

Meetings: Tuesday 12 Noon, Bella Vita Restaurant

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## SEPTEMBER IS NEW GENERATIONS MONTH

**Today:** David Stark - Rotary at Work

**Next Week:** Phoenix MacLaren - Her experience at the Rotaract North America Conference

Happy Birthday	Happy Anniversary	Invocation
		Sep. 8: Laura Cherrille Sep. 15: Jim Coulter

### CALENDAR OF CLUB EVENTS:

Date	Time	Event	Venue
Sep. 23	6:30pm	Rotary Duck Race Cheque Presentation	Meadow Gardens Golf Club
Oct. 27	noon	District Governor Bill Robson's official visit	

### RI PRESIDENT'S MESSAGE



There was once a strong young man who was offered a job as a woodcutter. He set about his task with energy: The first week, he turned 18 trees into firewood. The second week, he worked just as hard, but was surprised to find he had chopped only 11 trees. The third week, despite working nonstop from morning till night, the number was six, and he went despairingly to the foreman to offer his resignation. "I am losing my strength. I can no longer cut as many trees as I once could."

The foreman looked at the young man, who seemed to him in fine health. "Have you thought of sharpening your axe?" he asked.

"Sharpen my axe? Who has time to sharpen an axe?" the young man asked indignantly. "I have been too busy chopping wood!"

When we aren't making the kind of progress we feel we should be making, the natural response is to redouble our efforts. Sometimes, though, the better response is not to work harder, but to work smarter. Look at your tools. Analyze your processes. Are you directing your resources in the most effective ways? Or are you pouring all your strength into chopping wood with a dull axe?

For the last 20 years, we have relentlessly beaten the drum of membership in Rotary. We set goals and launch campaigns, all focused on bringing in more and more members. And yet, our overall numbers remain the same.

It is time to sharpen our tools. Instead of focusing on the question, "How can we bring more members into Rotary?" we should be asking ourselves, "How can we add more value to Rotary membership, so that more will join and fewer will leave?"

One way we are doing that is with the new Rotary Global Rewards program, which launched in July. This innovative program allows Rotarians to connect with, and receive discounts and concessions from, businesses and service providers around the world. Individual Rotarians may submit their own business to be included alongside those with which Rotary has already negotiated relationships; the most appropriate offers will be added to the listings. We have also created the option of allowing businesses to return a percentage of their profit on each transaction to our Rotary Foundation, and several companies have already been locked into this part of the scheme. Each month we will update the list with additional offers that we may receive. I urge all of you to try it out by signing up on My Rotary at [Rotary.org](http://Rotary.org) now. The more Rotarians participate, the stronger, and more beneficial, the program will be.

Much more than another loyalty program, Rotary Global Rewards is a new way to benefit from being a Rotarian, and being part of the Rotary network. It is another way to combine business and service. And it is yet another way to add value to Rotary membership. We cannot forget that our potential members will be asking themselves, "What's in it for me?" We need to demonstrate the value of Rotary by showing that becoming a Rotarian will enrich their lives, as it has ours.

**K.R. "Ravi" Ravindran**  
President 2015-16

## LAST WEEK'S MEETING

President **Mark Forester** welcomed attending members. Mark was thankful that the power was back on and was looking forward to his first hot meal in a couple of days.

The singing of O'Canada was led by **Betty Levens**, followed by **Clint Callison** with the invocation.

The **Sergeant-at-Arms** duties were handled by **Brian Bekar** who introduced guest Rotarian David Truman (Langley) and Rotarian Dr. Lee Harman (Guest Speaker).

**Betty Levens** provided the **Rotary Moment** talking about the Scouting and Guiding programs that she has been involved in over many years and how the Promise and Laws of that organization and the Rotary 4 Way Test set out similar expectations.

President Mark handed out the Rotary "Be a Gift to the World" coins to those who were unable to attend the Installation Dinner.

**Laurie Anderson** received the **Rotarian of the Month** for his involvement with the clubs speaker program.

### Happy and Sad

- **Betty Johansen** was happy that the power was back on.
- **Adrienne Dale** was sad that the club did not get the matching grant funds but happy that the camping weekend is set for next weekend. Rain or shine.
- **Laurie Anderson** is happy that he is off to the Cariboo and then to Europe returning in October.
- Visiting Rotarian **David Truman** was happy to be invited to attend our meeting.
- **Brian Bekar** is looking for contact information of winner of the 2014 travel package from the Duck Race to make him happy. If you can help call Brian.

### Fine Master

**Kim Roberts** tested the Rotary knowledge of our members.

### Mystery Greeter

**Eric Mollema** had slim pickings as members huddled around his chair as the word leaked out that he was the mystery greeter.

### Announcements

Board Meeting                    Sept 9  
Thanksgiving Food Drive Sept 14-19  
Duck Race Presentations Sept 23  
Business Meeting                Sept 29

### Guest Speaker

Rotarian **Dr. Lee Harman** – Arlington, Washington  
"I owe more to Rotary than I can pay back"

### Polio Plus After 31 Years

Dr. Harman provided a review of Rotary's work to eradicate Polio. He provided examples that illustrated why it is so important to continue the fight which started 31 years ago.



When the program started 500,000 people each year were affected by this muscle disease. In 2015, there were 47 cases. Rotary have raised over 10.3 billion dollars to support the program. Both the Gates Foundation and the Canadian governments have been contributors.

Volunteers have provided a large part of the work force, traveling to remote towns and villages all over the world in support of the program. An example is the Hot Shot Teams, the door to door immunization program and the National Immunization Days.

Despite the work, there was a resurgent in 2008 with 2,000 cases reported. This resulted in renewed efforts. Today there are 3 nations that have reported cases of Polio, 47 cases reported and 3 iron lungs still in use.

Rotary is close to keeping their promise to eradicate Polio. However in today's world "Polio is still only a plane ride away".

### 50/50

Laurie Anderson purchased the winning ticket but was unsuccessful in financing his upcoming holiday travels drawing the 4 of hearts.

Submitted by **Mike Davies**