RI PRESIDENT'S MESSAGE

Dear fellow Rotarians,

A few years ago, John W. Dean III, White House counsel under U.S. President Richard M. Nixon, addressed the District 5670 (Kansas, USA) Conference. The subject of his talk was "Watergate, War, and The Four-Way Test." He concluded his remarks with this declaration:

" I am going to tell you without fear of contradiction that had those of us in the Nixon White House who were involved in Watergate stopped to apply The Four-Way Test, even if only occasionally, there would have been no Watergate. In short, The Four-Way Test works. It will work for any issue, if only we are willing to use it."

The Four-Way Test is one of the hallmarks of Rotary. Since it was developed by Herbert J. Taylor in 1932, it has never ceased to be relevant. Its four brief questions are not based on culture or religion; instead, they are a simple checklist for ethical behaviour. They transcend national borders and generations.

As Rotarians, we should have The Four-Way Test in the back of our minds — if not the front — in every decision we make, all day long. As we go through our lives at work, at home, and in our communities, we must be conscious of our responsibilities as Rotarians: to speak the truth, to be fair, to build goodwill and better friendships, and to always try to do the best we can for everyone we encounter.

We must also make it known that we will not compromise our ethical standards. Hanging The Four-Way Test on the wall for all to see sends a clear message: Rotarians are people of integrity who care.

The Four-Way Test compresses ethical decisions down to something that can be hung on a small wall plaque. But Past RI President Richard Evans made it even simpler with one phrase: Is it right?

In his essay on the topic, he said: "A large part of all the proposals that are made in the world could easily be eliminated from further discussion simply by asking this one question: 'Is it right?' If it is, we may well consider them further. We may then reasonably ask whether or not it is convenient, whether or not it is profitable, whether or not we want to do it. But if it isn't right, we are wasting our time in asking any other question, because if it isn't right, it isn't worth it, no matter what else there may be in it for anyone.'

As Rotarians, I hope we all take this advice to heart and Lead the Way in doing only what is right.

The Four-Way Test

One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy.

It asks the following four questions:

"Of the things we think, say or do:

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?"



The Four Way Flasher

Rotary Club of MeadowRidge Newsletter

Vol. 13 Issue 14 Oct. 03, 2006

Web-site: www3.telus.net/MeadowRidge Rotary

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OCTOBER IS VOCATIONAL SERVICES MONTH

INVOCATION

Oct. 3	Brian Bekar	Oct. 10	Anil Bharwani	
Oct. 17	Ineke Boekhorst	Oct. 24	Peter Boekhorst	

BINGO SCHEDULE

	6:15 - 8:15	8:00 - 10:00
Oct. 05	Debbie MacRae	Walter Volpatti
Nov. 02	Bob Shantz	Dave Rempel

LEAD THE WAY

Call Peter at 604-465-3392 for assistance or email peter.boekhorst@telus.net

TODAY'S PROGRAM: Former A.G. Bud Smith – Bill Bennett's Book

NEXT WEEK'S PROGRAM: Tamara Hurtado - Steps Forward

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Oct. 24	noon	DG's Visit – Rod Thompson	
Nov. 7	6pm	Sports Banquet	Meadow Gardens
Jan. 20		Zone Regional Rotary Foundation Seminar	Delta Vancouver Airport Hotel

50 / 50 draw - Jackpot at \$226.50+ 1/2 of today's sales, 34 cards left, Jackpot on "Queen of Hearts" only!

LAST WEEKS MEETING

Our guests today were Helen Ferris, who assisted the Wine Fest committee as a volunteer this year, Peter's sister Angelique, Honorary Club Member Don Boyce, Irena Shantz, Robert Goodrick, Dr. Shiraz Mawani and our Guest Speaker Irfan Sonawala.

Brian Bekar made two presentations. Terry Becker received her Installation Certificate, and Ken Paterson was presented with the "Rotarian of the Year" award plaque for display.

Sharon said that the DeBruyn, Goodrick's and Robson's had attended the Zajac Ranch BBQ with her last Sunday, and it was a wonderful event.

Dr. Mawani introduced our Guest Speaker Irfan Sonawala, who Marco had asked Dr. Mawani to arrange to have come and speak to our club on Islam. Mr. Sonawala holds a Masters in Architecture, and has extensively studied Islam.

He began by recommending two books – *Landscapes of the Jihad* and *Globalized Islam*. The purpose of his visit was to provide a better understanding of Islam, the religion and the people, and what the global perception of Islam is with the current events involving terrorists' acts as reported in the media.

He spoke of the difference between the religious beliefs of the Muslims, and the economic and political side of Islam. He advised that the media has skewed the understanding of Islam in the western world by not reporting the whole story. He believes that it's time to re-visit the concepts on which the Islamic religion is based rather than what has evolved during this century.

Dr. Mawani then spoke for a few minutes about his beliefs as a Muslim. He said that he believes in the unity of God, and the importance of charity. He believes that every individual in every society has a duty to look after the women, children, and the travellers. He feels strongly about being able to practise his faith which includes time for prayer five times each day. He advised that the terrorist acts are mostly from the middle east and are politically and economically driven, not a result of religious beliefs.

Submitted by Lynda Lawrence



SPORTS BANQUET 2006

November 7 at Meadow Gardens

6 pm No host bar7 pm Banquet begins

John McKeachie is the Emcee and there will be two new Home Town Heroes announced at the banquet

Tickets are \$120 - \$100 tax receipt will be issued.

We will need several volunteers!

For more information or to volunteer – contact Mary 604-463-3333 ext 2 or maryrobson@robsonandassoc.com

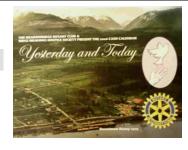
ROTARY LACROSSE COURT DEDICATION

Meadow Ridge Rotary contributed \$50,000 towards the construction of the Rotary Lacrosse Court. The total project was worth \$250,000.





HOSPICE CASH CALENDAR OCTOBER WINNERS



1	\$20	Stewart Goodin	Coquitlam	16	\$20	Sandra Allen	Maple Ridge
2	\$20	Gord Robson	Maple Ridge	17	\$20	Sharyn Sutherland	Maple Ridge
3	\$20	Rob Simpson	Maple Ridge	18	\$20	Margaret Hughes	Port Moody
4	\$20	Joe Paliottis	Maple Ridge	19	\$20	Sid Swan	Maple Ridge
5	\$20	Linda Kling	Chilliwack	20	\$20	G & J Simpsen	Pitt Meadows
6	\$20	Coleman Heating	Maple Ridge	21	\$20	Jim Horton	Maple Ridge
7	\$20	Sandra Venning	Maple Ridge	22	\$20	Brad Erickson	Surrey
8	\$20	Mari-Ann Reily	Maple Ridge	23	\$20	Claudio Sartore	Maple Ridge
9	\$250	Ellislual Jorssen	Pitt Meadows	24	\$20	Arleen Oosten-Wells	Maple Ridge
10	\$20	Nicole Carlson	Maple Ridge	25	\$20	Rob Dumoulin	Maple Ridge
11	\$20	Lisa Bodnar	Maple Ridge	26	\$20	Caralee Rondquist	Maple Ridge
12	\$20	Deborah Carlson	Maple Ridge	27	\$20	Ashley Ross	Ottawa, Ont
13	\$20	Jim Coulter	Maple Ridge	28	\$20	Diane Daignault	Maple Ridge
14	\$20	Bill Archibald	Maple Ridge	29	\$20	Maxine Thompson	Maple Ridge
15	\$20	Sherralee Plastow	Maple Ridge	30	\$20	Matthew Hayes	Maple Ridge
				31	\$250	Diane Fallow	Richmond