

# The Four Way Flasher



Vol. 27, Issue 33

March 16, 2021

Website: MeadowRidgeRotary.ca

Meetings: Tuesday 12 Noon, Virtual Meeting

President: Clint Callison Phone: 604-460-3650 E-mail the President Secretary: Brenda Jenkins Phone: 604-816-6961 E-mail the Secretary Editor: Peter Boekhorst Phone: 604-465-3392 E-mail the Editor



# March is Water and Sanitation Month

Happy Birthday	Happy Anniversary
Mar. 21: Debbie MacRae	

# **UPCOMING SPEAKERS:**

Mar 16: Maple Ridge Historical Society	Mar 23:	UNICEF Canada and Yemen	Mar 30: Ridge Meadows Salvation Army
--	---------	-------------------------	--------------------------------------

# **OUR CLUB LAST WEEK'S MEETING:**

President Clint Callison presided.

#### Guests:

Rick Howard, Director of the Maple Ridge Community Foundation, and member of the Haney Rotary Club

Brenda Norrie, Business Relationship Manager of Maple Ridge Community Foundation

# Program:

Brenda Norrie - Maple Ridge Community Foundation (MRCF)

### About our speaker:



Brenda Norrie is a serial entrepreneur and has worn many hats supporting her clients locally and globally. She is a regulated immigration consultant and has worked with many non-profits and served on boards including Ridge Meadows Hospital Foundation and Alouette Addictions. She also currently operates a social enterprise offering empowerment programs to women and girls.

Community is her passion, and Brenda is thrilled to work with the Maple Ridge Community Foundation in supporting her community and its citizens in living happy, healthy, thriving lives. In her spare time Brenda enjoys living an active lifestyle, enjoying many outdoor pursuits with her family and friends.

#### About the MRCF:

Rick Howard was a member of the board for 9 years and his term has just expired (under their bylaws, directors can serve for a continuous period of only a 9 years and must then retire - Rick will no doubt continue to serve from the sidelines).

### The current Board of the MRCF consists of:

















The MRCF is a registered charitable organization that brings together those interested in giving back to their community with charities and nonprofit organizations that need support. They work to make giving easy by providing ways to connect donors with causes that matter by facilitating individual, corporate and foundation philanthropy. Donations to the MRCF are managed in a series of endowment funds which earn income from interest, dividends and capital gains. Each year the interest earned from the endowment funds is granted back to the community. Grants made in 2000 - 2020 included the areas of health and social services, children and youth, education, arts and culture, leisure and recreation, food and shelter, seniors and disabled, and planet and environment. During this last year, almost \$4000 was donated to Rotary initiatives including the backpack program and the Rotary luncheon program in partnership with the Salvation Army. They also support the Community Chest. Th 100% of all Community Chest donations go back into the community to help individuals and families in crisis. (Just within the past month, members of our club were instrumental in referring a family in need to this program to enable them to obtain a new stove.)

Brenda said that one of the misconceptions that many people have when they think of Endowment Funds is that to contribute to it you must need a lot of money. However, any amount of money can be donated to the MRCF, and these funds will be pooled with other money to create a large pooled endowment amount. In this way, interest earned on even the small amounts will be given back to the community with the capital portion being preserved for future community grants. Since the MRCF was founded, \$856,112 has been granted back to the community. In 2020, the amount was \$63.668.

# New Initiatives for the Foundation







Help spread the word about our current fundraising initiatives. Having some fun & supporting local in the community!

- Return-It For A Good Cause
- Community Coffee
- · Monthly Trivia Nights

Return-it for a Good Cause involves the MRCF providing a label and a clear plastic bag which will be mailed or delivered to members of the community, who fill the bag with clear glass or plastic bottles and cardboard drink containers, etc.. They don't need to be counted or sorted. Just return the bag to one of the return express locations, and the money generated will all go to the Community Chest fund.

# How Can You Help?

- Make an outright gift of cash at any time
- Set up continual giving with an auto debit plan or payroll contribution
- Provide for a bequest in your will
- Take out a gift of life insurance
- Attend MRCF fundraising events such as our Citizen of the Year Awards & Fundraising Dinner
- Share and spread the word about MRCF through your network



Get more information about MRCF initiatives on their website.

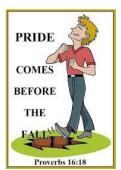


## Happy and Sad Dollars

**Dave Rempel**: gave a buck in support of International Women's Day which was held on March 8, 2021.



**Libby Nelson**: Libby reminded us that "Pride comes before the fall" - her pride was in learning to master virtual communication, and her fall was sending out the wrong link to the Duck Race event and having to correct the error.



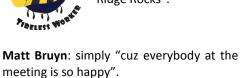
**Debbie McRae**: after two days parked on the telephone, she finally was able to get an appointment set for her mother to get the coronavirus vaccination.

Adrienne Dale: (who is a director of the Maple Ridge Hospice Society, which is celebrating 25 years of bringing compassion to our community) raised approximately \$42,000 at their White Dove Dinner which was held on Saturday, March 6, 2021, Virtually!



Brenda Jenkins: for Ineke's tireless efforts in working with
Glenwood Elementary School in preparing and

having delivered 26 bags of painted rocks (painted by Glenwood students) for a BIA contest "Maple Ridge Rocks".





#### Wine Fest, Virtual Edition

**Dave and Ineke** gave a brief update, and will provide more information to all club members shortly.

Today's Quote:



**Submitted by Laurie Anderson** 

