

Meetings: Tuesday 12 Noon, Virtual Meeting

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JANUARY IS VOCATIONAL SERVICE MONTH

Happy Birthday	Happy Anniversary
Jan 20: Betty Levens	

UPCOMING SPEAKERS:

Jan 18: Shashanka Vangari Who's Who	Jan 25: Clint Callison Insurance and Natural Disasters	Feb 01: Cauvery Cariappa Effects of COVID on Vulnerable Woman
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OUR CLUB LAST WEEK'S MEETING

President **Patrick Dobbyn** presided.

Happy and Sad dollars:

Chili advised that **Chinni's** operation was completed successfully. A large number of members put in \$5 happy dollars for that!

Fine Master:

Deborah called:



And flipped a coin:



It came up tails. If you called "heads", you paid a \$2 fine.

Libby said she heard a "tall tail" that flipping a coin is not necessarily 50-50.

Wikipedia says there may be some truth to that:

The reason: the side with Lincoln's head on it is a bit heavier than the flip side, causing the coin's center of mass to lie slightly toward heads. The spinning coin tends to fall toward the heavier side more often, leading to a pronounced number of extra "tails" results when it finally comes to rest.



[Or maybe, because Lincoln was a Republican, the coin always leans to the right no matter who is flipping it (at least in the good old USA)?]

Program: Patrick Dobbyn – Leif Sustainability

For many years Patrick has worked in the field of land acquisition and access, and public consultation. He currently works as the investment manager for Lafarge, and manages a large portfolio of land assets. He has learned that any corporation who wants to be successful in a large project (be it mining, pipelines, industrial plants, etc.) must get the community, where the project will be located, onboard. It is usually not enough to get the necessary permits and government approval if the community did not buy into it. He has therefore been involved in setting up a company called Leif Sustainability.

In Patrick's words: "I have working on a new endeavour over the last couple months, and welcome the opportunity to run it by my Rotary family to get any critiques or suggestions. **Leif Sustainability** is a management consulting company providing services across western Canada, specializing in land access, public engagement, environmental planning and engineering. As part of any Leif project their will be a commitment to community investment and engagement. The idea being to leverage my expertise to lead Leif clients to a more community engaged model. Leif will keep a living list of community projects that our clients can choose from that meet their corporate goals and visions. A large part of each Leif project will include the social media portion of the projects we give back to."

Patrick states that corporations want to give back to the communities that they work in, but they struggled to know how to do it, where to put their money, and how to get the best bang for the buck. Leif Sustainability will offer its management and consulting services to companies who commit to donate back to the communities that they work in. To create a fund to finance community projects, Patrick's company will add to every invoice a suggested amount for a voluntary donation. This will help the companies and at the same time help the communities. The plan is to distribute the funds through local community organizations, such as Rotary.

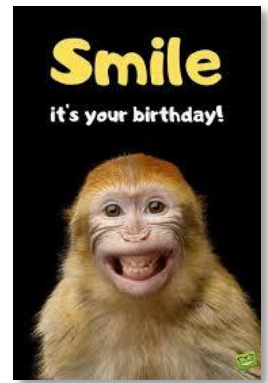
The following statements are found in their website <https://www.leifsustainability.com/>

Leif's vision is to coordinate pathways for its clients & partners to design and drive successful sustainable purpose-built projects that fulfill the needs of client and community. We are committed to development with strategic foresight that incorporates all 3 of Leif's pillars of sustainability: (1) economics, (2) environment and (3) community. Through meaningful dialogue and collaboration with community stakeholders, Leif supports its clients to form authentic connections. This results in better projects, healthier communities and a viable long-term future.

Community: Leif invests in every community it works in. Creating inclusive, sustainable societies means giving back to our neighbors and communities. This is a principle that we support via our innovative LeifLife program. The LeifLife program provides all our clients and partners the opportunity to share in community success. Clients are invited to contribute to a fund, distributed to local community organizations and volunteer opportunities. Through these relationships, Leif provides access to a diverse list of ready to invest, social opportunities specific to a client's corporate vision. Clients and their employees are provided hands-on opportunities to give back. In doing so they are also bolstering their brand, attracting and retaining key talent and gaining access to key influencers, all the while promoting innovation and creativity. But getting help to the places that need it is the most important and fulfilling of all. Leif is also happy to assist clients to invigorate their community investment portfolios and revitalize past partnerships.

Solutions: Leif provides the most dynamic and experienced experts in the field. Our partners are talented industry leaders who bring a combination of objective foresight and technical proficiency that is proven and unparalleled. Leif partners have supplied professional expertise on projects across Western Canada spanning every industry navigating both the public and private sectors. Our list of partners includes authorities in land, engineering, environment, legal and governmental advisory.

Happy Birthday to Matt who passed another milestone on January 13 (better than a kidney stone!).



Submitted by Laurie Anderson