

# **The Four Way Flasher**



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Today Jan 21: Bill Dingwall - Mayor of Pitt Meadows

**Next Week** Jan 28: Samantha Doucette - Short Term Exchange Program (STEP) Student to Japan

Happy Birthday	Happy Anniversary
Jan. 27: Sharon Kyle	

## CALENDAR OF CLUB EVENTS:

Date	Time	Event	Venue
Feb. 5		Visioning Session	
Apr. 30-May 3		District Conference in Harrison Hot Springs	Harrison Resort
June 6-10		RI International Convention in Honolulu	Hawaii Convention Center

### LAST WEEK'S MEETING

President Adrienne Dale presided.

Guests:

**Jesse Sidhu**, Past President of the Haney Club in 2018. Jesse moved to British Columbia in 2009. He is a former director of the local Chamber of Commerce, and has two children of school age.

**Lance Dinahan**, guest of Jesse. He is the owner of Excalibur Electric, which employs around a half-dozen people, and is one of two companies in British Columbia to win the Marketplace Excellence Award from the BBB.

**Allan Stjernegaard**, of the Port Moody Club, Assistant Governor Area D

Ken Holland, Past President of the Haney Rotary Club

Jim Michals, past member of our Club

Roger Pelton, new member of the Haney Rotary Club

Rotary Club Visioning Session - February 5

**Eric Mollema** asked each of us to take some time to complete and return a copy of the questionnaire previously distributed (and see email of January 8). Any questions can be directed to Eric at emollema@centralawyers.ca .

### Duck Race

**Walter Volpatti** advised that the club has received the Gaming Licence for the Duck Race. This year the grand prize will be \$15,000 cash, instead of the usual car.

Coquitlam Club's Caledonia Whisky Tasting

**Al Stjernegaard** invited members and friends to the Coquitlam Rotary Club's 22<sup>nd</sup> edition of Caledonia Whisky Tasting, being held Friday January 31 at All Saints Parish in Coquitlam. There will be 7 whiskies sampled along with education about each selection. Snacks, door prizes and a whisky auction will round out the night. Tickets \$60 can be found @eventbrite or by calling 604-931-7211

### Haney Club Valentine Dinner and Dance

**Ken Holland** invited our club members to the Valentine Dance and Dinner put on by the Haney Club to be held at the Meadow Gardens Golf Course on February 14.

### President's Quote for the Day



### Happy and Sad:

**Ineke Boekhorst** has registered for the 2020 Rotary International Convention in Honolulu, Hawaii, 6-10 June 2020. She was able to get airfare and a B&B near the convention center at a reasonable price, and is looking forward once again to attending. **Lynda Lawrence** advised that the Meadowridge Sports Heroes Society hosts its annual Hometown Heroes Night on February 11, at Pitt Meadows Secondary School. Tickets are \$50 (\$25 for students and help support the non-profit society that celebrates local athletes.

[Did you know that the Meadow Ridge Sports Heroes Society which was established in 2006 is a non-profit organization whose purpose is to identify and honour individuals involved in athletics in Maple Ridge and Pitt Meadows within School District 42, who were members of local youth sport organizations, and who went on to achieve an international level within their chosen sport.]

#### Program: Jesse Sidhu - Financial Literacy Program in local Schools

Jesse Sidhu (with Lance Dinahan) spoke to us about the launch of a Financial Literacy Program which introduces financial concepts to



high school students and young adults to prepare them for the real world. Jesse has been working on this idea for about 2 years now. The branding of the program will be under Youth". The "Empower а program will primarily focus on FINANCIAL LITERACY, MONEY MATTERS as well as ENTREPRENEURSHIP.

YOUTH

A test pilot program was carried out in early 2019 with 2 high schools in our district, but since found that he would like to focus on the younger students from grades 4-7. Jesse believes financial literacy should start young, like many other serious subjects. "The earlier we start, the better the mindset will be of the students as they enter high school, and the real world."

There is a really big appetite from all rotary clubs to be a part of this program, said Jesse, so the plan is to take this district wide. Assistant District Governor Al Stejnard (who was at our luncheon) supports the program and has already started the process for Jesse to present to Area D clubs, and others to follow. There is the potential of our Meadow Ridge Club and Haney Club to take the lead on this program.

Jesse explains as follows:

"Empower a Youth's" Money Matters program is a unique program for a few main reasons:

*First Step*, we engage the parents with the children, which is crucial for any type of educational program. The more the parents are invested in this, the more successful the students will be.

**Second Step**, we teach FINANCIAL LITERACY, how many works, how to manage money, prior to starting any type of entrepreneurial program, such as building your first business and/or service. This step is very critical as every other program just dives into "lets build a business" without financial literacy education. A good example of this is we always hear about athletes who have made millions of dollars, but shortly after they have retired, they are broke. They never learnt how to manage money, or how it works. If they had, they would not go broke. Same with people who win a lottery. They're usually broke a year or two after they win a lot of money, same reasons. *Third Step* is to now build their business/service once they have the education/expertise on money management!

**Fourth Step**, once the students have completed their business idea, we are their support system to help with future marketing initiatives if they require: such as helping them build a website, market their products, etc.

**Fifth and final Step**, we are going to have a panel of judges (consisting of rotary members, community partners and sponsors, students) who will judge the students, and some will win \$\$\$ towards their business growth.

We have plans to add other subjects to this curriculum, which will launch in September 2020, so the program will always be evolving.

I am in the process of meeting with several members from the Meadow Ridge club who are very interested in this program in the coming weeks. But we are always looking for members to get involved in this program so if anyone would like to get involved, please reach out to me. The more Rotarians we have involved in this, the better. It's an excellent opportunity for a hands-on project and an excellent opportunity to replace the dictionary program.

