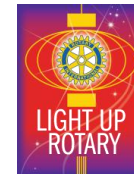


Meetings: Tuesday 12 Noon, Bella Vita Restaurant

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November is Rotary Foundation Month

Nov. 18: RCMP Corp. Alanna Dunlop - Homelessness & Social Issues in the Community

No meetings on **Nov. 4** (All Mayor's Candidates Meeting) and **Nov. 11** (Remembrance Day)

Happy Birthday	Happy Anniversary	Invocation
Nov. 15: Ken Paterson	Nov. 9: Bob & Irena Shantz	Nov. 18 David Riddell Nov. 25 Kim Roberts

CALENDAR OF CLUB EVENTS:

Date	Time	Event	Venue
Nov. 4	12 – 1:30 PM	All Mayor's Candidates Meeting , Maple Ridge - Luncheon \$25 - Register Here	The ACT – Maple Ridge

DID YOU CARVE YOUR 'PATRICK' PUMPKIN FOR POLIO PLUS AS NICE AS THIS ONE?



IF SO, YOU WON THE 1ST PRIZE – A NICE CARVED PUMPKIN!

LAST WEEK'S MEETING

Laurie Anderson gave the Rotary Moment. All members are encouraged to make a donation to the Rotary Foundation, and to think of the Rotary Foundation as "our charity". We all know what good work the Rotary Foundation does in the world.

It is suggested that each Rotary member donate \$100 US per year. However, if a member is not able to manage that, then a small donation (of even \$20 or \$25) will demonstrate our commitment and support to the Foundation.

As business people, we all donate throughout the year at least small amounts of money to various charities when asked to do so, whether it be to support someone raising money in a walkathon, or a larger gift to the United Appeal or other organization. As Rotarians, I ask you to put "our charity" first, even if it's only \$20. Let making your donation to the Rotary Foundation be one of your Rotary Moments. Let our whole club have a Club Rotary Moment by being recognized by the District is as an "Every Member Every Year" Club, by having every member of our great club making at least some small donation to the Foundation.



[Anyone interested in attending the District Foundation Dinner with Laurie on November 15, please let him know. We are advised that this will not be a fund raising event – just a good meal and a chance to have a nice night out with fellow Rotarians in the District and to recognize those who have made a difference to the Foundation's efforts.]

Guests

In addition to Joanne Leginus, we welcomed as guests **Irena Shantz** and **Graeme Ross**. [President Eric suggested that we could snag Irena as a member by making it a rule that anyone who attends five meetings, are automatically inducted!]

50/50 Draw - Jackpot at \$627.50 + 1/2 of today's sales, 22 cards left, Jackpot on "Queen of Hearts" only!

Angie Edmonds presented **Joanne Leginus** with a cheque from the club of \$1,000, on behalf of the **Maple Ridge Pitt Meadows Community Services**.

When accepting the cheque, Joanne pointed out that the Meals on Wheels program (which our donation will support) is very important in our community, and she invited any of us who are interested to come along with her when the meals are being handed out, to get a better appreciation of the program and the people that it serves.



Happy and Sad

Matt DeBruyn (our Vocational Services Chairman) advised that five students are in line for our club bursaries, two of which have been paid the bursary, and three of which are still in communication with the club. One further student is on the waiting list for January.

Matt also said that two very successful sessions of the Four Way Test Program were held at Laityview Elementary school, with **Ineke Boekhorst, Matt DeBruyn, Angie Edmonds, Janis Elkerton, Patrick O'Brien, David Riddell, Lynda Lawrence** and one of our newest members, **Kim Roberts** in attendance.

Patrick said he was very impressed with the students, who discussed the topic of meeting in person "friends" (strangers) who were contacted on the Internet - and the safety aspects of it, even if the first "in person" meeting was in a public place. One student, applying the test of "is it fair to all concerned", showed his social responsibility by asking whether it was fair to expect members of the public or security guards to protect them if such a meeting occurred. Patrick said it shows that the kids are thinking, and taking to heart the program; and that in forty years from now (when Patrick is 90?) and these kids are running the world, "we will be in good hands".

With a third dollar and tears in his eyes, Matt said "adieu" to all of us until next April, with the sad advice that he must travel south for the winter to lollygag in the fun and sun.

Adrienne Dale reminded us all to be thinking about nominations for positions on our club's board of directors for the next Rotary year, commencing July 1, 2015; and to give our suggested nominations to **Mark Forster** by the next meeting of November 18 (there being no usual noon meetings held on the next two Tuesdays).

Ineke Boekhorst encouraged all members to attend on Tuesday, November 4 to the Mayoralty All Candidates Meeting at the ACT sponsored by the BIA and the Chamber of Commerce, so that those of us who live in Maple Ridge will be ready to make an informed decision on who we will vote for. Doors will open at 11:30 with the meeting commencing at noon and over by 1:00 pm. The cost, including lunch, will be \$25 - which will just cover the cost of the meal putting on the event (it is not a fundraiser).

Ineke also advised us that this year's fundraiser for the Nicaragua project will include the sale of cyclamen plants at the reduced price of only \$15 per plant, or three for \$40. Each plant comes with a handmade card and attractive decorative pot - a great idea as a gift for clients, business associates and friends. This year's trip to Nicaragua (which will take place in January, 2015)

will be to finalize the completion and/or equipping of the vocational school. Anyone interested should speak to Ineke.

Program: "The way we think about charity is dead wrong", says Dan Pallotta.



In lieu of a real live "in the flesh" speaker, we heard a TED video on the topic of Not-For-Profit organizations, in which a gentleman by the name of **Dan Palotta** gave an interesting perspective on the subject of the non-profit sector and philanthropy. (His 18 minute talk may be heard in full by Googling "TED Dan Pallotta".)

Compared to for-profit businesses, not-for-profit organizations are discriminated against in the following ways, he pointed out:

1. Most people have a visceral reaction against making money by doing good in the world. In other words, we encourage people in business to make lots of money doing non-charitable things that don't directly help anyone, but if we make money out of the job of helping people, we will be demonized.
2. The for-profit sectors are encouraged to advertise and market themselves, but charities are criticized if they spend much money on advertising (even though by doing so they could raise even more money for the people they are trying to help).
3. The for-profit sector is encouraged to have new ideas and take risks in the process of making money. They would not criticize if they happen to fail in the process. If the not-for-profit organizations did that and failed, the reputation of the persons who run the program would be called into question.
4. The for-profit sector is not expected to be successful overnight, and it is acceptable to spend a lot of time and perhaps a lot of money before the goal is reached. The not-for-profit organization would not be given such leeway, and would in fact lose support immediately without a reasonable time to see their program brought to fruition.

In the last 40 years the not-for-profit sector has remained stagnant at 2% of the GDP in America. This statistic demonstrates that no real progress has been made in charitable fundraising, and that a new way of looking at things is required.

The speaker urged us not to confuse morality with frugality. We are too focused on "keeping charity overhead low", and should be focused on "let's change the world". The important thing, he said, is not to look at the percentage of the money going to overhead for the charitable organization, but rather ask: "is the organization successful". If an organization spends a higher ratio of its gross income in overhead due to its innovative approach to, say, advertising, but in the process raises considerably more for those in need than it would have if it had kept its overhead low, isn't that the most important thing? Provocative ideas!

50/50

Betty Johansen (who seems to be drawing as many winning tickets as Bob these days) had the winning ticket, but when she pulled some cards off the deck, the top card which was left on the pile was not the Queen of Hearts - rather, it was very next card which she held in her hand. Soooo close.

Submitted by Laurie Anderson