



Wine Festival

MEADOW RIDGE ROTARY

Join us for international wine & beer tasting, silent & live auctions, great live music and a culinary showcase featuring local restaurants!

Saturday, Sept. 19, 2009
7:00 - 10:00 pm

Thomas Haney Centre
23000 116 Ave., Maple Ridge
Tickets \$15 ea. (incl. all wine & food sampling)

For tickets, call the ACT Box Office
604-476-2787
or \$10 from a Meadow Ridge Rotary member
(info@MeadowRidgeRotary.ca).
Proceeds to support Rotary
charities in our community.

Sponsors:



The Four Way Flasher

**Rotary Club of
MeadowRidge Newsletter**

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Web-site: www.meadowridgerotary.ca

Meetings: Tuesday 12pm, The Gourmet Hideaway Restaurant

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August is Membership & Extension Month

INVOCATION

Aug. 25	Laura Cherrille	Sept. 1	Jim Coulter
Sept. 8	Vladimir Cukor	Sept. 15	Ron Curran



TODAY'S PROGRAM: Membership Presentation

A Warm Welcome to all our Guests

NEXT WEEK'S PROGRAM: Bob Paddon, VP Corp/Public Affairs - Translink

HAPPY ANNIVERSARY

August 28: Patrick & Stefanie O'Brien

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Aug 29	11:45 am	"Ride & BBQ", Mustang Riding Stables	14729 Sylvester Rd, Mission
Sept. 19	7 pm	Wine Festival	Thomas Haney Rotunda
Sept. 26	3 pm	Frisbee Golf	Dave Rempel
Sept. 29	noon	DG Larry Jubie's visit	
Oct. 6	6 pm	Fireside, Heather Hill	
Oct. 20		Sports Banquet	

50 / 50 draw - Jackpot at \$158.00 + 1/2 of today's sales, 46 cards left, Jackpot on "Queen of Hearts" only!

Please note, that the District Governor Larry Jubie's visit to our club is rescheduled to September 29

MEMBERSHIP INCREASES DURING 2008-09 ROTARY YEAR

BY JENNIFER LEE ATKIN

In a year of economic havoc that rocked global markets and shook consumer confidence, Rotary International's most important asset – its members – steadily grew.

As of 30 June, the end of the 2008-09 RI year, there were 1,234,527 members in 33,790 Rotary clubs. That's an increase of 3,044 members and 520 clubs from the previous year.

"Businesses in tough economies plan how to grow, and most businesses then do grow. Rotary clubs also have to plan for their futures and take action on those plans," said Mike McGovern, chair of RI's Membership Development and Retention Committee.

"New clubs are forming in communities with existing clubs by offering alternative times and the opportunity to bring fresh perspectives to Rotary," McGovern added.

More than 5,700 clubs in the 534 RI districts achieved a membership growth rate of 10 percent or better during the 2008-09 year. The 10 percent goal was set by 2008-09 RI President Dong Kurn Lee, who presided over 12 presidential membership conferences held on six continents during the year. Each conference was attended by between 300 and 1,500 Rotarians. Lee also made personal calls to each of Rotary's district governors.

"We must reach out to people who are different from us and from the members in our club, because this is the way to a stronger club with more connections and better potential," Lee said at the 2009 International Assembly in San Diego, California, USA.

Rotary clubs must continue to build membership during the 2009-10 year, said RI President John Kenny.

"I will simply rely on you, as responsible people, to see to it that we have more qualified members, true Rotarians, at the end of the year than we had at the beginning. And I will rely on you to do your best to see to the mentoring of our newest members, for retention is no less important than recruitment," Kenny told Rotarians at the RI Convention in Birmingham, England.

"Rotary grows when members are motivated to invite Rotarians into their clubs and when Rotarians believe they are contributing to a greater good," McGovern said.

ROTARY INTERNATIONAL NEWS -- 20 AUGUST 2009



At the RI Convention in Birmingham, England, 2008-09 RI President Dong Kurn Lee (middle) honored Rotary districts that achieved outstanding membership results.
Rotary Images/Monika Lozinska-Lee

POLIOPLUS PROGRAM



PolioPlus, the most ambitious program in Rotary's history, is the volunteer arm of the global partnership dedicated to eradicating polio. For more than 20 years, Rotary has led the private sector in the global effort to rid the world of this crippling disease. Today, PolioPlus and its role in the initiative is recognized worldwide as a model of public-private cooperation in pursuit of a humanitarian goal.

In addition to providing financial and volunteer support, Rotary works to urge support from other public and private sector partners. This includes the campaign to End Polio Now, inspired by the extraordinary challenge grants received from the Bill & Melinda Gates Foundation.

"As an international community, we have few opportunities to do something that is unquestionably good for every country and every child, in perpetuity. Polio eradication is one of these opportunities."

- Dr. Margaret Chan, World Health Organization director-general

Avenues of Service

Based on the Object of Rotary, the [Avenues of Service](#) are Rotary's philosophical cornerstone and the foundation on which club activity is based:

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **Community Service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.

The Four-Way Test

The test, which has been translated into more than 100 languages, asks the following questions: Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?