

The Four Way Flasher



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Website: MeadowRidgeRotary.ca

		ings: Tuesday 12 Noon, B		BE THE INSPIRATION		
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SEDTEMBER IS BASIC EDUCATION AND LITERACY MONTH						

- SEPTEMBER IS BASIC EDUCATION AND LITERACY MONTH
- Today (Sep. 4): DG Linda Murray's official visit Induction of new member Scott Payne

Next Week (Sep. 11): Former CKNW reporter George Garrett

Happy Birthday	Happy Anniversary
Sep. 4: Doris Gagel	

CALENDAR OF CLUB AND DISTRICT EVENTS:

Date	Time	Event	Venue	
Sep. 5	9am – 7pm	Fraser Health Kindergarten Fair		
Sep. 7-9		MR Rotary Camp-Out	Fort Camping – Fort Langley	
Sep. 19	6:30pm	Duck Race Cheque Presentation	Meadow Gardens Golf Club - 19675 Meadow Gardens Way, PM	
Dec. 18	Noon – 1pm	"Christmas Carols" Rotary Lunch	Bella Vita Restaurant	

RI PRESIDENT'S MESSAGE



Imagine if we could take a snapshot capturing all of the work Rotary does on a given day. No one – except Rotarians – would believe that a single organization was capable of accomplishing so much. In that snapshot you would see dedicated volunteers working to eradicate polio, setting up microloans, providing clean water, mentoring youth, and countless other actions.

We can do all this thanks both to our geographic reach and to the fact that our clubs are made up of people who are engaged in their communities. As a part of the community that you serve, you know the needs, you have the connections, and you're able to take immediate action. That's why every Rotary club's membership should reflect the diversity of its community.

We've made great strides in this. In Egypt, Indonesia, and Kenya, Rotary is approaching 50 percent female membership. We're also expanding the age diversity of our clubs. In each of our communities, young professionals are eager to contribute their talents, give back, and learn from mentors. Let's share with them what Rotary is all about. The Engaging Younger Professionals Toolkit at Rotary.org has an action plan to help you reach young leaders and Rotary alumni in your area. Another resource that can help us better reflect our communities – one that is global like us, is a quarter-million members strong, and already shares our values of service and leadership – is Rotaract. Rotaractors are our partners: Team up with them on projects, ask them to speak at your events, and invite them to join your club. Dedicated Rotaractors worldwide are becoming members of Rotary and even starting new Rotary clubs while still serving as members of Rotaract.

The world needs Rotary, and Rotary needs strong clubs and engaged members in order to do more good. It is our responsibility – yours and mine – to make sure everyone who shows an interest in joining Rotary gets an invitation. Make use of the Membership Leads tool at Rotary.org, which helps people who are interested in joining Rotary connect with a club that's right for them. And let's ensure that every member has a reason to stay. By building strong clubs that engage in meaningful projects and have fun along the way, we provide value to our club members that they cannot find anywhere else.

Let's not keep Rotary's story – the story captured in those snapshots of service – to ourselves. I challenge you to invite leaders of all ages, men and women, who are looking for a way to give back. By doing so, you will *Be the Inspiration* in your community and help Rotary continue to do good in the world.

Barry Rassin President 2018-19

LAST WEEK'S MEETING

Quote for the day:

or to put it another way:

"Opportunity creates the offspring of what we call luck"

Cheque presentations: by Mike Davies

1. Help Portraits



Brenda Garcia accepted a cheque in the amount of \$1,000 in support of this program which will take place on Saturday, December 1, 2018. Help Portrait is an occasion where photographers, editors, hair stylists and makeup artists come together for an afternoon of free portrait sessions for those who may not otherwise be able to

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when

preparation

meets

opportunity "

afford to have a professional photograph taken. Every participant will receive a mini-makeover including makeup and a hair style before they go before the photographer. "This is a real boost to their self-esteem, especially for those who may lack self-confidence", said Brenda. For children there will be an entertainment stations that will feature games, reading, colouring and crafts. Light snacks will also be provided by the Salvation Army Ridge Meadows Ministries, and "to go bags" are available for persons to pack up some food and take it home, should the need arise. There is no pre-registration or qualifications to be able to have a portrait taken. Help Portrait is a global event that takes place in many countries around the world.

2. School District #42 Alternative Program



Steve Wiebe received a cheque in the amount of \$1,000 to support this important school program (also known as the Connex Program). It is a transitional part-time program for students aged 12 to 19 years, who have been out of school or are at risk of being out of school due to behaviours (e.g., anxiety, depression) that make it difficult

for them to function in a regular setting. Student programs are individualized and administered in an informal environment. Students typically attend school three hours per day, although students who are able to do so may arrange to attend full days. Students are evaluated on an ongoing basis and when ready to do so, return to a regular secondary school with appropriate supports. Steve stated that there are between 130 and 150 students participating. They are also provided with a full breakfast or lunch, and provided proper clothing (such as winter jackets) which would otherwise not be available for many students. Mike Davies advised that the above funds were provided from Wine Fest.

3. All Inclusive Playground



Romina Orchard (past president of the PAC) received a cheque in the amount of \$20,000 to help build this all inclusive playground at the Laity View School. The very active PAC at Laity View have worked hard to raise money to create the "Laity View Play For All Initiative", a playground for all ages, youth and adults, of all mobility levels

and sensory requirements to be able to play together. They say that it will be a great asset to the community because the school property is also used for sports clubs in the evenings and on the weekends. The neighbourhood is home to young and old and an accessible playground would allow for grandparents to enjoy playtime with their grandchildren.

Happy and Sad

Market Vosper enjoyed time with Brian Bekar at Brian's Pitt Lake property.

Dave Rempel was happy that their family wedding was a great success, and happy that the club was able to make the \$20,000 donation to the all-inclusive playground at Laity View.

Ineke Boekhorst attended at the Kelowna Rotary Club "Rib Fest" with her Rotarian daughter, and despite the fact that it rained all day Sunday during one day of the event, that did not dampen the enthusiasm. Ineke suggested that our club should consider putting on a similar event as a fundraiser.

Walter Volpatti advised that the 50/50 draw will be postponed until further notice; and that the Gaming Commission is speaking directly to District 5050 and District 5040 to see if something can be worked out which can more properly comply with gaming rules in the province.

Past President Libby Nelson reminded everyone that next week is the District Governor's visit to our club, and everyone is urged to attend.

Program: Ineke Boekhorst - Downtown Maple Ridge Business Improvement Association ("DMRBIA")

On very short notice, Ineke agreed to present our program for today. Ineke is the Executive Director of the DMRBIA, which is a nonprofit organization that represents all businesses and property owners within a specific area in downtown Maple Ridge, namely, between 222nd to the West and 230th street to the East, and Brown Avenue on the North and Royal Crescent on the South.



The DMRBIA engages, on behalf of all businesses and property owners in the BIA area, on such matters as promotion, festivals, crime prevention, security, cleanliness, transportation, parking, advocacy and much more.



In downtown Maple Ridge, the BIA has approximate 1000 members (700 businesses and 300 property owners). The DMRBI is funded through a levy on property taxes in the area, collected by the City. In 2016 DMRBIA received a 99% approval rating from members.

The DMRBIA has introduced many different programs, events, and projects, all focussed on bringing more folks downtown, shoppers, residents, and retail businesses alike. Ineke showed us a video which provided a synopsis of what our Downtown looks like presently, and the different actions which the DMRBI has taken as an association to get there. One of their very important and successful programs is the Facade Improvement Program, which by means of grants of up to \$10,000 or 50% of the cost, whichever is less, businesses are encouraged to spruce up their buildings, greatly improving the look of our downtown area.

DMRBIA continues to work with the city of Maple Ridge. A perfect example is the monthly Safety Security Committee meetings, where reports are reviewed for the downtown stakeholders such as RCMP, security company, bylaws, counsel, Salvation Army, City staff and Chamber of Commerce. Some of the positive outcomes from this committee include: back alley lights, rodent control program, dealing with overgrown unsightly properties, graffiti, panhandling, homelessness, signage, and the Clean Team.

[We should all be very proud of the DMRBIA and more particularly of Ineke who has done a fantastic job as Executive Director. The DMRBIA, under Ineke's leadership, has been recognized provincially several times, including the Best in the West Award for the "One Stop Shop" licenses and permits program (which assists prospective entrepreneurs to the sometimes complicated and lengthy licensing process); and two Provincial Awards at the BIA BC Conference, one for the "Spring Treasure Hunt Promotion" and one for the Clean Team Project.] Closing Quote:

Next time your wife gets angry, put a cape on her and say: "now you are Super Angry!"

Submitted by Laurie Anderson

