

The Four Way Flasher



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Website: MeadowRidgeRotary.ca

		Me	etings: Tuesday 12 Noon,	Bella Vita Restaurant	*
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TodayMar 3: James Buddy Rogers - Digital Marketing

Next Week Mar 10: Al Stjernegaard - Update on the project in Belize

Happy Birthday	Happy Anniversary

CALENDAR OF CLUB EVENTS:

Date	Time	Event	Venue
Mar. 7	11:00 am – 2:00 pm	Duck Race Ticket Distribution & Info Session	The ACT - upstairs
Mar. 28	6:00 pm	30 th Anniversary Celebration of our Club's Charter	Meadow Gardens Golf Club
Apr. 25	7:00 pm - 9:30 pm	Rotary Wine Festival	ValleyFair Mall, Maple Ridge
Apr. 30-May 3		District Conference in Harrison Hot Springs	Harrison Resort
June 6-10		RI International Convention in Honolulu	Hawaii Convention Center

RI PRESIDENT'S MESSAGE



March is the month we celebrate Rotaract — and this has been quite a year for our young partners in service.

Last spring, the Council on Legislation elevated Rotaract in our constitution: Rotary International is now the association of both Rotary clubs and Rotaract clubs. Then in October, the Rotary Board of Directors eliminated the artificial Rotaract age limit and took other

steps to break down barriers that were preventing Rotaract from growing in some parts of the world.

These steps were long overdue, because Rotaract is a vision of what Rotary must become. Not only do we need to open our doors to our young colleagues, but we also have to open our ears and minds to the Rotary experience they find most engaging. That is one of the best ways we will meaningfully grow Rotary.

When I say grow Rotary, I mean it in many ways. We need to grow our service and to grow the impact of our projects. Most importantly, however, we need to grow our membership, so that we can achieve more. Rotaractors provide this opportunity, not only because they can transition to Rotary at the time that is right for them, but also because they understand what it will take to attract others like them.



Business as usual will not work for us anymore. Bringing in more members to replace the ones we lose is not the answer. It is like pouring more water into a bucket full of holes. We need to address the root causes of member loss in many parts of the world: member engagement that is not what it should be, and our member demographic that skews steadily older.

It is time to make some fundamental changes. We already know what the barriers are to an engaged and diverse membership. It is time to act on what we know: creating new membership models, opening new paths to Rotary membership, and building new Rotary and Rotaract clubs where the existing clubs do not meet a current need.

New club models represent an opportunity to connect with a more diverse group of individuals — particularly those who are unable or unwilling to join our traditional clubs. While new club models have been emerging for some time, it is up to district governors to make them a reality. In January at the International Assembly, our incoming district governors took part in an exercise called Build Your Own Club Model. It was a wonderful experience that put them in the right frame of mind for the work ahead.

Ultimately, however, it will be up to Rotaractors and young Rotarians to create new club models that are most meaningful to the next generation. We may think we know what young people want from Rotary clubs in the future, but I am confident that what young people say will surprise us. It will be our job to support their innovation, for it will help us grow Rotary as *Rotary Connects the World*.

Mark Daniel Maloney President 2019-20

LAST WEEK'S MEETING

President Adrienne Dale presided.

Guests: Alex Carmichael and Adam Hill - Rotaract members Sophie Sparrow and Greta Cunningham - Alouette River Management Society David Zuvic - from Toastmasters Mary Robson - former club member

President's Quote for the Day:

To argue with a person who has renounced the use of reason is like administering medicine to the dead. • Thomas Paine



Rotary Birthday: February 23 was the 115th anniversary of Rotary international. In honour of the event a large cake was brought in to celebrate the event and we sang happy birthday to Rotary.



Ken Holland was welcomed as the newest member of our Club, and because he has been a long-time Rotarian and past president in the Haney Club, his induction was very brief.

Welcome Ken!!

Cheque presentations:

Greta Cunningham, of the **Alouette River Management Society**, accepted a cheque in the amount of **\$500** in support of their Allouette Pollinator Enhancement Project.

This project focuses on connecting community, creating more pollinator forage areas throughout out Maple Ridge and Pitt Meadows, and providing youth with volunteer outreach and environmental field survey opportunities. The project works with School District 42, the City of Maple Ridge and local community groups to promote engagement and learning pollinator around species, their importance for our ecological and food



systems, habitat and food sources, issues facing pollinators and simple solutions to create better conditions for our native pollinators. The overall aim is to provide youth and adults with the tools to increase pollinator foraging areas while having fun and to provide teachers with resources to increase student's pollinator knowledge and to engage them in citizen science opportunities. Alex Carmichael and Adam Hill received a cheque in the sum of \$300 to support Rotaract. Alex has been a member of the Rotaract Club of the Fraser Valley for seven years and Alex was a charter member of that club and has been active in it for the last six years.





The Rotaract Club of the Fraser Valley is the most recently established club in District 5050, formed by a team of young, professional individuals who are passionate about human and community development. The Fraser Valley Rotaract Club was founded on July 10th 2014 and is sponsored by the Rotary Clubs of Haney, Abbotsford-Sumas, Mission AM, Mission Midday, and Meadow Ridge. We work closely with the members of our club, our sponsoring Rotary Clubs, as well as the surrounding Rotaract clubs. We strive to create change not only locally, but globally and look forward to creating new partnerships and connections within our community to aid in our initiative for growth and change.

This is, indeed, a very active group.

On March 27 they are putting on "Bowling for a Cause", which is one of their major fundraisers (\$1500-\$2000) to help with the wildfires in Australia.

They are participating in the "Big Bike Ride", which is a ride on a 21 seat tandem bicycle, in which they hope to raise \$2,300 to support the heart and stroke foundation.

They sold corn on the cob at the Port Moody Rotary Rib Fest and raised \$18,000.

They are helping out at the Abbotsford Air Show, and some of them went to PETS.

Last August, 24 Rotaracts (from different areas of Canada and the United States) participated in a project in Guatemala.

Happy and Sad:

Mary Robson - it has been 3 $\frac{1}{2}$ weeks since her hip replacement, and she is now able to drive a car.

Ineke Boekhorst - She is looking forward to going with other members of our club to the Quiz Night, put on by the Port Moody club in partnership with students from Douglas College. Also, her daughter Marjolein was once again a facilitator at PETS.

Program: Speaker David Zuvic - about Toastmasters.

David said that in many respects, Toastmasters is like Rotary.

Toastmasters International is a nonprofit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs. Headquartered in Englewood, Colo., the organization's membership exceeds 358,000 in more than 16,800 clubs in 143 countries.



Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders. Locally the Toastmasters club meets every Wednesday night between 7:30 and 9:30 PM at the Council Chambers in downtown Maple Ridge, and the cost is \$90 every six months. David joined the Toastmasters in April 2019. He admits that before joining Toastmasters he was afraid of public speaking and even afraid to go to a meeting, but was encouraged by his wife to do so. He says the members of the organization give you lots of support and want you to succeed. Evaluations of your speaking are done on a positive note.

Ineke pointed out that at the Rotary International Convention held last year in Hamburg, Germany, there was mention of a partnership between Rotary and Toastmasters.

We learn the following about that partnership from the Internet:

Members of Toastmasters and Rotary will enhance their skills, broaden their networks and increase their positive impact in communities through a new collaboration. The ongoing relationship between the two organizations will begin at the grassroots level with local club members learning and working together. Additionally, Toastmasters will create a set of eight structured communication and leadership development courses for Rotary with a phased rollout that will be available in English in 2020, and in more languages in 2021.

"The strategic alliance with Rotary is exciting and allows both organizations to leverage our unique and similar strengths," says Deepak Menon, Toastmasters' 2019-20 International President. "We look forward to providing our current and prospective members with ongoing additional offerings that meet their evolving needs....Collaborating with Toastmasters will provide our members with even more opportunities to develop and improve their leadership and communication skills," said John Hewko, general secretary and CEO of Rotary International. "In turn, members of Toastmasters can connect with more people, take advantage of new speaking and learning opportunities, and make a difference in their communities through Rotary."

Providing members with more opportunities for personal and professional growth is at the core of the newly formed Rotary/Toastmasters strategic alliance. There is much excitement to leverage unique and similar strengths and meet the evolving needs of current and prospective members. Get behind the efforts to establish fellowship and connections, and potentially strengthen your clubs and diversify membership!

Submitted by Laurie Anderson