



# The Four Way Flasher

**Meadow Ridge Rotary Club**

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Website: [www.MeadowRidgeRotary.ca](http://www.MeadowRidgeRotary.ca)

Meetings: Tuesday 12pm, Bella Vita Restaurant

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## SEPTEMBER IS NEW GENERATIONS MONTH



**TODAY:** Robert Campbell – Meadow Ridge Rotary Website Training

**NEXT WEEK:** Awards Ceremony at The ACT (**Wed. - Sep. 28**)

### Happy Anniversary

Sep. 25: Warren & Adrienne Dale  
 Oct. 3: Marco & Lila Jane Terwiel

### Invocation

**Sep. 20:** Doris Gagel                      **Oct. 04:** Maureen Goodrick  
**Oct. 11:** Lindsay Hendy                      **Oct. 18:** Brian Johnston

**Next week Sep. 27: No regular meeting, because of Awards Ceremony on the next Wednesday!**

### CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Sep. 28	Wed: 6pm – 7:30pm	Awards Ceremony	The ACT
Oct. 18		DG Jane Helton - District Governor's Official Visit	
Oct. 26		Sports Banquet	Meadow Gardens Golf Club
Nov. 1	6pm	Fireside – Adrienne Dale's home	10295 248th St. Maple Ridge
Dec. 13		AGM & election of Officers for 2012/13	

### HISTORIC MOMENTS: ROTARY AND BOYS' WEEK

In September, Rotary celebrates New Generations Month, reminding clubs of the ongoing need to provide positive influences for youth and equip tomorrow's leaders.

The history of Rotary's work with youth dates back to the 1920s, when many clubs took part in an international event known as Boys' Week.

The first Boys' Week was held in New York City in May 1920 by the Rotary Club of New York and other local organizations. The event was part of an effort to promote youth development in the areas of education, citizenship, health and hygiene, and vocation.

New York club members reported on the success of Boys' Week at the 1920 Rotary convention, hoping that it would become part of the Boys' Work program, which Rotary had established several years earlier with the creation of the Committee on Work among

the Boys (later known as the Boys' Work Committee). The program encouraged Rotary clubs to work with other community initiatives and organizations to counter juvenile delinquency, truancy, and poor physical health, with the goal of developing good citizens.

Boys' Week events quickly spread throughout the world. By the mid-1920s, they were being held in almost 600 locations across 25 countries. In 1928, the number of participating cities and towns had grown to about 3,000.

The target audience also grew rapidly. Girls rode on the float sponsored by the Rotary Club of Vicksburg, Mississippi, in a 1924 [Loyalty Day](#) parade held in conjunction with Boys' Week.

By the late 1920s, the United States had established a National Boys' Week Committee, in which Rotary participated. Rotary clubs were encouraged to support their local Boys' Week events as a way to achieve the goals of the Boys' Work program.

**50 / 50 draw - Jackpot at \$428.50 + 1/2 of today's sales, 37 cards left, Jackpot on "Queen of Hearts" only!**

In 1934, Boys' Week became known as Youth Week, and in 1936, Boys and Girls' Week.

The RI Board of Directors voted to discontinue Rotary's official sponsorship of Boys and Girls' Week in 1956 in order to support new youth efforts, but it encouraged clubs to continue participating in local youth service initiatives.

Rotary went on to create other programs for young people in the following decades, including [Interact](#), [Rotaract](#), and [Rotary Youth Exchange](#).

In 2010, New Generations Service became Rotary's fifth Avenue of Service. Rotarians recognize the positive change that youth and young adults implement through leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.

### LAST WEEK'S MEETING

After a couple of attempts at starting 'Oh Canada', we got off to a great start!

Doris gave us the Invocation and we were served up another delicious lunch.

Jim introduced our 3 guests, Janis, Melanie and Rocky.

At "**Happy and Sad Dollars**" we heard from

- Ken Paterson who had multiple happy dollars – He raised \$2400 on his bike trek for lung disease and he was officially retiring – he knew that because his office had planned a retirement party for him!
- Gordy ribbed Robert for not knowing the wedding march when he played for his son's wedding, but said Robert managed to pull it off and no one noticed!
- Ineke was very happy as she managed to 'score' \$99 air tickets to Holland and would be gone for 1 week.
- President Terry gave sad dollars as we have no note taker now and she is taking the notes for this meeting. We require multiple note takers and someone to coordinate same. She will send out an email asking for help.

Adrienne managed to trump us all as **Fine Master** by quizzing on – of all things – Rugby!!!!!! Stumped us all!!!!!! But we did learn that our Canadian team is called the "Canucks"!

#### Announcements:

- Sports Banquet is October 26<sup>th</sup> and we need more tables sold!
- The Wine and Cheese is being held on the 28<sup>th</sup> at the Act so there is no meeting on the 27<sup>th</sup>!
- Many committee meetings held immediately following lunch
  - Community Services, Membership and Sports Banquet.

#### Guest Speakers

Gord Robson introduced the Guest Speakers: Kim Day and Leanne Koehn of the Ridge Meadows Recycling Society.



In 1972, a small branch of the Society Promoting Environmental Conservation (SPEC) decided to launch a local pilot project to explore a new "fad". That fad was recycling. What started as the

vision of a small group of dedicated environmentalists has grown into a mainstream activity embraced by thousands of people across our communities.

The Ridge Meadows Recycling Society believes that Waste-to-Energy plants are NOT part of the Zero Waste initiative. Incinerators need waste to run. Some of the plants have "put or pay" deals with municipalities. The company gets paid whether there is waste to burn or not. Despite reports by some supporters of waste-to-energy, recycling is de-emphasized in order to maintain waste to burn levels.



Incinerators are NOT part of the renewable cycle. It wastes energy instead of creates energy. It takes more energy to create a product from virgin materials than it does from recycled material. This extra energy used to create products that were burned instead of recycled is greater than the energy the plant generated from incineration. Energy saved recycling a pop can runs a TV for three hours. Energy generated burning the pop can will not even turn the TV on.

Before a Waste-to-Energy plant should be considered there needs to be a comprehensive Zero Waste plan starting with a REDUCTION in the amount of materials used. This has to be the first line of defense toward Zero Waste. Reduction will extend the life of our resources. Secondly, we have to move away from a disposal society. REUSE will extend the life of the product. Thirdly, RECYCLE. Returning the product back into the recycle life stream will allow the materials to be used indefinitely.

Finally, COMPOSTING all organic waste will increase the quality of the land. This increases the quality of food we grow and reduces greenhouse gases.

The only way for Waste-to-Energy to be a part of environmental life cycle is as a last resort approach to landfill, not as a substitute. However, when all the RECYCLABLE and COMPOST materials are taken out of the waste stream, there will be very little waste left over to make the Waste-to-Energy plant a viable option.

Now, what to do with Styrofoam?

Not in your curbside blue box. Styrofoam is a trade name for the material made from polystyrene, a type of plastic (#6). In order for this material to be recycled, it needs to be clean and in sufficient quantity. Polystyrene used for takeout food containers is contaminated with food waste and is therefore not recyclable. Other polystyrene used for packing and so forth is not generated in sufficient quantity to warrant an official recycling program at this time. For the reasons listed above, the RMRS has made the decision not to recycle polystyrene in the municipal program. There are a number of alternatives to polystyrene, including moulded paper or nothing at all! Let the companies who make the products you buy know that you would like for them to package their products in recyclable packaging.

**Submitted by Terry Becker**