

Meetings: Tuesday 12 Noon

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**MARCH IS WATER, SANITATION AND HYGIENE MONTH**

**Happy Birthday**

**Happy Anniversary**

**Upcoming Speakers:**

Mar. 31	Kevin Nosworthy Community Foundation	Apr. 7	Brian Lott Personal Chef to Nelson Mandela	Apr. 14	Dr. Anshu Chandra Haiti Global Eye Project
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**LAST WEEK'S MEETING**

President **Alex Pope** presided.

Guests (apart from speakers):

- Dominic Boekhorst** (grandson of Ineke and Peter)
- Coreen Berrisford** (sister-in-law of Andy and Yvonne Berrisford)

Cheque Presentations



Camp Whonnock Pitt Meadows RCMP

RCMP **"Cops for Cancer"** Tour  
\$500, presented to **Jordan Shields**.

Jordan is part of the cycling team and will be riding again this September, to support pediatric cancer research and Camp Goodtimes. Jordan is part of the cycling team and will be participating again this September. This will be his fourth ride, which supports children with cancer and their families. The tour is an eight-day ride through the Sunshine Coast and Lower Mainland, covering hundreds of kilometres to raise both awareness and funds.

**City of Pitt Meadows** - \$500, presented to **Jody Callaghan**, to support Pitt Meadows Day celebrations in this eighty-fifth year of this annual event, that brings up to 15,000 people together for this free community event.

**Camp Whonnock** (operated by Scout Canda)  
\$500, presented to **Brian Clark** and **Kathy Dimock**, to support the Camp's ongoing development, including on the archery range, so young people can safely participate in outdoor activities. While Brian and Kathy no longer are working directly with youth, they play an essential role in funding the camp and improving its facilities.

Program - Canadian Foodgrains Bank  
**Jet Takaoka** - Regional Representative for BC of the Canadian Foodgrains Bank (Box 767. Winnipeg, MB, R3C 2L4)



I'd like to do two things in our time together: First, introduce you to the Canadian Foodgrains Bank—who we are and what we do. Second, place that work in a broader context by looking at global hunger and Canada's role on the world stage.

## Who We Are

The Canadian Foodgrains Bank is a partnership of 15 agencies working together to address hunger globally. Our roots go back to prairie farmers in the 1970s who asked a simple question: what if, in times of abundance here, we could share with those facing scarcity elsewhere? That idea grew into a national movement. Today, we support programs in dozens of countries and work with local partners on the ground to ensure that assistance is effective, culturally appropriate, and sustainable.

## The Scope of the Problem

Globally, nearly 800 million people experience serious food insecurity. It's important to understand that this is not because the world lacks food. There is enough food globally to feed everyone. The issue lies in access—how food is produced, distributed, and made available. When systems break down, people go hungry.

## Key Drivers of Hunger

There are three main drivers:

1. Inequality  
Economic and social systems often prevent people from accessing food, even when it is available.
2. Climate  
Farmers around the world are facing increasingly unpredictable weather patterns. Traditional knowledge of planting seasons is no longer reliable.
3. Conflict  
This is now the single biggest driver. War displaces people, disrupts agriculture, and collapses food systems.

## Emergency Response

In crisis situations, our role is immediate: to provide food. This includes basic staples—grains, lentils, oil—enough to sustain life. In places like Sudan, Yemen, and parts of Africa, this assistance is critical. The goal is simple: keep people alive so they can recover and rebuild.

## Long-Term Solutions

But emergency aid is only part of the picture. Long-term food security is where lasting change happens. We work with small-scale farmers to improve agricultural practices—techniques like conservation agriculture, water management, and soil restoration. These approaches increase yields, restore land, and help communities become self-sufficient. In recent years, programs have supported tens of thousands of farming families, helping them move toward food security. Tree planting and land restoration are also key components, with millions of trees planted to rebuild ecosystems.

## Economic Empowerment

We also see the impact at the individual level. Small initiatives—like cooperative farming or food production—can create income opportunities where none existed before. For many participants, this represents the first time they can contribute financially to their households. That kind of change is transformative.

## Education and Advocacy

The third area of our work is education and advocacy. We engage Canadians in understanding food systems and encourage thoughtful discussion about international aid.

## Canada's Role

Canada has historically been a strong contributor to global development. However, recent trends show reductions in foreign aid spending, particularly in long-term development programs. This raises important questions about our role and responsibility. Emergency aid is essential—but without long-term investment, the cycle of crisis continues.

## What Can We Do?

There are several ways individuals can contribute: Staying informed; Supporting organizations doing effective work; Advocating for thoughtful policies. Even small actions, when combined, can have a meaningful impact. While the challenges are significant, there is also reason for hope. We are seeing real progress, real solutions, and real change in communities around the world. A more food-secure world is possible—but it requires commitment, collaboration, and sustained effort.

## Happy and Sad Dollars

**Lynda** - sad because the same area on Hawaii, which was hit with the fires in the past, has now been hit with devastating floods over the last few days!

**Libby** - sad because her phone rang several times during the meeting today (even though all calls were regarding the Duck Race!)

**Susan** – happy she is now retired from her job and Royal Columbian Hospital as of last Friday ....now on vacation and officially retired June 1!

**Eric** - happy his daughter got engaged, announced that she is pregnant, and had her birthday....all on the same day!

**Ineke** - happy to have gone to Tokyo, Japan with son and daughter in law + 2 grandkids....it was a fabulous trip!

**Lynda** - happy there are only about 100 WineFest tickets left to sell.....sponsors and vendors all lined up..... PLEASE, members! help sell those last 100 tickets!!

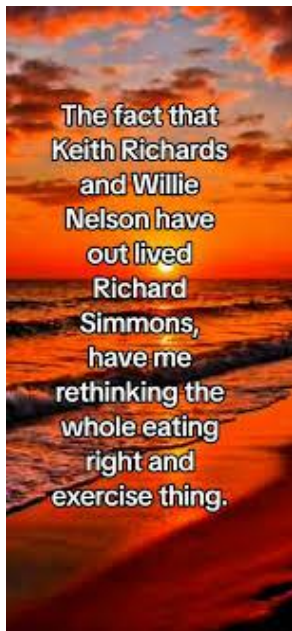


## Fine Master Yvonne

You pay a \$1.00 fine each if:

- #1: you're NOT an "immigrant to Canada".
- #2: you've never proposed a speaker.
- #3: you're sitting at a table that is not "mixed"(male/female).
- #4: you don't know who wrote the 4-way test and when. (Answer: 1932 by Herbert Taylor, a Chicago Rotarian and later president of Rotary International (1954-1955)  
(See Below).

## President's Closing Quote



### **Story of the Four-Way Test: As told by Herbert J. Taylor**

Back in 1932, the Creditors of the Club Aluminum Company assigned me the task of saving the company from being closed out as a bankrupt organization. The company was a distributor of cookware and other household items. We found that the company owed its creditors over \$400,000 more than its total assets. It was bankrupt but still alive. At that time we borrowed \$6,100 from a Chicago bank to give us a little cash on which to operate. While we had a good product, our competitors also had fine cookware with well advertised brand names. Our company also had some fine people working for it, but our competitors also had the same. Our competitors were naturally in much stronger financial condition than we were.

With tremendous obstacles and handicaps facing us, we felt that we must develop in our organization something of which our competitors would not have in equal amount. We decided that it should be the character, dependability and service mindedness of our personnel. We determined, first, to be very careful in the selection of our personnel and, second, to help them become better men and women as they progressed with our company.

I asked each man whether or not there was anything in the Four Way Test which was contrary to the doctrines and ideals of his particular faith. They all four agreed that truth, justice, friendliness and helpfulness not only coincided with their religious ideals, but that if constantly applied in business they should result in greater success and progress. These four men agreed to use the Four Way Test in checking proposed plans, policies, statements and advertising of the company. Later, all employees were asked to memorize and use the Four-Way Test in their relations with others.

Rotary  
INTERNATIONAL

### **THE FOUR-WAY TEST** of the things we think, say or do

- I. Is it the TRUTH?
- II. Is it FAIR to all concerned?
- III. Will it build GOODWILL & BETTER FRIENDSHIPS?
- IV. Will it be BENEFICIAL to all concerned?

The checking of advertising copy against the Four-Way Test resulted in the elimination of statements the truth of which could not be proved. All superlatives such as the words better, best, greatest and finest disappeared from our advertisements. As a result, the public gradually placed more confidence in what we stated in our advertisements and bought more of our products. The constant use of the Four-Way Test caused us to change our policies covering relations with competitors. We eliminated all adverse or detrimental comments on our competitors' products from our advertisements and literature. When we found an opportunity to speak well of our competitors, we did so. Thus, we gained the confidence and friendship of our competitors.

The application of the Four-Way Test to our relations with our own personnel and that of our suppliers and customers helped us to win their friendship and good will. We have learned that the friendship and confidence of those with whom we associate is essential to permanent success in business. Through over twenty years of sincere effort on the part of our personnel, we have been making steady progress toward reaching the ideals expressed in the Four-Way Test. We have been rewarded with a steady increase in sales, profits and earnings of our personnel. From a bankrupt condition in 1932 our company has paid its debts in full, has paid its stockholders over one million dollars in dividends and has a present value of over two million dollars. All of these rewards have come from a cash investment of only \$6,100, the Four-Way Test and some good hard-working people who have faith in God and high ideals.

Intangible dividends from the use of the Four-Way Test have been even greater than the financial ones. We have enjoyed a constant increase in the good will, friendship and confidence of our customers, our competitors and the public and what is even more valuable, a great improvement in the moral character of our own personnel. We have found that you cannot constantly apply the Four-Way Test to all your relations with others eight hours each day in business without getting into the habit of doing it in your home, social and community life. You thus become a better father, a better friend and a better citizen."

SEP

Submitted by Laurie Anderson