

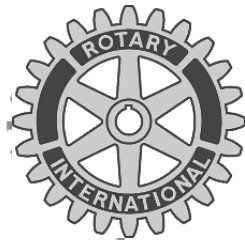
WINE FESTIVAL 2009

Every single member is asked to donate a "good" BOTTLE OF WINE with a minimum value of \$30.00 (Absolutely NO home-made wines!).

If you are unable to do so, we would ask you to just donate \$30.00 and a Committee member will buy the bottle for you (discount available to our Club!).



We will then put together 2 exquisite "wine cellars" to be auctioned off at the event! As you can see, we really need **every** member to participate in this, otherwise we will not have enough bottles to make this exciting "wine cellar-auction" successful.



MeadowRidge Rotary 19th Annual Sports Banquet Tuesday October 20, 2009

**"RAISING FUNDS FOR
YOUTH SPORTS FACILITIES IN RIDGE MEADOWS"**

Meadow Gardens Golf Club

19675 Meadow Gardens Way
Pitt Meadows, BC

6:00 pm No Host Bar
7:00 pm Three Course Gourmet Dinner

Emcee John McKeachie Induction of 2009 Home Town Heroes
Live & Silent Auctions Great Comedy Entertainment

For Tickets Please Call (604) 467-3333

TICKETS \$150. (TAX RECEIPT FOR \$125. ISSUED THE NIGHT OF THE EVENT)



The Four Way Flasher

Rotary Club of MeadowRidge Newsletter

**Vol. 16 Issue 10
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Web-site: www.meadowridgerotary.ca

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September is New Generations Month



INVOCATION

Sept. 8	Vladimir Cukor	Sept. 15	Ron Curran
Sept. 22	Jan Dale	Sept. 29	Mike Davies

TODAY'S PROGRAM: Dr. Nigel Murray – Fraser Health Authority

NEXT WEEK'S PROGRAM: Cathy Scherer - District 5050 Scholarships Chair

HAPPY BIRTHDAY

Sept. 8: Gayle Paterson

Sept. 14: Rustam Yazdgerdian

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Sept. 19	7 pm	Wine Festival	Thomas Haney Rotunda
Sept. 29	noon	DG Larry Jubie's visit	
Oct. 3	3 pm	Frisbee Golf - Dave Rempel	10607-277 th St. M.R.
Oct. 6	6 pm	Fireside, Heather Hill	25494 117 Ave. M.R.
Oct. 20	6 pm	Sports Banquet	Meadow Gardens Golf Club

50 / 50 draw - Jackpot at \$188.00 + 1/2 of today's sales, 45 cards left, Jackpot on "Queen of Hearts" only!

LAST WEEK'S MEETING

Our Guests today were Irena Shantz, Dave Boyce, visiting Rotarian Malcolm Kennedy from the Coquitlam Sunrise Club, and returning Rotarians Lindsay Hendy and Val Spurrell.

Announcements:

There will be 3 sessions of the 4 Way Test program held on Wednesday September 9th at Blue Mountain Elementary School for 90 students. First session starts at 8:15 am.

Marco told us what a great day they had at the horseback ride and BBQ on Saturday. There was a good turnout and everyone had a good time.

Winefest organization is going well but we need to get more tickets sold. Everyone is asked to sell four tickets or more if possible.

Marco thanked Brian Bekar for the success of the membership meeting he organized the previous week. We had a good turnout with a number of the attendees wanting to join the club.

Rotary Moment - Wheel Emblem

Terry Becker told us that the Rotary emblem was designed by a Chicago native, Montague Bear. The wheel consists of 6 spokes, 24 cogs and a keyway. It was adopted in 1923 as the official logo of Rotary.

Gordy introduced our Guest Speaker, Bob Paddon of Translink.

Mr. Paddon came from Ontario, then moved to Alberta where he worked on the pipelines. He moved to BC, and became the Vice President of Communications for BC Hydro. He was involved when Geoff Clayton and the ARMS group (Alouette River Management Society) met with Hydro successfully over the South Alouette River issue. It was the first time BC Hydro considered down stream benefits. Mr. Paddon then became the Vice President Corporate/Public Affairs for Translink. A father of five, he is a man who really cares about his job.



Translink is working on a very aggressive public transportation plan. They have been investing in the region for five years (including the Golden Ears Bridge and the Canada Line).

There will be drastic cuts in the region beginning with service cuts in bus service next year bringing back 1970's service standards. Efficiency is generally above average compared to Toronto or Chicago. Translink spends a bit more on fuel and has a bit lower ridership. In 2007, the International Bus Benchmarking Group compared 12 cities around the world and ranked our bus service third in their ability to control administrative costs.

West Coast Express ridership is rising. The net operating cost decreased 85% from .16 to .02 per km. Improvements result from constant monitoring and measurement. They have ordered more cars for the West Coast Express and are looking at some options which are very viable to expand services but not at this time.

He spoke of executive compensation. Their benchmark is made up of private, quasi private and public sectors. The 2009 base salary ranges and executive salaries were frozen due to recessionary times.

The subsidy burden of public transportation is covered by property tax levies, hydro levy, fuel tax revenue (12% at the pumps), and parking sales taxes. This equates to approximately a \$330 per year per household contribution.

Translink's funding priorities are to maintain their current assets and existing services. If expansion is prioritized there is the risk of allowing the existing system to decay. There are a number of risks to be mindful of including the need for bigger stations and development of the Evergreen Line.

The proposed Maintenance and Repair Centre for Ridge Meadows, a heavy duty maintenance yard working in conjunction with BCIT, is still planning to move forward but at a slower rate.

Translink will be installing counters to look at the efficiency of routes. The 60' expanded buses are required at peak periods, but community shuttles could be used in off peak times to save fuel costs. The Federal government is funding \$70M for gates and Smartcards to control "free ridership". There is roughly 6.7 % lost revenue on Translink, and fines are not a deterrent.

The capital cost outlay per kilometre to construct the Skytrain is very high (\$100M per km), but the operating costs are low. The cost to construct the Canada Line was \$2 billion. The estimated cost for the Evergreen Line is \$1.4 billion. The railcars are \$4M each with a life span of 20 - 25 years.

Our thanks to Mr. Paddon for taking the time to update us on Translink's plans for the future.

Submitted by Lynda Lawrence

BICYCLE TREK FOR LIFE AND BREATH



The Bicycle Trek for Life and Breath is an exhilarating two-day, 200 km scenic ride through the Fraser Valley to raise funds in support of clean air and lung health – and this year the event will celebrate its 25th anniversary!

Twenty four years ago a handful of cyclists came together on a sunny September morning to help raise much needed funds for vital lung health research, education programs and clean air initiatives. Unbeknownst to both participants and organizers alike, this inaugural ride would mark the beginning of what would become an annual and ever-growing tradition: The BC Lung Association's Annual Trek for Life and Breath.



Kenny never quits - Thank you for your support

On Sept 12 and 13th I will climb onto the saddle for the 8th year to ride in the BC Lung Association "Bicycle Trek for Life and Breath".

I believe that we in BC benefit immeasurably from the BC Lung programs to support those with lung diseases such as asthma, COPD, sleep apnea and the improvement of our quality of life through smoking cessation and air quality programs. Help me to help BC Lung. Your contribution is greatly appreciated.

Ken Paterson