# Rotary Club of Meadow Ridge

# **The Four Way Flasher**



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Website: MeadowRidgeRotary.ca

	Meetings: Tuesday 12 Noon					
President:	Brenda Jenkins	Phone: 604-816-6961	E-mail the President	CREATE HOPE in the WORLD		
Secretary:	Libby Nelson	Phone: 604-868-4674	E-mail the Secretary			
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## AUGUST IS MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH

Happy Birthday		Happy Anniversary
Aug 16:	Chili Yalamanchili	
Aug 21:	Alex Pope	

Aug	g. 15:	Chris Loat	Aug. 22:	Dan Gallant	Aug. 29:
Shelter Box Rotary World		rld Help - Container Operation			

#### LAST WEEK'S MEETING

President Brenda Jenkins presided.

<u>Guests</u>:

Zain Kathrada

Raj Talasi

Happy and Sad included:

**Debbie** was (tongue in cheek) "sad to say that we have only brought in \$81,580 from the sale of Duck Race Tickets".

**Libby** reminded us to buy some 50/50 tickets for the Duck Race.

**Ineke** (who with **Deddy Geese** started up the **Caribbean Festival**) found time in her busy schedule to go help this year again with the Festival that was held this last weekend and which celebrated its 23<sup>rd</sup> year. ("**Tropical Vibes Music Fest**" is the new name for this event, that attracts visitors from all over the lower mainland and further afield.) Activities at the Maple Ridge Caribbean Festival include live music performances, a Kids' Zone, food trucks and a marketplace.





## Fine Master

**Eric** was our innovative Fine Master again, and played theme music from 10 movies. He levied (on the honour system) a fine of \$5 to anyone who couldn't name 5 out of the 10 tunes.

#### <u>Program – Tyler Westover – Director of Economic Development in</u> <u>Maple Ridge.</u>

About **Tyler**: Tyler has over 15 years in economic development, and has a wide experience with multiple industries. He has led teams to attract, retain, or expand businesses in key sectors including value added energy, value-added agriculture, transportation and logistics, manufacturing, Aerospace/aviation, and defence and security industries, along with commercial, retail and tourism developments. He now sits as the co-vice chair of the Invest Vancouver Advisory Committee and the Vancouver Metro Region, and represents the interest of the City of Maple Ridge. He has recently joined the City of Maple Ridge as its Director of Economic Development.

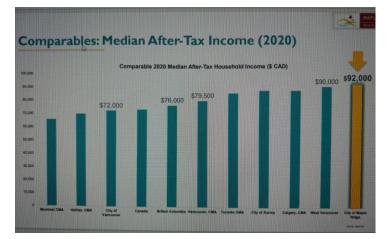


Tyler's presentation showcased all that Maple Ridge has to offer, including the following information and statistics:

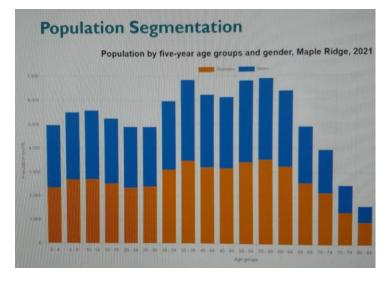
Maple Ridge has a population of 90,990 people, with a growth rate from 2016 to 2021 of 10.6%, and a year-over-year inflation rate in May 2023 of 6.4%. The household median income is \$20,000 <u>more</u> than the City of Vancouver. Maple Ridge also has 1,000 acres of new non-residential growth areas under review, and a new economic development and tourism strategy which focuses on non-residential, retail and hotel. Regional assets that support future growth include the fact that Maple Ridge is well-connected by road, rail, water, and air to the world. It has world-class amenities like Golden Ears Provincial Park which provides nature-based tourism opportunities. With 443 vehicle/tent campsites, the Park is one of the largest campgrounds in the province. The West Coast Express is the only commuter train in western Canada, and connects Maple Ridge to the Waterfront in Downtown Vancouver.

Maple Ridge currently has public post-secondary education and training institutions including: BCIT, Justice Institute of BC, Douglas College, Ridge Meadows College, and UBC. Private postsecondary education institutions include: Discovery Community College, IUOE Local 115, and Sprott Shaw College.

The median after-tax income as of 2020 in Maple Ridge was \$92,000, compared with \$76,000 in British Columbia as a whole. Vancouver is rated at \$79,500 and West Vancouver at \$90,000.



The graph below shows population by five-year age groups and gender in Maple Ridge as of 2021. Women are shown in orange and men in blue. As can be seen on the graph, persons between the ages of 30 and 65 make up the largest segment of the population, followed by persons under the age of 30, and with those 65 years and older making up the smallest segment.



The downtown centre of Maple Ridge currently has over 2,000,000 ft.<sup>2</sup> of commercial space, and mixed- use projects are being constructed. Building permits issued by the city are well over 500 annually. In 2014 - 2016 there were between 800 and 900 permits issued each year. In 2022 there were approximately 600 permits issued. There was a "building permit function review" completed in November 2022, which had one of its key objectives to reduce building permit processing times and provide excellent customer service.

Maple Ridge is a top film location in Metro Vancouver. In 2022, Maple Ridge had 108 productions with 316 shoot days. There was strong representation from all types of media products, including television, movie of the week, feature films, independent films and commercials. Maple Ridge is also a destination for tourism growth. Golden Ears Provincial Park has 1 million visitors per year. Maple Ridge Park had over 62,000 visitors per month in July and August, 2020. The upcoming BC Summer Games in 2024 is set to create a substantial economic impact on Maple Ridge.

Quote for the Day:



Submitted by Laurie Anderson

#### **CLUB CALENDAR:**

- <u>Aug 11</u> **Duck numbering party** at Brenda's place: 21757 122<sup>nd</sup> Ave., at 4 PM (Pasta dinner provided. Bring a chair.)
- <u>Aug 12</u> **Rotary Garage Sale** ("Boot sale") from 10 2 PM. Bring items to donate
- <u>Aug 13</u> **Duck Race** 11 AM to 2 PM, but come early to help set up. Volunteers needed.
- Aug 15 at 5:30pm Executive Meeting
- Aug 25 District GolFun Day

at Homestead Farms Golf Club in Lynden, WA

- <u>Aug 27</u> starting at 2pm "Sip and Nibble with a View" at Adrienne's home
- Aug 31 at 5:30pm Pub Hub at Kingfishers Bar & Grill
- Sep 4-11 Rotary Camp Weekend at Fort Brae Campground at Fort Langley
- Nov 18 Foundation Dinner Bellingham Golf & Country Club
- Dec 2 Pre-PETS Silver Reef Casino Resort
- Jan 27, 2024 Grants Management Seminar Rotary Fieldhouse, South Surrey
- Mar 2, 2024 Grants Management Seminar Silver Reef Casino Resort
- <u>Apr 13, 2024</u> **District Assembly** Kwantlen Polytechnic -Langley Campus - new location!