



# The Four Way Flasher

**Meadow Ridge Rotary Club**

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Website: [www.MeadowRidgeRotary.ca](http://www.MeadowRidgeRotary.ca)

Meetings: Tuesday 12pm, Bella Vita Restaurant

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## March is Literacy Month



**TODAY:** Glen Flet - L.I.N.C. Program

**NEXT WEEK:** Bonnie Telep - "Rotary Club Within A Club"

### Happy Birthday

March 11: Patrick O'Brien

### INVOCATION:

<b>March 8</b>	Dave Rempel	<b>March 15</b>	David Riddell
<b>March 22</b>	Gord Robson	<b>March 29</b>	Mary Robson

### CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
<b>April 5</b>		Fireside @ David Riddell's residence	
<b>April 9</b>	<b>7pm – 10pm</b>	Wine Festival	Thomas Haney Centre
<b>May 5 - 8</b>		District Conference	Harrison Hot Springs
<b>May 21 - 25</b>		Rotary International Conference	New Orleans

### RI PRESIDENT'S MESSAGE: "KEEP IT SIMPLE"

When I first joined Rotary in 1961, I often heard Rotary leaders say "Keep Rotary Simple." In fact, that phrase was part of the RI theme in 1956-57! However, as Rotary has grown in both the number of members and the number of programs during the last 50 years, simplicity has become more difficult.

The revised RI Strategic Plan for 2010-13 is a refreshingly simple approach to keeping Rotary strong and vibrant in the future. The three priorities of the plan are clear and brief statements calling us to (1) support and strengthen our clubs, (2) focus and increase our humanitarian service, and (3) enhance our public image and awareness.

It is a true strategic plan because each of the three priorities has a list of measurable goals, and in turn, there is a scorecard to track progress of all the goals. We are realigning the RI budget to reflect the new priorities, and we are trying to balance the priorities in all RI activities. Even the breakout sessions at the 2011 convention in New Orleans will be balanced between the three priorities. The new plan with the simply stated priorities will not be left to merely gather dust on an office shelf!

Please note the interdependence of the three priorities. We have recognized for many years that Rotary cannot provide exemplary service projects without strong clubs and that clubs cannot recruit and retain high-quality members without significant service projects. The third priority now recognizes that in the modern world, Rotary needs the support of our communities, of partner organizations, and sometimes of governments, to conduct larger service projects, which in turn build stronger clubs.

Rotary is now on the world stage due to PolioPlus. But we are still a grassroots organization, and our strength is dependent on the health of our clubs. The three priorities of the strategic plan remind us that the success of Rotary is based on a simple formula of strong clubs, significant service projects, and a favorable public image. Thanks to Paul Harris and other Rotary pioneers, it is a simple formula that produces extraordinary results – and a better world!

RI President  
Ray Klinginsmith

**50 / 50 draw - Jackpot at \$383.50 + 1/2 of today's sales, 39 cards left, Jackpot on "Queen of Hearts" only!**

## LAST WEEK'S MEETING

**Guests:** Erik Molema, Urma Molema and Irena Shantz.

### **Rotary Moment:**

Jan Dale shared the quote of the month from the Rotary International News – February 17<sup>th</sup> edition. Each month an inspirational quote from past Rotary leaders is published. This quote came from Gian Paolo Lang, RI President 1956-1957.

*“The spirit of Rotary is not exclusive; it expands. It is not local, it is universal. And so the wish to understand and to be understood, the wish to see the virtues rather than the faults in others, the longing to find out what we have in common rather than what divides us – these can be widely shared”*

### **Wine Festival:**

**Tickets are on sale now! – Early Bird price \$35.00 until March 10<sup>th</sup>, thereafter \$40.00.**

**All members are asked to sell at least 4 tickets.**

### **Guest Speaker**

#### **Past District Governor Gary Hollick**

*(As the club scribe has misplaced her notes of the meeting (with gay abandonment no less), a general note on the many achievements of our esteemed guest speaker have been recorded – amazing this Google search!!!)*



Gary Hollick was appointed Publisher of the Surrey Now newspaper in 2002. The Now Newspaper is recognized as the largest regional newspaper in North America.

He was previously the Now's Director of Advertising for five years and, prior to that, was a successful proprietor of numerous

businesses in Kimberley, B.C. and a Realtor in Calgary, Alberta. He began his newspaper career in Calgary and later moved to Kelowna to publish a local weekly. He joined CanWest Publications and moved his family to the Lower Mainland. He now lives in Delta, but makes a massive contribution both to the business and welfare of the community of Surrey.

Throughout his entire working life Gary has contributed to the local community and to Rotary International. He is Past-President of the North Delta Rotary Club and sat as District Governor overseeing 53 clubs from Hope to Everett. As Rotary District Governor, he directed the 3000 member clubs to focus fundraising efforts on helping under-developed countries create sources of clean drinking water. Upon completion of his term as District Governor, Gary he was appointed as “Rotary International’s Literacy Coordinator” for Canada, US and Russia.

He also offers marketing seminars to retail business once a month, sits on the Business Advisory Council with Surrey School District and is a member of the board of Cornerstone Healthcare. He also acts as an advisor to Simon Fraser University.

In 2002, Gary was the Delta Business Association’s Business Person of the Year. He is currently a member of the Surrey Board of Trade where he is recognized as Past President. In 2009, he received the Community Ambassador Award from the Surrey Foundation where he served as Director.

He has also assisted in fighting crime and drug addictions in his community and acted as an adviser on Surrey Mayor’s Crystal Meth task force.

In 2008, he chaired the Spirit Bear Program in Surrey, raising over \$350,000 for charity. He is recognized as the creator of the “I Love Surrey” program, which is aimed at reducing housing and homeless issues in Surrey.

**Submitted by Adrienne Dale**

## Anything short of eradicating polio is 'unacceptable,' says DePreist

Rotary International News -- 4 March 2011

On 7 March in Chicago, James DePreist will conduct Itzhak Perlman and members of the Chicago Symphony Orchestra in a **concert** benefiting Rotary's campaign to end polio worldwide. Both Perlman and DePreist are polio survivors. RI News recently talked with DePreist about the importance of eradicating the disease.



### **You contracted polio in 1962, when you were in your 20s. What was the disease's impact on your life?**

The impact was obvious and immediate: I could no longer walk. Crutches and braces became a part of my life, and I learned to adapt.

### **What do you want people to know about polio?**

Polio is a profound limiter that requires imagination and energy to deal with. It helps if one can use the upper body constructively and creatively.

### **Why do you think it's important to eradicate polio and not just contain the disease?**

Containment means acceptance, and acceptance is unacceptable.

### **Why did you want to be a part of the Concert to End Polio, and what does it mean to conduct Itzhak Perlman for that performance?**

Itzhak and I are old friends. We've worked together several times here and abroad. This is our first concert together in which there is a focus on polio.

### **What would you say to Rotary club members to encourage them to continue their more than two decades of work to eradicate polio?**

If the goal is eradication, then the fight is ongoing.