



The Four Way Flasher

Meadow Ridge Rotary Club

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Website: www.MeadowRidgeRotary.ca

Meetings: Tuesday 12pm, Bella Vita Restaurant

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SEPTEMBER IS NEW GENERATIONS MONTH

TODAY: Mary Robson - New Generations
NEXT WEEK: Kim Day - Ridge Meadows Recycling



Happy Birthday

Sep. 4: Doris Gagel Sep. 8: Gayle Paterson

Invocation

Sep. 06: Matt DeBruyn **Sep. 13:** Mark Forster
Sep. 20: Doris Gagel **Sep. 27:** Maureen Goodrick

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Sep. 27	6pm	Fireside – Adrienne Dale	10295 248th St. Maple Ridge
Sep. 28	6 – 7:30pm	Awards Ceremony	The ACT
Oct. 26		Sports Banquet	Meadow Gardens Golf Club

RI PRESIDENT’S MESSAGE

We have a color for the 2011-12 Rotary year, and that color is green. Why green? Because green is the color of spring, of new life, of bright leaves bursting forth from spreading branches. And there is no doubt that it is time to “green” Rotary – to lift our deepening pallor of gray and replace it with brighter shades of green.

Overall, in Rotary, only 11 percent of our members are under the age of 40, while 68 percent are over 50 and 39 percent are over 60. It’s not too hard to see where this will lead us in 10, 20, and 30 years down the line, if we don’t do something about it now. It is not enough to simply bring in new members. We need to bring in younger members, who will breathe new life and new vigor into our organization.

How can we be more attractive to younger members, who are so different in so many ways from the young professionals of a generation or two ago? We have to come to them where they are – and for most young people, where they are is on the Internet, on Facebook, on Twitter and e-mail, and on their smartphones. A club that doesn’t have a presence on the

Internet simply doesn’t exist as far as they are concerned. A club’s website is its public face – and it has to be a good one.

More than anything, I believe we need to bring back the idea of the family of Rotary. We need to look at all of Rotary as one family: Rotarians, their families, and also Rotaractors, Interactors, Youth Exchange students and alumni, Foundation alumni, and so on. And we need to consider retention as an idea that applies not just to Rotarians, but to the entire family of Rotary.

Too often, we look outward to find new members, and we do not see our own young generation, waiting to be called upon. We must look to them to find the capable and enthusiastic new members who will be the club presidents, the district governors, and the RI senior leaders of tomorrow.

We owe it to our Rotary family – past, present, and future – to make sure that our generation of Rotarians is not the last. We must, in a very real sense, reach within – to embrace our Rotary family, so that we can better embrace all of humanity.

Kalyan Banerjee
 President, Rotary International

50 / 50 draw - Jackpot at \$373.50 + 1/2 of today’s sales, 39 cards left, Jackpot on “Queen of Hearts” only!



September is New Generations month. As we look to grow and sustain our clubs we must ensure we are supporting our youth...as youth are our future!

September is New Generations month. Clubs are planning to set up new Interact Clubs in their local schools or reactivate existing clubs as the students return to school this month. Jennifer Petrichenko the new Rotaract President of our newest Rotaract Club is already working to develop stronger relationships between the Rotaract and Rotary clubs.

Youth are our future!

Most of our clubs are engaged in a variety of youth programs including the official Structured programs of RI, RYLA, Interact, Exchange Students, scholarships, and Rotaract. This year there will be a special reward for RYLA at the international conference. Let's work hard and help support our young people attain this reward.

Congratulations to all clubs and Rotarians in District 5050 for all your service to new generations!

Reach Within To Embrace Humanity,

Jane Helten DG

Tiffany McFadyen Aug 22, 2011



Internationally known group Staff Benda Bilili from DR Congo perform in Vancouver at the Vogue Theatre on Sept 19. This is the only Canadian stop for this group of polio survivors.

Staff Benda Bilili, a group of musicians (most of them polio survivors) from Kinshasa, Democratic Republic of Congo, is part of Rotary's "This Close" PSA campaign to raise awareness for polio eradication. This tour is supported by Rotary International and the Vancouver Folk Music Festival.

You do not want to miss this performance. Sept 19 at the Vogue Theatre in Vancouver!

Rising stars of world music, the band's album "Tres Tres Fort" met critical acclaim, earning them the Womex World Music Award. An award-winning documentary "Benda Bilili," about the band's rise from their days as street musicians in Kinshasa, debuted at the 2010 Cannes Film Festival and was nominated for Best Documentary at the 2011 César Awards. This documentary will be released in theatres nationwide by National Geographic Entertainment in October 2011.

"Like all the finest African bands, Staff Benda Bilili's swirling complexity removes the option to do anything but dance . . . this crack outfit would tear the roof off anywhere." **The Independent, UK**

"Pitched somewhere between reggae, old-fashioned R&B and African variant of rumba called soukous, their music is explosively funky and vibrant." **Guardian, UK**

Staff Benda Bilili is touring select U.S. cities with only one Canadian stop. Rotary International is working with them to incorporate polio eradication messaging into the tour. This agreement includes: media mentions and Rotary polio eradication materials at shows.

Rotary's polio posters will be displayed at the theatre, literature will be passed out and there will be an announcement about Rotary's polio eradication campaign. This is not a fundraising event. It is first great entertainment and second public awareness about polio and Rotary's role in polio eradication.

Tickets are \$35.00 plus tax and service charge.

Click [HERE](#) to order tickets or phone 604.602.9798