

What is Rotary?

Rotary is an organization of business and professional persons united worldwide, who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

This is exemplified in our mottoes,
 “Service Above Self” and “He Profits Most Who Serves Best.”



The Rotary emblem identifies Rotarians around the world. The gearwheel signifies that the Rotarian is a “worker” when it comes to serving others.

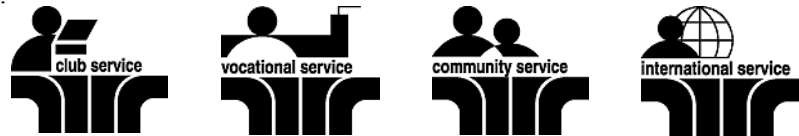
Rotary at a glance

Rotarians: 1,227,545; clubs: 31,561; districts: 529; countries: 166.
Rotaractors: 173,696; clubs: 7,552; countries: 156.
Interactors: 210,772; clubs: 9,164; countries: 114.
Rotary Community Corps: 120,819; corps: 5,253; countries: 72.

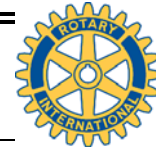
Rotary was born in Chicago, Illinois, U.S.A., on 23 February 1905. Its founder was Paul P. Harris, an attorney. On that day, Paul met with three friends — Silvester Schiele, a coal dealer; Gustavus E. Loehr, a mining engineer; and Hiram E. Shorey, a merchant tailor. Paul’s idea was to promote fellowship among business acquaintances.

Because the men met in rotation at each other’s places of business, their club took the name Rotary. To make the club a representative cross-section of the business and professional community, only one representative of each business or profession was admitted. This was the beginning of the classification principle of membership.

While the original basis of Rotary was fellowship, service to others soon became its hallmark. Each club determines its own service activities, which it channels through four “Avenues of Service” — Club Service, Vocational Service, Community Service, and International Service. The avenues are based on the four-part Object of Rotary.



The Four Avenues of Service



The Four Way Flasher

**Rotary Club of
 MeadowRidge Newsletter**

**Vol. 10 Issue 12
 Sept. 23, 2003**

Web-site: www3.telus.net/MeadowRidge_Rotary

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INVOCATION Sept. 23: Marco Terwiel Sept. 30: Craig Vernon

BINGO SCHEDULE

	6:15-8:15	8:00-10:00
Oct. 9	Irena Shantz	Chad Reed
Nov. 6	Mary Robson	Gordy Robson

Call Peter at 604-465-3392 for assistance or e-mail peter.boekhorst@telus.net



Lend a Hand

**Today we welcome people, interested in the activities
 of the Rotary organization.**

NEXT WEEK’S PROGRAM: Gordon Kirkland - Never Stand Behind a Loaded Horse

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Sept. 23	1:15pm	Sports Banquet Meeting	Robson’s Office, Lougheed Hwy
Oct. 7	6:30pm	Sports Banquet	Meadow Gardens Golf Club

☞ **October 7: Sports Banquet, NO regular meeting** ☞

50 / 50 draw - Jackpot at \$717 + 1/2 of today’s sales, 19 cards, Jackpot on “Queen of Hearts” only!

THIS WEEKS ACTIVITIES

We started the week with a visit to Vladimir and Zdenka's Bee Farm. This was a fabulous evening, due to good weather (after a whole day of rain) and of course our hosts Vladimir and Zdenka Cukor, who explained everything about the 'ins and outs' of the honey-bee. They also provided the food – and what a food it was: 'food from heaven'. This was accomplished by home brewed wine and home baked cookies, that Zdenka worked the whole day on.



We only can applaud Vladimir and Zdenka for their unbelievable hospitality.



On Sunday we had our annual Golf Tournament at Meadow Gardens Golf Course. Again the weather was superb! All the proceeds from this event will go towards Polio Eradication. We raised over \$3,400 which will fulfill our \$10,000 pledge for Polio Eradication over 2 years, instead of the original 3 year pledge.

Last year we promised to bring the cup back home, but I guess we have to practice a little bit more before that will happen. Again it was the Haney Rotary Club, who won the cup in the person of Rick Howard. Note that if Johanna Reed was a Rotarian, she would have won the cup!



4 teams from the Haney Club, with the winning team shown.



White Rock Millennium Club (Linda Hamilton, Margaret Jones and Peter Herz)



Left: Marjolein Lloyd from Westbank Rotary, together with Sharon Kyle and Jeet Sivia

Right: 2 players from the Coquitlam Sunrise Club (Val Morgan and Carl Hensel), together with Lindsay Hendy and Greg Andrews



And the winner is Rick Howard. The cup is presented to him by Brian Bekar

The 4-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

"Of the things we think, say or do:

1. **Is it the TRUTH?**
2. **Is it FAIR to all concerned?**
3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
4. **Will it be BENEFICIAL to all concerned?"**