

## Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## Four Avenues of Service

Based on the [Object of Rotary](#), the Four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **Community Service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.

## The Four-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

"Of the things we think, say or do:

1. **Is it the TRUTH?**
2. **Is it FAIR to all concerned?**
3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
4. **Will it be BENEFICIAL to all concerned?"**



# The Four Way Flasher

## Rotary Club of MeadowRidge Newsletter

Vol. 12 Issue 6  
August 9, 2005

Web-site: [www3.telus.net/MeadowRidge\\_Rotary](http://www3.telus.net/MeadowRidge_Rotary)

Meetings: Tuesday 12pm, Gourmet Hideaway Restaurant  
President: Brian Bekar Phone: 604-942-6466  
Secretary: Ineke Boekhorst Phone: 604-465-9262  
Editor: Peter Boekhorst Phone: 604-465-3392

[marks\\_mapleridge@telus.net](mailto:marks_mapleridge@telus.net)  
[iboekhorst@telus.net](mailto:iboekhorst@telus.net)  
[mrrotary@telus.net](mailto:mrrotary@telus.net)

## AUGUST IS THE ROTARY MONTH OF MEMBERSHIP AND EXTENSION

### INVOCATION

|         |                 |         |             |
|---------|-----------------|---------|-------------|
| Aug. 9  | Kevin Nosworthy | Aug. 16 | Mina Park   |
| Aug. 30 | Ken Paterson    | Sep. 6  | Debi Pearce |



**SERVICE Above Self**

### BINGO SCHEDULE

|           |                |                 |
|-----------|----------------|-----------------|
|           | 6:15-8:15      | 8:00-10:00      |
| August 11 | Ken Paterson   | Matt de Bruyn   |
| Sep. 08   | Diane Kirkland | Walter Volpatti |

Call Peter at 604-465-3392 for assistance or email [peter.boekhorst@telus.net](mailto:peter.boekhorst@telus.net)

**TODAY'S PROGRAM:** New Members Meeting

**NEXT WEEK'S PROGRAM:** Eric Wright - Outbound Exchange Student

**Because of the 'Honey Barbecue' at Vladimir's,  
there will be no regular meeting on August 23<sup>rd</sup>.**

### CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

| Date      | Time   | Event                             | Venue                                 |
|-----------|--------|-----------------------------------|---------------------------------------|
| August 10 | 6:30pm | Joint meeting Haney Rotary        | Meadow Gardens Golf Club              |
| August 12 | 12:30  | District 5050 GolFun 2005         | Homestead Golf & Country Club, Lynden |
| August 23 | 7:00pm | Honey Barbecue at Vladimir's Farm | 129 <sup>th</sup> Ave. Pitt Meadows   |
| Sept. 6   | noon   | Visit of DG Harvey Jubie          |                                       |
| Sept. 17  | 7-10pm | Harvest Wine Festival             | ACT                                   |

50 / 50 draw - Jackpot at \$300+ 1/2 of today's sales, 45 cards left, Jackpot on "Queen of Hearts" only!

## LAST WEEKS MEETING

We received a nice thank you letter today from the Zajack Ranch for our recent donation of \$5,000 towards their good works.

Also Gird Robson announced the tentative date for this year's Sports Banquet will be October 4<sup>th</sup> and he is looking for help from all the members to ensure a successful event. He also informed us that the Municipality would soon be approaching us to partner with them to help fund another all weather field in Maple Ridge.

The Crystal Math project is still growing with ICBC, Telus and 7-11 stepping up to the plate with a \$50,000 donation to be given in \$5,000 allotments to the next 10 towns who express a desire to duplicate our program to fight against the drug. Surrey, North Vancouver, Vancouver, Manama and Parkville have already expressed that desire. Also a copy of "the Power of One" has been distributed to all Rotary clubs in BC (180).



Our guest speaker today was Megan Fisher a recent attendee of the 2005 RYLA session. She spoke to us of the positive impact of the program on herself and her fellow attendees and promises to spread the word to other potential candidates for next year. She was most impressed with Sal Abbott who spoke very strongly and passionately on her topic. One of the results Megan personally found was that overall the conference made her stronger as an individual and more community minded as well. She took home that you do not have to be loud and outspoken to be a leader. She looks forward to becoming involved with other Rotary projects and would really like to travel to Brazil to do some volunteer work on behalf of Rotary.

Cheryl presented a report on the Harvest Wine Festival and indicated that all was going well. We will now have 12 wineries represented and 6 restaurants and will be replacing the Silent Auction with 3 raffles, one of which is the Bottle Draw. To assist with this each member us asked to provide 2 bottles of either wine or spirits for this raffle with a minimum value of \$15. Bottles can be given to any committee member.

Submitted by Debi Pearce

## HANEY, MEADOWRIDGE ROTARY MEETING

Wednesday August 10, we will join the Haney Rotary Club at their regular meeting, and welcome guest-speaker Dimitri Kondratiev from our "sister Club" in Novosibirsk, Russia. Subject of his presentation: Democracy in Russia...Fact or Fiction.

This will be a Dinner meeting, location Meadow Gardens Golf Course Club House, Wednesday August 10, cocktails at 6pm, dinner at 6:30. Cost \$ 20.00 per person, guests welcome.

We should have a "strong representation" from our Club attending, so PLEASE attend and bring as many guests as possible (inform Ineke TODAY!)

Wednesday meeting will count as a "make up".

## THANK YOU

It's me, Megan. I just want to say that the lunch was awesome! Everyone was so nice and interested in my experience at RYLA. I want to thank you so much, as well as the rest of the club for sending me and making it possible for me to go.

I have also researched the Rotary International and I am more committed and wanting to go then ever now. I am determined to go to South America; at least that is where I want to go the most, I think my help would be the most useful there. I do need your help however to organize what I need to do and who to contact. I will do whatever is required of me or asked of me; I really really really want to go. A trip like this would be would be so powerfully moving.

Thank you so much  
Sincerely,  
Megan Fisher

## HARVEST WINE FEST DONATIONS

All Club members are asked to donate 2 bottles of wine or spirits, with a minimum value of \$15.00 each. (Absolutely NO home-made wines!) If you are unable to do so, we would ask you to just donate \$30.00 and a Committee member will buy the bottles for you.

These bottles will be used for our "Wine bottle Raffle" at the Harvest Wine Fest, September 17th. A really "fun raffle", and major part of the overall fundraising event. We REALLY need EVERY member to participate in this, otherwise we will not have enough bottles to make the "bottle raffle" successful.

Please bring your bottles ASAP to the lunch mtg. or to any Club member, who can deliver it to the meeting for you.(hand to Walter or Ineke, if cheque: make payable to MeadowRidge Rotary)

Thanks for your help and Please don't forget to sell lots of tickets (\$35.00 each) for the Harvest Wine Fest, our success depends on EVERYBODY'S participation!!



## 'BEE' THERE AT THE 3RD ANNUAL FAMILY OF ROTARY BARBECUE / FARM TOUR



**Tuesday August 23, 7:00 pm at Vladimir & Zdenka's Honey Bee Farm.  
This is a "By Donation" event; All donations to the Rotary Foundation!**

Location: 129<sup>th</sup> Ave., Pitt Meadows (across from Rod and Gun Club, off Kennedy Rd. and Barnes Rd.)

Vladimir and Zdenka, will be hosting once again this year this wonderful Family Barbecue + informative social. You'll be able to experience and find out everything there is to know about a "working honey bee farm" For the first time, this year we will also feature a "Live Auction" with all proceeds going DIRECTLY to the Rotary Foundation, plus a great barbecue **and** you might learn something new about bees too!

PLEASE BRING: **a folding chair** to sit on (if you have one).....some cash (or credit card!) for Rotary Foundation, a good appetite(the food is fantastic!), a happy face... and that's all you have to bring. Everything else will be provided (even wine!) by Vladimir and Zdenka, no cost to this great Family Social.