

# The Four Way Flasher

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# Website: www.MeadowRidgeRotary.ca

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# August is Membership and Extension Month

**TODAY:** Dave Speers - Neighbourhood Block Party Program and Incentive.

NEXT WEEK: Mike Reddington - "Survey Results for our Club"

Happy Birthday	Happy Anniversary		Invocation
	Aug. 11: Laura Cherrille & Jef Erlandson	Aug. 5	Janis Elkerton
		Aug. 12	Mark Forster

## CALENDAR OF CLUB EVENTS:

Date	Time	Event	Venue
Aug. 23	9am – 2pm	Community Garage Sale	224 <sup>th</sup> Street
Aug. 24		Working Fireside at the Shantz's home – labelling ducks	22696 123 Ave. MR
Aug. 31	10am – 3pm	Rotary Duck Race	Maple Ridge Park
Sep. 9	Noon	DG Lyle Ryan official visit	Bella Vita Restaurant
Sep. 13	7pm	Pub Night	Royal Canadian Legion, 12101 224 St. MR
Sep. 21	3:30pm	Frisbee Golf	Dave Rempel's home: 10607 277 St. MR

## **RI PRESIDENT'S MESSAGE**

In Rotary, we mark August as Membership and Extension Month. There is a good reason why we remind ourselves of the importance of membership early in every Rotary year: because the job of growing our membership is one that we can never begin too soon. It is also a job that we can never stop working on. In order to keep serving, Rotary always needs to be growing!

We have talked for many years about the importance of the family of Rotary. In this Rotary year, I want to make not just the family of Rotary, but our own Rotary families, a priority in our membership. After 37 years of following me in Rotary, my wife, Corinna, finally became a Rotarian last year. We attended the chartering of a new club in Taiwan together, and she said, "It's time for me to become a Rotarian too!" So she joined that club. And soon, so did a lot of other people. Now that club has 102 members, and it's the second-largest club in Taiwan.

Inviting our spouses into Rotary isn't just about getting our numbers up. It addresses the reality that Rotary still has far more men as members than it does women, and that is something we need to work on. When we bring more women into Rotary, our clubs become more appealing to prospective female members – and become more productive as well.

This year we are going to have something new in Rotary: a membership support team pin. This means that if you invite a new member into Rotary, you get a special pin to wear with your Rotary gearwheel. But we all know that the job of growing membership doesn't end when a new member joins. It ends only when a new member is enjoying being a Rotarian and never wants to leave! And making sure that our clubs are enjoyable places to be is a key part of growing membership.

People come into Rotary for all kinds of reasons, but they stay because Rotary is fun to be a part of. So I want to remind all of you to have fun in your clubs and your districts. Rotary is based on the idea that our service is more effective when we serve together with our friends. So let's enjoy our Rotary service, share it with others, and *Light Up Rotary* together!

Gary C.K. Huang President 2014-15

## **COMMUNITY GARAGE SALE**

We are participating in the 2nd Annual Community Garage Sale on 224 St. - **Sat. Aug. 23<sup>rd</sup>, 9am - 2pm.** 



Call Ineke 604-467-2420 for details, or Peter 604-465-3392 for item drop off

Anything goes, as long as it's not broken!

#### LAST WEEK'S MEETING

**Angie Edmonds** led us in the singing of our national anthem, and also gave a (spontaneous impromptu) invocation.

**Betty Johansen** gave our Rotary Moment, which she gleaned from our Rotary magazine on the topic of Polio eradication. She noted that India has now been polio free for three years, and through the efforts of Rotary and our partners only four countries are left with this crippling disease.

Apart from our guest speakers, we had three guests. **Teresa Donofrio**, invited by Deborah Hyslop, returned for a second visit. **John Thomson**, who works out of Betty Johansen's office, was a guest of Betty. And last but not least, **Jim Michels**, a Rotarian from Cranbrook, paid a visit to our club.

#### Happy and Sad

**Dave Rempel** visited the Haney Rotary club last Wednesday to formally invite the Haney club to a joint Golf Frisbee social to be held at Dave's Villa and bird sanctuary on September 21, and received a good reception. Dave also advised that the Duck Race was well received by them. Dave was impressed by the fact that the club had a number of young people (with their parents) in attendance who had received bursaries from the Haney club.

**Angie Edmonds** was back from Australia (she went halfway around the world to tie the knot) and had a good time meeting with her new husband's family. Angie also advised that our exchange student **Michiel** was heading back home and asked Angie to give parting greetings to our members.

Angie presented our club President with a banner from a Rotary club in Australia and said another banner was on the way. Angie visited two clubs, one with about 70 members and one with about 17 members.

**Ineke and Peter Boekhorst** had a good time over the weekend camping with their grandkids in Fort Langley.

#### Announcements

On August 24 there will be a **fireside at Bob and Irena Shantz** house, where we can <u>all</u> participate in labelling the rubber ducks for the Duck Race.

Adrienne Dale announced that the date has now been set for the overnight camping trip to be held by the club on September 6 and 7 in Fort Langley - which is close enough for those who do not have a motorhome or do not want to sleep in a tent (David Riddell?) to drive across the bridge to enjoy a fun social.

**Bob Shantz** advised that the Duck Race has now got \$30,000 cash in, and another \$7,000 coming, up to this date, with one month ago. Someone has now volunteered to take over the river duty on the Duck Race day. 75 books (7500 tickets) must be sold by our club members, and those who have not got books from Bob to sell, are urged to do so.

#### Guest Speaker

Karen Duffield introduced our guest speaker **Sandy Blue**, who was accompanied by **Elyse Marlow**, to give us the lowdown on **Invest North Fraser**, an initiative of the communities of Maple Ridge, Pitt Meadows and Mission.



In 2008, Sandy joined the District of Maple Ridge as Manager of Strategic Economic Initiatives where she works closely with the Mayor, Counsel, Senior Staff, and Economic Advisory Commission on a wide range of initiatives to attract and retain investment in these three communities. Sandy attended our club to provide an update on the North Fraser economic partnership and

opportunities in our growing region.

Here are some interesting statistics about the three communities of Maple Ridge, Pitt Meadows and Mission:

- Size 590 km<sup>2</sup>
- Commercial land 480 ha
- Industrial land 1,120 ha
- Agricultural land 11,800 ha
- Population 139,800 (projected to be 208,000 by 2040)
- Current labour force 58,000
- Median household income \$72,327
- Median age 38.6
- Jobs 47,000

Campsites are a shortage within the municipalities, but Maple Ridge is looking into developing a campsite, possibly at Whonnock Lake.

Maple Ridge and Pitt Meadows were voted #5 top Canadian investment city by the Real Estate Investment Network.

In December 2011, the Invest North Fraser communities were chosen as the first pilot region to partner with the BC Government on the BC Jobs Plan. Following this announcement, a form was held in the North Fraser where close to 100 economic opportunities were identified. With input from community forums and feedback from sector, industry and government bodies, the list was narrowed down to five key projects which are as follows:

- 1. The Agrifood Hub
- 2. The Centre of Excellence and Innovation
- 3. The Mission Interpretive Forest
- 4. The North Fraser Tourism Corridor



5. The YPK (Pitt Meadows Airport) International Education and Business Park

A proposal has been put forward to develop what is currently the log sort site on

the Haney Bypass. If it comes to pass, there will be seaplane landing capability, a park and retail and residential space right on the Fraser River.

The Town Centre Investment Incentive program in Maple Ridge has been extended to December 2014. Under this program, new commercial, mixed-use development or commercial renovation or façade improvement can qualify for priority processing, reduced fees, and up to six years municipal tax exemption.

#### <u>50-50</u>

**Laurie Anderson** won the ticket (at last) but only found the 3 of hearts (alas).

#### **Submitted by Laurie Anderson**