

PRESIDENT'S MESSAGE

Dear fellow Rotarians,

I feel a growing sense of anticipation as we count down to Rotary's centennial. As we approach Rotary's 100th anniversary next month, thousands of clubs around the world are planning service projects, banquets, parties, and other special events to mark this milestone occasion.

January is Rotary Awareness Month, an ideal opportunity to enhance the public image of Rotary. We are very fortunate to serve as Rotarians during this historic time. Our centennial birthday may be our greatest opportunity to tell the public about Rotary. Even though the organization is nearly 100 years old, many people still are not familiar with Rotary's purpose or humanitarian mission.

RI is offering a wide range of public relations tools to assist Rotarians in promoting the centennial. These resources include two Centennial Promotional Kits, PowerPoint presentations on various aspects of Rotary history, and a special video on Rotary humanitarian efforts. In early 2005, clubs and districts will receive a CD-ROM with public service announcements for television, radio, print, and billboards as part of a global public image campaign. Many clubs are preparing their own centennial displays for libraries, town halls, and storefronts, as well as newspaper sections and inserts on community projects and profiles of local club members.

To enhance awareness in your community, work with the local media to cover your efforts. During this centennial year, I am asking Rotarians to carry out projects in four areas of emphasis – family of Rotary, health concerns, literacy, and water management. More than one billion people do not have access to safe water. This month's In Focus section describes the need to properly manage and protect the world's limited water resources. Rotarians can raise awareness in their communities by helping to build water wells, fund water conservation, conduct river cleanups, and install sanitation systems. Water – the world's most precious commodity – is truly a gift of life.

Volunteer to serve on your club's centennial committee and make a difference. The centennial is the time to recruit new members and get them immediately involved in a Centennial Community Project. These can range from creating a centennial park to building a new hospital wing or shelter for the homeless.

You can celebrate the centennial in a way that best matches the traditions, customs, and culture of your region. Rotary's Web site (www.rotary.org) lists 100 ways to commemorate the centennial and promote awareness.

And of course, don't forget the grandest celebration of all – the 2005 RI Convention in Chicago from 18-22 June. This is a once-in-a-lifetime opportunity to gather with fellow Rotarians from all over the world and reflect on a century of service. Join the Rotary Centennial parade through the streets of Chicago, hear renowned speakers such as CNN founder Ted Turner (son of a Rotarian), and cheer Rotary's remarkable progress in fighting polio.

I encourage Rotarians everywhere to *Celebrate Rotary* in their own special way. Even if you don't like birthdays, this is one celebration you will not want to miss!

Glenn E. Estess Sr.
President, Rotary International



The Four Way Flasher

Rotary Club of MeadowRidge Newsletter

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Web-site: www3.telus.net/MeadowRidge_Rotary

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HAPPY NEW YEAR 2005

INVOCATION

Jan. 4	Laurie Anderson	Jan. 11	Brian Bekar
Jan. 18	Anil Bharwani	Jan. 25	Ineke Boekhorst

BINGO SCHEDULE

	6:15-8:15	8:00-10:00
Jan. 27	Debbie MacRae	Mina Park
Feb. 24		Peter Boekhorst

Call Peter at 604-465-3392 for assistance or e-mail mrrotary@telus.net

TODAY'S PROGRAM: Who's Who – Davelaar

NEXT WEEK'S PROGRAM: Mayor Kathy Morse

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Feb. 8		Membership Drive	
April 9	8:00am	District Assembly	Kwantlen University College, Surrey
May 12		District 5050 Centennial Conference	Victoria, BC
May 28		WineZest 2005	
June 18-22		RI Centennial Convention	Chicago



50 / 50 draw - Jackpot at \$766+ 1/2 of today's sales, 26 cards left, Jackpot on "Queen of Hearts" only!

LAST WEEKS MEETING

At the last meeting on December 14 we were busy with administrative issues. First up Vladamir Cukor announced that the funds raised from his summer Bee Party was \$435. and he is donating those funds to go towards purchasing a Paul Harris Award for Peter Boekhorst. Well deserved for sure and what a great show of the "Rotary family". Congratulations Peter!

We also had the pleasure of installing another new member who also happens to be one of our new member Janice's co-workers. Senior Staff Sgt Hilton Haider of the local detachment of the RCMP proudly joins our ranks and comes with previous membership in the Whistler club under his belt. He was born and raised in Saskatchewan and is married and had 2 children. This is his third posting to Maple Ridge and we look forward to putting him to work on one of our many projects. Welcome Hilton!



Finally we now have our 2005 Executive selected. There were no nominations from the floor so the slate, presented by the Nominating committee, were all voted in by acclamation.

Our 2005 Executive is as follows:

President :	Brian Bekar	Director:	Debbie MacRae
President Elect:	Sharon Kyle	Director:	Stan Wade
Vice President:	Bob Shantz	Director:	Alex Kempenaar
Past President:	Mary Robson	Director:	Dave Rempel
Secretary:	Lynda Lawrence	Sgt At Arms :	Walter Volpatti
Treasurer:	Lindsay Hendy		

CONGRATULATIONS ONE AND ALL!

Submitted by Debi Pearce

CHRISTMAS PARTY

On December 21 we had our Christmas party, which was a great success, thanks to the hospitality of our hosts Gordy and Mary Robson

