

The Four Way Flasher



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Website: www.MeadowRidgeRotary.ca

	Meetings:	Tuesday 12 Noon, Bella Vit	ta Restaurant	
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Secretary:	David Riddell	Phone: 604-406-8882	E-mail the Secretary	
Editor:	Peter Boekhorst	Phone: 604-465-3392	E-mail the Editor	LIGHT UP ROTARY

October is Vocational Services Month

TODAY: Gerry Caceres – Nicaragua Project (He's coming all the way from Nicaragua, so let's have a large attendance!)

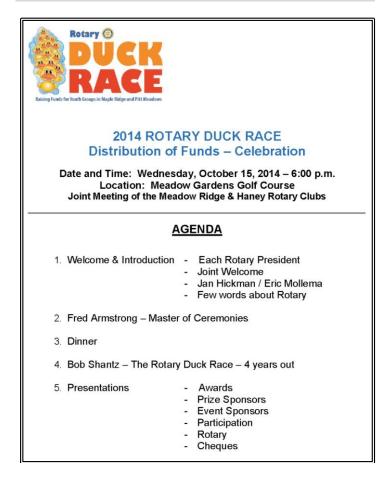
NEXT WEEK:

Happy Birthday	Happy Anniversary	Invocation	
Oct. 18: Betty Johansen		Oct. 14	Urma Mollema
Oct. 10. Detty Johansen		Oct. 21	Patrick O'Brien

CALENDAR OF CLUB EVENTS:

Date	Time	Event	Venue
Oct. 15	6pm	2014 ROTARY DUCK RACE Distribution of Funds	Meadow Gardens Golf Course

2014 ROTARY DUCK RACE DISTRIBUTION OF FUNDS



LAST WEEK'S MEETING

Rotary Moment

Patrick O'Brien (who was sponsored into Rotary by Walter Volpatti in 2007) advised that in early 2008 Bob Shantz got Patrick involved in the Shelterbox Program, resulting in our club raising \$18,000 for the purchase of shelterboxes. (Additionally we raised in January 2010 over \$50,000 for Haiti Shelterboxes).

Certain club members (Patrick included) set up shelter box tents in Memorial Peace Park, and camped out for 72 hours to advertise the program.

Apart from some homeless persons admiring the quality of their accommodation, and scaring some noisy teenage girls, Patrick survived the experience and lived to tell the tale of his Rotary Moment.

<u>Guests</u>

Donna Telep, a past president of our own Rotary club and a well known community volunteer, attended our meeting on the invitation of **Deborah Hyslop**. Both Donna and Deborah are currently involved in the Business Improvement Association of Maple Ridge.

Our other guest was **Graeme Ross**, a welcome and frequent visitor to our club of late.

Happy and Sad

Jim Coulter was happy to be back at the Sergeant-at-Arms desk, after an absence of four meetings due to the recent relocation of his offices. Jim's oldest son recently got married. Jim has five children and one of his two sisters has three, and the marriage

celebration was an occasion which saw Jim and his siblings and their children all together under one roof.

Adrienne Dale was wondering whether Patrick was again going to have Pumpkins for Polio, and Patrick replied that they were available if the club was interested. Adrienne Dale (inspired by the recent club camp-out in Langley) bought (but then returned) a pop-up tent (?) from Canadian Tire, finding the experience of trying to erect the contraption a disconcerting and embarrassing experience.

Betty Johansen returned from a holiday and was glad to be back at club.

Dave Rempel met with his brother whom he had not seen for some time, and had a good meeting. He also stated that he had been to the Haney club and got a good reception about the Frisbee golf social. Dave expressed his belief that having socials with other clubs was a good way to bring clubs together to work on common goals.

Janis Elkerton recently found herself with a large black bear at her birdfeeder, looking for a tweet.

Fine Master

Dave Rempel made everyone (including himself) pay a dollar if they weren't going to the Oktoberfest, or hadn't read the recent Rotarian magazine. **David Riddell**, meanwhile, was our Mystery Greeter.

Program

Clint Callison introduced our speaker for the day, namely Elaine Comeau.

[One might have expected a 75-year-old lady, given all the things that she has accomplished in her relatively young life.]

The Mom Behind Easy Daysies



Elaine Tan Comeau is a mother of three young children, wife, elementary school teacher, awarded Chamber of Commerce Excellence in Business, and CEO and Founder of Easy Daysies Ltd.

Easy Daysies is a multiple award-winning product line for teachers and families. Not only has Elaine appeared with Easy Daysies Ltd. on CBC's Dragons' Den where a bidding war was incited, but her products have been recommended by

child psychologists, occupational therapists and educators. Elaine has been featured in the Financial Post, Macleans Magazine, Canadian Business Magazine, and Huffington Post to name a few, all wanting to know her story about being a "Mom Entrepreneur".

Yes, Elaine is the inspiration and "mompreneur" behind Easy Daysies, a magnetic bulletin board which keeps the children organized and remembering their various chores, activities and other things that they must do on a daily basis - such as making their bed, brushing their teeth, and doing their homework.

The Product... Easy Daysies®

The Award Winning Easy Daysies® Daily Schedules help show kids the "shape of the day". Use these fun magnets for a single routine, like bed time or after school routine, or plan the whole day! This mom/teacher-created product, made with 70% recycled materials, help children become more co-operative, independent, & less anxious because they feel safe & confident knowing what



is happening next! Wonderful for helping kids of any age, and children with special needs, deal with event transitions or anxiety.

Elaine said that she was actually a shy person, and nervous talking in front of such "brilliant business people" as today's audience, and found it worse than her day on Dragons Den. After showing us a video about Easy Daysies, and her promotion of the product on various television shows, she shared a bit of her views about raising children, business and life in general.

She said her three children are her number one priority, and that the important thing is not how much money we spend <u>on</u> our children but how much time we spend <u>with</u> them. She loves her job as a grade two school teacher and tries to instil in them three things: 1. Give back her keys if she misplaces them (President Eric tried to auction them off). 2. Always try things (even if you don't think you can do them), and 3. Be kind.

When she speaks to business people, she says that PASSION is the word.

- P is for Priority (her first priority is for kids)
- A is for Always be ready
- S is for the Story about your product or service get it out
- S is also for Simple (some of us would call it the KISS principle)
- I is for Initiate things don't wait for others to do it
- O is for Others always treat others with kindness
- N is for Not yet

We can learn more about Elaine Comeau and her products at www.easydaysies.com

50/50

Betty Johansen drew the ticket. She may be able to cut your taxes, but wasn't able to successfully cut the deck to reveal the Queen of Hearts. Being a good Rotarian, who follows the Four-Way Test in her work, she was overheard giving this advice to a client:

I see your deductions are few. You spend more than you make, is that true? You must live in a fog. No, you can't claim the dog! Not while I do the taxes for you.

Submitted by Laurie Anderson