



# The Four Way Flasher

**Meadow Ridge Rotary Club**

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Website: [www.MeadowRidgeRotary.ca](http://www.MeadowRidgeRotary.ca)

Meetings: Tuesday 12pm, Bella Vita Restaurant

President:	Terry Becker	Phone: 604-465-9993	<a href="mailto:president@meadowridgerotary.ca">president@meadowridgerotary.ca</a>
Secretary:	David Riddell	Phone: 604-406-8882	<a href="mailto:secretary@meadowridgerotary.ca">secretary@meadowridgerotary.ca</a>
Editor:	Peter Boekhorst	Phone: 604-465-3392	<a href="mailto:editor@meadowridgerotary.ca">editor@meadowridgerotary.ca</a>

## AUGUST IS MEMBERSHIP & EXTENSION MONTH



**TODAY:** Marjolein Lloyd – Shelterbox

**NEXT WEEK:** Rodney - Mental Health Presentation

### Happy Anniversary

Aug. 8: Peter & Eva Tam

### Happy Birthday

Aug. 5: Janet Hendy      Aug. 7: Peter Tam

### Invocation

**Aug. 02:** Laura Cherrille      **Aug. 09:** Jim Coulter

**Aug. 16:** Adrienne Dale      **Aug. 23:** Mike Davies

## CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Aug. 6	1pm – 6pm	3 <sup>rd</sup> Annual Meadow Ridge Rotary "Ride & BBQ"	
Aug. 9		DG Jane Helten's Official Visit	
Aug. 19	11am	Golfun at the Homestead Golf & Country Club	Lynden, WA

### RI PRESIDENT'S MESSAGE

My dear brothers and sisters in Rotary,

There is an old saying in India: "When you help your neighbor's boat across the water, you find that your own has reached the shore." By helping others, we often find that we have helped ourselves as well.

Each of us came to Rotary to serve – and found the joys and satisfactions of friendship and fellowship. In August, the month we dedicate to membership and development, we focus on spreading the message of Rotary. By serving well, without hiding our Rotary light under the proverbial bushel, we find ourselves closer to our own goal: a stronger, more vibrant Rotary for generations to come.

Public image and membership go hand in hand. Too many people – intelligent, educated, involved people – simply have no idea what Rotary is. This is something we need to confront. We have heard again and again about communities where, despite all the good work that Rotary clubs do, many people are unaware that those clubs even exist. This is not the way forward for our organization.

Serving well is the essential first step – but it is only the beginning. We have to raise our profile with all the tools that are available to us, and there are more tools today than there ever were. We have to use social media such as Twitter and Facebook, and we have to be sure our clubs have an online presence. Having a website is not enough; it must be up to date, it must be appealing, it must reflect the work we are doing. And it must offer a way for prospective members, once they see what we do and become interested, to take the next step.

Rotary has so much to offer. It is up to us to let others know what a fantastic organization we have, and to show people how they can integrate Rotary into their lives. Service does require time, and time is something nobody has enough of these days. So we need to ensure that all the time we spend with Rotary is worthwhile – that it is rewarding and never wasted. When we reach within ourselves and our clubs, when we learn what we are capable of and harness that power, we will elevate our communities as never before – and elevate Rotary as well.

Kalyan Banerjee  
President, Rotary International

**50 / 50 draw - Jackpot at \$244.50 + 1/2 of today's sales, 44 cards left, Jackpot on "Queen of Hearts" only!**

## LAST WEEK'S MEETING

President Terry called the meeting to Order with Robert leading us in O Canada. Robert then kept our attention with his Invocation.

Sgt. At Arms Jim introduced a visiting Rotarian from Peru. She is hoping to join our Club while she is in Canada.

Happy/Sads included

- Mike Serry, who is sad he will be leaving to work in Vancouver for 6 months, but happy as that will then allow him to work from his home upon his return to Maple Ridge.
- Gordy was sad as he reported what can happen with unsuccessful lotteries – the most recent hospital lottery which lost money. Gordie also reported happy that he is right now ahead of Brian in the Duck Ticket Sales and is looking forward to watching Brian get his tattoo!
- Ineke shared her happy story about the 224<sup>th</sup> street reopening this past weekend and how well attended it was. Also happy that her daughter will be the guest speaker next week ☺
- Robert is happy that he and Cailin are about to “hit the road” and play some gigs in the interior of BC.

Mike Davies and Doris Gagel managed to get the membership for no badges, pins and not shaking Mike’s hand.

Mark Forster gave us his Rotary Moment and even handed out the full text version!! He spoke on the Canadian Museum for Human Rights. No other museum has initiated a student travel program as this museum will. Thanks to Rotary International, in conjunction with CMHR’s national student travel program, students from around the world will come to see and appreciate all the museum has to offer.

Robert introduced our guest speaker from Canadian Blood Services Melanie Terrett. She told us how her life was saved because of the numerous blood transfusions she received, one for bone marrow and one when she received a liver transplant.



She explained to us what Canadian Blood Services is all about. It is a national, not-for-profit, charitable organization dedicated to giving Canadians a safe and secure blood supply system they can trust without reservation.

Canadian Blood Services owns and operates all aspects of the blood supply system. It recruits blood donors, collects blood, and processes it into the components and products that are administered to countless Canadians each year. It also oversees scientific investigations to make sure Canada is on the international forefront of blood safety research. And finally, Canadian Blood Services helps to educate health professionals and the public to ensure the Canadian blood supply is used wisely.

She said if not for the transfusions and the gifts of blood from so many caring individuals, she wouldn’t be able to watch her son grow up.

The 50/50 went unclaimed – it’s rising and be sure to get your tickets!!!

Submitted by Terry Becker

## FIRST ANNUAL ROTARY DUCK RACE WAS HUGE SUCCESS



The first Rotary Duck Race went off without a glitch on Sunday. Seven thousand ducks floated down the Alouette River as several hundred people from Maple Ridge and Pitt Meadows looked on.

Photograph by: TIMES, photos

About 1,000 people witnessed a daring escape attempt earlier that day (Sunday.)

The rumour that a couple of ducks would try to escape from their catchment area on the Alouette River in Maple Ridge Park before the Rotary Duck Race, as told to the Times last week, was true.

Two ducks did make a break for it, using inner tubes, but their efforts were for naught as they were captured near the finish line.

After the escape attempt fiasco the ducks were released and about 7,000 yellow rubber duckies bobbed their way down stream where the first 15 were collected and logged.



Jeff Walker of Coquitlam was the big winner. He won a 2011 Jeep Wrangler Sport 4x4 courtesy of Maple Ridge Chrysler.



Peter Davies shows off a Race Duck.



Dave Rempel displayed several other birds.



Fraser Regional Correctional Centre provided wooden ducks for kids to paint.



They also made large duck boards for the balloon pop and photo opp.