don't like politics and to raise families there. Canada was always in my mind. I used to visit Canada when I was in



Sacramento on long weekends, I loved the city.

Myself, Chimi and my one year old daughter, we put everything in a UHaul to travel from Los Angeles all the way to Vancouver

I came here without a job. I just came based on my qualifications in the states but a friend of a friend knows somebody in downtown and they said "Why don't you go for a job interview". I am a sucker for start up companies and that was a start up so joined and within a week I know it is all fluffery, they are not doing anything, just buying time so a big company might buy them out, so I quit the job and started my own company the day after New Years in 2001.

In those days if you remember, these medical representatives used to carry these files folders and go to visit every Doctor's office and if there is a new product from a company they would take brochures to the Doctor's office then try to educate the Dr about this new product. So this company wants to put everything online now so they asked me is I can help them so helped them resize everything so now the representatives go into the Doctors' offices and provide them a link to show these are the new products, these are the side effects, these are the product details, so you can read about it.

At the patent office, going back to the 1800's they stored patents on microfilms. If you are a patent lawyer you either have to go to the physical office to look at the microfilm or call them and order a copy to be delivered by snail mail.

TIFF works better if you want to put a scanned image online. My product was interneTIFF, it's a wordplay on internet and TIFF.

Despite Google's entry into my market it still took about a week for the Google platform to update their database, so USPTO releases patents today and it takes a week for Google to put that on their platform most of my clients, especially these big law firms, they can't wait for a week, they want it right away, I lost about 30% of customers in 2013 but I still have all of my regular customers

I still have the product ipMAGNET even now but it is very low maintenance, it is in its twenty-first iteration now, I spend about a week per year to update it. I change the colors and move the widgets here and there to make it fresh but it is the same product in a new bottle.

After homeschooling my children I decided it was time to get into Real Estate and took my board exams

I have great mentors like Brenda. I am a people person and I love working with people and I am making lots of progress. Even though I have lived in Maple Ridge for 18 years 100% of my software clientele is in the United States. My entire social life was in my cul de sac and other than my accountant and financial advisor, I don't

know anybody in Maple Ridge but joining Rotary expanded my social circle and it is a fantastic group and I am glad I joined!
As an addendum....Chili has not been to a casino since he left Las Vegas.

#### Announcements:

Libby: The Duck Race winners will be announced June 6, 2021

**Ken:** He and Peter collected our belongings from the *Bella Vita* which is now closed for good and brought them to our private storage area.

**Clint:** We will be forming a committee to search for a new meeting place for when we are allowed to resume in person meetings

**Clint:** Please make your payments now if you pledged to support the Thailand Hospice

**Clint: Golden Ears Rotary Club Charter night** reminder to attend Thursday May 27th from 7 until 9pm.

**Ineke:** Nancy Murray has worked out a method to send support to Jhon (our former exchange student from Peru) a little each month.

**Mike:** The Paul Harris committee is reviewing the records to make its recommendation of nominees to the board for presentation of a Paul Harris Fellow at the club Installation Ceremony. Mike is looking for input on the award of a Paul Harris fellow to a non-Rotarian this year.

**Matt** is looking to speed up our processing of the bursary applications.

#### Happy and Sad:

**Eric paid five bucks** since Adrienne helped him to remember to announce his purchase of a trailer. He takes delivery next Tuesday. He declared that he never wanted to sleep in the small tent that Adrienne brings to the Rotary camping trip again.

**Shashanka** is Happy! Ten dollars for the Cricket season starting up. They play at Selvey park. 27000 106 Ave, Maple Ridge, BC V2X 6A9

**Scott** two happy dollars for last night's fun Thunderstorm! No one he knows was hit by lightning.

**Deborah:** Ten Happy dollars that her last radiation treatment was on Monday.

Matt had 5 Happy dollars because Deborah is Happy.

Walter gave 5 dollars too, because Deborah is Happy.

**Sharon** had **5 Happy dollars** - on May 12th she attended a Zoom meeting regarding the Rotary Youth Exchange program. No applications for 21/22 school year and no active exchanges right now but looking forward to restarting for 22/23 school year.

Brenda threw in five Happy dollars for Deb plus another five because she dodged the arranged marriage plan. She was over thirty so her parents arranged a "date" for her with a nice gentleman from Hong Kong who wanted to immigrate to Canada. Brenda went reluctantly on this blind date but at the end of the date he said "you are way too opinionated and way too Canadian". Her 30th wedding anniversary with "Prince Charming" is coming up next week. Things all worked out.

**Libby** threw in five Happy dollars for Deb plus another five because she just picked up a new car that's got more brain than she has. Plus another five dollars for blind dates because that is who she met

her husband. It was an arranged date but it was a very successful outcome. We had more than twenty five good years of marriage.

**Chili** - five dollars to continue on the theme - Chimi all her life wanted a tall guy with a thick head of hair, no drinking, no smoking and look what she got, Thank God for arranged marriages!

**Ineke** gave 5 dollars, some happy and a sad dollar. She and Peter have sold their house and it is all done. Now the problem is to find a new house. She attended part of the District Conference over the weekend, super good speakers and very engaging. Her sad dollar is in recognition of the very sad news that Lorna passed away. Ineke encourages everyone to email Laurie to express their feeling for his loss.

#### Finemistress:

Brenda Jenkins now that Wine Fest is over it is Duck time

Anyone who has not bought a Duck ticket owes a dollar and if anyone has not talked to someone else about Duck Race tickets they owe another dollar.

**Clint's** closing quote from Winston Churchill: "Tact is the ability to tell someone to go to hell in such a way that they look forward to the trip"

#### **Submitted by Deborah Hyslop**