

Total funds raised in polio eradication campaign exceed \$111 million

As of 30 June, the polio eradication fundraising campaign (PEFC) has exceeded its goal by more than US\$30 million. A total of US\$111,499,351 in cash, commitments, District Designated Funds, and government matching funds has been raised to help make the world polio-free.

Although the campaign has succeeded in surpassing its goal, Rotarians are urged to continue to send in their contributions to fulfill commitments made to the campaign. Contributions will be accepted until 30 June 2005.

There is plenty of PEFC news indicating that clubs are staying the course in their fundraising efforts. In The Netherlands, the Rotary Club of Gorinchem challenged each of its more than 50 members to raise US\$1,000. One of the best projects, according to club member Frans Looijen, was a calendar. A local artist did the paintings and club member René Jansen had them made into a calendar that he sold to businesses. More than \$9,000 was raised through this project and another \$1,000 was added to that figure when the paintings were later made into postcards.

Other projects included a Swing Polio Out of this World party that raised about \$4,000, a lottery to win a balloon trip, and the sale of 11 dollhouses made by one of the members. "To date, we have more than €60,000 (US\$66,624) and are not done yet," says Looijen.

In Germany, the Rotary Club of Wetter-Ruhr is one of the country's top performers in the PEFC. More than US\$25,000 has been raised through a variety of activities — the most recent being a sports event, which raised €9,050 (US\$10,049). The Rotary clubs of Wittten/Ruhr and Leusden C.A. paid an entry fee to participate in the nine different competitions, which ranged from darts to volleyball. Members of the Wetter-Ruhr club acted as referees.

Additionally, the Rotary Club of Wetter-Ruhr organized an auction of paintings that raised €18,215 (US\$20,226). In all, a total of €27,265 (US\$30,275) or €634 (US\$704) per club member has been donated to the PEFC.

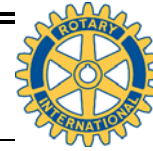
From Rotary News Basket No. 823 — 20 August 2003

The 4-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"



The Four Way Flasher

Rotary Club of MeadowRidge Newsletter

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August 26, 2003

Web-site: www3.telus.net/MeadowRidge_Rotary

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INVOCATION August 26: Bob Shantz Sept. 2: Eng Tan

BINGO SCHEDULE

	6:15-8:15	8:00-10:00
Sept. 11	Brian Bekar	Lindsay Hendy
Oct. 9	Irena Shantz	Chad Reed

Call Peter at 604-465-3392 for assistance or e-mail pboekhorst@telus.net

TODAY'S PROGRAM:

**WELCOME TO OUR CLUB, DISTRICT GOVERNOR ROB MARTIN & JOAN
and ASSISTANT AREA C GOVERNOR MIKE McKONE**

NEXT WEEK'S PROGRAM: tba

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Sept. 3	6:30pm	Community Service Meeting	Meadow Gardens Golf Club
Sept. 4	noon	Golf Tournament Meeting	Meadow Gardens Golf Club
Sept. 16	6pm	Meeting / Family Social	Vladimir's Bee Farm, 129 th Ave. PM
Sept. 21		Golf Tournament	Meadow Gardens Golf Club

☞ We will NOT have a regular meeting on Sept. 16 ☜

50 / 50 draw - Jackpot at \$643 + 1/2 of today's sales, 22 cards, Jackpot on "Queen of Hearts" only!



Lend a Hand

HAPPY BIRTHDAY

August 28: Dot Ralston

HAPPY ANNIVERSARY

August 28: Alan & Marlene Graveson

LAST WEEKS MEETING

This weeks meeting was the first business meeting for our new Executive. Mary chaired the meeting and the directors gave the following reports:

International: Re the Exchange Student, we have not yet been approached by the District to host a student this year. We will however try to get one for the January to December term. In order to do this we will once again need 4 host families to come forward and offer up their homes and time for this great Rotary project. Ken Knuttla is asking any interested Rotarians to please speak to him ASAP. If you are thinking about it but are not sure please feel free to speak to any members who have done it in the past: Doris, Ineke & Peter, Ken K, Gord and Mary, Kevin, Dave Rempel, Bob or Stan. I'm sure anyone of these people would be happy to offer an honest evaluation of their time with the student and any advice you may be seeking re the time commitment etc. Remember we cannot participate in this Rotary project unless we have host families. And if you know of any potential students to be our outgoing youth exchange student, you can also speak to Ken K re that. Dave Rempel also is making proposals to the Club re a potential International Project for Orphanages in Russia. He will continue to provide information to Brian and a proposal will be made to the club at a later date.

Club Service: Dot indicated that her committee chairs are already hard at work and Ineke reported briefly for the Social committee. She is the Sunshine chair and asked if anyone knows of an event in another Rotarians life that warrants a card being sent, or a visit etc to please let her know. She will be sending out birthday and anniversary cards to your homes. If you do not receive one it's not because we don't care, you probably have not given us your information and you should speak to Kevin or Ineke about that. Also our 1st Social of the year will be on Sept 16th at Vladamir's Bee farm and family members are especially invited. No need to bring any thing along, the evening is completely catered by Vladamir and Zdenka. Hope to see you there and keep in mind that our regular meeting that day will be cancelled. Our 2nd Social will be the Golf Tournie and it is on Sunday Sept 21, don't forget to participate in one way or another, and please bring in your bottles for the draw as it will now start costing you \$2.00 fine (\$1.00 per bottle) and these proceeds will be put towards that draw.

Community Service: Sharon Kyle was unable to attend so we do not have a report from this committee.

Vocational Service : Chad reported that they would be holding their first meeting at his place on 25 August at 7:00pm. Corrine Meldrum is interested in applying for the Ambassadorial Scholarship and Mary will tell her to get in touch with Rick C. re this.

Treasurer: The budget will be presented to the Executive at their next meeting. Ken P requests that any committee chairs who need budget to please submit the info to him before then.

Secretary: Kevin is once again having "computer woes" and asks for the clubs patience while he recreates all of his files.

President Elect: Mary suggests that everyone take a look at the recently updated Rotary International website. Apparently it is loaded with information and a lot more user friendly.

Vice President: Dave Reekie had nothing to report.

Submitted by Debi Pearce

If you are participating in our annual golf tournament or not, we need a donation towards the
BOTTLE DRAW FROM EVERY MEMBER!

We are looking for a minimum of 2 BOTTLES from everybody. One of these bottles needs to be of a "SERIOUS" nature, with a minimum value of \$ 5.00. Something like: wine, whiskey, rum, champagne or any other "spirit" you can think of and someone would be interested in! The other bottle, can be ANYTHING in a bottle: perfume, a bottle of candy, bottle of ketchup, a ship in a bottle.

SPORTS BANQUET



The 2003 Sports Banquet will be held at Meadow Gardens Golf Club on Tuesday, October 7th beginning at 6:30 pm. Tickets will soon be available for sale, but if you would like a table, book now. Five tables have been currently reserved.

With funds raised from previous years, there are currently two approved projects underway. The Ridge Meadows Rinks upgrade project is nearing completion and our club's contribution of \$25,000 was well received. "The Ridge Meadows

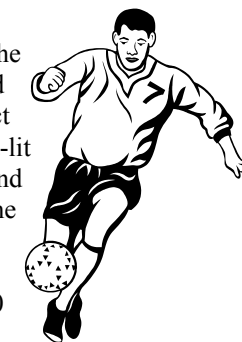
Arena Society is dedicated to running the arena for the benefit of the young athletes in the community and have initiated a high school hockey program.

They are also working with the Ridge Meadows Lacrosse Association which will also use the upgraded facility.

The second project has received approval from our Municipal Council and the ground has been broken for the Samuel Robertson Night-lit Artificial Turf Field and Senior Secondary School. \$50,000 has been committed by our club to this project which will cost an estimated \$2.35 million. This will be Maple Ridge's first night-lit artificial turf field and will benefit several user groups including youth soccer and football organizations. Both these organizations have seen tremendous growth in the past few years, but have been limited due to the number of fields available.

The third project should begin early this fall and our club has committed \$10,000 toward the Kanaka Creek Elementary Sports Court.

All these projects will have Rotary signage clearly displayed and because of our involvement, more facilities will be available to accommodate more youth in the world of sports.



Submitted by Mary Robson