

# The Four Way Flasher

# **Meadow Ridge Rotary Club**

# Vol. 19, Issue 28 Jan. 22, 2013

Website: www.MeadowRidgeRotary.ca

Meetings: Tuesday 12pm, Bella Vita Restaurant

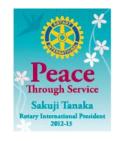
President:	Lindsay Hendy	Phone: 604-467-0331
Secretary:	David Riddell	Phone: 604-406-8882
Editor:	Peter Boekhorst	Phone: 604-465-3392

president@meadowridgerotary.ca secretary@meadowridgerotary.ca editor@meadowridgerotary.ca

# January is Rotary Awareness Month

TODAY: Darren Froese - BC Housing

**NEXT WEEK:** Fireside hosted by Patrick O'Brien



Because of the Fireside, there will be no regular meeting on Jan. 29

Happy Birthday	Happy Anniversary		Invocation
Jan. 27: Sharon Kyle	Jan. 22: (TODAY!) Gord & Mary Robson	Jan. 22:	Walter Volpatti
Jan. 28: Mike Davies		Jan. 29	Laurie Anderson

# CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Jan. 29	6pm – 10pm	Fireside hosted by Patrick O'Brien	10328 276 Street, M.R.

## **OUTREACH CENTERS KEEP HONDURAN YOUTH OFF THE STREET**

By Susie Ma

Rotary News -- 2 January 2013

Rotarians from seven clubs in the Honduran capital of Tegucigalpa joined together to fund two outreach centers for young people in some of the poorest neighborhoods in the city.

The centers are thriving because of startup funding from Rotary clubs and additional support from Regional Youth Alliance, a project of USAID, and the nonprofit Save the Children.

They opened in 2009 in Buenas Nuevas and Villafranca, which have a combined population of 22,000. Rotarians chose these locations because they are some of the poorest areas in the city.

"These two neighborhoods are high-risk, where gangs and drug organizations work," says Rotarian Guillermo Enrique Valle, who coordinated the project for the Rotary clubs of Tegucigalpa and the Rotary Action Group for Population Growth and Sustainable Development. "For young people, instead of going to school or learning vocational training, they are recruited into gangs and drugs -- it's a vicious cycle which is hard to leave."

Save the Children operates the centers, which are open to children and young adults ages 10 to 29. They aim to prevent violence and provide a safe atmosphere for youth to do their homework, play sports, and learn a skill. Tutoring and vocational training range from carpentry to electrical services to computer maintenance.

## LAST WEEK'S MEETING





In order that our new member, Betty Johansen, could enjoy (and pay for) her meal as a new member and not as a guest, the first order of business was to induct her as the newest member of the Meadow Ridge Rotary Club.

Eric Mollema introduced Betty and gave us some interesting facts about her. Betty was born in North Vancouver and grew up in Victoria. She moved to Maple Ridge in 1984.

As a young person she held a variety of jobs ranging from working in small retail stores, to government offices, to ditch digging (yes, ditch digging), until 1988 when she started a career in accounting. [What do you say that we have a contest in our club to see who has had the most unusual job??] She came to work for EPR here in Maple Ridge in 1990, received for designation as a Certified General Accountant in 1996, and became a partner of the current EPR partnership in 2001. Bob Shantz did the induction. Welcome, Betty !!

<u>We had several Guests</u>: our speaker Sandy Blue, her assistant Christina Stewart, our own Peter Davies and Kevin Younghusband both of whom are responsible for installing our video system for our meeting room, Brian Johnston's co-worker Duc Nguyen, and the new Hospice executive director Mark Vosper.

#### Happy and Sad dollars were as follows:

Adrienne Dale announced that the Maple Ridge Hospice Society is putting on an "Evening of Romance", being a dinner and dance fund-raiser on February 16, at a ticket price of only \$30.

Ineke Boekhorst said her twin grandkids just turned age two. That, plus the fact that Marco Terwiel is now out of the hospital, is certainly worth a couple of bucks. Ineke also advised she and Peter were going to Mardi Gras in New Orleans between February 10 -16.

Walter Volpatti advised that we had been approved again for gaming funds to the tune of \$25,000.

## Announcements:

A fireside meeting will be held on January 29 at Patrick O'Brien's home. Plan to attend.

A Community Services Committee meeting will be held on Tuesday, January 22, at 7 pm, at Angie Edmond's home, which is located at 24913 - 108th Avenue. All club members in addition to committee members are invited to attend, to set parameters and guidelines around the type of applications for funding which our Club should support, what type of recognition we should seek when given that support, and to come up with a simple but comprehensive application form that can be hosted on our website and easily accessed and submitted by groups who make request of Community Services. If you have ideas, then please come along to the meeting and contribute to the discussion.

A Wine Festival will again be put on by our Club this year, and Urma Mollema has agreed to chair this event. The date will be announced in the near future.

#### Guest Speaker:

Our guest speaker was Sandy Blue, who is the Manager of Strategic Economic Initiatives (SEC) for the District of Maple Ridge. The title of her talk was:

Economic Development - whose job is it anyway?

Ineke introduced our guest and the title of Ineke's talk was: Who is this lady anyway?

"Sandy is a seasoned business leader with experience in the corporate, volunteer and local government sectors, who leads with her passion for helping create strong, vibrant communities."

As we all know, Ineke is the driving force behind the Maple Ridge Business Improvement Association (BIA), and has worked with Sandy on many projects. Ineke said there is a strong positive relationship between the BIA and the District. Sandy joined the district of Maple Ridge in 2008 as the manager of SEC where she works closely with the Mayor, Counsel, Senior Staff, and the Economic Advisory Commission on a wide range of initiatives to attract and retain investment. In addition, Sandy is the wife of Bob, a mother to three young men, and a grandmama to six grandchildren, with a flair for interior design. The main theme of Sandy's presentation (and the answer to the question: whose job is it anyway?) is that a strong local economy is about more than jobs - it is about everyone working together to create a complete community that is the very best it can be. Simply put, it is everyone's job. If we have a community which you would choose to move your family to, then we will attract economic development.

Sandy talked about various things which the District of Maple Ridge is doing to attract investment and business and accelerate the pace of growth. The purpose of SEC is to help clients successfully navigate systems and processes, and connect developers, landowners, investors, and community groups with each other and the District staff.



Sandy advised there is unprecedented interest in the

municipalities of Maple Ridge and Pitt Meadows, which are ranked by the Real Estate Investment Network as # 5 in the whole of Canada as a top Canadian investment city, and #2 as the top British Columbia investment Town.

In addition, Maple Ridge made the 2011 "top 10" list of money.ca and was chosen for the first BC Jobs Plan Pilot Program.



Some interesting figures supplied by Sandy:

- By 2040, Maple Ridge is expected to double its population to 232,000 and double its jobs to 48,000.
- By the same date, 50% of residential growth will be in our Town Centre Area and the Town Centre population is forecast to be 22,000.
- Maple Ridge is a favourite location for filming movies as seen by the fact that we have 300 to 400 "shoot days" per year.
- On average in Canada only about 67% of new businesses renew their business licenses after one year, but in Maple Ridge between the years 2004 and 2010 the average has been between 85% and 92%.

Tom Manion's 50/50 ticket was drawn, but alas for Tom, up popped the Jack of Hearts.

#### Submitted by Laurie Anderson

(I mean Sandy, not her grandkids).