

January 2007
The Rotarian

Dear fellow Rotarians,

When we are asked, what is Rotary? it can sometimes be difficult to give a quick and easy answer. Rotary is about so many things: friendship and fellowship, international understanding and cooperation, vocational ethics and community leadership. All these values brought us to Rotary, and all are reasons why we stay.

But first and foremost, Rotary is about service and putting Service Above Self. Rotary was founded for fellowship, but it quickly grew into an organization where people who wanted to serve others came together to do it – better, more effectively, and more enjoyably than they could have alone. We're members of our clubs so we can work through them to help others. That is why we're Rotarians. That is why we're here.

The four Avenues of Service are, and always will be, central to Rotary's work. They help us find balance in our choice of projects and aid us in achieving the Object of Rotary. Through Club Service, Vocational Service, Community Service, and International Service, we strive to uphold this ideal. Every project we carry out – every playground we refurbish, every well we help dig, every adult we teach to read, every child we immunize against polio — makes the world we all live in a bit better, a bit healthier, a bit happier. And it demonstrates to others that in the long term, we do not succeed professionally *despite* our commitment to doing what is right — we succeed *because* of it.

Everything we do in Rotary supports the Object of Rotary. When we work to strengthen The Rotary Foundation, we're building greater resources to support our service. When we work to increase membership, we're doing it so we'll have more hands to carry out our projects. Although some things in Rotary, like the Object of Rotary and the four Avenues of Service, do not change, our organization has evolved over the decades to find better and more efficient ways of meeting our goals. The Club Leadership Plan is one such tool. In it, we have an effective road map for organizing our clubs and allowing each one to work to its full potential, in every one of the four Avenues of Service.

By simplifying our club leadership structure, we free more of our time, energy, and resources for the real business of Rotary, which is, and always will be, service. By upholding our commitment to our four Avenues of Service, we honor the generations of Rotarians who followed them in the past — and *Lead the Way* for generations to come.

William B. Boyd,
RI President 2006/2007



The Four Way Flasher

Rotary Club of
MeadowRidge Newsletter

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Web-site: www3.telus.net/MeadowRidge_Rotary

Meetings: Tuesday 12pm, Gourmet Hideaway Restaurant

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January is Rotary Awareness Month

INVOCATION

Jan. 9	Maureen Goodrick	Jan. 16	Bobbi Gottschalk
Jan. 23	Vivian Hatiras	Jan. 30	Diane Kirkland

BINGO SCHEDULE

	6:15 - 8:15	8:00 - 10:00
Jan. 25	Maureen Goodrick	Valerie Spurrell
Feb. 22	Laurie Anderson	Brian Bekar



Call Peter at 604-465-3392 for assistance or email peter.boekhorst@telus.net

TODAY'S PROGRAM: Fraser Stamp – Who's Who

NEXT WEEK'S PROGRAM: Rowena Anderson – UBC Loon Lake

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Jan. 19	6:00pm	Regional PolioPlus Dinner - \$80.00	Delta Vancouver Airport Hotel
Jan. 20	8:30pm	Regional Rotary Foundation Seminar - \$40.00	Delta Vancouver Airport Hotel
Apr. 14	8:00am	District Assembly	Kwantlen University College, Sry
May 31		District Conference	Harrison Hot Springs Resort
June 17-20		RI Conference	Salt Lake City

50 / 50 draw - Jackpot at \$145.50+ 1/2 of today's sales, 45 cards left, Jackpot on "Queen of Hearts" only!

