

NEW GENERATIONS

This September's New Generations Month takes on a different meaning than in the past.

The commitment to getting youth and young adults actively involved in Rotary was strengthened in April when representatives at the Council on Legislation approved New Generations as the Fifth Avenue of Service.

RI President Ray Klinginsmith says the new Avenue of Service improves the value of youth programs and their impact on Rotary's future. "The Council wanted to be sure New Generations programs were given adequate attention by clubs," says Klinginsmith. "Rotarians just want to be up front and recognize the importance of these programs. New Generations isn't just important to the future of Rotary but also our communities and the world."

New Generations Service acknowledges the positive change implemented by youth and young adults involved in leadership development activities, community and international service, and exchange programs that enrich and foster world peace and cultural understanding. Programs include RYLA, Rotaract, Interact, and Rotary Youth Exchange.

"We truly have the finest youth programs in the world," says Klinginsmith. "Their intrinsic value continues to escalate. We do a great job with these programs, we just need to give them more visibility."

This month is a chance to celebrate the new Avenue of Service, says Vicki Puliz, chair of New Generations Service for District 5190 (parts of California and Nevada, USA).

"News of the Council's decision was welcomed with excitement and enthusiasm by Rotarians in our district," says Puliz. "We are using this as a way to emphasize how Rotary International views New Generations and its importance. It's a springboard to communicate even more with our clubs about these programs."

Virtually every club in her district is involved with one or more of the four youth programs. A wide range of district programs fall under the New Generations umbrella, says Puliz.

"Focusing more on youth is crucial for Rotary to thrive and survive," she says. "It's one of the reasons why we have programs on literacy, leadership training, and ethics for young people."

She recommends that every club appoint a New Generations Service chair. "We've learned that our youth programs benefit from communication and coordination," says Puliz.

New Generations joins Club Service, Vocational Service, Community Service, and International Service as an Avenue of Service. Before starting a project, Rotarians are asked to think broadly about how their club and its members could contribute within each avenue.

Klinginsmith says the best clubs are the ones that are well balanced. "Strong clubs are involved in all five of the Avenues of Service," he says. "The ones that don't have New Generations programs are missing a part of the great adventure of Rotary."

What 'New Generation' ideas would you like to see Meadow Ridge Rotary take on??



The Four Way Flasher

Meadow Ridge Rotary Club

Vol. 17 Issue 12 Sept. 21, 2010

Website: www.MeadowRidgeRotary.ca

Meetings: Tuesday 12pm, Don Cherry's Sports Grill
President: Lynda Lawrence Phone: 604-868-4674 president@meadowridgerotary.ca
Secretary: Alphonse Seward Phone: 604-467-2540 secretary@meadowridgerotary.ca
Editor: Peter Boekhorst Phone: 604-465-3392 editor@meadowridgerotary.ca

September is New Generations Month

TODAY: Mr. Paul Nattall - Duck Race fundraising
NEXT WEEK: Ed Villiers - Local History & Humour



HAPPY ANNIVERSARY

Sept. 21: Alphonse & Anne Seward

Sept. 25: Warren & Adrienne Dale

INVOCATION

Sept. 21	Jan Dale	Sept. 28	Mike Davies
Oct. 12	Wende Dawes	Oct. 19	

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Sept. 29	6 pm	R I Foundation Dinner	River Rock Casino, Richmond
Oct. 5	6 pm	Sports Banquet	Meadow Gardens Golf Club

50 / 50 draw - Jackpot at \$0.00 and growing fast ☺ + 1/2 of today's sales, only 52 cards left, Jackpot on "Queen of Hearts" only!

The chance of winning the Jackpot is better than the 6/49!

LAST WEEK'S MEETING

GUESTS:

Peter Davies, Heidi & Pete Johnson, Mark & Jackie Kenziorak

ANNOUNCEMENTS:

- 5 October 2010 – Sports Banquet, a request was made for donations for the silent auction eg. package donations for meals and entertainment.
- 23 October 2010- Foundation Meeting
- 29 September 2010. Rotary Foundation Dinner, River Rock Casino.

ROTARY MOMENT:

Robert told the club about the various Rotary International Fellowship groups and handed out a comprehensive list of the groups. He has made contact with other Rotary musicians.

PAUL HARRIS PRESENTATION:

Heidi Johnson, Maple Ridge resident, was recipient of Rotary International's prestigious Paul Harris Award for exemplary service. In 2008, Johnson participated in a Rotary Group Study Exchange, traveling with four other young business people, and Rotarian team leader, Mark Kenziorek, Washington State, to Manila in the Philippines. Our GSE hero has raised more than \$33,000 to improve the appalling sanitation conditions at the Muntindilaw Elementary School in Manila, and provided desks, books, computers and other learning aids as well as assistance after typhoon Ketsana.

Heidi (together with Mark Kendziorek from Washington) is now an Honorary Member of the Rotary Club of Rizal Centro - A 100% Paul Harris Fellow Club; an EREY Club and a 100% Sustaining Member of the Foundation for the past 11 years - the only club in District 3800 with such recognitions. Heidi and Mark are the first overseas foreigners to be Honorary Members of any Rotary Club in District 3800.



President Lynda & GSE leader Mark pin Paul Harris on Heidi

Congratulations Heidi!

GUEST SPEAKER : WILSON SIEG – INTERPERSONAL COMMUNICATIONS IN BUSINESS

President Lynda introduced the speaker. Wilson is a Past President of the Mission Rotary Club.

He gave the club a brief instruction on how to successfully communicate in a business environment and more specifically what words should be eradicated from one's business vocabulary.

He explained how using the words, "have to", "why" and "will try", should be replaced with other the words, which had a much more positive connotation.

The words "have to" could be replaced with phrases such as "like to", "want to" or "choose to". The words "will try", with "can do" or "will do".

Using the question "why" serves no purpose, save to make a client defensive. However it may be used as a tool for this very purpose eg. in the political arena or cross-examination.

By simply eliminating these words from one's business vocabulary, one creates a better first impression for strangers wanting to do business and maintains better relationships with existing clients. President Lynda thanked the speaker.

50/50 DRAW:

The 50/50 draw was won by Mariella who received \$1,710.00. Mariella has now donated

\$900.00 to the Rotary Foundation.

Congratulations and THANK YOU Mariella!!!



Mariella Wins \$1,710.00

Minutes submitted by Adrienne Dale

NEW GENERATIONS, WEBSITE AND YOU...

Rotary has a lot to celebrate during New Generations Month in September. New Generations Service became the Fifth Avenue of Service after a decision by the 2010 Council on Legislation in April. To help in a small way there will be changes to the clubs website in the coming weeks. The change is for 2 main reasons:

1. Easier Integration with Facebook, Twitter et al for online promotion. This enhancement speaks directly to the 'New Generations' avenue of service since that's where most youth are these days.
2. Ease of use and management - This change will mean a new 'platform' CMS (Content Management System) which allows easier contributions by members and easier updating

There is already a basic Facebook page online for Meadow Ridge Rotary (you will receive information on shortly). Facebook users are encouraged to contribute & promote the page. The page integration with website means the news and posts will be available on Facebook and vice versa so it will be far more interactive.

Stay tuned for more details and a walk through in a few weeks.