

WORLD POLIO DAY, 24 OCTOBER

Rotary is "this close" to achieving its goal of a polio-free world, and a wide array of public figures and celebrities have signed on to help Rotary spread the word.

From Archbishop Emeritus Desmond Tutu and action movie star Jackie Chan to golf legend Jack Nicklaus and conservationist Jane Goodall, more than 20 international and regional luminaries with a social conscience are raising their thumbs and forefingers in the "this close" gesture, to appear on billboards and in print ads soon to be seen worldwide.

Television and radio public service announcements also will be available in the coming months.

Rotary clubs can use the ads within their communities to increase awareness of and support for [Rotary's US\\$200 Million Challenge](#), the ongoing effort to raise \$200 million for polio eradication to match \$355 million in challenge grants from the Bill & Melinda Gates Foundation.

Clubs and districts are encouraged to customize the "This Close" ads to help promote their own polio fundraising efforts, and to seek donated or discounted placements from their local newspapers, outdoor advertising companies, and television and radio stations. The ads complement the polio eradication component of Rotary's broader Humanity in Motion public image campaign.

The "This Close" ads were introduced at the 2010 International Assembly. Print ads have since run in several publications, including *The Rotarian* magazine, *USA Today*, the *Chicago Tribune*, and the *Wall Street Journal Asia*. Rotarians at the 2010 RI Convention also saw them at Montréal-Trudeau International Airport.

The RI Public Relations Division sought participants who represent a wide range of professions, accomplishments, interests, and levels of celebrity. There are figures of international and cross-cultural fame, such as Tutu, Queen Noor of Jordan, and classical violinist Itzhak Perlman, as well as figures who are well known within specific countries, regions, and cultures, such as Bollywood superstar Amitabh Bachchan, Nigerian soccer star Nwankwo Kanu, Beninese singer Angélique Kidjo, and Korean ballerina Sue Jin Kang.

Perlman, a polio survivor, has been particularly supportive of Rotary's polio eradication effort. He will perform in his second benefit [Concert to End Polio](#) on 7 March with the Chicago Symphony Orchestra at Symphony Center. The first Concert to End Polio was a sold-out event featuring Perlman and members of the New York Philharmonic, who performed at the Lincoln Center for the Performing Arts in December 2009.



More than 20 international and regional luminaries have signed on to help Rotary spread the word about polio eradication through billboard and print ads.



The Four Way Flasher

Meadow Ridge Rotary Club

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Website: www.MeadowRidgeRotary.ca

Meetings: Tuesday 12pm, Bella Vita Restaurant

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October is Vocational Service Month



TODAY: Fireside - Club Visioning

NEXT WEEK: Marc Alexander, RCMP - New BC Liquor Laws

HAPPY BIRTHDAY

Oct. 30: Terry Becker

INVOCATION

Nov. 2	Matt de Bruyn	Nov. 9	Ross Dunning
Nov. 16	Kelly Fry	Nov. 23	Doris Gagel

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Nov. 23	noon	DG Wayne Wiebe's Official Visit	

50 / 50 draw - Jackpot at \$98.00 + 1/2 of today's sales, 50 cards left, Jackpot on "Queen of Hearts" only!

LAST WEEK'S MEETING

Jim introduced our guest this week –Warren Dale, Robyn Wynberg, John Becker, Irene Shantz, Chris Sandbe, Ron Langley and visiting Rotarian Dishen Zhao from the Cloverdale Club.

DATES TO REMEMBER:

24 October 2010 – Polio Plus Day.

A reminder that you can donate on line and RI will match 2 for 1.

6 November 2010 - R I Training

ANNOUNCEMENTS:

Matt De Bruyn reported back to the club on the 4-Way Test programme introduced to the elementary schools. The last session was completed this morning with six Rotarians.

The school has now offered to collect money during Halloween and donate it to Rotary projects.

GUEST SPEAKER : Adrienne Dale - "Who's Who"

Adrienne put on a slide presentation and talked about her family, life in South Africa, her time in Rotary and her professional career.

She completed a BA LLB degree in 1992 and qualified as a lawyer in 1994, after completing 2 years of articles and then writing a bar exam. She has specialised in various areas of law including personal injury, litigation, professional indemnity and predominantly family law. She is now required to compete a set of exams in order to re-licence in Canada, before being able to practice, which she is currently completing.

She has also worked outside the organised profession for an insurance company handling professional negligence claims on behalf of the attorney's profession.

In addition, she spent 3 years with the Attorney's Fidelity Fund, assessing claims by the public for theft of trust funds by attorneys. She assisted in the recovery of these funds and the prosecution of defaulting attorneys. She was also involved in the selection of candidates for bursaries awarded by the profession.



She was a member of the Randburg Rotary club for 11 years and a 2 x Past President of the Club. She is a Paul Harris Fellow and a past GSE team leader, having taken a team to Sydney, Australia in 2008. Adrienne told the club of a few of her club's projects and how severe the needs of the people were in South Africa, that Rotary clubs were inundated with projects.

Finally, she explained how the crime and corruption problems in South Africa had become so difficult to cope with, that they had decided to relocate to Canada. Although the World Cup Soccer had been a great success, in her opinion, the country could not afford state of the art soccer stadia, when the majority of the population did not have a roof over their heads or basic running water.

In closing she told the club about the business her husband had started in Maple Ridge in accordance with the British Columbia Provincial Nominee programme, to meet the Canadian immigration requirements.

She thanked the club for making her and her husband feel so welcome in Rotary in Canada and Maple Ridge.

Minutes submitted by Adrienne Dale

GARIBALDI ART CLUB

A number of years ago we provided the Garibaldi Art Club funds from the Wine Fest proceeds. They built carts to transport art panels.

Of interest is that they involved the metalwork students at the local school to complete these carts.

