

## The Four Way Flasher

### **Meadow Ridge Rotary Club**

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Website: www.MeadowRidgeRotary.ca

Meetings: Tuesday 12pm, Bella Vita Restaurant

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#### August is Membership and Extension Month

**TODAY:** 

**NEXT WEEK:** 



#### **Happy Anniversary**

August 11: Jeff & Laura Cherrille

#### **Happy Birthday**

August 9: Melissa Kramer August 13: Gord Robson

# August 7 August 14 Invocation Doris Gagel Deb Hyslop Note Taker Terry Becker Brian Bekar

#### **CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:**

Date	Time	Event	Venue
Sun. Aug. 5	10 am - 3 pm	Rotary Duck Race	Lower Maple Ridge Park, 232 <sup>nd</sup> St.
Aug. 24	1 pm	District 5050 Golfun	Homestead Golf and Country Club in Lynden, Wa
Nov. 13	noon	District Governor Sean Hogan's official visit.	

#### **RI PRESIDENT'S MESSAGE**

What is Rotary? When I ask Rotarians this question, they often give vague answers. And when I asked myself this question, I had to think about it. August is Membership and Extension Month in Rotary, and I want all Rotarians to be able to send a unified message about what Rotary is and why they joined.

The key to increasing membership is for every Rotarian to be convinced that it's good to be a Rotarian, and to convey that passion to others. In Rotary, we have a tendency to be humble and keep our achievements to ourselves. But we must share them with those around us and with the world.

Every Rotarian has a specific moment that stands out and has a special meaning. Some people refer to this as their "Rotary Moment." I believe it is very important to share this moment with others. Facts and numbers can only go so far, but sharing a personal experience can open doors and build friendships.

That's why I decided to create some sample messages that I call "Rotary Moments." You can use these one-minute and three-minute messages to answer the question "What is Rotary?" in a way that is most personal to you. They will help you talk about the projects you've been involved in, how they've helped your community, and what's been most meaningful to you.

To strengthen Rotary, we need more members. But unless those members are convinced of the benefits of the organization and can share that passion with others, expanding Rotary won't be meaningful.

If every Rotarian is happy about being a Rotarian and spreads the word with a clear, unified message – if every Rotarian around the world can be his or her own PR department – the combined, collective effect will be enormous. These sample messages will help us all clearly communicate our enthusiasm to others. This will lead to an increase in new membership and in member retention.

The messages are available for free download at www.rotary.org, and Rotarians can buy other membership materials at shop.rotary.org.

I believe that the purpose of every life is to help others and contribute to society. Once Rotarians begin using these samples, the world will become more aware of how Rotary is helping people live that way. I encourage you to share your Rotary Moment with other Rotarians as well as non-Rotarians.

Sakuji Tanaka President, Rotary International

#### **ROTARY DUCK RACE - AUGUST 5**

By Maria Rantanen, The Times August 6, 2012



Maple Ridge Chrysler owner Ian Speckman called him "the luckiest guy in the world."

This is not the first vehicle Franz Prokop, the grand prize winner of the Rotary Duck Race, has won. The former Maple Ridge councillor previously won a Suzuki in a Surrey hospital foundation lottery.

An hour after learning he had won the Jeep today (Sunday), Prokop said he was "excited" and "happy" but said he'd need some time to decide whether to keep it.

"My better half would to like to have the Jeep," Prokop said.

The vehicle is a 2012 Jeep Wrangler 4X4, worth \$25,995. It was donated to the second annual charity Duck Race by Maple Ridge Chrysler.

Prokop, a realtor with Macdonald Realty, said he likes the Jeep – and its bright yellowy-orange colour.

"I bought the ticket to support the Rotary," Prokop said, adding that he used to be a Rotarian.

For the second year in a row, the two local Rotary Clubs – Meadowridge and Haney – organized this duck race with 10,000 duck tickets up for sale with profits benefitting local youth organizations.

Of the 10,000 available ducks, about 8,800 were sold, netting local groups in excess of \$88,000.

That was about \$16,000 more raised this year than in its inaugural year when about 7,200 rubber ducks floated down the Alouette River.

This year, groups that signed up sold tickets at community events – for example, Davie Jones principal Stuart Richardson was selling tickets at Country Fest to benefit his school.

Last year, Rotarians sold about 50 per cent of the duck race tickets, but this year, the recipient youth groups sold about 80 per cent of the tickets, estimated Bob Shantz, head event organizer.

Proceeds from tickets sold by Rotarians will be distributed evenly among the various groups.

Prokop bought a few tickets here and there from the various groups selling during the past few months, and he guesses he purchased 25 tickets for the 2012 charity event.

Shantz reminded people at Maple Ridge Park for Sunday's race that all proceeds from the tickets go directly to youth organizations – with no overhead costs.

"There's not a penny that the Rotary keeps," he said, calling the duck race "a shining example of our community partnerships."

Second prize, a luxury cruise for two aboard Holland America Lines, went to Alanna Wadhwani.

Third prize, a household furniture and appliance package provided by Fuller Watson, went to Andrea Buckley.

Fourth prize, a weekend stay in Whistler and apparel gift certificate from Maple Ridge's Mark's Work Wearhouse location, went to Christie Goncalves.

Fifth prize, two rounds of golf for four, including a golf cart at Meadow Gardens Golf Course, and went to T. Thompson.

Sixth prize, a 32-inch flat screen TV provided by Audio Video Unlimited at Haney Sewing & Sound, went to Brian Daniel-Scott.



And off they go!



Trying to set a new Olympic Record.



Lots of stuff to do for kids too.