#### RI PRESIDENT'S MESSAGE

My fellow Rotarians,

At any given time, every one of Rotary's 33,000-plus clubs is carrying out some form of vital service in its local community and often internationally as well. Under Rotary's structure, each club works autonomously within a broader network that supports and inspires our efforts. An important piece of that network is the Rotary World Magazine Press, made up of *The Rotarian* and 31 regional magazines in 25 languages.

That is why a subscription to either *The Rotarian* or one of the regional magazines is mandatory for all Rotary club members. These publications bring us news of other clubs and districts, offer ideas for our own projects, and help us feel a greater bond with our fellow Rotarians. And the RI-mandated content printed in each issue creates a direct connection between our headquarters in Evanston and every Rotarian, everywhere in the world.

Your experience at this moment – of simply reading this message in a Rotary publication – is one that is common to every one of your fellow Rotarians, wherever they may be. RI-mandated content is consistent in every publication. It is a single, shared message – a single, shared experience. That is invaluable and irreplaceable.

When I sit down to write a monthly president's message, destined for the pages of all of Rotary's magazines, I know that I have an opportunity that will come only once a month, for only the one year that I will be in office. It is an opportunity to speak directly, in my own words, to every one of our 1.2 million members. No matter how much I travel, or how often I speak, or how hard I work to bring my message to clubs and districts, nothing I can do will have the reach of the 400 words I am privileged to put on this page. Because I know that every Rotary magazine, everywhere in the world, carries forth that message just as I wrote it, or in its own local language.

I value that opportunity tremendously, as I value the publications that make it possible. April is Magazine Month, a good time to consider how this important member benefit can help your club's service efforts and to share the useful information in its pages with others.

John Kenny - President, Rotary International

#### RI FOUNDATION CHAIR'S MESSAGE

According to one recent study, charitable giving is at its lowest level in 50 years when adjusted for inflation. Eight-six percent of nonprofits reported a decline in giving in 2009. At a time when humanitarian needs are escalating rapidly, the resources to meet those needs are diminishing.

Fortunately, Rotarians are by nature a very generous group. Despite a worldwide economic recession, donations to the Annual Programs Fund in 2008-09 were the third highest in our history.

Rotarians continue to support the Annual Programs Fund as well as the goal of meeting Rotary's US\$200 Million Challenge to ensure polio eradication. In addition, we are working to secure The Rotary Foundation's future by building up our Permanent Fund, and we are striving to strengthen our peace efforts through our Rotary Centers for International Studies in peace and conflict resolution.

It may seem like a lot to ask, and I wish I could tell you that your contributions to these efforts will cure all the world's ills. What I can tell you is what will happen if our Foundation does not have sufficient resources to support your worthy projects: Polio will continue to cripple far too many children. Disease will spread more rapidly as fewer people have access to clean water and sanitation facilities. Countless women and girls will never learn how to read. And poverty, disease, and illiteracy will persist in undermining our work toward peace in the world.

The Rotary Foundation belongs to all of us. It is our greatest resource for doing good, and it is our responsibility to maintain its strength. I hope every Rotarian will join us by making a contribution to support the Foundation's programs this year.

Glenn E. Estess Sr. - Foundation Trustee Chair



# The Four Way Flasher

## Rotary Club of MeadowRidge Newsletter

Vol. 16 Issue 39 Mar. 30, 2010

Web-site: www.MeadowRidgeRotary.ca

Meetings: Tuesday 12pm, The Gourmet Hideaway Restaurant

President: Marco Terwiel Phone: 604-463-5062 president@meadowridgerotary.ca
Secretary: Alphonse Seward Phone: 604-467-2540 secretary@meadowridgerotary.ca
Editor: Peter Boekhorst Phone: 604-465-3392 editor@meadowridgerotary.ca

### **March is Literacy Month**

#### INVOCATION

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Mar. 30	Mary Robson	April 6	James Rogers	
April 13	Michael Serry	April 20	Alphonse Seward	



#### HAPPY ANNIVERSARY

April 1: Terry & Valerie Spurrell

#### **HAPPY BIRTHDAY**

March 30: David Riddell April 1: Peter Fry

**TODAY'S PROGRAM:** ADG Darrell Burnham - Homelessness

NEXT WEEK'S PROGRAM: Sandy Blue - Business Development

#### **CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:**

Date	Time	Event	Venue
April 10	7:00 pm	Wine Festival	Rotunda – Thomas Haney S.S.
April 20		New Members Meeting	
May 14-16		District 5050 Conference	Tulalip Resort Casino, USA
June 20-23		Rotary International Convention	Montreal
June 29		Executive 2010/2011 Installation	Heather Hills Farm

50 / 50 draw - Jackpot at \$775.50 + 1/2 of today's sales, 25 cards left, Jackpot on "Queen of Hearts" only!

#### LAST WEEK'S MEETING

Jim Coulter introduced our Guest – Lyndy Buze-Kerr – a guest of President Marco.

Ineke and Bob spoke about possibly putting in a team for the MR Community Foundation – Kevin, Robert, Marco, Ineke, Patrick, Jim C. All agreed to form a team and will enter the competition. This is to be held the evening of Thursday the 24th of April at the Foundation's annual Citizen of the Year presentation/dinner at Meadowgardens Golf Club.

Jim Coulter spoke to us about his Bronze Medal Sledge Hockey Game he attended as a result of being the lucky bidder on the auction item donated by Brett and RBC at the last meeting. He said it was an absolutely wonderful event – even though Canada did not win the Bronze Medal Game.

Lynda Lawrence – graduated Level 3 RLI.

Alphonse Seward is getting ready to pack up the Harley and head south.

Laura asked for approx 20 more volunteers that are required for Wine Festival – April 10th – please email Matt. She fined all who hadn't sold any tickets for Wine Fest.

Marco has returned the 3 Cups of Tea book for auction - \$40 to Alphonse.



Robert and Alphonse gave a presentation on our Website: www.MeadowRidgeRotary.ca

Login to Member Access on bottom left corner.

Use the User Name and password that were emailed to you. Later you can change both in your profile.

Our Login information is different than our Rotary International or District 5050 logins.

After login you will be in the DaCdb website.

The first thing to do is checking your profile: right contact information, right club information, etc.



Click on "My Club" and scrolling down to section 3 you will find a listing of all members.

Here you can update your profile (and only **your** profile) by selecting 'Edit' behind your name.

In section 5 you can change your login information.

Robert and Alphonse gave us a very comprehensive overview of the Club's new website, database and member functions. They will be happy to hand out more information to those who need it.

#### **POLIO PLUS NEWS**



Editor: Robson, Bill Posted on Feb 18 2010

The Rotary Foundation advises that we Rotarians have reached \$109 million towards our \$200 million goal in the Bill and Melinda Gates Challenge.

#### ROTARY LEADER LAUNCHES IN APRIL

*Rotary Leader*, the digital publication that replaced *Rotary World*, launches its premiere issue on 1 April. This free publication features practical information and how-to guidance to help club and district officers meet the challenges they face. Beginning in July, *Rotary Leader* will be published bimonthly.

Published in eight languages, *Rotary Leader* includes such regular features as Spread the Word, Fundraising Forum, District Corner, and Ask the Expert. Articles focus on solutions to common challenges faced by Rotary leaders around the world in areas such as public image, membership recruitment and retention, and local and international service.

Current club presidents and district governors who have provided accurate e-mail addresses to RI via Member Access will receive *Rotary Leader* automatically, but **any Rotarian** may subscribe to this publication at any time. Club presidents-elect, district governors-elect, assistant governors, club secretaries, club and district committee chairs, past officers, and those considering taking on a leadership role are especially encouraged to subscribe. There is no cost to subscribe to *Rotary Leader*.

Article ideas for *Rotary Leader* may be sent to rotary.leader@rotary.org.

### WINE FESTIVAL APRIL 10, 2010

The Wine Festival is only 1½ weeks away.

# We ask you to pay for your tickets today or at the latest next week Tuesday.



We are asking every member to donate a "good" BOTTLE OF WINE (Absolutely NO home-made wines!). If you are unable to do so, we would ask you to just donate \$30.00 or whatever you can spend, and a Committee member will buy the bottle for you (discount is available to our Club!).

We will then put together an exquisite "wine cellar" to be auctioned off at the event! As you can see, we really need **every** member to participate in this, otherwise we will not have enough bottles to make this exciting "wine cellar-auction" successful.