

CASH CALENDAR

February			
1	\$20	Betty Gilmore	Maple Ridge
2	\$20	Gary Conn	Pitt Meadows
3	\$20	Katie Harrison	Maple Ridge
4	\$20	Dianne Fallon	Oliver, BC
5	\$20	Wolf Bar c/o John Grass	Maple Ridge
6	\$20	Lorraine Groombridge	Surrey, BC
7	\$20	Joelle Wendt	Vancouver, BC
8	\$20	Liz Whittingham	Maple Ridge
9	\$20	Linda Carlson	Abbotsford, BC
10	\$20	Sally Davis	Maple Ridge
11	\$20	Everett Kelly	Mission, BC
12	\$20	Nok-young Kwon	Maple Ridge
13	\$20	Ridge Meadows Hospice Soc	
14	\$250	Blair & Natalie Butt	Surrey, BC
15	\$20	Marten & Lynne Varnel	Burnaby, BC
16	\$20	Marlene Mang	Maple Ridge
17	\$20	A.A. Suttorp	New westminster
18	\$20	Barbara McIvor	Maple Ridge
19	\$20	Sherry Plastow	Maple Ridge
20	\$20	Wilbert Rowe	Maple Ridge
21	\$20	Brian Brewer	Maple Ridge
22	\$20	Lori Crocker	Maple Ridge
23	\$20	Brian & Midge Martinsen	Maple Ridge
24	\$20	Bernice Gehring	Maple Ridge
25	\$20	Mr & Mrs D. Rittaler	Ladner, BC
26	\$20	Kim Hunter	Mission, BC
27	\$20	B. Langley	Burnaby, BC
28	\$250	Lorrie Rishchynski	Pitt Meadows

The **2005-2006 Distict 5050 Conference** will be held in Whistler, May 18-21, 2006.

Volunteers are needed for Sergeant at Arms, who control all entrances, hold reserved seats, maintain order, enforce security, encourage fellowship and act as aides to the presiding officer.

They may also act to provide information and directions to registrants and participants.

Yours in Rotary

Fred Reynolds  
Assistant Governor Area C

If you are interested, please contact Lynda Lawrence.



# The Four Way Flasher

Rotary Club of  
**MeadowRidge Newsletter**

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Web-site: [www3.telus.net/MeadowRidge\\_Rotary](http://www3.telus.net/MeadowRidge_Rotary)

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**INVOCATION**

<b>Feb. 8</b>	Robert Campbell	<b>Feb. 15</b>	Rick Carruthers
<b>Feb. 22</b>	Vladimir Cukor	<b>March 1</b>	Murray Davelaar



**BINGO SCHEDULE**

	<b>6:15-8:15</b>	<b>8:00-10:00</b>
<b>Feb. 24</b>	Mina Park	Peter Boekhorst
<b>March 24</b>	Mina Park	Sharon Kyle



Call Peter at 604-465-3392 for assistance or email [mrrotary@telus.net](mailto:mrrotary@telus.net)

**TODAY'S PROGRAM:** A warm welcome to all our guests

**NEXT WEEK'S PROGRAM:** Who's Who – Janice Armstrong / Sandy Wakeling

**CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:**

Date	Time	Event	Venue
Feb. 9	noon	Executive Meeting	Robson & Associates office
Feb. 12		Haney Rotary Valentines Dance	Meadow Gardens
Feb. 23	7:00pm	Charter of Port Coquitlam Centennial	Michael's on Wilson Rest., Pt Coq
March 16	6:00pm	Centennial Dinner (Dinner @ 6:30)	Meadow Gardens Golf & Country Club
April 9	8:00am	District Assembly	Kwantlen University College, Surrey
May 10		Golf Tournament	Swan-e-Set Golf Club
May 12		District 5050 Centennial Conference	Victoria, BC
May 28		WineZest 2005	ACT, Maple Ridge
June 18-22		RI Centennial Convention	Chicago

**Cash Calendar:** The list of the February winners is printed on the back and is posted on our website [www3.telus.net/MeadowRidge\\_Rotary](http://www3.telus.net/MeadowRidge_Rotary) and will be updated regularly.

**50 / 50 draw - Jackpot at \$922+ 1/2 of today's sales, 21 cards left, Jackpot on "Queen of Hearts" only!**

## LAST WEEKS MEETING

Our guest speaker was Marjatta Longston, Superintendent School District 42. Marjatta was born in Finland and moved to Canada at age 8. She began her teaching career in 1970 in Northern Ontario. She came to Maple Ridge in August 2004 as Superintendent of Schools for our community.

She explained that her role is educating the future and her passion is ensuring that every student leaves with a skill set that makes them the best they can be.. Her base belief is “total quality management principals”. The focus is on kids and learning.

Stage One of the plan is Creating Professional Learning Communities. She advised that they are upgrading the school district website to make it very interactive. They are also doing satisfaction surveys with the students and parents. It is her goal to make ours the best school district in Canada.

She advised that she’s been doing walk thru training principles with her staff. She said that the principals and vice principals are part of the learning team, and need to engage with the teachers in the classroom. She believes strongly in the team approach .

Marjatta said that she has three goals:

1. Literacy and numeracy.
2. Attain and attract quality staff.
3. Improve communications.

She said that they will be informing the community on how they are doing in attaining their goals by way of an annual report to the public.

Submitted by Lynda Lawrence

## CENTENNIAL DINNER

There will be a Centennial Dinner Celebration with the Haney Rotary Club on Wednesday March 16, 2005. The details are as follows:

DATE: Wednesday March 16, 2005  
LOCATION: Meadow Gardens Golf & Country Club  
COST: \$25. per person  
TIME: Cocktails @ 6 pm, Dinner @ 6:30 pm & Awards @ 7 pm.

Come and celebrate Rotary's 100th Anniversary!

## DISTRICT GOVERNOR NOMINEE DESIGNATE

It is with great pleasure that I announce John Bosch as District Governor Nominee Designate.

John Bosch has been a member of the South Everett-Mukilteo Rotary Club since 1996. He was President of the South Everett-Mukilteo Rotary Club in 2001-02. He is a Paul Harris fellow and Benefactor. John owns JABCO Janitorial, Inc., which has been in business for over thirty years. His passion is his family, Maxine and their two sons, Craig and Chad. Besides the great joy he gets out of Rotary, John enjoys Golf, Boating and Vacations. John's motto for a perfect day is, "Take the Boat with the family to play golf....Priceless!"

Please join me in congratulating John on his new appointment.

Gary Hollick  
Centennial Governor, District 5050

## WHY JOIN ROTARY?

Each Rotary club strives for a membership that is an up-to-date and progressive representation of its community's business, vocational, and professional interests. Membership in Rotary offers a number of benefits, including:

- Effecting change within the community
- Developing leadership skills
- Gaining an understanding of — and having an impact on — international humanitarian issues.
- Developing relationships with community and business leaders

## THE FOUR-WAY TEST

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

"Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## ■ FOUR STAGE SYSTEM IMPROVEMENT PLANNING PROCESS

