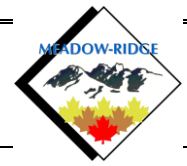




The Four Way Flasher



Meadow Ridge Rotary Club

Vol. 19, Issue 46

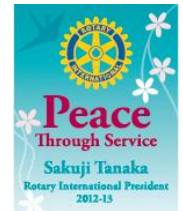
June 18, 2013

Website: www.MeadowRidgeRotary.ca

Meetings: Tuesday 12pm, Bella Vita Restaurant

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June is Rotary Fellowship Month



TODAY: Business Meeting – no speaker

NEXT WEEK:

Happy Birthday

June 24: Janis Elkerton

Happy Anniversary

June 21: Brian & Judith Johnston

Invocation

June 18	Debbie MacRae
June 25	Tom Manion

CALENDAR OF CLUB AND DISTRICT 5050 EVENTS:

Date	Time	Event	Venue
Jun 23 - Jun 26		Rotary International Convention - Lisbon	
Aug. 4	10:00 AM – 3:00 PM	Rotary Duck Race (Race starts at 1pm)	Maple Ridge Park

LAST WEEK'S MEETING

Meet the new Mom

Those of you who attended the Rotary Installation dinner on June 9, 2013 (or who read last week's Club Bulletin) will know that our new Pres. **Adrienne Dale** compared being a Rotary Club president for the third time to the agony and the ecstasy of a woman having a baby. Well, it looks like Adrienne's first Rotary Club meeting which was born on June 11, 2013 was 20 days premature, as her official job as club president does not officially start until July 1. Unfortunately, our guest speaker was unable to attend - but Adrienne managed to keep the baby entertained by showing it a video which she got at PETS about growing our Rotary family. [More on that below.]

Guest

We had one guest all the way from London, England whose name is **Zary Loffler**. About four years ago she was looking for a Rotary club to visit while in Maple Ridge and happened to run into **Ineke Boekhorst**, who brought her to one of our meetings. Zary is now back visiting our Club a second time, and we were able to exchange a club banner with her.



Happy and Sad

To show our new Mom that her premi is alive and well and in no need of an incubator, we had a lot of happy dollars this week (only one crying session):

- **Mark Vosper** (who is the executive director of Hospice) gave a dollar to announce that Hospice is going to have a fund raising event on June 21 at the Witch of Endor Pub for anyone that might wish to attend and support Hospice.
- **Urma Mollema** said that her daughter Sonya spent a bit of time working in the BIA office (which Ineke runs) and got to know first-hand what a difficult but great job Ineke does every day at that office.
- The club made five dollars off of **Bob Shantz** who was happy to be trundling off to the Rotary International Convention in Lisbon.
- Here's the crying baby (but with good reason). **Sharon Kyle** said they had their best set of golf clubs stolen.
- **Ineke** gave a happy dollar because she leaves Friday to visit her family for a couple of days in Holland, and then off to Lisbon for the International Rotary Convention. She was also happy to see **Zary** again at our meeting, and Zary also contributed a dollar for being here.
- **Lynda Lawrence** gave two happy dollars as she had recently visited and had dinner with Lisa Jenna, who seems to be recovering from her recent illness.

50 / 50 draw - Jackpot at \$12.50 + 1/2 of today's sales, 51 cards left, Jackpot on "Queen of Hearts" only!

- **Deborah Hyslop** was happy for her previous money management administrator in her business office (who was able to move onto a new job that she was looking for closer to home), which means that Debora is now looking for someone to fill that position - if anyone knows of a suitable replacement, please contact Deborah.

Adrienne announce that **Marco Terwiel** is out of the hospital again, and keeping his chin up in that good ol' Marco fashion.

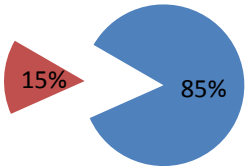
Guest Speaker

The PETS video was a talk given by **Kristi Govertsen who is the Membership Chair of District 5050**. Her enthusiastic talk was about growing membership in our club.

She made the following interesting comparison:

GUEST - INDUCTION - RETENTION
 DATING - WEDDING - MARRIAGE

If on your first date you start talking about the wedding, your date with that person is likely to be your last.



So if you invite a guest to Rotary, take your time and try to get to know the person and let them get to know us and don't start talking about wedding plans right off the bat.

The statistics are that only **15% of Rotarians** ever propose another member [those Rotarians who propose "to" another member are no doubt even in a smaller minority! – but that's the subject of another talk].

She also said:

MEMBERSHIP = PEOPLE = RELATIONSHIPS

Remember that membership in a Rotary club is about relationships. Good relationships don't happen immediately and like a good marriage, they need to be worked on if they're going to survive and be meaningful.

For those in the **15% category**, don't say "if only the other 85% would do as good as me, we wouldn't have a membership problem". Ignore the 85% group. Just look at yourself in the mirror and ask "what kind of Rotarian do I want to be" and then carry on and be one of those kind of Rotarians.

For those in the **85% category**, and who sometimes feel shame, saying to themselves, "I am the reason membership is broken", don't do that - ignore the 15% group - just look at yourself in the mirror and ask "what kind of Rotarian do I want to be" and then put your goal of introducing someone to Rotary in the same box as your other goals, and work on them.

There is a **Taoist saying**: "To know and not to do is, in fact, not to know".

It is not a question of having a problem with membership - rather, it is having a problem with action. To reach a goal, don't try to do it in one giant step. Take a number of small steps. The same thing goes for membership retention. We have to work on it, and continue to do a number of small things all the time.

In conclusion, our district membership chairman, Kristi Govertsen, said that she liked the attitude of one speaker who

gave a talk about membership. She didn't remember much about what the other speakers said, but she remembered his. His total speech was as follows:

"When I die, would you be my guest at lunch?" Now that's positive thinking !

To the surprise of no one, **Bob Shantz** won the 50-50 draw [but not the Queen].

Submitted by Laurie Anderson

ROTAPLAST CELEBRATES 20 YEARS OF SERVICE

By Sallyann Price

The Rotarian -- June 2013



A child recuperates from cleft lip surgery in Bangladesh.

Photo by Linda Bullard Stoich

Months before a Rotaplast International medical team made its first trip to Bangladesh, in May 2011, members of the Rotary Club of Agrabad traveled around the country to inform families in need.

In this nation of 150 million, an estimated 300,000 people – most of them living in impoverished rural areas – have untreated cleft anomalies.

Some families didn't know that clefts could be repaired until they saw the club's posters in their villages, and many journeyed great distances to bring their children to the Nurture Centre for the Disabled and Paralyzed outside the port city of Chittagong. In two weeks, the team performed 115 surgeries there.

For Rotaplast staff member Linda Bullard Stoich, the mission of the Rotarian-founded, San Francisco-based nonprofit has special significance: Her son was born with cleft lip and palate and has undergone eight corrective surgeries in his 17 years.

"I carried pictures of my son – when he was first born, and the progress of his surgeries – in my pocket to show the families," Stoich recalls. "I felt such a strong bond with these mothers."