

# The Four Way Flasher



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Website: MeadowRidgeRotary.ca

Meetings: Tuesday 12 Noon

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UNITE FOR GOOD

### AUGUST IS MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH

	Happy Birthday	Happy Anniversary
Aug. 21:	Alex Pope	

Upcoming Speakers:				
Aug. 19: Stephano Cossalter Retirement Reimagined	Aug. 26: Isabelle Hayer District Governor's official visit	Sep. 2: Kathy Henderson Who's Who		

### LAST WEEK'S MEETING

President Alex Pope presided.

Guests (apart from Duck Race winners):

Michelle Oleschak – a friend and neighbour of Adrienne.

# Presentations of prizes to Duck Race Winners:

1<sup>st</sup> prize winner: **Nick Hone** - \$15,000 cash - he brought his ticket through Pitt Meadows Elementary School, after his daughter (a student there) urged hi to buy one.



3<sup>rd</sup> prize winner: **Austin Forder** - \$2,000 gift certificate from Save on Foods.

4<sup>th</sup> prize winner: **Lazar Toma** – 8 rounds of golf and 4 carts from Meadow Gardens Golf Course.

6<sup>th</sup> prize winner: **Jeremy Carr** - \$1,000 cash - donated by Pitt Meadows Plumbing & Mechanical Systems.



Other winners not in attendance at today's meeting included:

2<sup>nd</sup> prize winner: **Lance Leger** - \$1,200 cash, plus a \$1,200 Mark's shopping spree.

5<sup>th</sup> prize winner: **Gerdi de Boer**: A \$1,000 Samsung 65" TV from Haney Appliance and Sound.

# Program:

## Abigail (Abby) Wynberg and Cameron Seguin

- Leisure Travel Through a Lens

**Cameron** previously worked as a Certified Financial Planner with TD Wealth Financial Planning, and now he is self-employed as a "Maple Ridge-based commercial photographer, marketer, and founder of **EverWild**, specializing in cinematic, performance-ready photo/video content for brands, especially in travel and destination marketing, and social media strategy".

**Abby** (who is Adrienne's niece) is the founder of **Summit & Sage**, "focusing on adventure elopements and intimate weddings (small ceremonies in big landscapes, like mountains, forests and coastlines), creating authentic, cinematic imagery and a calm, guided client experience".



They described themselves as **digital nomads**, meaning they are not tied down to 9-to-5 jobs, but rather create and deliver work from anywhere. They summed up "Why are we doing this?" in four words:

**Lifestyle** - a life we don't need a vacation from - creating art and beautiful moments for people to cherish- meeting and working with amazing people.

**Flexibility** - choose how we spend our time - not tied to a geographical location - be present for family moments.

**Happiness** - getting texts like "these photos made my mom cry" - living a life that is true to us.

**Experiences** - ability to experience more of what life has to offer - make stories for ourselves and family - live a full life.

They explained they left their jobs that didn't fulfill them, and "launched their businesses, booking their first international content trip to Greece this September, exceeding their 2026 wedding bookings, and building a retainer-based client model". Cam said they chose this path because it gives them the "flexibility to work from anywhere, the ability to live more intentionally" and because of "the experiences and connections we gain, and the fulfillment of creating meaningful work".

They showcased recent projects Everwild has undertaken, including "Pacific Sands Beach Resort (on Vancouver Island), Skoghus Airbnb (located on a beautiful highland cow farm in Chilliwack - 'skoghus' means 'forest house' in Norwegian), and Nita Lake Lodge (in Whistler), demonstrating how professional storytelling can drive engagement, bookings, and brand growth".



**Skoghus Airbnb** 

In closing, they emphasized that digital marketing isn't just for big brands, and that "local service-based businesses can leverage social media content, ad creation, and management to increase visibility and generate leads". They invited local connections, feedback, and support, and noted that they are still accepting 2026 wedding bookings.

Websites: www.camseguin.com / www.summitandsage.ca

## Happy and Sad Dollars included:

Lots of members shelled out happy dollars for the work and success of the Duck Race Committee and volunteers who made this year's Duck Race the most successful in its 14-year history.



**Ineke Boekhorst** reported that 587 kid's games were played, from which \$951 was raised for the cause.

Our treasurer Walter Volpatti said that after payment of the \$15,000 first prize, the expenses and the 80% of their ticket sale proceeds going to the various groups who sold the tickets, there will be about \$10,000 left over for our club's activities.

# The Rotary Duck Race song created by Mark Forster

Here is a link to the Song

https://aisonggenerator.ai/share/Ten%20Thousand%20Ducks% 20Down%20the%20Alouette&id=2622461

Just click on the round duck image to play.

### Ten Thousand Ducks Down the Allouette Lyrics:

Out on the lawn in the warm summer sun Where the MeadowRidge Rot'ry pre-race work's done A thousand small piles of bright yellow pride And ten thousand more stacked and ready inside

Last year's disaster? Oh aye, we recall
The numbers went wrong and we near lost 'em all
But Brenda the Bold's got a system so neat
It might just explode when the ducks hit the fleet

## [Chorus]

Heave ho! Down the Alouette go! Ten thousand ducks in a mad, quacky flow They're chasing the heavy duck bobbing in style In an inner tube throne that drifts with a smile

Mark V's in the truck, hauling ducks by the ton Erick's got beer — says he's "working" in fun Libby's gone wild, selling tickets to hounds While Ineke charms every soul in the grounds

Yousef's the Mascot, all pomp and all fluff Chris by his side lookin' noble enough Walter's still buried in books with a frown While Claire hunts rogue stickers that stick to the ground

### [Chorus]

Heave ho! Down the Alouette go!
Ten thousand ducks in a mad, quacky flow
They're chasing the heavy duck bobbing in style
In an inner tube throne that drifts with a smile

From Urma to Peter, from Linda to Deb From Pauline's safe space to Teresa's weird web They're stripping and sticking 'til pizza arrives Fuel for the chaos that keeps us alive

Eddie's been dragged here — he's clearly in pain
Adrienne and Warren showed late once again
Pauline turned pale at Warren's sly joke
While Brenda patched duckies with Duck Tape bespoke

## [Chorus]

Heave ho! Down the Alouette go!
Ten thousand ducks in a mad, quacky flow
They're chasing the heavy duck bobbing in style
In an inner tube throne that drifts with a smile

So cheer for the quackers, the wild river race
For the MeadowRidge crew with their duck-loving grace
We'll drink and we'll sing 'til the daylight is done
For the ducks, for the river, for chaos and fun!

### Announcements and Reminders:

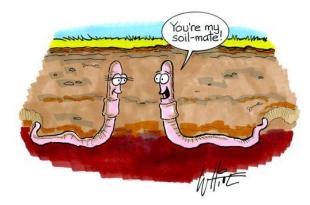
On **September 23, 2025**, cheques will be presented to the various groups who sold the tickets, each such group receiving 80% of the proceeds of their ticket sales.

**Rotary International President Francesco Arezzo**, accepted the **resignation of RI President-elect SangKoo Yun**. He is being treated for pancreatic cancer, and has been advised by his doctors that it may not be possible for him to meet the demand and travel and schedule required to be the President of RI in 2026- 2027.

**Sunday, September 21** – Frisbee Golf at the property of Dave and Sharon Rempel. Festivities begin at 3:30 with golf at 4 PM, and dinner (potluck) at 5:30/ 6:00 PM.

# President's Quote for the day:

I feel bad for my wife. She's in a never-ending war between, "I married my soulmate" and "I didn't sign up for this crap".



**Submitted by Laurie Anderson**